



Condition Of SOURIS 60 YEARS AGO Injured Said Favorable

Condition of the five victims of a car accident at Valleyfield last Wednesday is reported to be favorable. Jim MacLeod, who suffered minor injuries was released from the Kings County Memorial Hospital on Saturday. The three MacDonald brothers, Willard, John and Sterling, are still in hospital. Along with a broken arm and leg injuries, Sterling received broken ribs. Fifth victim, Gordon Buchanan, who was flown from R. C. A. F. Station, Summerside on Friday to the Stadacona Naval Hospital, Halifax where it was discovered he was suffering from a broken neck as well as a broken hip. Hospital authorities at Halifax last night said his condition was "fairly good."

Show Historic Souris Photos

The show window of the Men's Shop Souris is attracting the attention of both young and old this week. To commemorate their diamond jubilee in business, Leards of Souris have decorated their display window with pictures of Souris sixty years ago. These include school and church groups, and pictures of some of the early merchants. Styles of the nineties when men wore "pedal-pushers" are also featured.

Many old Souris buildings standing in 1898 and since then destroyed by fire or torn down are included. Among these Prowse Bors, and C. Store, James R. MacLean Store, The Imperial Building, the James McLaughlin house, the Thomas Kickham store at Souris West and others. NUMBER 5

The old number "5" P.E.I. Railway locomotive with crew and Souris loafers is shown at the station in the 1890's.

Pictures of the first Souris band organized in 1883 and the Souris citizens band of 1905 are also attracting much attention. Maps of Souris showing it in 1883 when it was eleven farms, and in 1883 when it was two villages, and in 1880 when the P.E.I. Railways went across the beach, have much historical information which is greatly appreciated by the many who study the display.

Three Souris Stores Had Beginning Last Century

By G. A. Leard

The average life of a Prince Edward Island retail store has been estimated at nine years. Certainly the mortality rate among young shops is very high and establishments which reach twenty years of age are in the veteran's class; those which pass the fifty mile post are institutions, while those who survive for sixty years demand a round of applause as they head for the exclusive hundred-year bracket to which only a fortunate handful attain.

The town of Souris has three stores whose commencement antedate the opening of the century. The Star Grocery which had its beginning in the store first operated in 1867 by the late J.G. Sterns, the store of Matthew and McLean Ltd whose Souris start was in 1869 and the Men's Shop of Estate W.B. Leard Reg'd which had its beginning in the tailor shop of Waldron B. Leard who opened in Souris on April 26th, 1898.

DIFFERENT IN 1898

This year Leard's Shop is celebrating its sixtieth anniversary and Leards who think the past is important would like to turn back the pages for their Island friends and give them a peek at Souris when the town was young and gay and business was different. For it certainly was different in 1898. The day of the craftsman was still with us. Souris had seven blacksmiths at this time. A.R. MacDonald, Daniel Mooney, Alex Paquet, Joseph MacInnis, A. McKie, John McPhee and Timothy Cheverie, all able men of the anvil who could build a wagon, shoe a horse, or make a wheelbarrow with the best of them. Joseph Mitchell who lived where the telephone office is now called himself the harness maker, while James Dumphy, calling himself a saddler lived in what is now the Joseph A. Cheverie house, but both were equally skillful in all leather work for four-footed animals.

The two-footed ones were fully shod, or mostly half-shod by James Landry, Richard Seaman and Syl Campbell. Trained shoemakers, they cobbled for a living but were all capable of making, and did at times make, the odd pair of Wellingtons for those wishing a custom job.

FIVE TAILORS

Young Wallie Leard who came to Souris in 1898 fresh from a winter's course in New York City at the Mitchell cutting School, set up business in a town which already had four tailors, James McQuaid, Norbert Pierce, John McQuaid and Elliot Paquet. It was a time of tailor-made clothes. Only the cheapest of men's clothing was bought off the store tables where they were piled in great heaps, and only the coarsest work clothing (still often home spun) was carved from rough patterns and sewn at home. So the number of tailors is not surprising. They too were craftsmen of great skill taking considerable pride in their workmanship and using materials which ensured clothing values never equalled in modern times.

LASTED 30 YEARS

In a time when central heating of public buildings to a minimum of 80 degrees in winter time to provide comfort for lightly-clad female help was undreamed of, a man's wedding suit was made of twenty-four ounce navy blue or black serge with trimmings to match. It was the next thing to flexible armour plate and perhaps a trifle warm in summer, but worn on the average of thirty times a year, the suit, if properly brushed on the shoulders at the end of twenty years, was generally considered good enough for another ten years provided the buttons could be moved sufficiently to allow for a growing girth. Eustie Shaw the jeweller who lived in what is now the vacant

H.H. Acorn house rented the front room to the new tailor who by August however outgrew the quarters and moved down street to a building then owned by Matthew and McLean, now the present Leard Shop. The tenant in the east side of this store was a young Charlottetown lawyer, Arthur J.B. Mellish.

THREE-SUIT STORE

On the second floor of the building Matthew and McLean kept funeral furnishing and caskets. From the variety of occupations the building became known as the "three suit" store. W. B. Leard provided the tailored suit, Mellish was an expert in law-suits and the wooden suit or overcoat, cloth-lined with imitation silver buttons was the inevitable last suit for everyone.

Funerals were still an occasion for the amateur help of friends without professional training. Death had its dignity for all. Funeral processions sixty years ago in Souris would sometimes see as many as one hundred and forty men marching behind a heavily tasseled hearse and horses to the music of slow dirges played by the band. Somehow a more moving spectacle than cars gliding by at ten miles an hour. Money spent sixty years later for expensive funerals went in 1898 for expensive mourning costumes. For those who did not get all black clothes the tailor sewed black crepe bands on the left sleeve of their light-colored coats.

COST-OF-LIVING

If the cost of living was low the cost of living was also very low. W.B. Leard's first load of coal cost \$2.54 and his first load of cut wood 35 cents. Little wonder that provided with cloth and trimmings bought at a drygoods store the tailor got only \$5. for making a man's suit. The very first customer, James D. Campbell, Little Harbor paid a \$1 for the making of a pair of pants. Dan MacDonald the first journeyman tailor to work in the Leard shop got \$20.00 a month from which he paid \$2.25 a week for room and board. The new tailor paid twenty-five cents for a dress shirt and sixty cents for a new straight razor. Candy was ten cents a pound at Seaman's who also had the Guardian for sale and served ice-cream.

Four doctors guarded the health of Souris and vicinity in 1898. These were E.B. Muttart and Peter A. McIntyre both of whom had served in the House of Commons, the latter being destined in a year's time to be the first P.E.I. doctor to sit in the Governor's chair at Charlottetown. Dr. Angus MacLean who had come in 1892 and A.A. McLellan who had been in Souris then for nine years bore the heaviest brunt of country practice at this time.

DRUGGISTS

A noted druggist of the period E.P. Ford styled himself a physician and was called Dr. Ford but his practice was more in the dispensary than the sick room, though all the doctors at this time generally mixed what they prescribed. Other druggists included James Ferguson who came to Souris in 1898 as manager of Johnson and Johnson's Souris branch. David Sutherland who practiced in what is now Gillespie's snack bar and J.H. Hooper.

The latter had been one of the first occupants of the Leard store-building when it stood in Matthew and McLean's yard where it had been erected for use as a same building occupied in 1898 by lawyer Mellish had earlier been a dental parlor of the druggist's brother Sam Hooper. The Souris barbers in 1898 were Frank Bushey and Dan McEachern. One of the older barbers, Marshal Paquet had become postmaster several years earlier. His assistant in 1898 was Marshie Paquet later well remembered for his confectionery store. There were many small general stores

at this time, most of them carrying but a small line of dry-goods and without a milliner in the ladies' department. MILLINERS Milliners were important in a time when women wore not exactly ten gallon hats, but more of the bushel variety, which bravely borne high on their head carried much artificial flora and fauna. The annual re-arranging of these justified a milliner's existence. Matthew and McLean who had built the dry goods wing on their store after moving what is now the Leard store down street, had a fine millinery department with Maggie MacDonald in charge. They were then as sixty years later the leading merchants of the town, carrying everything in hard ware from needles to anchors and everything in dry-goods from cotton warp to fur coats. Sterns Bros. (Charles H. Sterns owner and manager) were occupants in 1898 of the J.G. Sterns store, now C.R. White's Star Grocery. The J.G. Sterns retail-merchandising business had ceased in 1896 with the rent of the store to his brother but was resumed again in 1902 when he re-entered the retail field after six years of private banking. Stern's Bros milliner at this time was Mary McDonald and one of their clerks, D.F. MacDonald later Imperial Oil agent now retired in Souris.

In the large store building on McDonald's service station corner which was burned in 1913 Dr. Walter Peake had his dental office in 1898. Down stairs the Merchants bank of P.E.I. did the banking business for Eastern Kings with J.J. Hughes as manager, who the next year was to relinquish his office and go into politics and general merchandising. With him was to be associated George E. MacFarlane under the name of Hughes and MacFarlane. They did business in the Imperial building which sixty years ago stood on the corner where R.J. MacKenzie later erected his garage.

THE SYNDICATE

Previous occupants of this store were George B. McEachern, Roddie MacDonald and Fred Morrow who in partnership ran a general store for a number of years. They were known to the local humorists as "the Syndicate", but by 1898 had ceased to do business. (To be continued)

WASHERS IN STOCK from \$50.00 to \$385.00. Gas and Electric Models. 2 YEARS TO PAY. Montague Electric Co. PHONE 92 MONTAGUE

ARTIFICIAL INSEMINATION

Have calls in by 10 a.m. for service same day. No late calls or excuses for them will be accepted. Any calls after 10 a.m. will be left till next day.

Lloyd MacKinnon.

NOTICE

Taxes due Kilmuir school must be paid before September 10th. After that date names will be published and handed to solicitor.

Trustees.

TONIGHT NORTH RIVER Drive-In

Gregory Peck - Jane Wyman in THE YEARLING

Clark Gable - Eleanor Parker in THE KING and FOUR QUEENS

LOVE! HATE! VIOLENCE!

YUL BRYNNER THE BROTHERS KARAMAZOV

NOTICE TO PATRIOT SUBSCRIBERS

YEO Theatre MONTAGUE

THESE SIXTEEN BOYS, winners of a travel scholarship offered by the Toronto Board of Education, have already seen Ottawa, Montreal, Quebec and Halifax as part of their tour. Today and tomorrow the group will be given the opportunity of seeing the beauties of Prince Edward Island. Pictured above, from left to right, TOP ROW, Mike Turk, Parkdale Collegiate; Brian Dobie, Malvern Collegiate; Jack McLean, Harbord Collegiate; John Orvis, Jarvis Collegiate. SECOND ROW, Eric Skeoch,

Humberside Collegiate; Cameron McQueen, Lawrence Park Collegiate; John Faiczak, Central Technical School; Gino Falconi, Bloor Collegiate. THIRD ROW, Ray Mickevicius, Oakwood Collegiate; Bill Crew, Danforth Technical School; Wilson Muir, Northern Technical School; John Churchill, Eastern High School of Commerce; FOURTH ROW, Bruce Henderson, North Toronto Collegiate; Janis Zichmanis, Riverdale Collegiate; Brian Aubrey, Western Technical School; Rick Parton, Central High School of Commerce.

School Students From The Toronto Area Arrive Here

SIXTEEN BOYS FROM THE secondary school in the Toronto area, winners of special travel scholarships, arrived here last evening by a special M. C. A. charter flight. They were accompanied by Mr. Bill McLaughlin of Oakwood Collegiate, representing the Toronto Board of Education; Mr. Donald Morrison, Mr. Jack Gregory, Mr. Barry Willis, Public Relations Office, Toronto and Mr. Harold Hundert, Eaton's Commercial Studio, all representing Eaton's of Canada. The group are members of the Eastern Canada Educational Tour which is conducted with the aid of Eaton's of Canada. They were met at the airport by Mr. K.S. Carson, Manager of Eaton's Charlottetown Store. Following their arrival on the Island the students had dinner at Gregor's Hotel, Brackley Beach and were taken on a tour through the National Park via the Ocean View Highway. They are staying at the Charlottetown Hotel.

Former Geo'town Man Dies In Hospital At Pictou, N.S.

PICTOU, N. S. (CP) — Milton George Hemphill, a shipwright who moved here from Georgetown, P.E.I., in 1940, died Sunday in hospital where he had been a patient for 2 1/2 months. Until he became ill in March of this year, Mr. Hemphill was employed in a Ferguson Industries Limited shipyard. As a boy he went to sea with his father and later worked on coastal schooners operating between Prince Edward Island and Nova Scotia ports.

Survivors include his wife, the former Martha Gotell of Georgetown, four sons, six daughters, three sisters, Mrs. Victor Rafuse and Mrs. Alister Stewart, both of Georgetown. Mr. and Mrs. Alvin MacKenzie, Mount Stewart, P.E.I. and two brothers, Ivan, Westville.

EASTERN GUARDIAN

FRESH MACKEREL, Wightman Super Market, Montague. DANCE AT C.Y.C. Hall, Cardigan every Monday night. Websters Orchestra.

PERSONALS Mr. Edwin Cann of Montreal is visiting with his brother, Hubert Cann, Gaspeaux.

Mr. and Mrs. Harry MacLean, and children, Valerie and Janice, are visiting the Island, guests of Mrs. MacLean's parents, Mr. and Mrs. William Keenan, Murray River. They also were visitors to Montague where they were the guests of Mr. MacLean's sister, Mrs. Basil Johnston. Mr. MacLean is manager of the Royal Bank in Corner Brook, Newfoundland.

Mr. Bruce MacDougald and children, Margaret, Sandy and Mary Gordon, of Halifax, are presently the guests of Mrs. MacDougald's father, Mr. Dan MacRae, Heatherdale.

Dr. and Mrs. Nobert Grant and family, Dr. and Mrs. Earl Grant and family, all of Saint John, are presently vacationing at the Grant cottage, Lower Montague.

BRISTOL

The passing of Mrs. Harry MacEwen, in the P.E.I. Hospital on Friday, following a car accident early in the week, was a severe shock to everyone. Dora as she was known to all was spending the summer at her summer residence, along with her husband, as they have done for many years, and it was only a short distance from their home that the fatal accident occurred. To her relatives we extend our most sincere sympathy at this time.

Dr. J.C. Sinnott, Montreal, was a business visitor to the Island Capital last week, the Doctor flew down for a short stay to his home in Bristol where his parents, Mr. and Mrs. P.R. Sinnott reside.

The paving of the Morell road from the main highway to a short distance beyond the church of St. Laurence, in Morell Rear, has been completed and a wonderful job has been done, a job that was sorely needed. Now that this four mile stretch is completed let us not use it for a speedway and endanger the lives of others.

Miss Sheila Gauthier has returned home from the hospital after undergoing further treatment, we all hope she makes a complete recovery.

Miss Agatha MacDonald has arrived home from Montreal, to spend the second month of her two months vacation with her parents, Mr. and Mrs. William MacDonald. Miss MacDonald has spent a month of her vacation with friends in Ontario and Quebec before coming to the Island. She will leave again late this month to resume her duties in the big city where she has resided for many years.

Believe it or not, the school bell rings this week in a few of the schools in this vicinity where fall vacations are still in style. Bristol school, Morell Grade School, and the Morell High School, will not open until after Labour Day in September.

Miss Mabel O'Brien, principal of the High School here, attended the Teachers' meetings at S.D.U. last week where many important matters were discussed.

Mr. Joe MacDonald arrived home from the Camp Hill Hospital last week, after undergoing treatment, and an operation that kept him down for several weeks.

Mr. and Mrs. Bill McKenna have arrived on the Island for a vacation. Mr. McKenna is a brother of Rev. Phalen McKenna P.P. at Alberton, a former pastor here. Bill will be calling on friends in this vicinity before returning to Boston.

Mr. Herbert O'Brien has returned to Halifax after spending a weekend at his old home here.

Mr. John J. Perry local contractor and nurse is working in Halifax, N.S. at present. He gave up the fishing some time ago.

Mr. B.T. Myers, City contractor, is erecting the new bank of Nova Scotia building, in the village, and expects to complete the job on time.

When a new married couple decided it was time to leave here on their honeymoon, following a wedding reception a short time ago, they found well-wishers had filled the back of their honeymoon car with new hay, taking it all in stride the couple left with a hearty laugh at the new trick, but still wondering how jokers got the car unlocked to put the hay in, and that's still the \$64.00 question.

OIL SEARCH An average \$30,000,000 a year is spent in Western Canada on geophysical exploration for oil.



Linda Lee Stewart Sixth Week Winner Perfection "Wild West" Contest

and here the happy youngster receives her prize, a brand new C.C.M. bicycle, from Percy Simmonds of Central Creameries Limited. Linda Stewart now qualifies for a chance at the grand prize—a trip to New York City where the winner will enjoy such spectacles as 2 topflight Broadway productions... a visit and tour of the United Nations... a visit to the Empire State Building... a three hour tour around Manhattan Island... a sight-seeing boat... a bus tour of such New York places as the Statue of Liberty, Greenwich Village, Chinatown, Central Park Zoo... and many others. Two weeks remain in the contest... and from the eight weekly winners will come one grand prize winner who receives the New York trip.

Community Meeting ELDON HALL Tonight 8.30 P.M.

Movies - speakers - in support of Belfast district blood donor clinic. Everyone welcome.