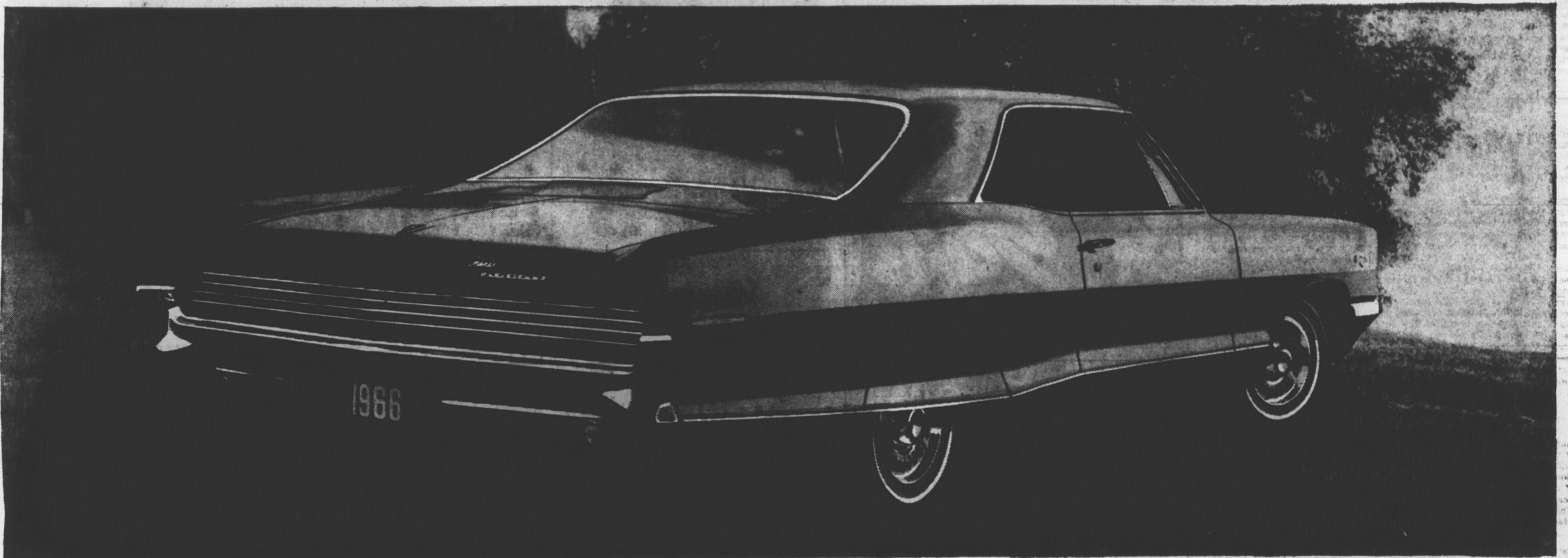


We go through all the trouble of
redesigning our interiors,
improving our performance
and refining our ride...



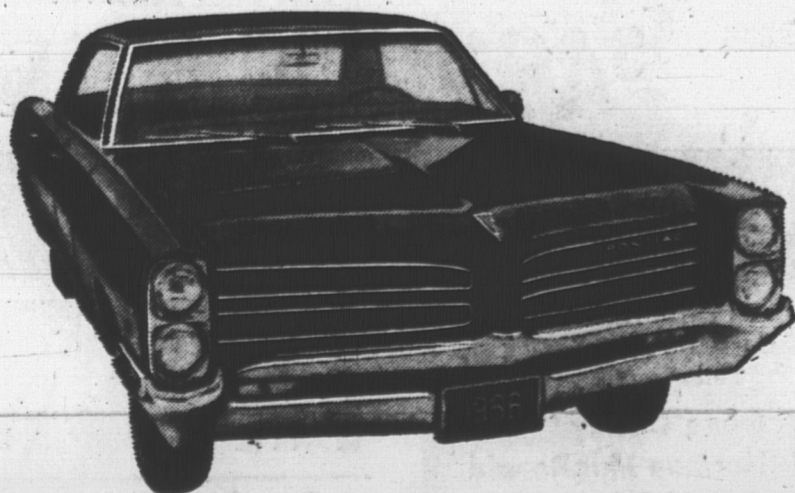
Grande Parisienne Sport Coupe

A GENERAL MOTORS VALUE

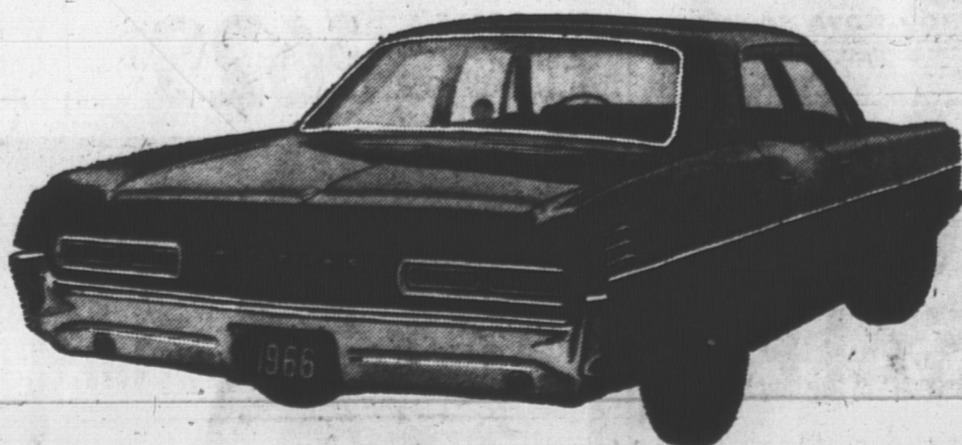
and some people buy us just for our looks.

You can't really blame people for falling for Pontiac's new styling. After all, we've made Pontiac an exceptionally beautiful car. But it hurts us to think that all the other things we've built into Pontiac might go unnoticed. Take our new interiors, for example. This year we've introduced Strato bucket and Strato bench seats in the Grande Parisienne series.

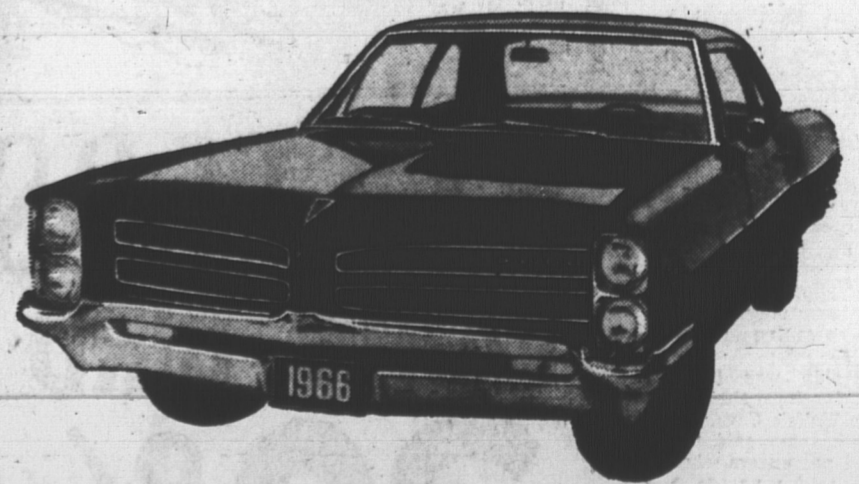
They're fully contoured, luxurious, long wearing and comfortable. Then there's Pontiac's new brand of performance. Seven new engines make their debut this year and four new transmissions. We added extra sound insulation and refined the ride. So you see, when people buy Pontiac just for its good looks, they're forgetting all these bonuses. But you won't, will you?



Parisienne Sport Sedan



Laurentian 4-door sedan



Strato-Chief 2-door sedan

Pontiac 1966

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Be sure to see "The Fugitive" Mondays at 9 to 10 P.M., "The Red Skelton Hour" Tuesdays at 9 to 10 P.M., and "Telescope" Thursdays at 10:30 to 11 P.M. on channel 13.

P344A

P344B