

Mexico Sends Businessman To Canada

By GORDON GRANT
TORONTO (CP)—Luis de Villasante has been sent to Canada to show that Mexico has its share of hard-headed businessmen.

Recently named commercial counsellor in Canada—the first time Mexico has filled such a post here. His job is to try to close the trade imbalance between the countries.

In 1964, Mexico bought \$55,000,000 worth of Canadian goods, and sold only \$25,000,000 worth here.

The 28-year-old lawyer, with headquarters in Toronto, says the reception from Canadian businessmen so far has been fine but he thinks the main hurdle to overcome is "ignorance of each other."

He intends to run trade missions to Mexico to "show Canadian businessmen what we have to offer," publish booklets, advertise and display goods at trade shows, including Expo 67.

Mexico's biggest exports to Canada are tomatoes, coffee, peanuts, strawberries, muskmelons, shrimp, oranges and salt. It hopes to add industrial equipment, copper pipe, steel pipe, glassware, cottons, finished clothes and other textiles.

THE PUSH IS ON
The country, as a member of the Latin American Free Trade Association, has increased its exports in that area to \$36,300,000 in 1965 from \$7,800,000 in 1961, and hasn't bothered much with Canada, but the push now is on.

Mr. de Villasante said that when most people think of Latin America they think of revolutions, riots and governments being overthrown, things which don't make a country attractive as a trading partner.

"However, we in Mexico have had a stable government for about 35 to 40 years. We don't know who will be our next president, but we know exactly what lines he will follow. We've had our revolution."

He said some Mexican companies have Canadian distributors but "we want distributors for all our lines and that is part of my job."

Grant Sought For Marxist Slant Books

TORONTO (CP)—Stanley Ryerson, author of books giving a Marxist interpretation of Canadian historical development, in a statement Tuesday defended his right to receive a grant from the national centennial commission.

Announcement that Mr. Ryerson had been given a grant to help in the preparation of a study of British North America from 1815 to 1873 last week brought expressions of concern in the House of Commons from Marcel Lambert, Conservative member for Edmonton East, and from Secretary of State Judy LaMarsh.

"I hope my study of the forces that shaped Confederation may justify its place among the large body of centennial publications, by making a modest contribution to understanding of the national question as well as the social question in Canada today," Mr. Ryerson said.

He said the intellectual climate in Canada now allows serious academic discussion and studies of Marxism, and that in some college courses the writings of Canadian Marxists are being discussed along with "the classics of Marxism."

U Thant Asked To Reconsider

OTTAWA (CP)—External Affairs Minister Martin spoke with U Thant by telephone Tuesday to urge the Burmese diplomat to reconsider his decision to retire as United Nations secretary-general.

A spokesman for the minister said Thant did not comment on his plans but agreed to discuss the matter further with Mr. Martin after the UN General Assembly convenes in New York Sept. 20.

The two men have an appointment for Sept. 22 at UN headquarters. Thant has announced he will not seek re-election when his five-year term expires in November.

Scottish Rite Bursary Given

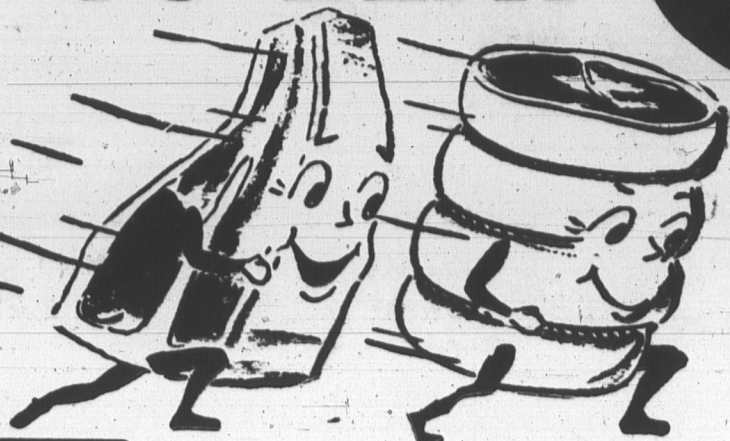
TORONTO (CP)—The first \$2,500 bursary sponsored by the Scottish Rite Charitable Foundation of Canada has been awarded to Raymond C. Caverzan of New Waterford, N.S., it was announced Tuesday.

The bursary, presented by the Canadian Association for Retarded Children, is for further study and education in the field of mental retardation in Canada.

Dr. R. C. Berkinshaw said the foundation's primary interest is in research programs aimed at the prevention and elimination of mental retardation.

Mr. Caverzan will study at the University of Toronto. He is a graduate of the University of Windsor and Columbia University where he was research assistant at the mental retardation centre.

IT'S IMPOSSIBLE TO BEAT



CLOVER FARM MEATS

SPECIAL PRICES EFFECTIVE 'TIL CLOSING TIME, SATURDAY, SEPT. 10th.

CANADA WHITE
VINEGAR
89^c
160 OZ. GAL.

CASHMERE TOILET
TISSUE
8 69^c
ROLLS
Get entry form for Paper Capor Dress at Clover Farm Stores.

QUICK QUAKER ROLLED
OATS
69^c
5 LB. BAG

CLOVER FARM
Tomato Juice
6 1^{.00}
20 OZ. TINS

CLOVER FARM
ICE CREAM
79^c
1/2 GAL.

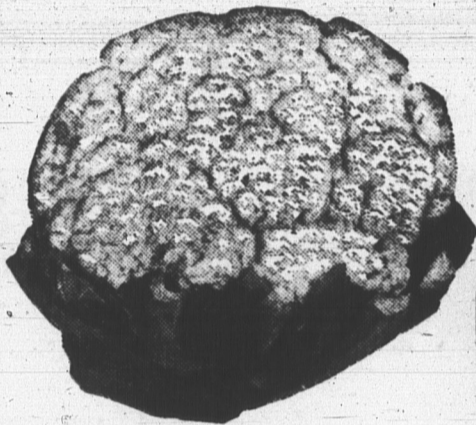
FRITOS
CORN CHIPS BAG **29^c**

COTT

BEVERAGES

(NON RETURNABLE BOTTLE)

4 89^c
30 OZ. BOTS.



SNOW WHITE ISLAND

CAULIFLOWER

EACH **23^c**

FIRM RED

Tomatoes Lb. **23^c**

CLEAN, BRUSHED PICKLING

Onions 5 Lb. **47^c**

FIRM, TASTY

Grapes Lb. **25^c**

CARNATION

MILK 5 TALL TINS **85^c**

CLOVER FARM STRAWBERRY

JAM 24 OZ. JAR **49^c**

MONARCH SANDWICH

SPREAD 16 OZ. JAR **43^c**

ROYAL INSTANT

PUDDING 3 PKGS. **44^c**

NEW! KITCHEN TESTED MONARCH

SHORTENING

2 1 LB. PKGS. **59^c**

CLOVER FARM CHOICE

PEAS 5 20 OZ. TINS **1^{.00}**

GRAVES APPLE—ORANGE & GRAPE

DRINKS 3 48 OZ. TINS **1^{.00}**

CLOVER FARM FIG

BARS 1 1/2 LB. PKG. **49^c**

KELLOGG'S RICE

KRISPIES 2 6 OZ. PKGS. **43^c**

ISLAND MILD

CHEESE LB. **59^c**

CLOVER FARM CREAM

CORN 2 20 OZ. TINS **43^c**

MIR LIQUID 2—24 OZ & 1—12 OZ.

DETERGENT ALL FOR **85^c**

HEINZ TOMATO

KETCHUP 3 15 OZ. BOTS. **89^c**

WILLARD'S

Willow Crisp LB. **55^c**

SKIN CREAM

Noxzema 6 OZ. BOT. **99^c**

NUGGET WHITE, BROWN, BLACK

Scuff Cover BOT. **23^c**

TOP LIT 4 CELL BEAM MATE

Flashlight ... **1.25**

YORK SMOOTH OR CRUNCHY

Peanut Butter 16 OZ. JAR **43^c**

BUFFALO

Matches 3 BOXES **35^c**

CLOVER FARM INSTANT

COFFEE 6 OZ. JAR **89^c**

Kold Pak—15 oz. Strawberries **43^c** | Zero Pak—2 lb. French Fries **45^c**