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Capital Campaign Launches \$1 Million Fundraising Effort

By Aldera Chisholm and Jennifer Caseley

Breakfast was not the only thing on the menu Monday morning at UPEI. It was also the launching of the second and final phase of the Capital Campaign -- the Potential Within.

Tom Cullen, Chair of the fundraising division, officially opened the second half of the campaign during a kick-off breakfast held in the K.C. Irving Chemistry Centre. Cullen is a UPEI graduate, having earned his BBA in 1976. Mike Duffy, also a UPEI graduate and current host of CTV's Sunday Edition, was the keynote speaker. The

mornings activities were followed by training sessions for the 80+ volunteers involved in the campaign.

The goal of the campaign is to raise one million dollars for improving UPEI's science facilities. To date, \$244,000 has been raised from alumni including donations from the late Albert Young, for whom the Young Canada Games Sport Centre is named.

The opening of the K.C. Irving Chemistry Centre this fall marked the completion of Phase one of The Potential Within. The purpose of the fundraising effort was to improve science facilities through the creation of a new chemistry centre and the renovation of

the Cass Chemistry Building. The focus of Phase two is the canvassing of Prince of Wales College, St. Dunstan's University, and UPEI alumni. This is a new approach in university

fundraising -- face-to-face solicitation. Over 600 PEI alumni will be personally canvassed by campaign volunteers. Later in the fall, UPEI students will be participating

in the annual phonathon to contact more than 5000 alumni world-wide. Sonya Banks, Director of Alumni, Development and Public Relations, noted that this is the largest core of volunteers to date. "The most significant part of this campaign is the support from volunteers," said Banks. "They have been great."

Previous campaigns have assisted in the building of the Robertson Memorial Library and renovations of Main Building. This Capital Campaign is focusing its efforts on science facilities. In terms of space and technology, present facilities are not adequate to



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Universities Rejoin Maclean's Survey

By David Cochrane

ST. JOHN'S, Nfld. (CUP)-- Three more universities have decided to rejoin Maclean's controversial university issue, which ranks schools across Canada.

Memorial University of Newfoundland, the University of Regina, and the University of Manitoba will participate in this year's survey.

This means all English language universities in Canada will take part in the rankings for the first time in five years.

A number of universities chose not to participate in the survey after 1993, criticizing Maclean's for shoddy research practices and an arbitrary ranking system many said were misleading.

Memorial ranked eighth out of 12 schools in the comprehensive university category in 1992, the last year it provided data for the survey. That same year the University of Regina ranked one spot behind Memorial while the University of Manitoba ranked last among the 15 medical / doctoral universities.

All three schools said they were concerned with the magazines methodology not their own rankings.

"They were taking raw unverified data and running it through their secret formula to come up with rankings," said Memorial spokesman Peter Morris.

Morris said Maclean's responded to the criticism universities levelled at it and changed its methods, prompting universities to rejoin.

Maclean's will present information in a "transparent"

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Just Answer the Question

A Brief Summary of the Liberal Leadership Debate

By Peter Gillis

On September 18, a debate between the candidates for the Liberal party leadership was held at UPEI. A fair number of students gathered in the Pit, which set the tone for what proved to be an interesting demonstration. The event started with an introduction from Tom Beveridge. For some unknown reason, he went out of his way to state that this debate had nothing to do with UPEI's student council. As he explained, "...they {the student union} don't want to be involved in politics." As inconsistent a statement this may be

about our student "government", it certainly helped to focus the attention of those in attendance. These were the ground rules of the debate: each candidate had a five minute introduction, followed by a question period, then their concluding statements.

During the introductions, the candidates verbalized their personal and political resumes, while attempting to relate themselves to the "university student of the nineties". "Tex", who seemed downright nervous, focused on his expe-

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