

The Guardian, Charlottetown, Wed., Jan. 22, 1964. 3



Tignish United Church Plans Service Honoring Pioneers

TIGNISH — The annual meet-and thanked Mrs. Fred Leard, ing of Tignish United Church Mrs. Wesley Hardy, a d Mrs. congregation was held at the Green for their assistance. Mrs. home of Mrs. William MacLeod, Mrs. R. O. Y. McLeod reported for the recently. Rev. David MacDonald, committee of trustees on repairs minister of the Alberton past-to church property, and consular charge conducted opening ceremony during the year. Mrs. Roy worship, and acted as chairman. MacLeod reported for the board of Minutes of the past annual stewards.

meeting and financial report was Officers for the coming year, thanks to the secretary-treasurer, are board of trustees, Roy Mc Mrs. Green reported for the session. Reg. Eldershaw; board of stew- Special thanks was extended to Mrs. Mrs. R. O. Y. McLeod, Mrs. Mrs. C.H. Weeks church organ- Gunnar Peterson, Mrs. Wilfred Boyce; secretary-treasurer, Mrs. Roy McLeod who participated in worship dur- ing the year. Rev. D.J. Rector, Rev. Austin Jardine, Rev. Rus- sell Alcorn, Rev. Donald Booth, rovd, and to Mr. and Mrs. Neil A. Matheson, Southport, a ad Former living ministers of the church and former worshippers will be extended an invitation to take part in the day of pioneer worship, as part of Centennial celebrations.

Entries Urged For Regional Festival

The importance of dramatic groups entering the Regional Drama Festival, particularly this year as the Dominion finals are to be held in the Fathers of Confederation Memorial Building theatre in Charlottetown, was emphasized by Charles F. Bentley, one of the regional go- vernors, last night.

The governors met to discuss the regional festival which will be held in the Montague Regional High School auditorium March 11-14. Archie Hilder, Montague, will act as chairman for the regional event and is re- porting lining up committees to aid in the staging of the festi- val.

The Dominion festival which will be held in Charlottetown is scheduled for May. The winning play chosen from Zone Eight which comprises Prince Edward Island, Newfoundland and Nova Scotia, will be invited to com- pete in final festival here.

Miss Lillian Duchemin, secre- tary has been instructed to write to the Little Theatre Guild of Summerside and Charlottetown, the Sports Dramatic Society and the St. Dunstan's Dramatic Soci- ety, inviting them to compete in the regional festival. Any dramatic groups wishing to enter the competition should contact the secretary.

Mrs. Douglas McGowan was thanked for addressing the Charlottetown Business and Professional Women's Club on the background of the Dominion Drama Festival.

PR Clinic For United Fund To Hear Experts In Field

The first public relations clinic to be staged for the Prince Ed- ward Island United Fund, will open with registrations at the Charlottetown Legion Home at 8.30 a.m., Jan. 28.

A half-hour later the opening remarks and address of welcome will be delivered by Frank W. Curtis, president of the fund organization.

To assist the fund in organiz- ing its public relations work in future campaigns, three men, prominent in the field of public relations, will be on hand to present a detailed outline and to make sugges- tions of what can be accomplish- ed in the field.

The three experts are: Glen Hancock, field representative, Imperial Oil Limited, Halifax; Mr. David Orr, head of the CBC's information services in the Maritimes; and James John McKee, vice-president of Pub- lic and Industrial Relations Ltd.

Prior to joining the public re- lations department of Imperial Oil, Mr. Hancock was for many years employed in newspaper work, broken with a period of service with the RCMP in the Second World War. He joined Imperial in 1954.

He is active in a number of organizations, such as the Can- adian Citizenship Council, National Welfare Association, John Howard Society, Canadian Pub- lic Relations Society and the Maritime Public Relations Soci- ety, in which he is now serving his fourth term as president.

Before joining the CBC, Mr. Orr had extensive experience with news media in eastern Can- ada, which he first became in- terested in while employed with CPR at St. Stephen, N.B., in 1956.

For a few years he was on the staff of Radio Press Ltd., finally joining the CBC in 1956 as news editor in Halifax. Follow- ing a number of promotions, he was appointed supervisor of in- formation services.

Mr. McKee, following his graduation from Loyola College, with a commerce degree in ec- onomics, first entered the field of public relations with Public and Industrial Relations, in 1952 as a junior account executive.

He was appointed man- ager of the New Brunswick branch of the company, with headquarters in Saint John. This was followed in 1960 when he was made manager of the At- lantic Provinces branch in Hal- fax, and in 1962 he was ap- pointed vice-president.

During the day-long sessions here they will attend the various discussions and displays, which will cover such media as re- view-papers, television, radio, public displays and audio-visual uses.

PURITY DAIRY
"Parents Prefer Pure Products"
317 Kent 417-235



NEW S'SIDE UTILITY TRUCK

The Summerside electric light department's new \$18,000 three-ton repair truck, shown here, is fitted with an adjustable bucket apparatus that is capable of being ex- tended to a height of 30 feet,

and can carry two men. Made of steel the bucket is coated with a fibre-glass insulating material for protection in the event that it comes into con- tact with power lines. It has been in use by the department

during recent weeks, to trim branches from trees that overhang power lines. A se- cond use for the machine is for pole hole digging and soil hoisting, by means of a me- chanical digger.

UF Blitz In S'side Set For Thursday

SUMMERSIDE BUREAU OF THE GUARDIAN United Fund Appeal workers are staging an all-out one-day blitz in Summerside Thursday in an effort to reach the town's objective of \$40,000. At a meeting of committee chairman yesterday, James Hogan, chair- man of the Summerside United Fund appeal, said "we are

down \$7,000 from our objective."

It was felt that the lack of response this year was due to the "great attitude of indiffer- ence on the part both of the workers and the residents."

In a breakdown of figures it was shown that payroll deduc- tions are down by \$2,300; resi- dents \$3,000; local business \$1,200 and advance gifts \$500. The only avenue to reach its objective is the professional group. The group is also being met for canvasses to assist in Thursday's blitz, which will start off with breakfast at Crest Lanes.

Members of the Prince Coun- ty United Fund appeal execu- tive are James Hogan, chair- man; Tom Richardson, vice- chairman; George Gleason, local business; Roy Botes, resi- dential; Jack Walmsley, payroll; Charles Lindley, publicity; Claude Ives, advance gifts and Al Dolron, professional.

WESTERN BRIEFS

IN HOSPITAL
Mrs. Donald Sutherland of Carleton Place is a patient in the Prince County Hospital.

MAKING PROGRESS
Shelley P. H. MacLeod, daughter of Mr. and Mrs. Donald MacLeod, Irishtown, is progress- ing favorably in the Prince County Hospital.

VISITED IN OTTAWA
Mrs. G.H. Barbour and Mrs. H.C. Thompson, Charlottetown, spent the past week at Ottawa, where they were guests of the latter's daughter, Mrs. Spring Valley Road last Saturday evening and a bus tour truck careened off the road and came to rest on its side in Cousins Pond.

TO HALIFAX
Mrs. Everett Cousins and daughter Heather, Kensington, RR, left on Monday for Halifax where Heather will enter the Children's Hospital as a patient.

OUT OF HOSPITAL
Mrs. Peter MacDonald returned to her home at Kensington after being a patient in the Prince County Hospital for the past seven weeks.

PIANO RECITAL
On Saturday afternoon Jan. 18 in the Tryon United Church ves- try, the pupils of Mrs. Allan Len, Victoria, and Miss Arlene B. Carr, Tryon, presented an enjoyable piano recital. A large number of parents and friends attended.

HAD VISIT
E.C. Casseley, Charlottetown, spent the past week at Sum- mer side where he was the guest of his daughter, Mrs. James MacPhee, Mr. MacPhee and family, and called on other friends. Be- fore returning to his home he visited Henry Moose and fam- ily and Mr. and Mrs. Robert Williams, New Anson, and also relatives and friends in Kenning- ton, Kelvin Grove and Wilmot.

BARBOUR FUNERAL — The funeral of Kathy Barbour was held Monday afternoon at the home of her grandparents, Mr. and Mrs. Stanley Arthur, Alber- ton. The service was conducted by Rev. Maxwell Nesbitt, assist- ed by Brown Jardine who led in prayer. Hymns were Come Let Us Sing Of The Wonderful Love, and I Am Thine O Lord. The choir sang When He Cometh, Fallers were present. Flower bearers were Allison Clark, Ralph Clark, Orville Creighton, Elmer Pridham, Alan Warren and Aubrey Pridham. In- terment was in Moutrose ceme- tery.

S'SIDE MAYOR ISSUES BEARD CHALLENGE

SUMMERSIDE — Climbing on the bandwagon Mayor J. Ezra Morrison, yesterday issued a challenge to the male mem- bers of the Summerside Town Council and Mayor A. Wathen Gaudet and the City Council, to a beard-growing contest.

Also included in the challenge are: E.M. Cannon, chairman of the Summerside centennial committee; and Earl Cannon, chairman of the St. Eleanor's village commissioners.

Taxation Rates Called Highest Level Possible

OTTAWA (CP) — Canadian tax rates have reached the highest level possible, says the Shoe Manufacturers' Association of Canada, and ad- vanced government sponsored services should be halted for a time.

Last year, domestic produc- tion totalled 47,600,000 pairs, while imports, gaining about 400,000 from the previous year, totalled 11,500,000.

These figures show that shoe production marks time and shoe imports increase at an alarming rate.

If the import-domestic ratio was to be kept in check, the as- sociation said, Canadian nego- tiators at the next conference of the General Agreement on Tariffs and Trade should con- sider the labor-content value of products rather than mere dol- lar value. The shoe manufac- turing industry in 1962 gave direct employment to 21,000 per- sons and another 7,500 were employed in allied industries.

P.E.I. Feature On Television

The CBC-TV program Gazette, for three evenings this week, is featuring the centennial events of Prince Edward Island.

Last evening the vital last week of Bonhomme Garneau was featured along with an interview with Lieutenant Govern- or W.J. MacDonald. This even- ing Dr. Frank MacKinnon, chair- man of the Centennial Govern- ment will discuss the centennial year events.

On Friday evening, Charlote- ton Centennial Mayor J. Ezra Morrison, yesterday issued a challenge to the male mem- bers of the Summerside Town Council and Mayor A. Wathen Gaudet and the City Council, to a beard-growing contest.

Also included in the challenge are: E.M. Cannon, chairman of the Summerside centennial committee; and Earl Cannon, chairman of the St. Eleanor's village commissioners.

USED TO CURE Ancient Europeans Displaying Mistletoe — but as a kissing charm — not as a cure for ulcers.

Increased 30.2 per cent, Cana- dian shoe production rose 40 per cent while the sale of im- ported shoes went up 468 per cent.

Last year, domestic produc- tion totalled 47,600,000 pairs, while imports, gaining about 400,000 from the previous year, totalled 11,500,000.

These figures show that shoe production marks time and shoe imports increase at an alarming rate.

If the import-domestic ratio was to be kept in check, the as- sociation said, Canadian nego- tiators at the next conference of the General Agreement on Tariffs and Trade should con- sider the labor-content value of products rather than mere dol- lar value. The shoe manufac- turing industry in 1962 gave direct employment to 21,000 per- sons and another 7,500 were employed in allied industries.

CRITICIZES NEW TAX
The recently imposed sales tax on production equipment and supplies was "another H-conned device to raise reve- nue from an industry that is hard pressed to compete with imported footwears, the fac- tory costs in Canada rise and profit margins dwindle." All taxable business enterprises should be able to make tax-free purchases.

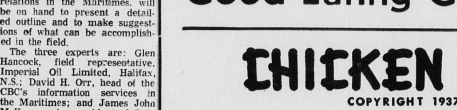
The association's brief said that between 1951 and 1961 when the Canadian population increased 15 per cent, the TOURIST BUREAU HEARS OF TOAST

TORONTO (CP) — An American tourist became annoyed at the time it took a Cape Breton restaurant to prepare an order of toast.

When it finally came, she said, it was "delicious little girl" — it was burnt.

Urged by his wife, he was complaining about it. "I'm sorry sir," the wait- ress said, "I'd forget to give you a knife to scrape it. She did her best."

THE RENDEZVOUS ANNUAL 5-DAY Good Eating Give-Away Special



INTERNATIONALLY FAMOUS!
Five pieces of plump, tender chicken, fried to a delicious golden brown on our own special range. Served disjointed with gobs of crisp shoestring potatoes, not buttered rolls, a jug of honey. Enjoy it with or without silverware.

reg. 1.50
Wednesday, Jan. 22 to Sunday, Jan. 26

WOW \$1.19

THE RENDEZVOUS
Eat In or Out...
Enjoy this famous dish now at this low give-away price to take out, or, come join us in our pleasant surroundings for this special treat.

"There is no Substitute for Quality"

SPECIAL TELECAST

TONIGHT
Wed., Jan. 22nd
CFCY TV - 7.15 P.M.

Fair Deputy Coming Here

It was announced by Premier Walter R. Shaw's office yesterday that the deputy commis- sioner general of the Montreal World's Fair, R. F. Shaw, will be in the province Feb. 3 and will act as part of a cross-Can- ada tour.

The deputy commissioner is expected to address the Char- lottetown Rotary Club, Feb. 3 and will meet with the provin- cial cabinet, Feb. 4.

A spokesman for Premier Crockett, Elmer Pridham, Alan Warren and Aubrey Pridham. In- terment was in Moutrose ceme- tery.

W. R. SHAW, Premier