

Moore & McLeod Ltd.

SALE STARTS 9 A.M. WEDNESDAY

Men's Sport Coats



- Choose from imported tweeds, etc.
- Smartly styled by Canada's best
- Blues, greys, charcoals, etc.
- Reg. to \$35.50

JULY CLEARANCE **23.95**

STOCK REDUCTION

MEN'S SUITS

our entire stock of quality Men's Suits by Freedman and other quality makers. Choose from regulars, tails, shorts and stouts in the finest imported worsted materials. Choose that fall stout now from the large stock in town.

TAKE ADVANTAGE OF THIS STOCK REDUCTION SALE

| Reg. Price | Sale Price |
|------------|------------|
| \$49.50 | \$39.50 |
| \$59.50 | \$47.50 |
| \$69.50 | \$54.50 |
| \$75.00 | \$59.50 |
| \$79.50 | \$63.50 |

MEN'S SLACKS

- Entire stock of Men's Dress Trousers
- Cluffing included

20% OFF

Men's All Weather Coats

- Stock Reduction
- Entire stock
- One way and reversible
- Black, Lodge, Putty, Wheat, etc.
- Select yours now and save
- Reg. period \$15.95 to \$65.00

20% OFF

MEN'S SPORT COATS

- 1 Rank only
- While they last

1/2 Price

MEN'S DRESS SHIRTS

- 100% Terylene
- Guaranteed No Iron
- White, grey and blue stripes
- 14 1/2 - 17

4.29

MEN'S SPORT SHIRTS

- long sleeves
- wash and wear, etc.
- all shades, S, M, L, XL
- Reg. to \$7.95

3.99

BOYS' SPORT SHIRTS

- short sleeves
- Tan River collars
- perma collar stay
- 6 - 16 years

1.29

MEN'S SWEAT SHIRTS

- Fines lined
- preshrunk
- loden, white, oxford
- reg. \$2.99

1.99

LADIES' LUGGAGE SET

- Overall and weekend cases
- Vinyl covered smart matching lining
- Choose from charcoal, mod blue or white
- Reg. \$8.98

WHILE THEY LAST

17.95

Men's Nylon FLITE BAGS

- Leather reinforced points of strain
- Most used by to-day's men
- Navy, charcoal, brown
- Reg. \$25.00

17.95

MEN'S SUIT CASES

- Imported from England 34", 36", 38"
- **6.95, 7.95, 8.95**

MEN'S FELT HATS

- By Biltmore
- Choose from regular felts and silk finish
- Blue, grey, charcoal, loden
- All sizes
- **5.95**

TRAVEL SLIPPERS

- for home and travel
- foam cushion construction
- S, M, L, XL
- **1.49**

MEN'S STRETCH SOX

- 100% nylon
- Fits all sizes
- Reg. to \$1.50
- **89c**



Boys' CARDIGANS

- 100% wool
- plain with fancy trim
- 6 - 16
- reg. \$4.98

JULY CLEARANCE

2.98

MEN'S and BOYS' BASEMENT DEPT.

White Dress Shirt

- 2 way cuff
- full cut
- short point collar
- reg. \$4.95

NOW 2.99

White Shirt

- short sleeve
- reg. \$2.99

NOW 1.99

Sport Shirts

- short sleeve
- fancy plaid patterns
- smartly styled
- sanforized
- S, M, L
- reg. \$3.95

NOW 1.79

Knit T-Shirts

- assorted matching colors
- reg. 89c

NOW 49c

Straw Hats

- for hay making

NOW 79c

Navy Blazer

- reg. \$5.95

NOW 3.95

Chino Pants

- reg. \$5.95

NOW 3.95

Windbreakers

- reg. \$4.95

NOW 2.95

Men's Trousers

- fancy and flannel worsted
- all sizes and colors
- reg. \$5.95

NOW 3.95

Men's Suits

- 2 pant
- solid and fancy pattern
- Reg. value 39.95

SALE \$27.50

Windbreaker

- unlined
- reg. \$7.95

NOW 5.95

BOYS' UNDERSHIRTS & BREVETS

3 for 1.00

MEN'S UNDERSHIRTS & BREVETS

2 for 1.00

BOYS' WHITE T-SHIRTS

3 for 1.00

MEN'S WHITE T-SHIRTS

2 for 1.00

Boys' Sweaters

- long sleeve V neck
- solid shade
- fancy trim
- reg. \$4.95

SALE 2.99

Moore & McLeod Ltd.

STARTS WEDNESDAY

JULY CLEARANCE

One of the year's most popular sales—a gigantic clearance of items for the home. Save too, on dozens of limited quantities.

JEWELLERY

by CORO

One table Jewellery by Coro consisting of a complete new assortment of earrings, necklaces, pins and bracelets. Reg. \$1.00 & \$2.00 values.

July Clearance **50c ea.**

Cups & Saucers

Royal Vale English Bone China Cups & Saucers. Featuring a variety of shapes and patterns.

July Clearance **98c ea.**

Straw Shopping Bags

Two handle Tote style straw shopping bags with fancy floral decoration. These are excellent for shopping or at the beach.

July Clearance **89c**

SEAMLESS

Mesh Nylons

Ladies first quality seamless mesh nylons in shades light and dark beige. Sizes 9-11.

JULY CLEARANCE **50c PAIR or**

2 PRS. FOR 95c

Head Squares

In a wide assortment of florals, plains & paisleys Hand rolled hems and water repellent. Approximate size 32" x 32".

July Clearance **89c ea.**

Summer Skirts

Ladies summer skirts featuring wide assortment of colorful designs prints in both straight & pleated styles. Sizes 10-20.

July Clearance **1.99**

Pure Wool FABRICS

In tweed and check designs. Makes up into smart suits, skirts, coats, etc. 54" wide.

JULY CLEARANCE

3.25 yd.

Master Painters Exterior House Paint

Resists all types of weather. White only.

JULY CLEARANCE

4.99 gal.

BARK CLOTH

A repeat special new shipment arrived. One table of bark cloth and novelty weave, plain drapes and slipcover material, 43" wide. Shop early for the best selection of colors.

JULY CLEARANCE

98c yd.

Wool and Viscose BLANKETS

- assorted pastel shades
- whipped ends
- size 72 x 90"

JULY CLEARANCE

4.75 ea.

BUNK SHEETS

- Polish quality, size 68 x 90"
- Heritage—traditionally fine quality
- Save on this item

JULY CLEARANCE

1.90 ea.

STORE HOURS

Wed. & Thurs. 9-5 p.m.
Friday 9-9 p.m.
Saturday 9-12.30

DENIM

Heavy blue cotton denim, firm twill weave, long wearing for work clothes, overalls, pants, etc. 1 to 5 yard pieces, completely washable. Greatly reduced prices.

JULY CLEARANCE

Prices As Marked

BATH TOWELS

(substandard quality)

Good quality, well looped cotton terry striped and plain designs. Size 22 x 42. Large assortment of colors. Regularly priced \$2.95 pair.

JULY CLEARANCE

1.95 pr.

Dan River GINGHAMS

So feminine, so lovely its delicate look is offset by its practical qualities with winkle-shed and dry features, colourfast to washing, dries in a wink. 36" wide. \$1.25 for

JULY CLEARANCE

98c yd.

White Enamel

- Master painters' enamel
- High gloss non-yellowing
- Quick drying
- Reg. \$2.95 quart

JULY CLEARANCE

2.09 qt.

Save On Summer Clothing During This Annual JULY CLEARANCE

ON THE

MOORE & McLEOD

YOUR FAVORITE