WEEKEND TV

FRIDAY PROGRAMS

CFCY-TV

30 P.M.—Musicale
00 p.m.—Muffin and His Friends
30 p.m.—Mister Rogers
45 p.m.—Friendly Giant
00 p.m.—Loretta Young
0 p.m.—Take Thirty
0 p.m.—Scarlett Hill
00 p.m.—Yogi Bear
30 P.M.—Razzle Dazzle
00 p.m.—Web of Life
30 p.m.—Susie
00 p.m.—Gazette
30 p.m.—CFCY TV News
00 p.m.—TBA
45 p.m.—TBA
30 p.m.—Donna Reed Show
00 p.m.—Dr. Kildare
00 p.m.—Country Hoedown
30 p.m.—True
00 p.m.—Tommy Ambrose
30 p.m.—Empire
30 p.m.—This is the Life
30 p.m.—CBC TV News
00 p.m.—Local Weather Forecast
13 a.m.—Viewpoint
4 am.—Sign Off
20 p.m.—Sign Off

CKCW-TV

45 p.m.—News, Weather, Sports
00 p.m.—Friday Playbill "Thunder Over Tangier"
30 p.m.—Sing Ring Around
45 p.m.—Friendly Giant
00 p.m.—At Home With Helen Crocker
30 p.m.—Take Thirty
00 p.m.—Scarlett Hill
30 p.m.—Romper Room
00 p.m.—Razzle Dazzle
30 p.m.—The Lawman
00 p.m.—Supper Club
15 p.m.—Television News
25 p.m.—Supper Club
35 p.m.—Television Weather
40 p.m.—Supper Club
50 p.m.—Television Sports
00 P.M.—The Pioneers
30 p.m.—TBA
00 p.m.—Dr. Kildare
00 p.m.—Country Hoedown
30 p.m.—True
00 p.m.—Tommy Ambrose
30 p.m.—Empire
30 p.m.—Mike Hammer
00 p.m.—CBC TV News
14 a.m.—Viewpoint
20 a.m.—CKCW-TV News
25 a.m.—Midnight Theatre "Blood and Sand"

TV. CALLS
NITE or DAY
Day 4-3537 Nite 4-4503—4-7462
VAIL'S RADIO & TV.
Kent St. Ch'town

SATURDAY PROGRAMS

CFCY-TV

30 P.M.—Musicale
30 p.m.—World of Sport Baseball L.A. Dodgers vs. Chicago Cubs
30 p.m.—Bugs Bunny
00 p.m.—Kingfisher Cove
30 p.m.—Fisherman's Log
45 p.m.—CBCY-TV News and Weather
00 p.m.—Country Time
30 p.m.—To Tell The Truth
00 p.m.—Beverly Hillbillies
30 p.m.—Cinema 13-7 High Noon
00 p.m.—Great Movies Wee Geordie
30 p.m.—Juliette
00 a.m.—CBC TV News
08 a.m.—Local Weather
10 a.m.—The Late Show Girl In the Case

CKCW-TV

25 p.m.—Station Sign On
30 p.m.—Comment and Conviction
00 p.m.—Top Ten Plus
00 p.m.—World of Sport-Baseball-Los Angeles at Chicago
30 p.m.—Bugs Bunny
00 p.m.—Kingfisher Cove
30 p.m.—The Early Show The Poacher's Daughter
00 p.m.—Beverly Hillbillies
30 p.m.—Hennessey
00 p.m.—The Untouchables
00 p.m.—Great Movies Wee Geordie
30 p.m.—Juliette
00 a.m.—CBC TV News
10 a.m.—CKCW-TV News
25 a.m.—The Late Show Pride of The Marines

SUNDAY PROGRAMS

CFCY-TV

00 p.m.—Musicale
30 p.m.—Country Calendar
00 p.m.—Movietime
00 p.m.—Youth Concert
00 p.m.—Air Force Day Program
00 p.m.—20-20
27 p.m.—CBC TV News
30 p.m.—Twentieth Century
00 p.m.—Valiant Years
30 p.m.—Stellarton Male Chorus
00 p.m.—Star Showcase
30 p.m.—Father Knows Best
00 p.m.—Hazel
30 p.m.—Flashback
00 p.m.—Ed Sullivan
00 p.m.—Bonanza
00 p.m.—Close Up
30 p.m.—Secret Hunger
00 p.m.—CBC TV News
08 a.m.—Local Weather
09 a.m.—Sign Off

CKCW-TV

45 p.m.—Station Sign On News, Weather, Sports

1.00 p.m.—Oral Roberts
1.30 p.m.—Country Calendar
2.00 p.m.—Faith in Action
2.30 p.m.—The Christophers
3.00 p.m.—Time of Your Life
4.00 p.m.—Mlle. De Paris.
4.30 p.m.—Heritage
5.00 p.m.—20-20
5.27 p.m.—CBC TV News
5.30 p.m.—Twentieth Century
6.00 p.m.—Valiant Years
6.30 p.m.—Nature of Things
7.00 p.m.—International Showtime
8.00 p.m.—Hazel
8.30 p.m. Flashback
9.00 p.m.—Ed Sullivan
10.00 p.m.—Bonanza
11.00 p.m.—Close-UP
12.00 p.m.—CBC TV News
12.10 a.m.—CKCW TV News
12.15 a.m.—Sign Off

FOUR PISTOLS in one!

See No. 23 of the most popular card series ever. Every one of "Dr. Jackson Foods Limited fine products contains, in the package, an outsize picture card from the exciting new "Collector's History of Unusual Weapons" set. Start collecting your set of 50 now. On the back of each full colour art reproduction is the fascinating story of the weapon shown . . . its origins, its development and the part it played in the making of history.

Newport "FLUFFS" 100% whole puffed wheat — "JIFFY" pie crust — "TWINK" instant chocolate drink — "ROMAN MEAL" — "NEWPORT" popping corn.

DR. JACKSON FOODS LIMITED
TORONTO AND LONGUEUIL

Homely Sardine Proves To Have Bit Of Glamor

By FORBES RHUDE
Canadian Press Business Editor

The homely Bay of Fundy sardine proved itself a star with glamor at this week's annual meeting of the Canadian Manufacturers' Association.

Packed tight in its can it is a success story in international trade and, in the words of its shippers, goes all over the world "except where governments shut us out."

As related to the manufacturers by Dr. A. M. A. McLean, president of Connors Brothers Ltd., Black's Harbor, N.B., the sardine's long story has its share of drama and perhaps more than its share of humor

Here's one of Mr. McLean's stories:

"At one time we sold large quantities in China on terms of four months sight, which meant that the Chinese firms had the use of our money for four months. They sold our sardines at cost on arrival and used the money to finance the Chinese orange crop.

"We advertised in China by putting cheap fountain pens in the cases. We expected them to be given to the customers. Instead, they became the property of the clerks, as did the wooden boxes in which the sardines were shipped.

"Of course, the clerks would not sell any sardines but ours. If they did, they received no fountain pens. So the idea worked just as well as if the customers received the pens."

In Java and Sumatra. at one time, Connors advertised by having a small native band go up and down the country. The sardines weren't sold by the can to the consumer, but by the fish—one fish in a bun.

The Chinese market has disappeared behind the Bamboo Curtain and that of Java and Sumatra was lost when the Dutch left.

There was once a large business in Czechoslovakia, served from a warehouse in Vienna, and when Hitler marched into Austria the company lost 3,000 cases of sardines and its agent as well.

"In spite of our losses in various markets," Dr. McLean said, "our export business has grown, for we have developed new markets as old markets faded out.

"In 1923 we were exporting 17,000 cases, or 10 per cent of our pack, mostly to the West Indies. In 1962 we were exporting 633,768 cases, or over 60 per cent of our pack. We found that doing business around the world was just as easy as doing business in Canada."

The Connors firm started in 1890 and markets under the brand name of Brunswick.

One problem of earlier days was a fully reliable canning process. Dr. McLean said that in the early 1920s a $50 payment to a pathologist in a Saint John hospital "not only saved our business but made its future possible."

Two other pieces of information given by Dr. McLean:

The word can is an abbreviation of canister, the term first used, which got its abbreviated form from clerks in a New England canning plant.

The name sardine, which has been applied to a variety of small fish, including fish of the pilchard and herring family, comes from the island of Sardinia, where the industry apparently started.

TICKS PLAGUE MOOSE

Heavy infestations of ticks have been found on moose in some areas of Ontario in recent years.

WELLINGTON

Mr. and Mrs. Douglas Demont and children returned to Greenwood, N.S., after spending a few days with Mrs. Demonts parents, Mr. and Mrs. Ted Bernard.

Mrs. Jas. P. Arsenault, Mrs. Mr. and Mrs. Peter Coyle visited relatives in Saint John, N.B. recently.

Phil Arsenault, Mrs. Felix Arsenault and son Junior spent the weekend visiting friends and relatives in Halifax, N.S.

Mr. and Mrs. Andrew Gallant left by car with Rev. F. Cloutier for a visit with relatives in Lawrence, Mass. They were accompanied by Mr. Jas. J. Gallant of Egmont Bay and his son-in-law Edmund Gallant. The latter Gallants went to attend the funeral of a brother and uncle Philip Gallant in Chelsea, Mass.

Mrs. Nicephore Gallant who died at the home of her son, in Egmont Bay, was in her 95th year and the last member of the family of the late Mr. and Mrs. John Jas Abram Arsenault of Abram's Village. Her grandparents were the pioneers of this community and gave it its name.

RIPLEY'S BELIEVE IT OR NOT

CONTRACT BRIDGE

By B. JAY BECKER

QUIZ

You are the dealer, neither side vulnerable, and have opened One Club. Partner responds One Heart. What would you now bid with each of the following five hands?

1. ♠7 ♥KJ2 ♦A63 ♣AQ7543
2. ♠AQ5 ♥Q3 ♦KQ8 ♣AQJ62
3. ♠8 ♥Q643 ♦AK2 ♣KQ954
4. ♠AK72 ♥K64 ♦5 ♣AKJ53
5. ♠AQ6 ♥AJ74 ♦K2 ♣KQJ3

1. Two hearts. The possible rebids are two clubs, three clubs, two hearts or three hearts. None of these hits the mark precisely. Two clubs would identify a six-card suit, more or less, but would misrepresent the strength of the hand. Thus, a two club bid would be proper with S AK5, H 8, D 962, C KQ9742, and we have a far better hand than that. A jump to three clubs could be based on something like S84, H AJ, D KJ6, C AKQ875 and our hand isn't that good.

A jump to three hearts would be all right if the six of diamonds were the six of hearts, but, lacking a fourth heart, we can't very well double-raise with only three trumps and a hand containing only 14 high-card points.

The bid that comes closest to being accurate is two hearts. This has the merit of encouraging partner to go on, because, regardless of how he appraised his hand originally, he is bound to think more highly of it once he learns there is a heart fit. Two hearts might induce a further bid from him which a two club bid would not.

2. Three notrump. It is reasonable to assume that partner has a minimum of 6 points. Since this assures us of at least 26 points in the combined hands, we go directly to game. Partner might pass with 6 or 7 points if we jumped to two notrump.

3. Three hearts. Partner needs more than just a 6-point hand to make a game, so we can't go to four ourselves. We want to give him a chance to get off the hook if his first response was based on a dead minimum. The double raise is highly invitational to game.

4. Two spades. Here you take the position that there is a game somewhere, and the way to be sure of getting there is to make a jump-shift, which is not merely invitational but forcing. Game may lie in spades, hearts, clubs, or even notrump.

5. Four hearts. It is hard to imagine a hand partner could have which would not produce a good play for ten tricks. At the same time, the leap to four invites partner to go on towards a slam. The jump to game shows about a 20-point hand, though some of the points may be in the form of distribution.

RADIO TODAY

CFCY RADIO

FRIDAY

6.28—Sign On
6.30—News & Weather
6.35—Country & Western Roundup
6.55—News and Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News and Weather
7.35—Farm Report
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.16—Country & Western Roundup
8.45—Weather
8.50—Atlantic News
8.57—Thought for Today
9.00—News & Voice Reports CBC
9.10—Preview Commentary CBC
9.15—Notes and Music
10.00—News and Weather
10.05—Notes and Music
11.00—News and Weather
11.05—Notes and Music
11.45—Bulletin Board
11.50—Notes and Music
11.55—Atlantic News Roundup
12.00—Weather
12.05—Mostly Music
12.30—News and Weather
12.45—Mostly Music
1.00—News Headlines & Weather
1.02—Interlude
1.10—Matinee With Willis
1.15—Tommy Hunter CBC
1.45—Mostly Music
2.00—News and Weather
2.05—The Chuckwagon
2.15—Hits and Encores
3.00—News Headlines & Weather
3.03—Trans Canada Matinee CBC
3.30—Hits and Encores
4.00—News Headlines & Weather
4.03—Canadian Roundup CBC
4.10—Hits and Encores
4.30—The Outports
5.00—News and Weather
5.05—The Outports
5.25—Marine Weather
5.28—The Outports
6.00—News and Weather
6.15—On Parliament Hill CBC
6.20—Sports Parade
6.30—Tonight's Music
7.00—Back to the Bible
7.30—News and Weather
7.45—Byline
7.50—Program Schedule
7.51—Tonight's Music
9.00—Provincial Affairs
9.15—Agenda CBC
9.30—Dixieland Holiday CBC
10.00—CBC National News CBC
10.30—Late Night Theatre CBC
11.00—News & Regional Weather
11.05—Starlight Serenade
11.30—News & Maritime Weather
11.35—Starlight Serenade
12.00—News, Weather & Sports Scores
12.05—Sign Off

CBA

FRIDAY

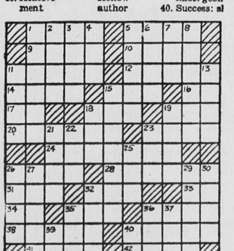
6.00—The Gerry Fogarty Show Part 1
8.00—News & Inland Weather
8.15—Maritime Sportcast
8.21—The Gerry Fogarty Show Part 2
8.24—The Bob Goulet Show
8.30—Gerry Fogarty Show Part 3
8.35—The Max Ferguson Show
9.00—CBC News & Voice Reports
9.10—Preview Commentary
9.16—A.M. Chronicle
10.15—Devitt Drops
10.30—Court Of Opinion
11.00—CBC News
11.05—Joan Marshall
11.15—For Consumers
11.20—Record Album
11.30—The Archers
11.45—Record Album
11.55—Matinee With Willis
12.00—Jamboree Junction
12.15—Chuchwagon
12.25—Jamboree Junction
12.30—Maritime Farm B'Cast
1.00—CBC News & Inland Weather
1.15—The Tommy Hunter Show
1.30—The Open Road Show
1.45—The Open Road Show
1.59—Dominion Observatory Time Signal
2.00—The Open Road Show
2.45—John Draine Tells a Story
3.00—CBC News
3.03—Trans-Canada Matinee
3.30—Trans-Canada Matinee
4.00—CBC News
4.03—Canadian Roundup CBC
4.10—Music In The Air
4.30—Countdown
5.00—Maritime Fish B'cast
5.20—Tempo and CBC Notebook
6.00—News & Weather
6.15—On Parliament Hill CBC
6.20—Regional Commentary
6.25—Maritime Sportcast
6.30—Music in the Evening
7.15—Byline
7.20—Marine Weather and Musical Interlude
7.30—Assignment
8.00—Radio International
8.30—Max Ferguson
9.00—N.S. Provincial Affairs
9.15—Agenda
9.30—Jazz Club CBC
10.00—National News CBC Roundup & Speaking Personally
10.30—Late Night Theatre
11.00—Legacy
12.00—News, Regional Weather & Sports Scores
12.05—Sign Off

DAILY CROSSWORD

ACROSS
1. Punctuation mark
5. Thick slice
9. Nymph who loved Narcissus
10. Peel
11. A shoot used for grafting
12. Master of ceremonies
14. Season
15. Flat loop
16. "Mother of Presidents" state: abbr
17. Man's nickname
18. Freight-boat
19. Indian group: So. Am.
20. 3rd sign of Zodiac
23. Speedy
24. Year-books
26. Flock of swans
28. Near-sighted
31. Metallic rock
32. Open: poet.
33. Sun god
34. Music note
35. Angel: Pers.
36. Assess
38. Hillside dugouts
40. Water-courses: N. Afr.
41. Fluff
42. Foreboding
43. Consumes
44. Weight: Dutch E. Ind.

DOWN
1. Term used in statistics
2. Tart
3. "If the ——— fits . . ."
4. Term of endearment: short.
5. Deliver an address
6. Elia
7. Curve
8. Oxen, bulls, steer, etc.
11. Gamecock
13. The Orient
15. Achievement
18. Actress ——— Sothern
19. Pant for breath
21. Hair on horse's neck
22. Writing fluid
23. Girl's nickname
25. Yes
26. Gaucho's lasso
27. Suitable for plowing
29. "Legend of Sleepy Hollow" author
30. Coral reefs
32. Malt kilns
35. Coin
36. Buddhist monk
37. Paradise
39. Narrow inlet: geol.
40. Success: sl

Yesterday's Answer



DAILY CRYPTOQUOTE — Here's how to work it:

A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

DH DL FKH ESTH EO IBOTWS, PVH ESTH EO IBTWHDWO HSTH XTNOL VL WSBDLHDTFL.—QBTF-WDL PTWKF

Yesterday's Cryptoquote: PRAYER IS MAN'S GREATEST MEANS OF TAPPING THE RESOURCES OF GOD.—J. EDGAR HOOVER

OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA

MICKEY MOUSE

ETTA KETT

SECRET AGENT X-9

NUBBIN

HENRY

THE LONE RANGER

MUGGS & SKEETER

JOE PALOOKA

L'IL ABNER