

It's A Stark Bargain Sensation! We Must Sell \$100,000 Worth Of New Stock!

Many Prices

TASTE THE ASHES OF DESPAIR

DAILY PRIZES

You don't have to buy anything! Simply deposit your name and address in the Gift Box. Each morning for six days, a name is drawn and the lucky person receives a \$10 merchandise certificate. So put your name in every day... If you don't win the first day you may win the next day. It's fun... and it's absolutely free.

FATE STEEPS A BITTER BREW -- IMAGINE A TOTAL, NEW FALL STOCK SALE-SMASHED --- AND THE SEASON JUST STARTING! THE FAULT IS OURS--WE PLUNGED TOO DEEPLY, THE WEATHER MAN DID NOT CO-OPERATE AND, SO, YOU CHOOSE FROM THE GREATEST STOCK EVER--AT PRICES THAT DEFY ALL!!

THE GIVE-AWAY WILL START

TO-DAY 9 A.M.

NO SANE PERSON DARE MISS IT!

SKIRTS TO 8.95, WOOLS, CORDS, GABS, CHECKS - 3:49 | BLOUSES TO 3.95 NOW - 2.49 | ALL WOOL SWEATERS - 2.95

Greendal's Price A Glittering, Glamorous Array of Newest Fall Dresses!

POSITIVELY NEW BEAUTIES TO 10.95

Yes, ladies, you'll get Greendal's new Fall beauties for 5.49! You'll get Woolst Satin Taffetas and Crepes... you'll get this season's finest dresses to 10.95, and oh what a saving! **5.49**

NEW SEASON'S FINEST DRESSES to 12.95

Price 'em anywhere you like... we know there's no equal to this price-smash on finest dresses to 12.95. The season's finest fabrics and styles... gloriously new, now priced beyond all hope of equal **7.49**

FULL LENGTH 39.50 STATION COATS

Full length 39.50 beauties! Rich quilted Satin lining, deep pile fur collar... beyond all question here's a price-smash that will stir town and country, yes, a price-smash without equal anywhere **24.50**

All 1952 New! If You Find An Old One... Greendal's Gives It To You... FREE

YES, LADIES' NEWEST COATS TO 34.50

No store, no catalog, in all Canada dare equal such a price-smash on luxurious all wool winter coats! Now, right now, you choose lovely coats to 39.50 at a price only Greendal's store gives! A huge line-up at Canada's greatest give-away price, so be early **24.50**

NOW TAKE FINEST 29.50 SUITS

Every suit in this lot is a brand new fall style... never, no never in all history have you seen such beautiful fabrics and styles at such a price! Choose any color, any size, we're smashing out our newest and finest suits to 29.50. Take 'em away now **17.50**

POSITIVELY NEW 39.50 SUITS

No lovelier styles, no finer 39.50 suits in all Canada, and Greendal's price 'em for a rapid all-out at 24.50! Truly prices on new goods, "taste the ashes of despair." Beyond all question of doubt here's Canada's greatest Suit value **24.50**

ALL 20% off

If not specially priced... Every Lady's Coat, every Dress, Suit, Evening Gown and Fur Coat goes at 20% off! Choose your new coat now! Choose from hundreds of Canada's finest... choose while they're new and get them at January Sale prices now—all, every one

NOW 20% off

MEN---HERE'S VALUES THAT DEFY! AMAZING VARIETY TO PICK FROM!

PURPLE TOP WORK SOX - 38c | LEATHER PALM GLOVES - 44c | 75c DRESS SOX - 49c | 1.00 DRESS SOX - 69c

OVER 1000 MEN'S DRESS SHIRTS

Heaps of them in every size... plain colors, stripes and whites! Greendal's knock prices to bedrock... they hand you this brand new fall stock at an unforgettable price. No use trying to equal this shirt bargain... it has NO equal **1.88**

MEN'S PANTS to 8.95

Come, men, share in this pants bargain! We'll give you famous English "Rhodes" cloths, Tweeds and Gabardines... we'll give you pants value without equal in all Canada **5.95**

DOESKIN SHIRTS

Men's Doeskin Shirts, fancy checks and plain and you carry them away at 1.98! There can be no equal to this --EVER! So, stock up while Greendal's great sale brings them at **1.98**

BOYS' SUITS, 24-34

Boys' Tweed Suits to 22.50... If your lad needs a suit better act now... and act quickly, because such a sale price means fast selling. Smart, new Tweed Suits, bargain-smashed **14.50**

Boys' 14.95 BOMBERS

Boys' Bombers and Sur Coats--values to 14.95 on sale 8.95! No mistake about it, Greendal's have the stock and no mistake about it, this sale presents an unequalled chance to save **8.95**

NOW YOU CHOOSE PANTS TO 12.95

Hundreds of pairs in this huge offering! Pure wool Scotch Twist, Tweeds, Serges and Gabardines! Never before, at any time, have you seen such downright pants value. All shades, all sizes in a display only Greendal can present **7.95**

1000 MEN'S 3.95 DRESS SHIRTS **2.48** | MEN'S BROADCLOTH 4.95 PYJAMAS **2.87** | Men's to 10.95 JACKETS **5.95**

MEN'S ZIP-IN LINING GAB. COATS

Men's gabardine Topcoats with quilted zip-in lining... a winter Coat and Topcoat in one! Greendal's place these 39.50 coats on sale at 24.50 and defies all Canada, coast to coast to equal them **24.50**

BOMBER AND SUR COATS TO 22.50

Men's heavy quilted Satin Bombers, fur collars; men's hip length Satin Sur Coats and Corduroys. Yes, men, here's value to 22.50--here's unbeatable value because Greendal's pass them out **12.95**

READ THIS MEN - JUST READ IT!

Values to 39.50--Men's Winter Overcoats, Gabardine Topcoats and Station Coats--one big group--one big price-smash that will draw crowds from far and near! No equal, men **18.95**

NOW, GET MEN'S SUITS TO 49.50

A massive line up that only Greendal's can show... hundreds of new Fall Suits, every shade, every size to 46... genuine, positive values to 49.50 go on sale at 24.50! Greendal's pay the penalty of overbuying and you reap the richest suit bargains in many, many years **24.50**

MEN'S FINEST SUITS TO 69.50

Surprisingly fine all wool English Worsted Gabardines and Blue Serges... what a price riot this is... what a price calamity that brings the finest suits to 69.50 at the daringly low price 37.50! Come, men, we'll show you hundreds of the season's finest -- at one price **37.50**

MEN'S 49.50 TOPCOATS

Listen, men, listen to this... Greendal's offer 100% pure wool English Gabardine Topcoats... genuine 49.50 beauties for 27.50! Never before, at no time, have you seen branded all wool English Gabardine at such a bankrupt price. All sizes to start--but better be early **27.50**

USE LAY-AWAY YES, EVEN AT SALE PRICES YOU CAN USE OUR LAYAWAY PLAN.

GREENDAL CO., LTD.

144 - 150 GT. GEORGE ST.

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