

# HOLMAN STORE NEWS

Bringing You Up-To-Date On What's New And Interesting at Holman's By G. H. M.

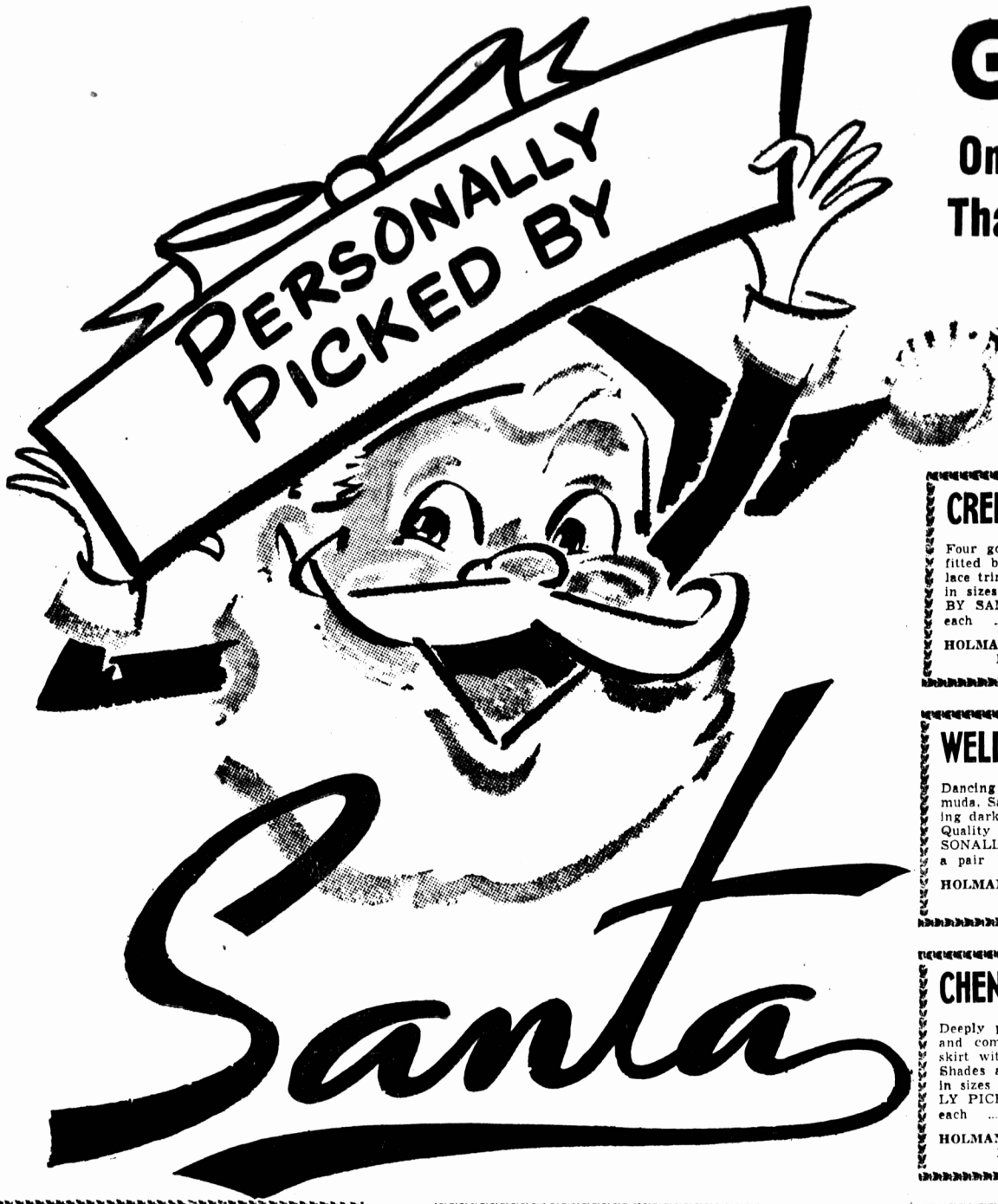


JUST in case you are unaware of the SPECIAL CHRISTMAS SERVICES furnished by Both Holman Stores for the shopping pleasure and advantage of you, our Holman Customers in Charlotte, Summerville and West! First there is the GIFT WRAP BOOTH — where you bring your purchases and have them beautifully "done-up" with the most exciting papers and ribbons imaginable. . . . So that even the simplest and most modest of presents will assume an air of elegance (Mrs. Todd will do this for you in Holman's Charlotte and Mrs. Moore in Holman's Summerville). There is a small nominal charge for Gift Wrapping but the results are easily worth the extra few pennies you pay. Then there's the GIFT COUNSELLOR SERVICE which is On Holman's! Come running with your questions and problems — our Gift Counsellor in Charlotte and Summerville will be very happy to help you choose and select Gifts for everyone on your list. The Gift Counsellor is established in the Gift Wrap Booth of Both Holman Stores. Do take advantage of these Special Christmas Services at Holman's Both Stores.

Let me be brash enough to suggest that you come to the 5 and 10 Department of Holman's in Summerville and purchase a COMIC CHARACTER COOKIE JAR for just 2.98. . . . Take it home and fill it with Cookies of your own making. This is a gift that will make a terrific hit with any one of any age. The Cookie Jars of stout pottery are fat, round animals, Dutch children and other fantastic shapes. Get a Cookie Jar from Holman's 5 and 10 then fill it with a batch of your best baking!

For the glitz and shine that goes with Christmas buy your TRIMMINGS in Holman's Toylands — Summerville and Charlotte! You'll find everything for your Tree and for your Home — whether you want it for inside or outside. There are LIGHTS of every kind and description; there are WREATHS with candle attachments; there is ARTIFICIAL SNOW, both the sprinkly and the spray on types; there are TABLE CENTRES; there are GARLANDS; there are CHRISTMAS BALLS and ORNAMENTS galore. . . . Come see and choose from the glittering array of TREE AND HOME TRIMMINGS in Holman's Toylands, Summerville and Charlotte.

Choose a Gift of Furniture for your home or yours. It will bring a warm welcome and that you can depend on! Here's a suggestion that we like mighty well ourselves: Holman's Both Stores Furniture Departments in Summerville and Charlotte have stacks and oodles of GIFT HASSOCKS ready and waiting to bring comfort and ease into a home. They are in a wonderful assortment of shapes and sizes (the most varied we've ever seen). Some have flat tops, some are padded — some open up into sewing cabinets, record storage space or plain boxes. They are all beautifully made and finished. Coverings in a host of color combinations are a plastic coated leatherette or the new "Fabrilite" which is scratch and mar resistant. Prices start at a modest 2.95 for the Gift Hassocks in HOLMAN'S BOTH STORES FURNITURE DEPARTMENTS Summerville and Charlotte.



# GIFTS... That Are Right On The Beam — Hand Picked By That Man Who Knows How!

## CHECK THIS PAGE FOR GIFT SUGGESTIONS FOR EVERY NAME ON YOUR LIST

### CREPE SLIPS

Four gored style in a straight cut slip with fitted bodice, double stitched seams and rich lace trimming on top and hemline. White only in sizes 32 to 42 — PERSONALLY PICKED BY SANTA each **1.98**

HOLMAN'S 5 and 10—S'ide  
HOLMAN'S BUDGET SHOP—Ch'town

### LUNCHEON SETS

Blended rayon and cotton damask with lovely hand painted designs in soft pastel shades of gold, blue or green. Consists of 50 by 66 inch cloth and 6 napkins. Boxed in sets — PERSONALLY PICKED BY SANTA a set **3.98**

HOLMAN'S DRY GOODS—S'ide  
HOLMAN'S HOUSE FURNISHINGS—Ch'town

### WELDREST NYLON HOSE

Dancing sheers that flatter in shades of Bermuda, Saucy, Dove and others. Fine contrasting dark seam and slimmest panel heel. First Quality in 60 gauge 15 denier weight — PERSONALLY PICKED BY SANTA a pair **1.50**

HOLMAN'S LADIES' WEAR—S'ide  
HOLMAN'S LADIES' SHOP—Ch'town

### ORACLE CLOCKS

Weelex Electric in new style chrome case with unbreakable crystal. Carries a one year guarantee. Self starting with easy to read dial and sweep second hand. A fine wall clock. PERSONALLY PICKED BY SANTA each **6.95**

HOLMAN'S BOTH STORES CHINA DEPTS.—S'ide and Ch'town

### CHENILLE HOUSECOATS

Deeply piled and thickly tufted for warmth and comfort. Smart shawl collar and full skirt with floral design in contrasting colors. Shades are blue, aqua, coral, mauve or wine in sizes small, medium or large — PERSONALLY PICKED BY SANTA each **5.95**

HOLMAN'S LADIES' WEAR—S'ide  
HOLMAN'S LADIES' SHOP—Ch'town

### English CUPS & SAUCERS

Fine bone china in a wonderful selection of exciting and dainty designs. Aynsley, Royal Albert, Salisbury and others are represented. Outstanding in value and PERSONALLY PICKED BY SANTA each **1.50**

HOLMAN'S BOTH STORES CHINA DEPTS.—S'ide and Ch'town

### WOMEN'S SLIPPERS

Moccasin style of soft metallic elk with beaded design on the vamp and thick gray fur edging the top. Padded soles and heels. Colors red or blue in sizes 4 to 8 — PERSONALLY PICKED BY SANTA a pair **1.95**

HOLMAN'S FOOTWEAR—S'ide

### BOYS' OVERALLS

Made of fine wale corduroy in the popular lined bib style with self braces. Colors are blue, red, green, brown or wine; double stitched seams for extra wear. Sizes 2 to 6 — PERSONALLY PICKED BY SANTA a pair **1.98**

HOLMAN'S YOUTH CENTRE—S'ide

### WOMEN'S SLIPS

Your choice of fine lingerie crepe or nylon tricot in glistening white with deep embroidery on camisole top and hemline. Straight cut style in sizes 32 to 40 — PERSONALLY PICKED BY SANTA each **2.98**

HOLMAN'S LADIES' WEAR—S'ide  
HOLMAN'S LADIES' SHOP—Ch'town

### Duro Aluminum ROASTERS

In the convenient rectangular shape and finished in a bright polish. Large size and fitted with a bottom rack so that the Roaster may be used as a canner. Heavy weight aluminum roasts beautifully. — PERSONALLY PICKED BY SANTA each **6.95**

HOLMAN'S BOTH STORES CHINA DEPTS.—S'ide and Ch'town

### CHILDREN'S SLIPPERS

Moccasin style of long wearing, bright red suede with white piping trim, brown fur tops and beaded motif on the vamp. Padded wedge type soles and heels in children's sizes 6 to 10, misses' sizes 11 to 2 — PERSONALLY PICKED BY SANTA a pair **99¢**

HOLMAN'S FOOTWEAR—S'ide

### GIRLS' PANTIES

"Fancy Pants" or plain styles of fine knit rayon in an assortment of dainty colors. Brief type, sizes 2 to 6 — PERSONALLY PICKED BY SANTA each **39¢** Sizes 8 to 12 **49¢**

HOLMAN'S YOUTH CENTRE—S'ide

### DACRON BLOUSES

Made of the wonder fabric that needs no ironing and launders in a flash. Tailored and dress up styles accented with lace or bow trims. Colors are white, pink, yellow or blue. Sizes 12 to 20 — PERSONALLY PICKED BY SANTA each **2.98**

HOLMAN'S LADIES' WEAR—S'ide  
HOLMAN'S LADIES' SHOP—Ch'town

### PLATFORM ROCKERS

Planned and constructed for perfect comfort. These well built Rockers are covered in an assortment of the best quality frieze. A definite asset to more gracious living. — PERSONALLY PICKED BY SANTA each **59.50**

HOLMAN'S BOTH STORES FURNITURE—S'ide and Ch'town

### MEN'S SLIPPERS

Romeo style of fine grain leather in a pleasing brown shade. Stitched and cemented soles of Neolite. Good fitting lasts with elastic sides for perfect comfort. Sizes 6 to 12. — PERSONALLY PICKED BY SANTA a pair **3.45**

HOLMAN'S FOOTWEAR—S'ide

### KENWOOD BLANKETS

"Ramcrest" quality of beautifully soft all wool in shades of blue, rose, cedar, yellow, turquoise, peach and green, with matching satin end bindings. Size is 72 by 84 inches, individually boxed — PERSONALLY PICKED BY SANTA each **13.50**

HOLMAN'S DRY GOODS—S'ide

### WOOL CARDIGANS

Nationally known makes of fine, all wool Cardigans smartly styled in the classic mode. Mitin and Sanforlan treated. Colors are red, navy, pink, yellow, blue and others. Sizes 14 to 20 — PERSONALLY PICKED BY SANTA each **6.95**

HOLMAN'S LADIES' WEAR—S'ide  
HOLMAN'S LADIES' SHOP—Ch'town

### OCCASIONAL TABLES

Beautifully designed pieces of furniture that may be matched up into sets of useful and attractive groupings. Coffee Tables, End Tables, Step Tables and Lamp Tables finished in natural mahogany or walnut — PERSONALLY PICKED BY SANTA each **17.95**

HOLMAN'S BOTH STORES FURNITURE—S'ide and Ch'town

### PILLOW SLIPS

"Overtex" brand of fine thread cotton in white with lovely embroidered and cut work designs in an assortment of shades. Finished with hemstitched ends. Boxed in pairs — PERSONALLY PICKED BY SANTA a pair **2.98**

HOLMAN'S DRY GOODS—S'ide

### BOYS' SPORT SHIRTS

Gay plaids and checks in a wonderful array of colors. Sanforized cotton flannel, nicely tailored with convertible collar. Sizes 6 to 16 years — PERSONALLY PICKED BY SANTA each **1.89**

HOLMAN'S BOYS' SHOP—S'ide  
HOLMAN'S BUDGET SHOP—Ch'town

### COSTUME JEWELRY

Coro made in lovely golden and silvered metals with fake stones, Rhinestones and pearls. Choose from the array of earrings, necklets, bracelets and brooches. Smart and luxurious. PERSONALLY PICKED BY SANTA each **1.00**

HOLMAN'S ACCESSORIES—S'ide  
HOLMAN'S LADIES' SHOP—Ch'town

### AYERS BLANKETS

Pure wool finished with fluffy brushed finish and in a wonderful selection of colors with matching end bindings of shimmering satin. Size is 60 by 84 inches, weight about 3 pounds, individually boxed and PERSONALLY PICKED BY SANTA each **11.95**

HOLMAN'S FURNITURE DEPT.—Ch'town

### MEN'S BATHROBES

Rich and luxurious, smartly tailored of all wool flannel, and a blended nylon and orlon in your choice of Scottish Tartan, solid color or contrasting checks with an assortment of blending trim. Sizes small, medium or large — PERSONALLY PICKED BY SANTA each **16.95**

HOLMAN'S MEN'S WEAR—S'ide

### WOMEN'S CARDIGANS

Fine spun, pure wool knit in either plain or fancy designs with double neck band, ribbed waist and cuffs. Fronts are ribbon reinforced. A host of colors from which to choose. Sizes 14 to 20 — PERSONALLY PICKED BY SANTA each **2.98**

HOLMAN'S 5 and 10—S'ide  
HOLMAN'S BUDGET SHOP—Ch'town

### TOWEL SETS

Cannon towels that are deeply napped terry for extra absorbency. Colorful patterns and designs boxed in sets consisting of a bath towel, a face towel and a face cloth. PERSONALLY PICKED BY SANTA a set **2.98**

HOLMAN'S DRY GOODS—S'ide  
HOLMAN'S HOUSE FURNISHINGS—Ch'town

### MARCONI RADIO

The famous "Decoradio" available in six colors. Exceptionally clear toned with built in antenna and easy to read dial. Modern plastic case — PERSONALLY PICKED BY SANTA each **34.95**

HOLMAN'S BOTH STORES HARDWARE—S'ide and Ch'town

ONLY 10 MORE DAYS FOR CHRISTMAS SHOPPING AT **HOLMAN'S** SUMMERSIDE AND CHARLOTTETOWN