

# HOLMAN STORE NEWS

Bring You Up to Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

WE'RE RAISIN' THE  
QUESTION!  
SUPPORT THE  
GIRL GUIDES'  
RAISIN DAY  
MAY 28

THERE'S a wonderful new collection of both modern and traditional LAMPS in Holman's Both Stores Furniture Departments — Summerside and Charlottetown. Choose the ones you want from the attractive display of T.V. Lamps, Floor Lamps, Table Lamps, Pin-up Lamps, Bed Lamps and Boudoir Lamp Sets. You want 'em . . . We have 'em for you, priced from 3.95 up. Here's something else too — Refresh the Lamps you now have for new light and life with smart, new SHADES. Come see and choose your Lamp needs from Holman's Both Stores Furniture Departments.

SHORT-CUTS to dreamland . . . are of cotton plisse that requires No Ironing! These sprigged PYJAMAS are out short and sweet — bubbles of pure cool comfort for bed time. There are two cunning styles in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown: the first has a mid-rif top with scanty panties, the pair is priced just 1.98 — the second has a full Johnny-shirt top with puffy bloomers and the pair is priced 2.49, sizes in both styles are from 28 to 38. You'll love sleeping in these "Baby Doll" Short-Cuts — you'll love lounging in them too! Come choose a pair from the array in Holman's 5 and 10 or Holman's Budget Shop.

AN INVESTMENT of very little money will assure your baby of untold comfort! Supply the wee darling with QUILTED CRIB PADS from Holman's Youth Centre in Summerside. These neatly bound Quilted Pads are covered with fine, closely woven cotton and are available in three sizes — 14 by 18 inches priced 69 cents each, 18 by 21 inches priced 98 cents and large 21 by 26 inches priced 1.49 each. They're easy to launder and keep fresh. Buy your baby several in the most convenient sizes. You'll find them in Holman's Youth Centre, Summerside.

THE FUN of wearing a whirling skirt is the prop underneath it! The newest of CRINOLINES are of nylon tricot — smooth and controlled to a point AND THEN pouff they burst into clouds of nylon net to set your skirt a spinning! Then too, there's another one with the controlled top of smooth nylon marquisette with bursts of red bound nylon net. Both these Crinolines are in sizes small, medium and large, priced 3.98. For a Hem-Line Explosion with whirl wide effects shop for a new Crinoline in Holman's Lingerie, Summerside or Holman's Ladies' Shop, Charlottetown.

## HOLMAN'S

Both Stores

OPEN All Day

Wednesday

OPEN

Friday Evening

CLOSED

Saturday

Afternoon & Evening

# HOLMAN'S Both Stores...

## WILL SUPPLY AND INSTALL AERIAL AND THIS MARCONI FULL SIZE 17" TV FOR THE PRICE OF THE SET ALONE



Matching  
Legs  
Available  
At Slight  
Extra Cost!

Ready To See, Hear And Enjoy For Only

# 239<sup>95</sup>

You'll want this exciting, full-size 17 inch table model T.V. Set . . . It is top quality with deluxe features, such as—Cascode tuning, front mounted speaker for realistic, synchronized sound and Mastercraft cabinet in your choice of walnut, mahogany or lined oak. Buy the Set—It's a genuine Marconi! There will be no Installation Charge and the installation will be made by qualified T.V. Technicians, backed by The Holman Guarantee of Satisfaction.

### Luxury Set Features For Top Performance

- Controlled Warm-up Tubes.
- Aluminized Picture Tube.
- Superb FM Fidelity Sound Reproduction.
- Famous Marconi Life-Tested Chassis.
- Built-in Antenna.
- Grey Safety Glass Filter.
- Special Marconi Dip-Soldering Process.
- Synchronistic A. C. C.

Buy Now! Offer Expires May 28th

## ONE WEEK ONLY

Friday, May 20th  
Through  
Saturday Noon, May 28th

ONLY \$10. DOWN  
Installs This Fine New Marconi TV  
Balance In Monthly Payments

— HOLMAN'S Both Stores HARDWARE —

## HOLMAN'S Summerside...

Features Sturdy, Good - Wearing

# CANVAS SNEAKER BOOTS

For Summer Play and Vacation Wear

MEN'S BOYS' and YOUTHS' SIZES



Hi-Ho! It's Sneaker Time! . . . And Holman's Footwear has just the Sneakers you want for fun, for play and for comfortable wear. The tops are of sturdy black canvas trimmed with white, complete with eyelet ventilators, rubber toe-cap and reinforcements. Insoles are of soft sponge rubber and the outer-sole is heavy bar design rubber.

Little Girls' sizes 5 to 10, pair— Youths' sizes 11 to 13, pair—

2.19

2.39

Boys' sizes 1 to 5, pair—

Men's sizes 6 to 11, pair—

2.49

2.69

HOLMAN'S Footwear Summerside

## BUNNEES

The cutest little shoes you've ever seen . . .



These sturdy little sandals come in sizes 3 to 8 and Red or White.

Plain or perforated moccasin vamp styles of soft silk leather with flexible chrome-sewn soles and leather insoles. Unlined for Spring and Summer wear.



This smart oxford comes in stylish two-tone Brown and White or Red or White or all Brown. Sizes 3 to 8.



These Bunnee Boots come in sizes 2 to 6 and choice of Red, Brown or White.

3.95 PAIR

HOLMAN'S Footwear Summerside

NEW Completely different

When you take this lipstick off at night — the color stays on!



Wake up beautiful with 'alive' color glowing on your lips!

Ends that Pale, Washed-Out, "Morning" look



Deluxe Case 1.50

Swatch-Stick Case 1.10 Interchangeable Ball

Choose from Intensified new shades.

Now — cleanse your face before bed-time, and still get up next morning with wide-awake color on your lips. What's the secret? Coty "24"! When you take this new lipstick off, the color stays on. No more washed-out, "morning" look. No lipstick smear on pillows. No blotting — ever! For perfect lip make-up all through the day, just apply Coty "24" and let it set. It bids itself. Gives you brighter color and more lustrous sheen morning, noon and night!

NEW COTY "24"

KEEPS COLOR ON A FULL 24 HOURS

HOLMAN'S Cosmetics — Summerside