

# HOLMAN STORE NEWS

Bringing You Up-to-Date  
On What's New And  
Interesting at Holman's

Making a First Appearance for Spring 1956 is a TAILORED BLACK CALF PUMP which proudly bears the label "Made Expressly for Holman's." This smartly styled Pump is ideal for suit-wear, it has modified box toe, braid trimmed throat, Cuban heel and long lasting Neolite soles, stitched in contrasting white. You'll tread a happy measure in a pair of these Tailored Pumps right now and through the Spring Season. The sizes range from 4½ to 9 in AA and B widths, priced 8.98. What a difference a smartly styled, comfortable, well made Shoe makes in your whole outlook and appearance. . . . Come see and try these "Made Expressly for Holman's" Pumps in the Shoe Department of the Summerside Store.

"While They Last" . . . Lucky you can get TWO COTY CREAM POWDER COMPACTS for the price of One in Holman's Cosmetic Section of the Summerside Store. The regular price for one Compact is 1.50 and for the time being you get TWO for 1.50! There are 7 different shades from which to choose and they are in your favorite Coty scents. Don't for godness sake miss out on this grand Coty Bargain. . . . It's only while they last in Holman's Cosmetic Section of the Summerside Store.

"Rock a DRY Baby" . . . That will be your story and your song if your baby is wearing a pair of PLAYTEX BABY PANTS from either Holman Youth Centre! Come see the display of PLAYTEX BABY NEEDS, designed especially for your baby's health and comfort. There are a number of different kinds of Playtex Baby Pants priced from 89 cents to 1.89 a pair. Playtex Rubber Sheets are priced from 69 cents to 1.69 each. Playtex Dryer Pads are 1.39 to 1.59 a box and the Playtex Dryer Panties are 1.69. Playtex Baby Bibs are 69 cents each and the soft as silk Playtex Baby Powder is 33 cents a shaker box. Playtex Baby Needs are washable, long lasting, comfortable and waterproof; they are available in white and pastel shades. . . . Your Baby will be socially acceptable in Playtex from Holman's Both Stores Youth Centres.

Spirited SKIRTS can be yours even though you do not operate on a millionaire's budget! For just 7.98 you can choose either a trim, slim Skirt of novelty blended boucle, aqua or pink with button trimmed hip pockets, back zipper closing and walking pleat OR a Reversible Skirt of crisply pleated rayon in soft shades of pink and gray. These two Skirts are the fashion darlings of today, they're versatile in the way of "going-with" heaps and loads of blouse or sweater tops. Why don't you treat yourself to a brand new Skirt this week—it will perk up your Winter-tired wardrobe and a Winter-tired You. Come see them, they're in sizes 12 to 18, priced 7.98 at Holman's Both Stores Sportswear.

Want PAPER NAPKINS for your next party? Well, whether it be for adults or children, you'll find a wonderful choice in Holman's 5 and 10 Department of the Summerside Store. Party Napkins are bright and gay, they really have a festive look and the prices are only just 25 and 29 cents a package. Some people like them for happy "little" gifts and you can always use them on your own table for a party spirit. Novelty Paper Napkins are available in Holman's 5 and 10, Summerside.

# HOLMAN'S For Pleasant and Profitable Shopping

If Unable To Shop In Person  
PHONE or WRITE HOLMAN'S SHOPPING SERVICE

Summerside or Charlottetown



## "Breath of Spring Blouses"

Fashioned of Dacron crepe in a round necked style with perma-pleated nylon and rhinestone trim. Colors white, pink or blue with three-quarter sleeves. Sizes are 12 to 18, each—

3.98

Nylon and Acetate in the new "façet-tuck", practical and attractive. Colors are white, pink or blue with short sleeves and tiny collar, sizes are 12 to 18, each—

3.98

Pink or blue stripes in a crisp, novelty Chromspan. A smartly tailored Blouse with charming tie neck and full three-quarter sleeves, sizes are 12 to 18, each—

3.98

HOLMAN'S SPORTSWEAR, S'side — LADIES' SHOP, Ch'town

**NOW!**  
51 Gauge 15 Denier  
First Quality  
**NYLONS...**  
At A Popular Low Price  
**1.00**  
Shades of "Ashes of Roses" or "Sugar 'n Spice" are available in your own personal length. Delightfully sheer and flawless in sizes 8½ to 11, for Valentine Gifting, a pair—  
HOLMAN'S ACCESSORIES, Summerside

## Pretty Lace Trimmed NYLON PANTIES

by KAYSER



Six smart shades in practical, light 40 denier nylon. Lace trimmed legs are elastic bound. Sizes small, medium or large. Choose these for Valentine Gifting, a pair—

1.50

One Of Our  
"Best Seller"

## SLIPS

In Long Wearing  
NYLON TRICOT,

Fitted at the midriff and lace plus net trimmed on the bodice and hemline. Smart, good fitting, straight out style in white, blue, cherry or orchid. Size 32 to 40, for Valentine Gifting, each—

3.98

A Smart  
Valentine Gift



HOLMAN'S Both Stores LINGERIE

## NEW ARROW DART

NOW BETTER THAN EVER  
Featuring the "TRIM LOOK"

4.95

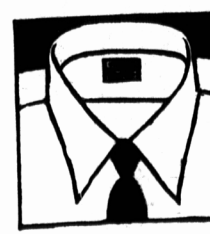


For Comfort and Styling . . .

the new "TRIM LOOK" Arrow Dart just naturally belongs way out front. You'll find all the outstanding Arrow features which have made Dart Canada's most popular shirt . . . plus a smarter-than-ever nonwilt, medium-point collar with new cord-edge stitching . . . and new handsome looking French front that irons neat as you please.

Famous Mitoga tailoring means perfect fit through tapered shoulders, sleeves and torso . . . while the Sanforized label means lasting fit, because the fabric won't shrink more than 1%.

TRIM LOOK STYLING IS ALSO AVAILABLE IN



## ARROW TIES

Slim style in panel stripe or with pointed ends. These silk warp Ties by Arrow are in shades of blue, brown or gray. They're lined and have the French finish. For Valentine Gifting, each—

2.00



## STRETCH SOCKS

Three quarter length with elastic tops and cushion soles. Made of blended wool and nylon Helanca yarns in blue, gray, charcoal, navy or pink. Guaranteed 90 days. Fit All Sizes, for Valentine Gifting, a pair—

1.50

HOLMAN'S MEN'S WEAR