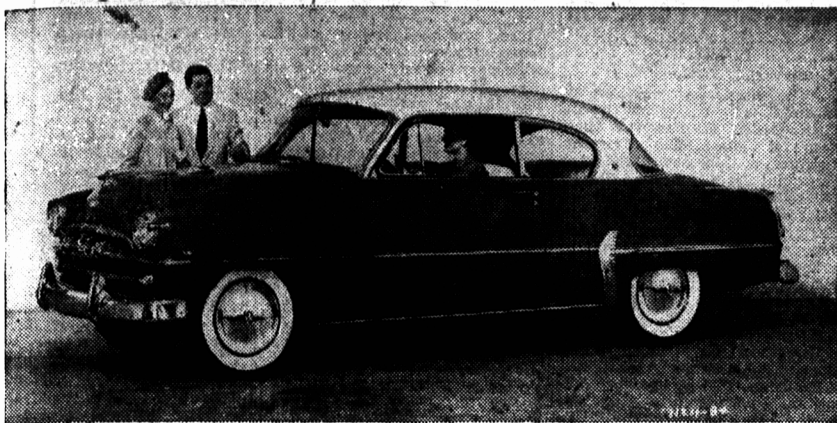


THE BELVEDERE IS STYLE LEADER OF 1954 PLYMOUTH



The longer, more graceful lines of the 1954 Plymouth Belvedere hard top shown above are accentuated by the increased use of new chrome trim throughout the entire length of the car. Fresh styling is also evident in the extended chrome headlights and the redesigned, brighter grille. The centre bar of the grille sweeps out and along the side of the car cutting through a perpendicular

stone shield. Interior trim and upholstery makes full use of the latest vinyl materials and nylon and rayon fabrics to achieve complete colour and design harmony with the car's exterior. Plymouths for 1954 are available in three series: the practical Plaza, the distinctive Savoy and the style leader Belvedere.

Soccer Results

LONDON, (CP)—Results of soccer games played Saturday in the United Kingdom:

ENGLISH LEAGUE

Division I
Bolton 1 Wolverhampton 1
Burnley 3 Cardiff C 0
Charlton A 1 Arsenal 5
Liverpool 3 Sheffield U 0
Manchester U 1 Aston Villa 0
Middlesbrough 0 Blackpool 1
Newcastle 0 Huddersfield T 2
Preston N E 6 Sunderland 2
Sheffield W 4 Portsmouth 4
Tottenham 3 Manchester C 0
W. Bromwich 5 Chelsea 2

Division II

Birmingham C 5 Brentford 1
Fulham 1 Doncaster R 2
Leeds U 3 Derby C 1
Leicester C 1 Oldham A 0
Luton T 1 Lincoln 0
Nottingham F 3 Bristol R 1
Plymouth A 3 Notts C 3
Rotherham U 1 Everton 2
Stoke C 4 Bury 0
Swansea T 1 Hull C 0
West Ham U 2 Blackburn R 1

Division III Southern

Aldershot 1 Bournemouth 2
Bristol C 1 Coventry C 0
Colchester U 1 Northampton T 1
Crystal P 1 Gillingham 2
Exeter C 2 Reading 0
Newport C 3 Southend U 2
Norwich C 1 Brighton 0
Queen's P R 0 Watford 4
Shrewsbury T 3 Leyton C 3
Southampton 2 Torquay U 2
Swindon T 1 Ipswich T 2
Walsall 0 Millwall 2

Division III Northern

Accrington 3 Barnsley 0
Barrow 4 York C 1
Bradford C 4 Southport 1
Cardiff U 0 Bradford 1
Chesterfield 4 Chester 0
Grimby T 1 Darlington 0
Halifax T 0 Port Vale 1
Mansfield T 2 Scunthorpe U 1
Rochdale 0 Gateshead 1
Stockport C 1 Hartlepool U 0
Tranmere R 1 Crewe Alex 0
Wrexham 8 Workington 0

SCOTTISH LEAGUE

Division A
Airdrieonians 1 Queen of S 1
Celtic 2 Hearts 0
Dundee 1 Rangers 0
Hibernians 4 Clyde 0
St. Mirren 1 Falkirk 0
Stirling A 1 Raith R 3

Division B

Arbroath 3 Albion R 1

Advertisement for Smoke Pandora CIGARS. The ad features a shield-shaped logo with the word 'Pandora' in a stylized font. Below the logo, it says 'CIGARS' and 'SELECT-NATURAL PANETELA-ASTOR'. The background of the ad has a vertical striped pattern.

Football Standings

BY THE CANADIAN PRESS

WIFU FINAL

Table showing WIFU Final standings with columns for W, L, T, F, A, Pts. Teams listed include Edmonton, Sask., Winnipeg, and Calgary.

Big Four

Table showing Big Four standings for Montreal, Hamilton, Ottawa, and Toronto.

ORGU

Table showing ORGU standings for Kitchener, Sarnia, Toronto, and Brantford.

HERSHEY, (CP)—Jerry Toppazini and George Sullivan scored two goals apiece Saturday night as Hershey Bears came from behind to defeat Buffalo Bisons 5-2 in an American Hockey League game. Skip Teal got the other Hershey goal.

Montreal, Boston Win Saturday's NHL Games

MONTREAL, (CP)—Rookie Eddie Mazur's goal late in the opening period stood up in a hard-checking, all-out game Saturday night and Montreal Canadiens blanked Detroit Red Wings 1-0. It was goalie Gerry McNeil's second shutout of the season and Canadiens' victory, before a crowd of 14,428, broke a first-place deadlock with the Red Wings in the National Hockey League standing. Both McNeil and Terry Sawchuk were brilliant in the nets, and it was Canadiens' relentless checking and practically letter-perfect defensive play that played a big part in holding off the Red Wings. With Jean Beliveau out of the Montreal line-up because of an injury, coach Dick Irvin revamped his front lines and had Elmer Lach at centre on the first line with Mazur and Maurice Richard on the wings. Bernie 'Boom-Boom' Geoffrion sent out as a fourth forward when the Red Wings were shorthanded.

figured in the lone goal. Geoffrion fired off Lach's pass and Mazur slapped in the rebound. Gordie Howe was sitting out a high-sticking penalty at the time. Line-ups: Detroit: Goal, Sawchuk; defence, Goldham, Kelly, Pronovost, Wolt, Arbour; forwards, Reibel, Howe, Lindsay, Leswick, Prystai, Pavelich, Skov, Delvecchio, Wilson, Stasiuk, Dineen. Montreal: Goal, McNeil; defence, Harvey, St. Laurent, Johnson, Bouchard, MacPherson; forwards, Mosdell, Davis, MacKay, Lach, Richard, Olmstead, Masnick, Meger, Mazur, Curry. Referee: Red Storey; linesmen: Sam Babcock, Jim Primeau. Summary First period: Montreal, Mazur (Lach, Geoffrion) 18:11. Penalties: Geoffrion 8:17, Howe 17:58. Second period: No scoring. Penalties: Geoffrion 7:51, Masnick 13:29, Leswick 16:10. Third period: No scoring. Penalties: none. Stops: Sawchuk 7-7 9-23 McNeil 9-10 10-29

TORONTO, (CP)—Defencemen Frank Martin scored the first goal of his National Hockey League career Saturday night, breaking a 2-2 deadlock and sending Boston Bruins to a 3-2 victory over Toronto Maple Leafs. Martin, a husky 22-year-old rearguard in his second season with the Bruins, fired a 30-footer at 10:21 of the third period for his first goal in 20 games. Earlier, centre Ted Kennedy of the Leafs gave the 13,032 fans a kick when he sent Toronto into a 1-0 lead with a shot at eight seconds of the first period that equalled the quickest-goal record in the big time. The other Boston goals were tallied by leftwinger Real Chevrefils and rightwinger Johnny Peirson. Centre Tod Sloan scored the second Leaf goal. Line-ups: Boston—Goal: Henry; defence: Quackenbush, Garlepy, R. Armstrong, Godfrey, Martin; forwards: Schmidt, Mohns, Klukay, Sandford, Mackell, Gardner, Chevrefils, Dumart, Labine, Creighton, Peirson. Toronto—Goal: Lumley; defence: Thompson, Horton, Flaman.

Football Scores

(By The Canadian Press) SATURDAY BIG FOUR Hamilton 5, Toronto 17. INTERCOLLEGIATE Queen's 7, Western 19. McGill 13, McMaster 7. ORFU Toronto 6, Sarnia 23. Brantford 12, Kitchener 25. WIFU Saskatchewan 13, Calgary 13. Winnipeg 17, Edmonton 8. SUNDAY BIG FOUR Ottawa 30, Montreal 15. ORFU Toronto 37, Brantford 0. Soo Indians 1, Soo Greyhounds 2.

U.S. College Football

By The Associated Press Fordham 40 Rutgers 13 Colgate 7 Yale 7 Army 40 Columbia 7 Penn 9 Navy 6 Cornell 26 Princeton 19 Maine 37 Bates 7 Brown 6 Holy Cross 0 Penn State 27 Texas Christian 21 Harvard 20 Dartmouth 14 Northeastern 41 Massachusetts 14 New Hampshire 34 St. Lawrence 0 W. Virginia 52 VMI 20 Georgia 27 North Carolina 14 Tennessee 59 Louisville 6 Alabama 7 Mississippi State 7 Auburn 34 Tulane 7 Notre Dame 27 Georgia Tech 14 Illinois 20 Syracuse 13 Missouri 23 Nebraska 7 Iowa 19 Indiana 13 Purdue 6 Michigan State 0 Northwestern 27 Pittsburgh 21 Ohio State 20 Wisconsin 19 Minnesota 22 Michigan 0 Baylor 14 Texas A and M 13 Oklahoma 27 Colorado 20 SMU 14 Kansas 6 Rice 18 Texas 13 USC 32 California 20 Stanford 13 Washington State 7.

Hockey Scores

By THE CANADIAN PRESS Saturday National League Detroit 0, Montreal 1. Boston 3, Toronto 2. American League Providence 1, Cleveland 5. Pittsburgh 3, Syracuse 5. Buffalo 2, Hershey 8. Quebec League Ottawa 1, Quebec 1. Valleyfield 2, Montreal 1. Springfield 3, Sherbrooke 2. Maritime Major Sydney 6, Halifax 5. Charlottetown 0, Glace Bay 8. Ontario Senior Sarnia 6, Owen Sound 7. Stratford 2, Kitchener 9. Chatham 4, Hamilton 7. Windsor 4, Niagara Falls 7. Ontario Junior St. Catharines 4, Gault 5. Northern Ontario Senior Pembroke 5, North Bay 9.

Boivan, Morrison; forwards: Watson, Sloan, G. Armstrong, Kennedy, Bailey, Smith, Migay Stewart, Nesterenko, Hassard, Solinger. Referee: Frank Udvari; linesmen: Doug Young, Red Dunn. Summary First period: Toronto, Kennedy

Bailey, Horton 0:8; Toronto, Sloan Armstrong 5:14; Boston, Chevrefils Gardner 14:28. Penalties: Nesterenko 6:53, 19:09; Gardner 10:16. Second period: Boston, Peirson Sandford, Mackell 14:48. Penalties: Gardner, Horton 18:52, Boivan 19:07. Third period: Boston, Martin Sandford 10:21. Penalties: G. Armstrong, Godfrey 11:18. Stops: Henry 5 6 11-22. Lumley 6 5 9-20.

SACKVILLE, N.B. (CP)—Mount Allison Varsity scored its fourth straight win of the current rugby season with a 4-3 exhibition decision over Saint John Mariners here Saturday. John Hill got all Mount A's points with two field goals.

Advertisement for Player's 'MILD' CIGARETTE. The ad features a woman in a white jacket holding a pack of Player's cigarettes. The text reads: 'ENJOY Player's "MILD" the Mildest, Best-Tasting CIGARETTE'. Below this, it says: 'Player's cigarettes taste smoother because they're made from milder tobaccos. And Player's freshness brings out all the flavour of these milder tobaccos... makes Player's the mildest, best-tasting cigarette you can smoke. Try a package. AT THE LOWEST PRICE IN YEARS'. On the right, it says: 'The name "John Player & Sons" on the package is your guarantee that every cigarette is smooth and fresh. Canada's Mildest Cigarette'. An image of a Player's cigarette pack is also shown.

Large advertisement for Marvelube motor oil. The ad is dominated by the text 'MORE MOTORISTS USE M.S.* (Heavy Duty) Marvelube'. At the top, it says 'FOR fall CHANGEOVER!'. Below the main text, it reads: 'For your Fall Changeover get complete cold-weather engine protection with heavy-duty Marvelube M.S.*... and with Imperial Esso Specialized Lubrication (every point serviced by chart to manufacturers' requirements). Marvelube is the tough, free-flowing oil that means fast starts on coldest days, helps prevent money-wasting battery-drain. It's anti-acid—battles bearing corrosion. It's powerfully detergent—combats gummy engine sludge. For all-round engine protection in every kind of weather, ask for Marvelube—Canada's largest-selling motor oil.' At the bottom, there is a large 'ESSO DEALER' logo and an image of a Marvelube motor oil can. The can is labeled 'IMPERIAL ESSO PRODUCT Marvelube MOTOR OIL HEAVY DUTY'.

ANNOUNCEMENT We are very pleased to announce to the motoring public that we have procured the services of MR. GEORGE BATT Mr. Batt brings with him 30 years of experience in the electrical and carburetor field of the Automobile industry which he will continue to specialize in. We solicit your patronage and know you will be more than pleased with the service that we can give your automobile. F. R. McLAIN LTD. MALPEQUE ROAD

Advertisement for PRESTONE BRAND. The ad features a graphic of a car with the text 'COLD WEATHER COMING! GET THE GUARANTEED PROTECTION OF PRESTONE BRAND ANTI-FREEZE to-day at'. Below this, it lists several service stations: R. T. HOLMAN LTD. SUMMERSIDE — CHARLOTTETOWN; ARGYLE SERVICE STATION Malpeque Rd. CHARLOTTETOWN Dial 8975 GREENAN BROTHERS—Dealers; MALLETT'S BATTERY SERVICE 207 Great George St. Dial 6232; BRACE, McKAY & CO. LTD. SUMMERSIDE; F. EARLE McDONALD SUMMERSIDE; GORDON'S GARAGE ALBERTON; BELL'S SERVICE STATION MONTAGUE; DOUG'S SERVICE STATION MONTAGUE.

*M.S.—new American Petroleum Institute classification denoting the most severe service conditions encountered. Marvelube meets all requirements for this type of service.