

WELCOME TOURISTS

TO PRINCE EDWARD ISLAND

FROM THE CHARLOTTETOWN BUSINESS FIRMS

ADVERTISING ON THIS PAGE

These Charlottetown Business firms carry the highest quality merchandise and invite tourists to visit their stores or plants. Here you will find most of your vacation needs and the highly trained staffs to assist you make the best selections. Whatever your needs either business or pleasure these stores, mills, restaurants and entertainment centres are your guarantee of a happy holiday on Prince Edward Island. Visit them any time.

FOR THE FINEST FOODS EAT AT THE RENDEZVOUS

Tourists are invited to eat at Prince Edward Island's most modern restaurant, the Rendezvous. Our meals are expertly prepared from the finest foods. You'll enjoy prompt, courteous service and a friendly, relaxed atmosphere. Take-out orders for Charlottetown and vicinity.



189 Kent St. Dial 4955

HARNESS RACING

Saturday Night Aug. 24
And Monday Night Aug. 26

Win, place, show betting. Only a minutes drive from the City. Lots of parking space!

CHARLOTTETOWN
DRIVING PARK



MARITIME
CENTRAL
AIRWAYS

CHARLOTTETOWN FLIGHT SCHEDULE

CHARLOTTETOWN TO MONCTON
(Daily Except Sunday)
Lv. Charlottetown—4:50 a.m. - 11:00 a.m. - 4:30 p.m.
SUNDAY FLIGHT—11 a.m.
CHARLOTTETOWN TO NEW GLASGOW - HALIFAX
(Daily Except Sunday)
Lv. Charlottetown—7:15 a.m. - 1:30 p.m.
CHARLOTTETOWN TO MAGDALEN ISLANDS
(Daily Except Sunday)
Leaves Charlottetown—7:30 a.m.

WM. CONDON & SONS

WOOLEN PRODUCTS

Custom SPINNING and WEAVING

Auto Robes — Colored Yarns — Fancy Blankets

"All Products 100% Pure Virgin Wool"

Tourists are invited to visit our plant anytime.

65 Queen St. Charlottetown, P.E.I. Dial 8712



HARNESS RACING

The feature race meet of the year in the Maritime Provinces takes place this week at the Charlottetown Driving Park. Racing afternoon and evening at 2:30 and 8:30.

WE INVITE YOU TO P. E. ISLAND'S HEADQUARTERS FOR—

Island Made Handicrafts

EAR RINGS, BROOCHES, ASH TRAYS, POTTERY,
CREAM AND SUGAR DISHES

Viyella SHIRTS AND TIES

ALL WOOL AUTHENTIC TARTAN SKIRTS by Al Jean
GLEN ISLE HIGHEST QUALITY LAMB'S WOOL SWEATERS
by Penman's
PASTEL SHADES—\$6.95

S. A. McDonald's Dept. Store

P.E.I.

CANADA'S

GARDEN

PROVINCE

American visitors — save dollars on imported English woollens

DAKS trousers \$25

Currently selling in Boston and New York at 32.50

Henderson & Cudmore

The Island's largest importers of men's wear from Britain

WELCOME TOURISTS TO MOORE & McLEOD LTD.

HEADQUARTERS IN PRINCE EDWARD ISLAND FOR

MEN'S, LADIES', MISSES', CHILDREN'S WEAR, TARTAN AND YARD GOODS, ENGLISH WOOLLENS, BLANKETS, CAR WRAPS, COSTUME JEWELLERY AND LINENS.

- Men's Viyella Shirts ... 10.50 & 13.95
- Boys' Viyella Shirts 5.95 & 6.95
- Tartan Ties 1.50
- Men's All Wool Scarves 3.50
- Men's Plain and Plaid Colored Caps
1.50 to 3.50
- Men's Ankle Hose by Wolsey
1.25 — 1.50 & 2.95
- All Wool Tartan Car Wraps
9.50—10.95 & 11.95

BLANKETS

- Hudson Bay Point Blankets and Mohair
Rugs
- 3 1/2 Point, Single Bed Size 63 x 81
- 10 lbs. Pair 41.50 pr.
- 4 Point, Double Bed Size
- 12 lbs. pair 49.50 pr.

KENWOOD BLANKETS

- Kenwood Viceroy (70 x 84) Satin bound .. 20.95
- Kenwood Famous (70 x 84) Satin bound .. 17.95
- Kenwood Ramcrest (70 x 84) Satin bound 14.50
- Kenwood Ramcrest (60 x 84) Satin bound . 12.50
- KENWOOD BABY BLANKETS

CHILDREN'S WEAR

- VIYELLA TARTAN SKIRTS
- VIYELLA TARTAN SLACKS
- BOYS' VIYELLA SHIRTS
- BOYS' VIYELLA SHORT PANTS
- GIRLS' WOOL & ORLON SWEATERS
- BOYS' WOOL & ORLON SWEATERS
- KENWOOD CRIB BLANKETS
- HUDSON BAY CRIB BLANKETS



Ives Authentic Tartans

100% Pure Wool—54" width
54" width
5.50 yd.

"JAY TEE" WOOL TWEEDS

Made in England
54" width
5.50 yd. and 5.95 yd.

"SUNNY BANK" ENGLISH WOOL PLAID,

54" width
5.50 yd.

"DOB ROYD" ENGLISH WOOL TWEEDS

54" width
5.50 yd.

VIYELLA TARTANS

54" width
4.95 yd.

VIYELLA PLAIN

36" width
2.75 yd.

CHINA

SALISBURY BONE CHINA
CUPS and SAUCERS
1.29

AYNSLEY BONE CHINA CUPS and
SAUCERS and CAKE PLATES
1.50 to 2.95

SKIRTS

WOOL TWEEDS, PLAIN WORSTED
WOOLS, 100% AUTHENTIC TAR-
TANS BY NAT GORDON. REVER-
SIBLE PLEATED PLAIDS. STYLED
BY SPORTRITE JR.

7.95 to 24.95

SWEATERS

100% SHRINK RESISTANT BOTANY
WOOL BY WOLSEY.
MADE IN BRITAIN, HOME OF THE
FINEST KNIT WEAR IN THE
WORLD.

6.95 - 7.95 - 8.95 - 9.95

LINENS

LINEN BRIDGE 2.95 to 12.50
PLACE MAT SETS
4.98, 7.95 and 10.95

EMBROIDERED LUNCHEON SETS
54" 10.50, 15.00
54 x 72 25.00

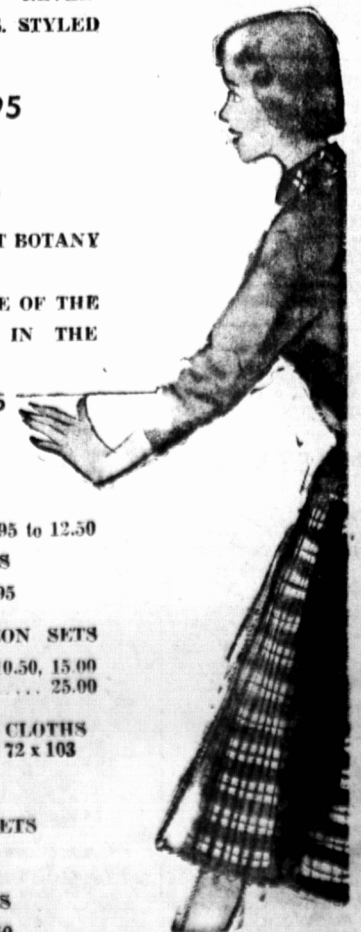
DAMASK LINEN TABLE CLOTHS
70 x 70, 70 x 88, 70 x 90, 72 x 103
8.50 to 20.00

LINEN DAMASK SETS
12.50 to 37.50

LINEN RUNNERS
1.75 — 2.50 — 3.50

LINEN GUEST TOWELS
79c and 1.25

LINEN GLASS TOWELS
39c, 49c and 59c



TOURISTS ARE INVITED

TO VISIT THE ROGERS HARDWARE CO. LTD. AND BROWSE
THROUGH THEIR CHINA DEPT. WHERE THEY WILL FIND—



DINNER WARE

By SHELLEY
COALPORT
ADDERLY

Royal Crown Derby
Royal Stafford
Paragon

Dresden Figurines
Assorted
Sizes and Colors

Royal Doulton
Figurines
and Toby Jugs

Gibson
Tea Pots
Large Assortment

THE ROGERS HARDWARE CO. LTD.

QUEEN STREET CHARLOTTETOWN PHONE 8501

Welcome Tourists To P. E. I.

YOU ARE CORDIALLY INVITED TO CALL IN AND INSPECT
OUR STOCK OF

Diamonds
Watches
Dresden
Figurines
Beswick
Horses



English China
Souvenirs
Doulton
Figurines
Metal
Giftware

113 KENT ST.

OPPOSITE

Toronto Dominion

Bank

Dial 6782

Patterson's
OF CHARLOTTETOWN
Jewellers Gift Specialists