

SALE CONTINUES

THURSDAY, FRIDAY -- ENDS SATURDAY NIGHT

And here's dozens of bargains to finish off our Grand Re-opening Sale in a big way. Many items, such as the lingerie specials on the first floor, arriving by air express daily. Another 1000 pair Kayser first quality Nylon hose going on sale at the same, special re-opening prices. Also terrific bargains in all departments during the last three days of this great sale.

COSMETIC DEPT.

(MAIN FLOOR)

- Revlon Special — long golden tube of new Indelible Lipstick (lip fashion) assorted shades. Reg. \$1.50 — Special, each **75c**
- Odorone Deodorant Special — only a few jars of this special left — Regular \$1.00 value — Special, each **69c**
- DOROTHY GRAY daintiness deodorant — greaseless — stainless and antiseptic — Reg. \$1.25 — Special, each **75c**
- A Special division of "Faberge Perfumes" presents "Summer Wise Cologne"—regular large bottle \$2.50 Cologne, for only, each **1.50**
- DOROTHY GRAY "Hot Weather Cologne" — large 8 oz. bottle — Reg. \$2.50 value — Special, per bottle **1.25**
- "BLUE GRASS" Flower Mist by Elizabeth Arden — with atomizer — Reg. \$3.00 value — Now only, per set **2.00**
- "SPRAY-A-WAVE" for longer lasting waves — just spray it on—comes in plastic spray type bottle — Reg. \$1.25 — Special at only **69c**

HOUSE FURNISHINGS DEPT.

(THIRD FLOOR)

- PLAID FLANNELETTE BLANKETS, imperfects, large size 70"x 90", blue and white, pink and white plaid, whipped singly. Regular \$6.50 pair. Special re-opening sale price, per pair **4.49**
- IBEX FLANNELETTE BLANKETS, regular quality in 70"x90" size, white with blue or pink border. Regular \$6.50. Special sale price, per pair **5.79**
- SAMPLE SQUARES—500 of them—always draw crowds for this bargain—25" squares of drapery and cretonne worth right up to \$5.00 per yard—going at only each **39c**
(3 FOR \$1.00)
- VENETIAN SHADES—white aluminum blinds with cotton tapes, 2 sizes, 32"x64" and 36"x64". Special re-opening sale price, each **3.98**
- ALL WOOL BLANKETS, heather shade by "Kenwood", whipped ends. Special re-opening sale price, each **6.95**
- CURTAINS — Rayon Scotch Lace In smart floral patterns, ecru shades, size 32"x81" long. Special re-opening sale price, per pair **2.59**

FASHION JEWELLERY

EARRINGS — NECKLETS — BRACELETS — PINS, Etc.

Regular values up to \$4.00

Going at only

\$1.00 each

LINGERIE DEPT.

(SECOND FLOOR)

— Bargains Galore —

- KAYSER "First Quality" Nylon Slips — white only—net trim top and bottom — sizes 32 to 42 — Sale special only, each **4.95**
- "GOTHIC" Two-Way Stretch Girdles — sizes small, medium and large — Reg. \$3.50 value — Special Sale price, each **1.75**
- HALF PRICE TABLE — Slightly soiled Slips — Gowns—Half Slips, etc — all going at **1-2** Price

HOSIERY

Another

1000 pair

KAYSER NYLONS

ALL FIRST QUALITY — SAME SPECIAL PRICES

- 45 gauge 30 Denier Pair **97c**
- 51 Gauge 15 Denier Pair **1.12**
- 60 Gauge 15 Denier Pair **1.29**

CHILDREN'S DEPT.

(SECOND FLOOR)

- GIRLS' CARDIGAN SWEATERS, 100% all wool in sizes 8 to 14 — in colors navy, red and wine — Special Sale Price, each **2.63**
- GIRLS' T-SHIRTS — washable cotton jersey in sizes 10 - 12 and 14 — stripes and solids in very smart colors — Special, each **95c**
- CHILDREN'S TRAINING PANTS — Sizes 2 - 4 and 6 — regularly priced up to 79c — now sale priced at only, each **49c**
- GIRLS' SPRING COATS — 35 coats in all — going at drastically reduced prices—
Coats reg. up to \$24.50 — **11.95**
Now only **7.95**

LADIES' WEAR

(SECOND FLOOR)

NEW LOW PRICES ON LADIES' COATS — SUITS — SHORTIE COATS — SMOCKS AND BRUNCH COATS.

- LADIES' COATS — only 16 in the group — but there are some wonderful buys — various colors and styles — regularly priced up to \$42.50 and now clearing at a new low price of only, each **18.95**
- LADIES' COATS — 25 only regularly selling for up to \$49.00—now slashed to only, each **24.95**
- SHORTIE COATS — 17 good buys in this group — smart colors and cloths — these were originally selling for up to \$29.50 and are now clearing at the new low price of only, each **14.95**
- LADIES' SUITS — broken ranges — regularly priced up to \$35.00 — get one at the new low price of only, each **19.50**
- SMOCKS AND BRUNCH COATS — some very smart designs and colors in this group of 60 garments — regularly up to \$3.95 — come in today and take your choice for only, each **1.88**
- EVENING AND WEDDING DRESSES—not a large quantity, so out they go at **1-3** OFF

LINEN DEPARTMENT

(THIRD FLOOR)

SOME NEW SPECIALS — SOME REPEATS OF SPECIALS SOLD OUT LAST WEEK.

- SUBSTANDARD SHEETS — one size 68"x96" — a good quality sheet bleached snowy white — a substantial saving at this low price, per pair **4.98**
- SUBSTANDARD PILLOW CASES — bleached snowy white—strong fine cotton finished with firmly sewn seams in both plain and hemstitched hems — sizes 42x33—special, per pair **1.29**
- CHENILLE BEDSPREADS — good quality baby chenille type bedspread — solid colors of wine, dark green, American Dusty Rose, blue, gold, green and white — size about 88"x100" — Reg. \$15.50 value — Special at only, each **10.50**
- HOMESPUN BEDSPREADS — sturdy and colorful in smart plaid designs — size 80"x100" — a popular quality at a popular price, each only **4.98**
- TERRY TOWELS — fawn ground with multi-colored stripes — size 18"x36"— Special per pair **79c**
- BEACH TOWELS — good quality cotton terry in very colorful stripes — size 36"x70" — very special at only, each **2.09**
- TERRY TOWELLING — absorbent cotton terry in multi-colored stripes on fawn background — 15 inches width — special per yard **49c**
- LINEN TOWELLING — pure linen crash towelling with colored border — 18" width — special per yard **39c**
- LINEN TABLE CLOTHS — pure linen — a quality you can depend on for lengthy service — size 50"x50" — colored borders of blue or green — Reg. \$2.75 — Now clearing at 1-2 price — each **1.38**
- IRISH LINEN PRINTED TABLE CLOTHS — size 52"x52" — in colors blue, gold and green — Reg. \$3.50 value — Now priced to clear at only, each **1.75**

Remnants

Colored broadcloth in 1 to 6 yard length — 36 inch width and unbleached cotton remnants in 1 to 10 yard lengths, 36 to 40 inches wide — wonderful specials in these remnants — various low prices.

BOYS' DEPARTMENT

(MAIN FLOOR)

- BOYS' SPORT SHIRTS — solids and fancy designs—long and short sleeves — sanforized shrunk — Reg. to \$2.95 — Sale priced at only, each **1.97**
- BOYS' SPORT SHIRTS — "Jungle Prints" and plain shades — all short sleeves — sizes small, medium and large — sanforized shrunk — Special, each **1.49**
- BOYS' SWEATERS — buy now for school opening—slightly soiled — reg. to \$5.75 — clearing at only, each **2.79**
- BOYS' T-SHIRTS — Reg. to \$1.50 — in sizes 8 - 10 and 12 only — English interlocks — clearing at, each **94c**
- BOYS' POLO-JAMAS English Interlock — Ideal for camping — sizes 8 - 10 - 12 — Reg. \$3.75 — Special, per pair **2.88**

MEN'S DEPARTMENT

Sport Shirts — Dress Shirts

- Only 250 Shirts left — regularly priced at \$3.95, \$4.95 and \$5.50 — a wonderful special at only **2.83**
3 FOR \$8.00
- REPEAT SPECIAL — a sellout last weekend — Men's Substandard Shirts and Shorts — very slight imperfections — regular \$1.25 — Sale price, per pair **82c**
- MEN'S BOXER SHORTS — only a small quantity left — balloon seat—all around elastic — regular \$1.50 — pair **1.19**
- MEN'S HALF HOSE — all wool ribs with clock stripes — regularly priced up to \$2.00 — Special sale price, per pair **1.29**
- MEN'S DIAMOND ANKLE HOSE — size 10 1-2 and 11 only — Reg. \$1.75 value — Special per pair **1.17**

50 MEN'S SUITS

\$29.50

SOME WITH 2 PANTS

Entire Stock MEN'S SUITS

REG. \$55.00 TO \$72.50

\$47.50

MEN'S PANTS

REG. TO \$12.97

\$6.50

YARD GOODS

(THIRD FLOOR)

2 Wonderful Specials

- PRINTED SILK CREPES in a wonderful variety of designs and colors — 42 inch width — all going at **1-2** Price
- IMPORTED SILK RAYONS — guaranteed washable — and crease resisting — smart pastel shades — Reg. \$2.25 — now going at only, per yard **1.49**

LINGERIE AND BLOUSE BAR

New Department Specials

New specials arriving daily in these first floor departments.

- HALF SLIPS—another large factory special — white only — trimmed with lace — sizes small, medium and large — Specially priced at only, each **1.59**
- BARE ARM BLOUSES — cool crisp washable cotton — ideal for these hot summer days — plaids, printed Creskays and solid colors—sizes 12 to 20 — two price groups, each **1.95 and 2.95**
- PANTIES — hundreds to choose from — really outstanding values — everything from rayon knits to nylons — all sizes including extra large — four special price groups — **59c 69c 98c 1.89**
- COTTON HOUSEDRESSES — new shipment just arrived and going on sale at the special special prices — smart new designs and colors for summer — sizes 12 to 44—two price groups **2.95 and 3.95**

MOORE & McLEOD limited