

TOURIST INFORMATION GUIDE

the smartest things under the sun
IN SUMMER FOOTWEAR

- Summer Sandals
- Canvas Casuals
- Dress Footwear
- Beach Thongs

WELCOME TOURISTS

LePAGE SHOE CO.

The Home of Good Shoes Since 1920"

Charlottetown's most exclusive shop - - - specializing in **AUTHENTIC TARTANS**

Skirts - Bermudas - Strides - Imported wools from the British Isles.

- FURS
- LADIES' WEAR

island furriers Ltd.

79 Grafton Street

A "MUST" - - - a visit to **STRATHGARTNEY HOMESTEAD**

Campers Supplies, Store, Gifts, Novelties

A prominent old homestead dating back to 1849 complete with much of its original furniture!

- SCENIC BEAUTY
- GUIDED TOURS
- FISHING

On Route 1 adjacent Strathgartney Park

WESTERNER MOTEL and RESTAURANT

Alberton, P. E. I.

— ACCOMMODATION AT ITS BEST —

- PRIVATE FISHING AND BOATS ON PREMISES
- NEAR REACHES
- WEEKLY RATES
- HOME COOKING

FILMS
All Types

- Souvenirs
- Toiletries - most all makes
- Bathing Caps
- Swim goggles & fins

PRESCRIPTIONS PROMPTLY FILLED
Dial 3287

FOLEY'S DRUG STORE

319 Water St. S' side

IF IT'S FISH AND CAN BE CAUGHT - "WE HAVE IT!"

Queen St. Meat Market

22 Queen St. Dial 4-7338
Free Delivery

WELCOME TO OUR ISLAND TOURISTS

Your bank is THE BANK OF MONTREAL, Parkdale, corner St. Peters Road and Palmer's Lane on Route 2 where ample parking and speedy and efficient service are available.

Tourists are especially welcome at "MY BANK" Parkdale and at Main Branch 114 Kent St., Charlottetown.

Be Sure to Go Dining at **MILTON'S OLD SPAIN**

"Where most People Prefer to eat."

DIAL 4-7658

Kent St. Ch'town

FOR YOUR VACATION NEEDS

Janzen Swim Trunks Sportswear, etc. See

Millar Mill Ltd.

Summerside

WELCOME TOURISTS TO P.E.I.

ABEGWEIT SIGHTSEEING TOURS

Enjoy scenic guided tours of P. E. I. National Park, with stops at Dalry, Shearoke and Brackley Beaches. Also a visit to Cavendish Beach and Green Gables, "Home of Anne", made world famous by the novels of Lucy Maud Montgomery. Side tours to Woodlough Rapids and other points of interest. This tour also includes . . . a stop at Rustico, "an Acadian fishing village."

Phone 4-9966

MOTEL KINGSWAY

Deluxe Accommodation
Sea Food and Steaks our Specialty.
3 Miles from Montague

DINING ROOM

FOR good food and Car Service. Open from 8 a.m. till 2 a.m. Our name is our motto.

HOSPITALITY CORNER
SOURIS
JOSEPH PAQUET MGR.

Tartan Skirts & Strides

In P.E.I., Nova Scotia, New Brunswick, Cape Breton, and other Tartans (Imported Wool Sweaters)

THE FASHION SHOPPE
141 Great George St. Ch'town

HARNESS RACING

THIS WEEK OLD HOME WEEK

FUN FOR ALL... 11 BIG RACES

The Charlottetown Driving Park and Provincial Exhibition Association

SHORE ACRES MOTEL

Dining Room OPEN DAILY

LUNCHEON 12 to 1 p.m.
AFTERNOON TEA 3 to 4 p.m.
DINNER 5 p.m. to 8 p.m.
7 miles from Ch'town

Catering to Banquets and Wedding Receptions

Luxurious accommodations for guests
1 1/2 Miles from Cornwall on Route 19

Regular Dances ROLLAWAY CLUB

CHARLOTTETOWN
Mon., Wed., Fri. and Sat.
Music by "Tremblans"
8:30 - 11:30

Tues. and Thurs.
Record Hops
9:30 - 11:30

Also Regular Bingo
Wed., Fri., Sat. 7:30

BOWLING
Mon. to Sat., "Automatic Pin Setters".

LARRY'S
The Home of Good Food

- Pizza Pie
- Spaghetti with Meat Sauce
- Southern Fried Chicken

Free Delivery Phone 4-8415

Larry's Restaurant
Cor. Weymouth and Grafton

HILLSIDE INN HOTEL MONTAGUE

"We serve everything Especially Sea Food"

Air Conditioned Dining Room and Restaurant

Lightning Full Course Meals Banquets and Dinner Parties

DROP IN AT JOHNNY'S
For The Finest Meal In Town.

CHICKEN PIE, STEAKS, FISH, ETC.

Island Hand Made Souvenirs.

JOHNNY'S FISH & CHIPS
22 Weymouth St. Ch'town

GAUDET'S
Tourist Lodge

Near Sandy Beach
Tignish, P. E. Island

Phone 66

Accommodations - Meals
F. GAUDET, PROP.

FOR THE BEST IN MEALS BE SURE AND CALL AT **MORELL DINER**

and try the finest foods that will satisfy your appetite.

MORELL DINER
Carl MacAdam, Prop.

MR. TOURIST:
We can supply all your drugs and prescription needs. Call on us.

MEDDIN BROS. DRUGS
132 Richmond St.

FINEST RESTAURANT

189 Kent

RENDEZVOUS

For the Finest In CAR CARE

SHELL PRODUCTS
For Campers and Picnickers

ICE
For Campers and Picnickers

TRANS-CANADA SERVICE STATION
Cornwall, P. E. I.

In the historic atmosphere of the ancient Flying Dutchman enjoy the old-world service of our trained staff. Each one is fully trained to accord you the courtesies and considerations of a restaurant where first course is your comfort. Of course, our menu is expertly prepared by a chef and staff whose love for fine cooking make each dish a masterpiece! Won't you dine with us and enjoy our service . . . and our food!

Flying Dutchman RESTAURANT
174 Queen St.

THE CHALLENGE 18 HOLE MINIATURE GOLF

Summerside East

Summertime is outdoor fun! Enjoy Miniature Golf Outside.

OPEN DAILY
10:00 A.M. - 11:30 P.M.

ADMISSION:
Adults 6¢; Children 25¢

BELL'S BOOK & NOVELTY STORE

Souvenirs, English Bone China, Greeting Cards, Stationery, Books, Magazines, etc.

14 Summer St. Summerside

BUYING FURNITURE for the FOLKS at HOME?

see
Archer & MacDonald Ltd.
Open 'til 9 every night
Parkdale Dial 4-4315

TENTING AT NATIONAL PARK

Moore & McLeod Ltd.

- LADIES WEAR
- MEN'S WEAR
- CHILDREN'S WEAR

HOUSE FURNISHINGS
TARTANS
WEDGWOOD
SOUVENIRS

4 floors of Quality merchandise

Moore & McLeod Ltd.
Your Favorite Shopping Centre

119 QUEEN ST. CHARLOTTETOWN

on your way to the NATIONAL PARK stop for

- All Size Film
- Suntan Lotions
- First Aid Products
- Prescriptions
- Souvenirs

PARKDALE PHARMACY

open daily til 10 p.m.
St. Peter's Rd. Parkdale

BAY VISTA MOTOR INN

- Public Restaurant
- Open Daily 8 a.m. - 9:00 p.m.
- Gift Shoppe
- 12 new modern units

Next to Abegweit Yacht Club 2 miles west of Cavendish National Park.

Let's All Go To The Dairy Queen

For a Fresh Frozen Treat
Sundaes Milk Shakes
Banana Splits Sodas
On Trans-Canada Highway
Route 1 One Mile Inside City Limits

TOURISTS

we invite you to stay at the

Loch Dhu Haven Camping and Trailer Court

Red Point 4 Miles East of Souris

MILLER BROS. MUSIC DEALERS

DIAL 4-3535
Great George Street

Mary's Tourist and Overnight Guests

and enjoy the Island Hospitality.
Montague Phone 45 for Reservations until June 16th, then Phone 538-1101.

PETER PAN DRIVE IN GOOD FOOD

- Chicken in the Basket
- Seafood Basket
- Smoked Meat Sandwich
- Steak Burgers

PETER PAN Drive In Restaurant
Malpeque Road at the Trans-Canada Highway

WELCOME TOURISTS

Charlottetown's leading LADIES' WEAR STORE

Open All Day Sat.

NORMA'S
Kent Street across from Eaton's

the finest shows to be seen on P. E. I. are at the

Parkview

Drive In Theatre
Brackley Pt. Road
Route 15
Show Nightly at Dusk
Come Enjoy Yourself

TOURISTS SHOP FOR

- Island Tartans
- Harris Tweeds
- All wool sweaters

— at —
Dow's
Men's Wear
Good Taste in Fashion Costs Nothing Extra.

WE RENT
Televisions, Fridges, Washers, Stoves

WE SELL
Toys, Furniture, Tires & all Appliances large & small.

PIRESTONE HOME & AUTO Co. Ltd.
Ch'town - Next door to King Kohn Laundry

Basilia Recreation Centre
306 Richmond St. Ch'town

ICE CUBES

For your cooler or at the Beach or your social evenings.

FREE Coffee Mugs with every \$2.00 purchase of FINA Gasoline.

S. R. Johnston's FINE STATION
St. Peter's Rd. Parkdale
"On Your Way to Brackley Beach"

Wheel of Fortune Lodge

Housekeeping Cottages and overnight cabins also tenting area with flush toilets.

Near River and seashore in Eastern Kings County, west of Souris.

Meals if desired.
Phone Souris 754
Route 15
MRS. HARRY FRANCIS

CHINESE FOODS

- Snack Bar Service
- Full Course Meals
- Take Out Orders

Situated up-town

ISLAND GRILL
Queen St. Ch'town

COME IN AND TRY OUR

- Pizza Pies
- Spaghetti with Meat Sauce
- Loafster Pie
- Southern Fried Chicken
- Smoked Meat
- And many other dishes

Larry's Restaurant
Free Delivery
Dial 4-9023 or 4-8415

TOURISTS ENJOY YOUR VISIT TO P.E.I.

BOWLING

Come in and bowl at our new modern Bowling Lanes, 14 lanes, all equipped with automatic pin-setters. . . Air Conditioned Bowling Lanes and Restaurant.

Basilia Recreation Centre
306 Richmond St. Ch'town

- souvenirs
- gifts
- novelties, etc..

"GIFTARAMA"
Prince St. Charlottetown

Perfect for Picnics

BUCKET OF DOW'S KENTUCKEE FRIED CHICKEN
15 PIECES SERVED \$3.95

BEFORE
the wool comes to Condon's Woolen Mill

AFTER
It has been to Condon Woolen Mill

Visitors Welcome

- Yarns
- Auto Roles
- Island Tartan Blankets
- Made of 100% Virgin Wool

WM. CONDON & SONS
65 Queen St. Charlottetown

Dow's RESTAURANT
Grafton St. Ch'town

SMALL BUCKET
8 PIECES SERVED 3 to 5 \$2.50

ABEGWEIT YACHT CLUB
DANCING WED. and SAT. NIGHTS

Sat. Music by Ted Ahearn Wed., Music by The Mariners

Admission: \$2.00 couple

Open to members, prospective members and guests.

TOURISTS WELCOME

SOUTHPORT COUNTRY CLUB

GOLF SWIMMING TENNIS ARCHERY AIRPORT REFRESHMENTS

Phone 4-9815

TOURISTS

For Your Groc, Fruits & Veg.

S.N. KAYS
87 Pownall St. Ch'town

Drive In 7

8 miles from Ch'town on the Trans-Canada Highway to Borden.

Complete FISHING INFORMATION

- Fly & Bait Supplies
- Reel and Reels

License Sold Here

THE BIKE SHOP
Great George St. Ch'town

ICED

For Your Picnic Needs

MACLEAN'S GROCERY
Windsor, P. E. I.

ROWANWOOD TOURIST HOME

Cavendish golf course and beach also Brackley Beach only 15 minutes drive.

Private Camping Grounds
Telephone Hunter River 23-111
Prince Edward Island

RIVER VIEW ESSO SERVICE

15 Miles from Borden
CRAPAUD, P.E.I.

J. & S. Store Ltd.

infants to teens specialty store

- authentic viyella tartans
- other exclusive lines for children & teens

Water Street Summerside

THE Fabric Shop
Water St. S' side
Tartans and other assorted materials.

ED CLINTON GIFT & PHOTO SHOP
For Your Photo Needs Call ED CLINTON Souris West

LOTUS CAFE

- Full course Chinese and Canadian dinners
- quick lunches
- take out service

73 Lower Queen Dial 4-3918
Charlottetown

E. REYNOLDS
Radio & TV Sales & Service
Phone 73, Murray River, P.E.I.

Attention Visitors & Tourists
We have available a large selection of fully reconditioned TV sets of various makes. Ideal for use in summer cottages. Priced reasonable to sell fast. We also offer a prompt car radio service.

PHONE 894-8506

And Place Your Message In Front of the Thousands of Tourists Visiting P.E.I.