



HOW FAST CAN YOU PEDAL? LET'S FIND OUT!

WE'RE HAVING A BICYCLE RACE!

Try your skill at Bicycling—April 1st—April 30th

You may win a race, without moving an inch

Rules of the CONTEST

Any person who purchases goods worth 4.95 or over from any of the following departments will receive an entry form: **IN CHARLOTTE-TOWN:** Sporting Goods, Youth Centre, Children's Shoes. **IN SUMMERSIDE:** Sporting Goods, Youth Centre, Children's Shoes, Boy's Department. This entry form will entitle one contestant to enter the race, and any number of entry forms will be honored provided the minimum purchase of 4.95 or over has been made for each entry.

If the customer does not have a child in the contest age groups, he or she is free to give the entry form to any child, 8 to 14.

At each store a bicycle will be set up with a mile meter to determine the time it takes each contestant to pedal the distance for his age group. The time for each contestant will be noted, and at the end of the contest, the six winners will be announced and their new C.C.M. bikes delivered. The contest is open to all boys and girls in the age groups specified, excepting children of HOLMAN'S employees. In case of a tie an elimination will be held to determine the final winner.

BICYCLE RACE
APRIL 1 to APRIL 30

Sporting Goods Dept. — Both Stores



Kids! have fun! Try HOLMAN'S BIKE RACE

Starting today and continuing through April 30 we're holding a wonderful **BICYCLE RACE FOR BOYS AND GIRLS!** It's so easy and it's so much fun --- why you don't even have to know how to ride a bike; but of course it does help. Set up in our Sporting Goods Dept. at both stores will be a new C.C.M. bicycle equipped with an accurate mile-meter. The rear wheel of the bike is jacked up so that you simply pedal for the distance for your age group and the attendant will time you with a stop watch. The times of each contestant will be listed and at the end of the contest period the winners will be announced and the new C.C.M. bikes delivered. So come in soon, boys and girls, and try your luck --- you may WIN!

WIN ONE OF 6 NEW C.C.M. BIKES

3 at each HOLMAN STORE

HERE IS ALL YOU HAVE TO DO TO ENTER THE BIKE RACE: — Any person who purchases goods worth 4.95 or over in any ONE of the following departments will receive an entry form for one child.

IN CHARLOTTETOWN: Sporting Goods, Children's Shoes and Youth Centre.

IN SUMMERSIDE: Sporting Goods, Children's Shoes, Youth Centre and the Boy's Shop.

CONTESTANTS WILL BE FROM THREE AGE GROUPS (ONE BIKE FOR EACH GROUP. WINNER)

Group 1: ages 8 to 10 — will pedal 1-2 mile

Group 2: ages 11 to 12 — will pedal 1-2 mile

Group 3: ages 13 to 14 — will pedal 1 full mile

SEE THE WONDERFUL NEW C.C.M. BICYCLES NOW ON DISPLAY AT HOLMAN'S SPORTING GOODS DEPT.



MAKE YOUR HOUSE A HOME!

Beautiful FLOOR COVERINGS from HOLMAN'S WILTON BROADLOOM

A sweeping expanse of crushed raspberry hardtwist carpeting stretching across your living room. Just picture it! This new shade, exclusive with Holman's is time-honored Wilton Broadloom, a product of Harding looms. It comes in 9' width. This is the newest Fashion Tone in carpeting --- and of course the finest quality. Add luxury to your home (and so economically, too) with this magnificent carpeting from HOLMAN'S. See it today.

Special SQ. YD. **13⁹⁵** or FINISHED RUG 9'x12' ONLY **172⁰⁰**

Also available for your Spring housecleaning needs are many qualities of wool rugs and carpets at low, low prices. Also hard surface rugs, easily-cleaned tiles, and linoleums in a wide variety of qualities and patterns. Among our new items are Viscose rugs and mats, jute broadloom and runners in four colors and at prices that will astound you. New also is a rubber runner in the new tweed pattern of four colors. Excellent for stairs and hallways. Cocoa mats and matting are also in stock for your Spring needs.

WALL TO WALL

Wall to wall installations are our specialty. Call us for a **FREE ESTIMATE WITHOUT OBLIGATION.**

URNITURE DEPT. — BOTH STORES

CONVENIENT CREDIT TERMS ARRANGED - - - APPLY AT HOLMAN'S CREDIT OFFICES