

Population tops 9,000 as S'side moves ahead

New construction is changing face of western town

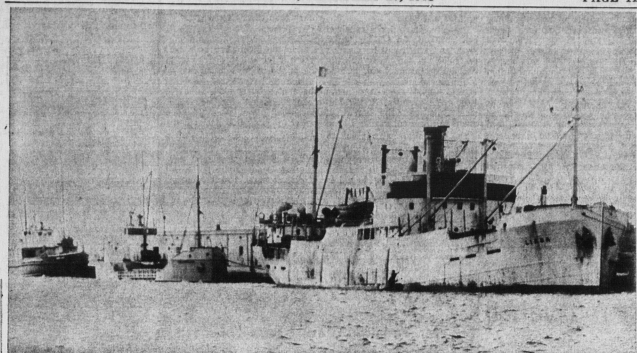
SECOND SECTION WEDNESDAY, FEBRUARY 27, 1963 PAGE 11



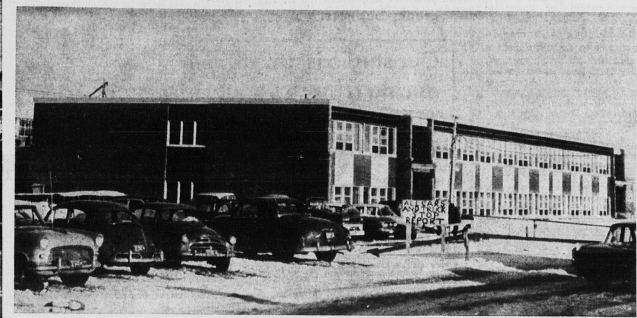
1962 SAW START MADE ON SUMMERSIDE REGIONAL HIGH SCHOOL



THE WELCOME SIGN IS ALWAYS OUT FOR VISITORS TO S'SIDE



WESTERN CAPITAL ISLAND'S GREATEST POTATO SHIPPING OUTLET



VOCATIONAL SCHOOL WILL BENEFIT ALL PRINCE COUNTY AS WELL AS S'SIDE

Summerside's growth during 1962, although not as explosive as the previous three years, was imposing, with the construction of 42 residential units, exclusive of the 200 military units at Hillcrest Park, and the population figure soaring well over the 9,000 mark.

The 42 residential units were valued at \$226,700, and there were 14 commercial permits issued valued at \$246,000 bringing the building permit value to a total of \$472,700. However these figures do not present an accurate picture of the over all construction in the town during the year.

The Summerside rural region, a high school and the vocational high school did not require permits, being government financed, and these two modern institutions, still not entirely finished, are being built at a cost well in excess of a million dollars. As well most of the work on Hillcrest No. 2, at a cost of \$2,000,000, was done during 1962 although it commenced the previous year.

The major items of commercial construction, other than those mentioned earlier, were Crest Lanes Bowling Alley, Irving Oil bulk storage plant and the Linkletter Motel annex. Within the town and its outskirts several smaller businesses arose including the Sea Shell Restaurant, a miniature golf course, a bakery, a fabric shop and a clothing store.

ADDITIONS MADE
Additions and renovations were made to several, old established firms including E.T. Holman Ltd., which resulted in an imposing new facade for the store as well as modern interior renovations. The "Ebony Room" became part of the Tartan Restaurant as a result of a transformation there, and Tony's Restaurant took on a new look to provide more room and extra convenience and service to their customers. New facilities were constructed at the Star-Lite Drive-In Theatre.

The Church of the Nazarene underwent a major change to provide for the needs of the increasing congregation as well as constructing a new parsonage nearby.

In municipal construction an addition was made to the electric light plant to house the new generator. Also the new fire hall, regarded as one of the finest in Canada, was completed and officially opened and provides for the citizens, modern fire fighting equipment, and a well trained volunteer force under fire chief Leo Wood.

ALARM INSTALLED
A new fire alarm system is being installed by the telephone company which will provide an alarm through the facilities of each member's telephone and will result in a more faster and more efficient system of alerting firemen.

Recognition of Summerside's growth was indicated by the inauguration of street mail delivery service on Oct. 1, covering an area between Summerside East and St. Eleonor's church.

This service has proved most satisfactory to both business houses and householders and is the product of a drive commenced by the local legion branch more than 10 years ago, which was supported by other organizations.

At the municipal level the various departments were extremely busy providing services. The work in the construction areas with Hillcrest No. 2 being the major item on this program. The work in water and sewerage installation, laying pavement and other services.



MAYOR MORRISON

were hampered by long rainy periods and it wasn't always possible to keep the program in step.

However the public works department managed to provide increased paving and repair during the year, without increased taxation, including the long awaited widening of Water Street East.

The new 2,200 h.p. Mirreless improvements were long overdue in certain older sections of the town and attention was given to these by way of new pavement, curbing, storm sewerage.

POWER NEEDED
The new 2,200 h.p. Mirreless generator being installed is the same as the one installed at the plant two years ago and which has proven so efficient and economical. With the installation of this new dynamo, officials predict the public utility will be able to handle the power needs of the rapidly growing town for several years to come. The importance of this utility was pointed up in Mayor J.E. Morrison's year end report in which he said, "Our electric plant continues to be a great asset to our town, the revenues from this source contribute to a large extent in maintaining our present tax rate."

Mid-July saw the seventh annual Lobster Carnival and livestock exhibition break several attendance records. The event before the gala event was finished, plans were underway for an even more grandiose carnival this summer. The number of tourists visiting the town continued to increase and the improved facilities in overnight accommodation, camping, bathing and fishing resulted in many visitors spending longer periods in this area and of course spending more money here.

The Provincial Flower Show, held in August was successful although many officials were slightly apprehensive due to the poor growing weather.

A project of great importance to fishermen in the area as well as the citizens, was the commencement late in the year of the Queen's Wharf expansion, which when completed, will see a modern fish processing plant located there and many new facilities that will greatly benefit the industry.

The first stage of the expansion was commenced in December with the awarding of a contract to J.H. Phillips and Son for filling in the area between Queen's Wharf and the property of R.T. Holman to the east.

The firm will also construct a steel retaining wall that will run from the site of the present factory area south to Des. Jardines eastward to the Holman property.



PROGRESSING WITH PRINCE EDWARD ISLAND

Eastern Securities long an integral part of the Maritime scene is a solid company, specializing in Municipal and Government bond issues.

They are also members of the Montreal and Canadian Stock Exchanges.

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OUR 53RD YEAR




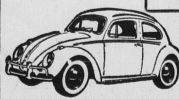
REPUTATIONS ARE MADE NOT BORN

We are in our fourth year of serving the people of PRINCE EDWARD ISLAND with the finest in VOLKSWAGEN repairs. We thank all our customers who we have done business with and in the future we hope to be able to give you even better service.

3 1/2 Years of Service on Prince Edward Island

TO YOU THE VOLKSWAGEN OWNER

SATISFACTION GUARANTEED

RUDISCH'S

Southport Dial 4-5725

GM dealer has 25 years experience

MacNeill Motors Ltd., Summerside is one of the largest and finest automotive establishments east of Montreal and is the local dealer in Cadillac, Oldsmobile, Chevrolet, Chevy 2, Corvair and Envoy cars as well as Chevrolet trucks.

President, manager and owner of the firm is J.A. MacNeill, who has been associated with the automotive industry for the past 25 years, starting in 1938 with the firm of A. Horne and Company, founded shortly after the first automobile to come to P.E.I.

In 1954 Mr. MacNeill purchased A. Horne and Company and the firm became known as MacNeill Motors.

In 1957 Mr. MacNeill acquired ownership of the former Willet Motors property, the site of his present business, and since that time expansion and improvements to the former facilities have made it one of the finest of its kind in the Atlantic region.

The large plant includes a garage, service station, parts and accessories department and sales and service division, as well as an enclosed used car lot. A large, well trained staff provides efficient service that is synonymous with the name of MacNeill Motors, located at the east end of Summerside.

KENNEDY'S

one of the island's oldest ladies' wear stores



Founded in 1899 by the late Samuel Kennedy, the merchandising policies established at that time have so extensively met with the approval of Island shoppers that this store continues on in the same fine tradition, and so now realizes the position of being one of the longest established ladies' wear stores in the Province.

We're proud of our service in bringing you styles that are just a bit different—just a bit more chic, and at the same time satisfying your needs for the classic all-time favorite fashions.


KENNEDY'S

Ladies' Wear

Queen St. Ch'town

- DRESSES
- COATS
- SKIRTS
- SWEATERS
- HANDBAGS
- ACCESSORIES

Charlottetown's Favorite Entertainment Centre Since 1924



CAPITOL THEATRE

Opposite Confederation Building

REDDIN'S Drug Store . . .



New Look to Store Front . . .

Our store front has been renovated to make it easier for the public to see our display of fine merchandise. The windows have been made bigger which enables us to show our fine selection of candies, fancy goods and drug needs. We hope we have served you well in 1962 and will continue to serve you in the same manner in 1963.

REDDIN BROS. Drug Store

132 Richmond St. Dial 4-4386—4-4515