

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**FRESH** — Crisp and Completely Washable . . . Gay—Cheerful and Assured Colorfast! That's the way and the wherefor of telling you about the smart, new Spring HOUSE DRESSES that have just arrived in Holman's 5 and 10, Summerside and Holman's Budget Shop, Charlottetown. There are eight or nine distinctive styles from which to choose and they're all well made and nicely finished with button, braid, piping and other dainty trimming. The finely woven cotton is printed in floral and geometric designs. Sizes are for misses' and women's fittings. The price is Only 2.98 for a snappy new House Dress from Holman's 5 and 10 in Summerside and Holman's Budget Shop in Charlottetown.

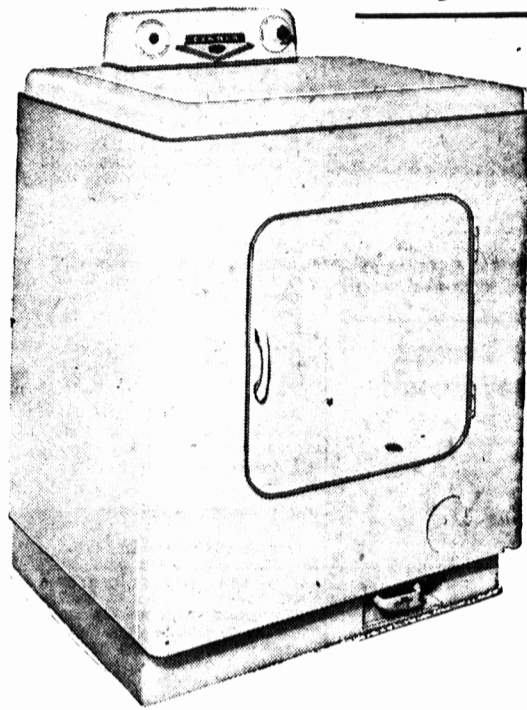
**SAY . . . "Be My Valentine"** with the gift of a handsome new NECKTIE in the good looking narrower width and in one of the new color combination (Charcoal and pink) Your man will like it and you'll like it too! There are a number of smart designs in Holman's Men's Wear Summerside from which to make this important Valentine choice and a smart new Tie is always, always welcome. The Neckties are priced 1.50 and 2.00 each. . . . And too, you can match up the Tie you buy with a fine HANDKERCHIEF for his breast pocket, these are priced only 35 cents each. Come now, it's time to say . . . "Be My Valentine" with a gift from Holman's Men's Wear in Summerside.

**HEY — MEN!** The Shoe Department of Holman's in Summerside has a timely and worth while SPECIAL that all outdoor men will be interested in! LEATHER TOPPED, HIGH CUT LUMBERMAN'S BOOTS regularly priced 7.95 are marked down to ONLY JUST 4.95 while they last! Better be fast in getting these, there are only a limited number of pairs. Now for the whole story . . . These are just the one size and it's 12—you'll have lots of foot room for those extra socks that are essential for warm, comfortable feet. All black, the tops are of oil tanned, full grain leather and the soles are barred rubber with solid rubber heels. They're a popular height — just what you want and need for all types of outdoor work. Come get yourself a pair of Lumberman's Boots at a real bargain from Holman's Shoe Department in Summerside.

**SPREAD** the word far and wide that Holman's Both Stores China Departments have the smart invention — the famous WAX-O-MATIC Self Feeding FLOOR WAXER, specially designed for the women who can't stand kneeling! It's a work saver, a time saver and it's versatile (you can use it for hard to reach dusting). The Floor Waxer is business like looking with a metal container for holding the liquid wax, a lever for the wax spread and a lamb's wool applicator. By the way, the wax release lever is high on the handle so there's no stooping, bending or kneeling involved. There are a number of these in use and the keen housewives who have them declare that they're the best invention yet! Priced 5.50 each, the Wax-O-Matic Floor Waxer is worth every single penny of that. Come see and buy one for your home convenience from Holman's China Department in Summerside or Charlottetown.

# HOLMAN'S Both Stores... SPECIAL 7-DAY SAVING SALE AUTOMATIC WASHERS and DRYERS

Saturday, February 5th Through Saturday, February 12th



Save 60.00 On Famous "Connor"  
Automatic Clothes Dryer

Regularly Priced 299.00

**239.00**

It brings push-button sunshine right into your home . . . A Connor Automatic Clothes Dryer cuts your ironing time in half and dispels worries about rain, sleet, storms or dirt. Clothes are dried hygienic clean with speed and efficiency. There's no guess work—just set the dial and that's IT! This is a "Modern Labour Saver for the Modern Home" and at a Real Saving Price for 1 Week Only!

ONLY 10% DOWN  
Balance Monthly

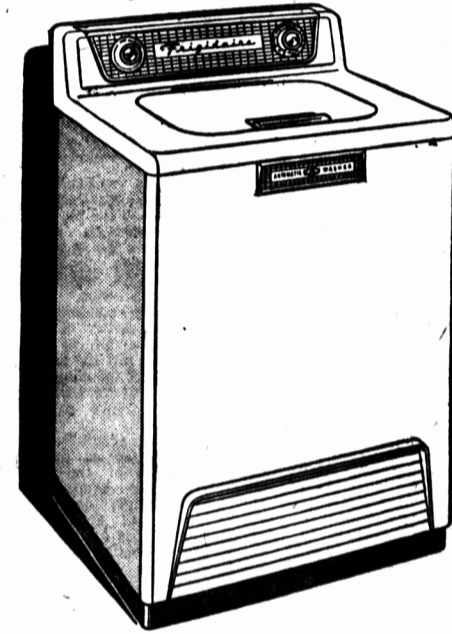
Save On Genuine "Frigidaire"  
Automatic Washing Machine

Specially Priced For This Sale

**299.00**

Here's the complete answer to your home laundry problem. The beautiful Frigidaire Automatic Washing Machine is built with all the precision and care that goes into all Frigidaire Products. It is distinctively modern in style, finished in handsome white enamel. Fully automatic, it is economical and may be installed anywhere—basement, utility room or kitchen. The Frigidaire Automatic Washer is backed by Holman's and Frigidaire's One Year Warranty. At a Real Saving Price for One Week Only!

— HOLMAN'S Both Stores HARDWARE —



*At Last!*



Your Window Drapes  
Made Up To Your Specifications

**FREE**

On The Purchase Of Any  
Drapery Fabric

**ONE WEEK ONLY**

February 5th to 12th Inclusive

There are gorgeous fabrics from which to choose . . . And you merely buy the yardage you need, tell us the measurements and we do the rest, right here in our work rooms. Just think, no more struggling with hems and tailored pleats—no more matching patterns . . . For one whole week we'll be as busy as bees making up Draperies to enhance the beauty of your home. Take our advice . . .

You Buy The Material . . .  
We Do The Work FREE!

**HOLMAN'S**  
Both Stores - - Housefurnishings



Valentines  
and  
GREETING  
CARDS

It's more fun to shop for Valentines that are more fun to get! And our 1955 collection of cards is a shopper's delight! Come in, choose the "perfect" card.

Couets  
Valentines — 5c to 1.00

Graphic  
Valentines — 1c to 10c

Valentine Cut-Out Books

40 Valentines to  
Cut-Out and Make . . . 15c

**HOLMAN'S 5 and 10**  
Summerside