

STRIKE UP THE BAND...

HERE COME THE BARGAINS IN OUR

CHARLOTTETOWN MERCHANTS' DAYS



Make way for the event that rates a 76-trombone salute! It's our big Charlottetown Merchants' Days, when all your favorite stores offer the biggest line-up of bargains that ever marched into town! Yes, your merchants have joined forces to slash prices, offering thousands of tremendous values in one exciting sale . . . with lots of new-season merchandise included! So, hop on the bandwagon . . . join the parade of shoppers who are going to Merchants' Days!

★
SAVINGS ON EVERYTHING
FROM FOOD TO FURNITURE

★
BRAND NEW MERCHANDISE
AND CLEARANCE ITEMS

★
PLENTY OF PARKING

★
FAST, COURTEOUS SERVICE

★
CHECK THIS SECTION FOR
YOUR MERCHANTS' ADS



3 GREAT

VALUE-PACKED
SHOPPING DAYS

JANUARY

25-26-27

DIRECTORY OF PARTICIPATING MERCHANTS

• Archer & MacDonald

• Canadian Tire Corporation

• Crockett & Storey Limited

• Firestone Home & Auto Co. Ltd.

• Gloria Ladies' Wear

• Holmes and Bradley

• Island Furriers Limited

• Kennedy's Ladies' Wear

• LePage Shoe Co. Ltd.

• MacKenzie & Vernie Barber
Shop

• Moore & McLeod Limited

• The Rendezvous Restaurant

• Rogers Hardware Co. Ltd.

• Sally Shops Ltd.

• F. W. Woolworth Co. Ltd.