

BLUEBERRY PROCESSING AT CHARLOTTETOWN

Says Blueberry Industry Has \$1,000,000 Potential

"Blueberries are big business," according to Mr. C.M. MacLean, Manager of the Central Farmers' Co-op who stated yesterday that his firm this year expects to process in excess of one million pounds of the small fruit. He predicts that the island potential in this product is a million dollar industry.

Six years ago the Central Farmers Co-op began processing blueberries on the island and the industry has grown to the point where they now employ 8 people for several months of the year. "There is still plenty of room for expansion," Mr. MacLean said.

The co-op manager stated that island producers are harvesting only about twenty per cent of the berries in demand. He emphasized the fact that all the berries grown on the island have a ready "tailor made" market right here.

QUITE FAMOUS

Island blueberries, Mr. MacLean said, are becoming quite famous for the high quality of the product. From the time of harvesting they are actually processed twice—once in the field where 95 per cent of the leaves and other foreign matter are removed and again at the plant where they are re-cleaned and made 100 per cent pure.

"The potential return for those interested in blueberry growing on the island is tremendous," said Mr. MacLean. "Each year we are processing a million lbs of strawberries which makes us the largest processors of small fruit in Canada. It is doubtful if any firm processing frozen foods could reach this existing volume in several years."

Asked whether the advent of another firm in the frozen food industry would effect his business, Mr. MacLean replied, "We would welcome anything that would help promote new markets for P.E.I. markets and we shall be happy to supply any firm with the small fruits that they will require."

STORAGE FACILITIES

During the height of the blue berry season it was found necessary to store the fruit at Charlottetown, Summerside and Souris and much of the crop has been shipped to Moncton and Saint John for storage.

"There is a definite lack of freezing facilities in the Maritimes but there is plenty of storage room," said Mr. MacLean who pointed out the handicap this presents in quick freezing the whole crop at one time.

He said his firm are now planning to ship berries to Upper Canada for processing. He spoke of this move with regret because he realized that it would mean that the cleaning now being done here would no longer take place.

ECONOMIC POSSIBILITY

For those interested in the blueberry industry it was learned that a Summerside man, Tony LeBlanc has 50 acres under cultivation near Souris and this season expects to harvest about 75,000 lbs. At a minimum price of 12 cents per pound this means a gross take of \$9,000. Experts say it is possible to produce as high as 6,000 lbs from one acre.

Mr. MacLean recalls that in the Parrsboro area of Nova Scotia a large area of what was formerly considered waste land has been made to provide a million dollar industry which of course was the salvation of that community.

It is understood that American interests who are prominent in the Parrsboro area are looking toward the island for further expansion. Mr. MacLean believes that island farmers would be well advised to hold onto their land and reap the benefits of this crop for themselves.



BUILD CHURCH HALL

Murray Harbour United Church will soon have a new hall for social activities pertaining to the church.

The building is 60 feet by 28 feet and will consist of an auditorium, a kitchen, a stage and two ante rooms.

Members of the congregation gave their time freely to make the foundation. Carpentry is being done by Russell and John Bowles.

The building committee and trustees of the church who are guiding the operation are: Rev. L. S. Woolfrey, chairman; S. D. secretary; and Roy Brooks, William Glover, P. Harris, L. Herring, Jr. W. Harris, Sr. K. Irving and Lorne Buell.

EASTERN GUARDIAN

FREE CHURCH of Scotland Service Sept. 8th, Birch Hill 8:30 p.m.

NOTICE: Kings Mill, Montague, will not be buying long from anyone except those who received written orders.

MT. STEWART United Church Rev. John M. Sheen, Minister. Mt. Stewart 11 a.m., Donaldston 2:30 p.m. Bristol 4:15 p.m.

RECORD TIME is here again. See us for top notch R.C.A. Victor record players etc. The latest hits now in stock on 45 and 78 records at Pepler's.

ANNANDALE - Dundas United Baptist Services, Sunday, Sept. 8th, Annandale 11 a.m. Dundas 7:30 p.m. Rev. Rowland G. Hill Pastor.

UPTON Gospel Chapel, Dundas 10:00 a.m. Sunday School for all ages; 11:00 a.m. Breaking of Bread; 7:30 p.m. Gospel Service. Mr. Joseph Wootton singing and speaking. All welcome.

THE PRESBYTERIAN Church in Canada St. John's, Belfast. Services next Lord's Day: 11 a.m. and 7:30 p.m. Sunday School 10 a.m. All are welcome. Rev. Donald Nicholson, Minister.

ST. PETER'S BAY Charge, The United Church, Sunday services will be as follows: Macle 9:30 a.m., St. Peter's 11 a.m., Greenwich 7:30 p.m. Conducted by the Minister, Mr. Anthony G. N. Ware.

PARISH of Georgetown, Holy Trinity Church, Anglican Church of Canada, Sunday, September 8th, Twelfth Sunday after Trinity, 11 a.m. Holy Communion and Sermon, Reverend W.G. Rogge, Priest in Charge.

MURRAY HARBOUR - Murray River Pastoral Charge, The United Church of Canada, Services Sunday, Sept. 8th, Murray River 11 a.m. Little Sands 9 p.m., Murray Harbour 7:30 p.m., Rev. L. S. Woolfrey, Minister.

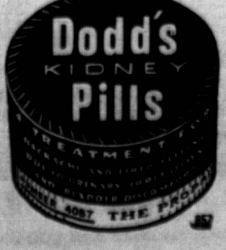
PRESBYTERIAN Church in at 11 a.m., Sunday School at 10 a.m. In Murray Harbour at 3 p.m. In Wood Island at 7:30 p.m.; Sunday School at 6:30 p.m. Come and worship, Murray Davis Student Minister.

GEORGETOWN Pastoral Charge, United Church of Canada, Services for September 8th: 11 a.m. Georgetown, Junior Choir Rally Day 2:30 p.m. Milltown Cross; 7:30 p.m. Sturgeon. Rev. W. A. Paterson, Minister.

FUNERAL— The funeral of the late Eric Joseph Garland of Hermitage was held from the home of his parents on Wednesday morning to St. Joachim's Church, Vernon River where funeral services at the church and grave were conducted by Rev. John Cash. Pall bearers were: Kenneth Lea, Joseph Hughes, Frank Lea, Blair Murphy. The interment was in the church cemetery. The funeral was largely attended.

THE MONTAGUE Pastoral Charge, The United Church of Canada, Rev. J.M. Fraser, Minister, Sunday, Sept. 8. We welcome Rev. Farquhar MacKinnon, B.A., as guest preacher at these services: Lower Montague 9:45 a.m. Morning service, Trinity Church, Montague; 10 a.m. Sunday School re-opens; 11 a.m. Sunday service and Junior Sun-

COMEDY **SHOWS 3:30-7-9**



THE WINNERS of the show-class on the Summerside 4-H Club. They include: Gerry Doyle, Earl Cronin, Kevin Walsh, Peter Connan, Merrill Cronin, Francis Donnelly.

4-H Club At Summerville Has Annual Achievement Day

The Maple Leaf 4-H Calf Club of Summerville, held its second annual achievement day yesterday afternoon at the farm of Mr. Harold Dunn. A greatly increased number of animals were on display over last year.

On behalf of the club, Rev. John Cash, club leader welcomed the large crowd which included Miss Audrey MacMillan, Queens County Agricultural Representative who judged the animals, and Mr. Daved MacLean, Agricultural Representative for Kings. Father Cash also thanked everyone for the enthusiasm shown and hoped that next year would bring an even better show.

He went on to say that each club member must work even harder and that "the results will show as they do here today."

Mr. Daved MacLean, Kings County County Agricultural representative, spoke briefly to the group, congratulating the members on their fine showing. He especially mentioned the great improvement in the animals shown over last year. He also warned the boys to look to their laurels as the club now had several members of the fairer sex who displayed a keen competitive spirit.

Miss Audrey MacMillan very capably placed the animals, outlining her reasons for doing so to aid club members in future achievement days.

Year's Work, Ayrshire Calf Class — 1. Gerry Doyle, 2. E. Cronin, 3. Betty Lou Doyle, 4. Estelle Wilson, 5. Marie Curran, 6. Peter Curran, 7. Rosemary Cain, 8. George Cain, 9. Marlene MacDonal.

Showmanship, Club participation — 1. Gerry Doyle, 2. Earl Cronin, 3. Kevin Walsh, 4. Peter Curran, 5. Merrill Cronin, 6. Francis Donnelly.

Yearling, 1st class — 1. Gerry Doyle, 2. Betty Lou Doyle, 3. Earl Cronin, 4. Merrill Cronin, 5. Maureen Cronin.

Yearling, 2nd class — 1. Leonard Hynes, 2. Kevin Walsh, 3. Merrill Cronin, 4. Michael Murphy.

Pure Bred Ayrshire Yearling — 1. Gerry Doyle, 2. Peter Curran, 3. James Cain.

Year's Work, Dual Purpose Class — 1. Francis Donnelly, 2. Mel Cronin, 3. Kevin Walsh, 4. Joseph Gill, 5. Gerard Gill, 6. Michael McInnis, 7. Michael Murphy, 8. Charlotte Praught.

Ayrshire Calf Class — 1. Rosemary Cain, 2. Gerry Duffy, 3. Earl Cronin, 4. Estelle Wilson, 5. Peter Curran, 6. Marie Curran, 7. George Curran, 8. Betty Lou Doyle, 9. Marlene MacDonal.

Jr. Board Meets At Montague

A meeting of the Junior Board of Trade was held in the Council Chambers, Montague last night with the president, Allan Nelson, presiding.

The general business of the

RADIO and TV SERVICE CALLS

Every Saturday afternoon our service man will make calls between Ch'town and Souris. Anyone requiring his service will please dial 9624 and arrange for a call.

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PERSONALS

Mr. and Mrs. Harold Carver, Hazelbrook, were weekend visitors at the home of Mr. and Mrs. Artemus MacDonal, Alliston.

The floor of Egypt's Nile Valley is seven feet higher than in Cleopatra's time because of annual silt deposits.

board was dealt with and it was decided to hold the monthly meetings on the third Thursday of each month.

A general discussion took place on the success of the Garden of the Gulf Museum and the members were high in their praise of Mr. Gilbert Clements and Mr. Arnold Wightman for the work they have done and the time spent on this project.

Following the regular meeting a discussion took place on several topics and plans for the winter.

LEGION FUNERAL

All veterans are requested to meet at the Legion Home, Souris, on Sunday, Sept. 8 at 7:30 a.m. to attend the funeral of our late comrade Max Madore.

NORTH RIVER Drive-In

BOX OFFICE OPENS 7:15 P.M. SHOW STARTS AT 7:45 P.M. Rain or Fine **ADULTS 60c** Children under 12 years in cars **FREE**

TONIGHT SHOW AT 7:45 P.M.

The greatest Rock 'N' Roll music played by biggest Rock 'N' Roll groups this side of Heaven!

ROCK, ROCK, ROCK

COMING SAT. and MON.

WHEN AMERICA'S DESTINY RODE TO THUNDERING HOOFBEATS!

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THE TERROR

Another quaint story by Gregory Clark, Canada's ace yarn spinner in The Standard this week. It tells how an overbearing busybody was cut to size by a local handyman. If you enjoy a laugh, don't miss it. Get The Standard—on sale now, complete with magazine, 12-page novel and 20 pages of comics. Only ten cents.

The Standard ON SALE NOW

TODAY and SAT. - CAPITOL

This man is a target for every gun in town!

SAMUEL GOLDWYN, Jr. presents **ROBERT MITCHUM**

MAN WITH THE GUN

co-starring **JAN STERLING**

Story and Screenplay by H. S. STONE, Jr. and RICHARD WELSON

Produced by **SAMUEL GOLDWYN, Jr.**

COMEDY SHOWS 3:30-7-9