Canada Job Picture Bright During Dec.

OTTAWA (CP) — Non-farm employment showed an unusual jump between November and December to give Canada its brightest December job picture in 10 years, it was reported here.

Unemployment rose by 32,000 to 252,000 in December from 220,000 in mid-November. It was 304,000 in December, 1964. The percentage of the labor force out of work stood at 3.5 per cent, lowest for any December since 1955.

A joint report by the labor department and the Dominion Bureau of Statistics said employment in non-farm industries rose by 47,000 from November to reach 6,463,000. Normally there is a decline in this period. Farm employment sagged by 53,000 to 470,000, wiping out the non-farm improvement.

There also was an unusual rise in the size of the labor force which added 26,000 in the month to hit 7,185,000.

Comparing December to the same month of 1964, non-farm jobs were up 362,000 or 5.9 per cent, the labor force rose by 273,000 or 3.9 per cent and the total at work was 208,000 or 4.6 per cent higher.

The jobless rate of 3.5 per cent compared to 3.1 per cent in November and 4.1 per cent in December, 1964.

After adjustment to discount seasonal factors, the rate was 3.4 per cent, compared to 3.6 per cent in November and 3.9 the previous December.

The job climb was most noticeable in the Atlantic region where the gain was 6.9 per cent. However, the region continued to have the highest unemployment rate, 7.1 per cent.

Quebec had 4.8 per cent of its labor force out of work in December, Ontario 2.3 per cent, the Prairies 2.4 and British Columbia 3.3.

Use Of Music On Radio, TV Declining, CBC Says

By GERARD McNEIL

OTTAWA (CP)—Eugene Hallman, CBC vice-president of programming said here use of music by the corporation on both radio and television networks is declining.

He was testifying before the copyright appeals board, where the Composers, Authors and Publishers Association of Canada is seeking an increase in the fee the CBC must pay for the music it broadcasts.

CAPAC has asked an increase to five cents per capita, based on the Canadian population, from 3 2-3 cents.

Mr. Hallman said the CBC will have "massive commitments" during the centennial year for live broadcasts of events like the Pan-American games in Winnipeg.

The corporation would like to do more theatre and music shows but Mr. Hallman couldn't see much change because of the demand for live coverage of centennial events.

"We will even have to preempt time from existing shows," he said.

The CBC English and French-language television networks had only one purely musical show, l'Heure du Concert on the French network, he said.

He described English network programs starring Tommy Hunter, Juliette and Don Messer as Variety.

Mr. Hallman said there has been a decline in music on the CBC radio networks since the advent of television in 1952.

There was increasing emphasis on information and education as the role of national radio.

On television, the CBC simply didn't have the resources to do as much music as it would like.

Mr. Hallman said there was more music on CBC FM stations but the corporation still wasn't convinced FM should be "wall - to - wall, background music."

Business In North America Said Not In Fighting Trim

TORONTO (CP)—A senior executive says North American business isn't in fighting trim and much of the fat is in executive ranks.

John Devlin, president of Rothmans of Pall Mall Canada Ltd., says foreign companies can compete in North American markets not so much because of lower labor costs, but because of figures that show up on the "management end of the balance sheet."

Mr. Devlin, 44-year-old former RCAF fighter pilot, gives the example of one American company with plants in Europe and in the United States.

The European operation has 1,300 employees and the U.S. plant 1,200, but in terms of salaried employees it's a different story—912 in the U.S. compared with 221 in Europe.

The U.S. firm has a full-time chairman of the board, a president, five vice-presidents, and an executive staff of 42 persons. The European firm is run by a managing director, a key assistant and their two secretaries.

"Here in North America we have the most expensive approach to industrial management that exists anywhere on earth, and this is a basic disadvantage in foreign competition," Mr. Devlin says.

Outlining his views to a seminar of the American Marketing Association, he added:

"If we are really serious about combatting rising costs . . . the first place to start might well be in the executive ranks."

WANTS ONE-MAN RULE

Mr. Devlin suggests North American business should return to one-man rule and cut down on group and committee thinking.

"Today we have the democratic corporate head, who sets up economists, efficiency experts, market analysts, statisticians market experts and legal advisors; then he gets more experts to find out who is supposed to do what. Then to keep all the wheels turning, he needs a communications program with inter - departmental committees.

"I do not think we can go on indulging in this expensive luxury of hiring 10 men to make one man's decision."

Mr. Devlin says almost every company has a history showing that somewhere, one man turned a dream into a reality by fighting, battling and exercising single-minded and autocratic leadership.

"There were many people who did not like him, but he got the job done.

"Today we have changed all that, and the tall buildings that decorate the skylines of our cities are often empires of 'corporate togetherness' with the promise of a gold watch upon retirement. We no longer make people work—we persuade them to be happy with us."

ON THE AIR

The following program listings are published free of charge as a public service and appear as presented to us by the stations concerned.

THURSDAY PROGRAMS

CFCY-TV

10.45 a.m.—Musicale
2.00 p.m.—Film Festival
2.30 p.m.—Today At Home
3.00 p.m.—To Tell The Truth
3.25 p.m.—Take 30
4.00 p.m.—Bonnie Prudden Show
4.31 p.m.—Razzle Dazzle
5.00 p.m.—Wild Bill Hickok
5.30 p.m.—Music Hop
6.00 p.m.—Seven Leage Boots
6.30 p.m.—Gazette
7.00 p.m.—CFCY TV News
7.15 p.m.—Keyboard Melodies
7.30 p.m.—Please Don't Eat The Daisies
8.00 p.m.—Shannon
8.30 p.m.—The Law & Mr. Jones
9.00 p.m.—Seaway
10.00 p.m.—I Dream of Jeannie
10.30 p.m.—Naked City
12.00 p.m.—CBC TV News
12.13 a.m.—Local Weather and Sports
12.15 a.m.—Sign Off

CKCW-TV

9.57 a.m.—Station Sign On
10.00 a.m.—Canadian Schools
10.30 a.m.—Nova Scotia Schools
11.30 p.m.—Friendly Giant
11.45 a.m.—Chez Helene
12.00 p.m.—Butternut Square
12.20 pm.—Across Canada
12.50 p.m.—Thursday Playbill Storm Centre
2.30 p.m.—At Home With Helen Crocker
3.00 p.m.—To Tell The Truth
3.30 p.m.—Take Thirty
4.00 p.m.—Bonnie Prudden
4.30 p.m.—Razzle Dazzle
5.00 p.m.—Atom Ant
5.30 p.m.—Music Hop
6.00 p.m.—Supper Club
6.15 p.m.—TV News
6.25 p.m.—TV Weather
6.30 p.m.—TV Sports
6.35 p.m.—Supper Club
7.00 p.m.—Thursday Night at the Movies
Thunder Road
9.00 p.m.—Seaway
10.00 p.m.—I Dream of Jeannie
10.30 p.m.—Telescope
11.00 p.m.—Peyton Place 11
11.30 p.m.—Honey West
12.00 a.m.—CBC National News
12.15 a.m.—Viewpoint
12.20 a.m.—Lionel Television News
12.30 a.m.—Station Sign Off

CFCY RADIO

THURSDAY

6.30—News and Weather
6.35—Morning Roundup
6.45—Island wr. and Mar. Temp.
6.46—Morning Roundup
6.55—News and Weather
7.00—Hebrew Christian Hour
7.15—Morning Roundup
7.30—News and Weather
7.35—Farm Report
7.35—Farm Report
7.41—Morning Roundup
7.45—Island Wr. and Mar. Temp.
7.46—Sports Capsule and Scoreboard
8.00—News
8.11—Weather
8.16—Morning Roundup
8.45—Weather
8.50—Atlantic News Roundup
8.58.45—Thought For Today
9.00—CBC National News—CBC
9.10—Preview Commentary—CBC
9.15—Assignment
10.00—News and Weather
10.05—Notes and Music
10.40—Mr. Co-op Program
10.50—Notes and Music
10.55—Lucky 7 Contest
11.00—News and Weather
11.05—News and Views on Groceries
11.20—Notes and Music
11.45—Bulletin Board
11.50—Notes and Music
11.55—Atlantic News Roundup
12.00—Weather
12.05—Town and Country Time
12.30—News and Weather
12.45—Town and Country Time
1.00—News and Weather
1.05—Story To Remember
1.15—What's On Tapp—CBC
1.45—Town and Country Time
2.00—News and Weather
2.05—Mostly Music
3.00—News Headlines and Weather
3.03—Trans-Canada Matinee—CBC
3.30—Mostly Music
4.00—News Headlines and Weather
4.03—Canadian Roundup—CBC
4.10—Tops In Pops
5.00—News and Weather
5.05—The Outports
5.25.20—Marine Weather
5.28—The Outports
6.00—News and Weather
6.15—On Parliament Hill—CBC
6.20—Today's Editorial—CBC
6.35—Tonight's Music
6.25—Sports Parade
6.30—Business Barometer—CBC
6.35—Who Will Come With Me
6.50—Rod and Charles
7.05—Music In The Evening (Cont'd)
8.0—CBC News and Inland Wx.
8.00—Talent Festival CBC
8.30—Winnipeg Pops Christmas
9.00—Symphony Orchestra
10.00—CBC Nat. News, on Par. H. and Speaking Personally — CBC
10:15—Hodays Editorial and Speaking Personally
10:30—Chamber Music
11:00—Concerts From Abroad

CBA RADIO

THURSDAY

6:00—The Morning Show
7:00—The Morning Show, Part 1
8:15—Maritime Sportscast
8:21—The Morning Show, Part 2
8:35—Max Ferguson Show
9:00—CBC News
9:10—Commentary
9:15—Assignment
9:21—A.M. Chronicle
10:45—Playroom
11:00—CBC News
11:05—Joan Marshall
11:15—For Consumers
11.20—To Market With Music
11:30—The Archers
11:45—Music On The Heather
11:55—Assignment
12:00—Jamboree Junction
12:15—That MacKinnon Girl
12:30—Maritime Farm Broadcast
1:00—CBC News and Weather
1:15—Gordie Tapp Show
1:45—Time Out For Melody
1:59—D.O. Time Signal
2:00—Time Out For Melody
2:15—Atlantic School B'cast "Old Favorites'
2:30—Atlantic School Bcast "Adventures in Song"
3:00—CBC News
3:03—Trans-Canada Matinee
3:30—Trans-Canada Matinee
4:00—CBC News
4:03—Canadian Roundup
4:10—Music In The Air
4:15—Music In The Air
4:30—Assignment
4:35—Music In The Air
5:00—Mar. Fish Broadcast
5:20—Tempo
5:35—Assignment
5:45—Tempo and Notebook
6:00—CBC News
6:15—On Parliament Hill
6:20—Today's Editorial
6:25—Inland Weather and Sports Scores
6:30—Business Barometer
6:35—Who Will Come With Me
6:50—Rod and Charles
7:05—Music In The Evening
7:30—Soundings
8:00—CBC Talent Festival
8:30—Music Diary
9:00—Symphony Hall Toronto Symphony Orch.
10:00—CBC National News
10:15—Today's Editorial and Speaking Personally
10:30—Chamber Music
11:00—Ukranian Christmas Eve Service
12:00—CBC News
12:03—Sports Scores, Inland and Marine Weather
12:15—Music In The Night

CNR Orders Hopper Cars

MONTREAL (CP) — Canadian National Railways has ordered 400 cylindrical hopper cars and 150 flat cars at a cost of $8,500,000, the CNR announced.

Marine Industries Ltd. of Sorel, Que., will build the hopper cars, each with a capacity of 100 tons. Most will be used for shipments of potash from the Prairies.

International Equipment Co. Ltd. of Montreal will make the flat cars at a plant in Napanee, Ont. Each will have capacity of 70 tons. The cars will be used for general service.

Ford Company Has Dividend

DEARBORN, Mich. (AP) — The board of directors of Ford Motor Co. has announced a first - quarter dividend of 60 cents a share on outstanding stock payable March 1, 1966 to stockholders of record Jan. 28, 1966.

The dividend in the fourth quarter of 1965 also was 60 cents.

CONTRACT BRIDGE

By B. JAY BECKER

South dealer.
Both sides vulnerable.

NORTH
♠ A 7 3
♥ K 8 2
♦ Q 9 5
♣ A J 6 4

WEST
♠ K
♥ Q J 10 5
♦ 8 7 4 3
♣ 10 7 5 2

EAST
♠ 10 9 8 6
♥ A 7 4 3
♦ 10 6
♣ Q 9 3

SOUTH
♠ Q J 5 4 2
♥ 9 6
♦ A K J 2
♣ K 8

The bidding:

South	West	North	East
1 ♠	Pass	2 NT	Pass
3 ♦	Pass	3 ♠	Pass
4 ♠			

Opening lead — queen of hearts.

The finesse is certainly an important instrument of play, but it is a weapon which many players use to excess.

Take this hand where West led the Q-J and another heart which declarer ruffed.

South then played the queen of spades, covered the king with the ace, and returned a spade to the jack. West showing out. East now had to get two trump tricks and declarer went down one.

If South had led a low spade to the ace, instead of leading the queen, he would have made the contract because he would have lost one trump trick instead of two. The question is whether he should have known that it was better to lead the deuce than the queen.

Having lost two heart tricks, South's main concern should have been how to play his trumps so as to lose only one trump trick. In choosing whether to lead the two or the queen, he should have considered the various ways the trumps could be divided.

There could be no difficulty in making the contract if the spades were divided 3-2, and, whether he led the queen or the deuce, he would have to lose exactly one trump trick against proper defense.

South should therefore have considered how to handle the possible 4-1 division. In such case the lead of the queen was certain to lead to defeat regardless of which defender had the king, while the lead of the deuce was likely to result in the loss of only one trump trick.

Thus, if either opponent had the singleton king, the deuce lead would make the contract while the queen lead would lose it.

Similarly, if East had four to the king, the queen play would be fatal, but the deuce to the ace and a spade back would make the contract.

Of course, if West had four spades to the king, neither play would work and South would simply have to go down one.

RIPLEY'S BELIEVE IT OR NOT

A NATURAL BRIDGE over the Des Roches River, Madagascar, USED BY NATIVES FOR CENTURIES, SUDDENLY WAS MADE IMPASSABLE WHEN THE DRY MOUNTAINSIDE BECAME A RAGING WATERFALL. A MAN-MADE BRIDGE NOW SPANS THE RIVER

LAMBERT THOMAS SCHENKEL (1547-1630) FAMED THROUGHOUT EUROPE FOR HIS MEMORY FEATS, COULD DICTATE SIMULTANEOUSLY TO 20 SECRETARIES —IN EACH CASE ON A DIFFERENT SUBJECT AND IN A DIFFERENT LANGUAGE

COLLECTION OF ROCKS GATHERED BY GEORGE H. PETERS of Freeport, L.I., N.Y., FROM THE HIGHEST POINTS IN 49 STATES OF THE U.S. HE HAS CLIMBED THE HIGHEST PEAKS IN EVERY STATE EXCEPT ALASKA

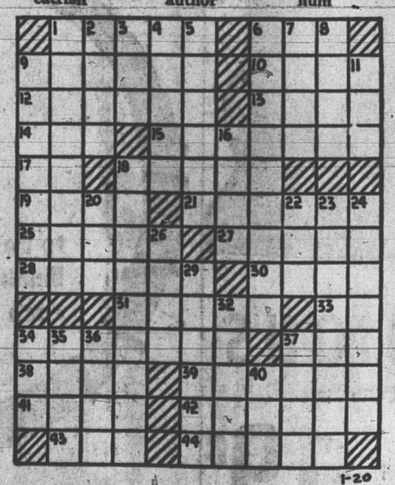
DAILY CROSSWORD

ACROSS
1. Do a canvas
6. Droop
9. Plunderer
10. Cafeteria item
12. Printing errors
13. Congealed dew
14. Chesapeake, for one
15. Philippics
17. Of a continent: abbr.
18. Secondary statute
19. One of many layers
21. Redeemer
25. Spirit lamps
27. Elude
28. Grasslike plants
30. Rocky eminences
31. Glitter
33. Dutch meter
34. French explorer
37. Greek letter
38. Across
39. Most recent
41. Saucy
42. Roman magistrates
43. Legal matter
44. Canvas shelters

DOWN
1. Flea, for one
2. Breezy
3. Girl's name
4. Like a fish snare
5. Woodland paths
6. Unofficial ballot: 2 wds.
7. Dry
8. Contest
9. Refunds
11. Aye
16. Electric catfish
18. Boastful people
20. Finish
22. Artificial language
23. Female monsters
24. Slashes again
26. Vend
29. Medieval helmet
32. English author
34. Trim
35. Affirm
36. Wither
37. Fur
40. Stanum

S	H	A	K	E	B	A	S	I	L	
P	U	R	E	R	A	L	O	N	E	
A	G	O	G	B	Y	L	I	N	E	
T	O	M	S	A	W	L	I	S	T	
		A	R	T	H	U	R			
P	I	T	I	E	S	U	P	A	S	
E	V	I	C	T	A	M	A	R	A	
T	A	C	K	A	M	B	L	E	D	
		S	T	R	E	A	M			
M	O	D	H	E	N	E	F	T		
A	D	A	G	E	S	S	T	A	R	
C	R	A	N	E	A	L	O	S	T	

Yesterday's Answer



1-20

DAILY CRYPTOQUOTE — Here's how to work it:
A X Y D L B A A X E
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophies, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

G D Y X P W O S E L F U A P L X T P L
D U A O Y T ; L D U A P L X P L F D R Y T O M G .
— E R T D L P R T

Yesterday's Cryptoquote: A FOOL AT FORTY IS A FOOL INDEED.—YOUNG

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OUR BOARDING HOUSE MAJOR HOOPLE

GRANDMA MICKEY MOUSE

ETTA KETT

SECRET AGENT X-9

HENRY

THE LONE RANGER

NUBBIN

JOE PALOOKA

L'IL ABNER

MUGGS & SKEETER