



AT OUR "RURAL APPRECIATION DAYS" SALE!

Bath Towels
(Standard quality)
Good quality, well looped, cotton terry striped and plain designs. Size 22 x 42". Large assortment of colors. Regular priced \$2.95 pair.

RURAL APPRECIATION DAYS SALE
1.95 pr.

Hand Towels
(Standard quality)
Size 16 x 32", 18 x 36". Colored and white. Reg. 1.69 pair.

RURAL APPRECIATION DAYS SALE
98c pr.

Linen Tea Towels
Linen glass towels, woven in multi color cotton stripes, long weaving, quick drying. Size 16 x 28".

RURAL APPRECIATION DAYS SALE
3 for 1.00

Printed
Rayon Brocades and Printed Cottons

In floral and abstract designs. These lovely prints makes up into small sheets or two pieces. 36" wide. Reg. \$2.25 yard.

RURAL APPRECIATION DAYS SALE
1.25 yd.

Floral
Printed Crepes

Hand washable in very smart design. 36" wide. Reg. \$1.75 yard.

RURAL APPRECIATION DAYS SALE
98c yd.

Pro-Sheen
Flat Paint

- vinyl latex paint
- Easily cleaned with soap and water
- Dries fast—only 30 minutes
- Use roller—brush or spray
- For walls and woodwork
- 13 beautiful pastel shades from which to choose, also white

RURAL APPRECIATION DAYS SALE
1.59 qt.

Flannelette Blankets

- Everest Texmade quality
- White with colored borders
- Heavy weight
- Excellent quality
- 70 x 90"

RURAL APPRECIATION DAYS SALE
4.75 pr.

Grass Rugs

- for the cottage
- Indian made Grass Mats
- size 6' x 9'
- RURAL APPRECIATION DAYS SALE

8.95 ea.
size 4' x 6'
RURAL APPRECIATION DAYS SALE
4.50 ea.
Larger sizes on request

Store Hours
Mon. to Thurs. 9 — 5 p.m.
Friday 9 — 9 p.m.
Saturday 9—12:30

Summer Blouses
Ladies sleeveless blouses in sanforized cottons, displaying a wide assortment of colors in plains and prints. Sizes 32-38.

RURAL APPRECIATION DAYS SALE
98c ea.

Wedgwood English Bone

China & Jewellery
Entire stock consisting of complete 40 piece dinner sets also Jasper in blue, green and blue with white reliefs; also, Wedgwood Jewellery in pendants, bracelets, earrings, rings and brooches.

RURAL APPRECIATION DAYS SALE
regular price
25% OFF

Full Fashioned Nylons

With seams. 51 gauge 30 Denier. Walking Sheer in shades Charm Taupe, Light Beige and Dark Beige. Sizes 9 - 11.

RURAL APPRECIATION DAYS SALE
79c PAIR or 2 prs. 1.50

Summer Skirts

Arnel, cotton and denims. Featuring prints and plains in straight and pleated styles. Sizes 10-18. Reg. \$4.98.

RURAL APPRECIATION DAYS SALE
3.99

Straw Shopping Bags

Two handle Tote style straw shopping bags with fancy floral decoration. These are excellent for shopping or at the beach.

RURAL APPRECIATION DAYS SALE
89c ea.

Summer Skirts
Ladies' summer skirts featuring a wide assortment of colored cotton prints in both straight and pleated styles. Sizes 10 - 20.

RURAL APPRECIATION DAYS SALE
1.99

Seamless
Mesh Nylons

Ladies' first quality seamless mesh nylons in shades light and dark beige. Sizes 9 - 11.

RURAL APPRECIATION DAYS SALE
50c PAIR or 2 prs. 95c

Men's
White Dress Shirt

3 way cuff
full cut
short point collar
Reg. \$4.95
RURAL APPRECIATION DAYS SALE
NOW 2.99
Basement Dept.

Men's Gingham
Sport Shirts

- short sleeve
- fancy plaid patterns
- smartly styled
- sanforized
- S. M. L.
- reg. \$3.95
- Basement

RURAL APPRECIATION DAYS SALE
NOW 1.79

Boys' Fancy
Knit T-Shirts

- assorted matching colors
- reg. 89c
- Basement
- Basement

RURAL APPRECIATION DAYS SALE
NOW 49c

Men's
Straw Hats

- for hay making
- Basement

RURAL APPRECIATION DAYS SALE
NOW 79c

Men's Fancy
Chino Pants

- reg. \$5.95
- Basement

RURAL APPRECIATION DAYS SALE
NOW 3.95

Men's Suits

- 2 pant
- solid and fancy pattern
- Reg. value \$9.95
- Basement

RURAL APPRECIATION DAYS SALE
SALE \$27.50

Men's Nylon
Windbreaker

- unlined
- reg. \$7.95
- Basement

RURAL APPRECIATION DAYS SALE
NOW 5.95

BOYS' UNDERSHIRTS AND BREVETS
3 for \$1.00

MEN'S UNDERSHIRTS AND BREVETS
3 for \$1.00
BOYS' WHITE T-SHIRTS
2 for \$1.00
MEN'S WHITE T-SHIRTS
2 for \$1.00
Basement

Men's
Sport Coats

- 1 rack only of 40
- While they last
- Regular \$5.95 to 39.50

RURAL APPRECIATION DAYS SALE
1/2 PRICE

Men's Sport Shirts

- long sleeve
- wash and wear, etc.
- all shades S. M. L. XL
- Reg. to \$7.95

RURAL APPRECIATION DAYS SALE
3.99

Men's All Weather
All Weather Coats

- Stock Reduction
- Entire stock
- One way and reversible
- Black, Loden, Putty, Wheat, etc.
- Select yours now and save
- Reg. priced \$13.95 to \$45.00

RURAL APPRECIATION DAYS SALE
20% OFF

Boys' Sport Shirts

- short sleeve
- Dan River cottons
- perma collar stay
- 8 - 16 years

RURAL APPRECIATION DAYS SALE
1.29

Men's Suit Cases

- Imported from England 24", 26", 28"
- RURAL APPRECIATION DAYS SALE

6.95, 7.95, 8.95

Travel Slippers

- for home and travel
- foam cushion construction
- S. M. L. XL

RURAL APPRECIATION DAYS SALE
1.49

Ladies' Luggage Set

- Overnite and weekend cases
- Vinyl covered smart matching lining
- Choose from charcoal, medium blue or white
- Reg. 35.95
- WHILE THEY LAST
- RURAL APPRECIATION DAYS SALE

17.95

Master Painters Exterior
House Paint

Resists all types of weather. White only.
RURAL APPRECIATION DAYS SALE

4.99 gal.

Wool and Viscose
Blankets

- assorted pastel shades
- whipped ends
- size 72 x 90"

RURAL APPRECIATION DAYS SALE
4.75 ea.

Denim

Heavy blue cotton denim, firm twill weave, long wearing for work clothes, overalls, pants, etc. 1 to 5 yard pieces, completely washable. Greatly reduced prices.

RURAL APPRECIATION DAYS SALE
Prices As Marked

Dan River
Ginghams

So feminine, so lovely, its delicate look is offset by practical qualities with wrinkle-resistant and dri don features, colourfast to washing and dries in a wink 36" wide. Reg. \$1.25 for

RURAL APPRECIATION DAYS SALE
98c yd.

White Enamel

- Master painters' enamel
- High gloss non-yellowing
- Quick drying
- Reg. \$2.95 quart

RURAL APPRECIATION DAYS SALE
2.09 qt.

Bras

- cotton broadcloth bras in bandeau style with stitched cup
- size 32A - to 40C

RURAL APPRECIATION DAYS SALE
88c

Ladies' Gowns

- substandards
- full length
- nylon, pink and blue only
- size 34 - 44
- reg. \$5.95 - \$6.95

RURAL APPRECIATION DAYS SALE
3.77

Ladies' Rayon Briefs

- first quality
- white only
- size small, medium and large

RURAL APPRECIATION DAYS SALE
3 for \$1

Girls' Rayon Briefs

- first quality
- white, pink and blue
- size 8 - 14 years

RURAL APPRECIATION DAYS SALE
3 for \$1

Entire Stock Summer
Sportswear

suits, shorts, jamaicas, pedal pushers. All clearing at 20% off including bathing suits, blouse, T-shirts and beach coats. Prices reg. \$2.95 to \$16.55. NOW \$2.36 to \$14.56.

RURAL APPRECIATION DAYS SALE
20% OFF

Girls' Spring
Coats and Suits

Wool tweeds, plains and laminated. Broken size ranged from 2 to 14XT

RURAL APPRECIATION DAYS SALE
1/3 OFF

Summer Hats

Balance of Ladies' Summer Hats are all clearing at 1/3 price. Regular prices were \$3.95 to \$14.95. NOW ONLY—

RURAL APPRECIATION DAYS SALE
1.98 to 7.49

ODDS & ENDS
Sportswear

This group consists of sweaters, slims, shorts, etc., broken size range.

RURAL APPRECIATION DAYS SALE
CLEARING AT GREATLY REDUCED PRICES

Children's Summer
SPORTSWEAR

Swim suits, trunks, shorts, sets, pop tops and beach coats.
RURAL APPRECIATION DAYS SALE
20% OFF

Junior - Misses' - Ladies'
Summer Dresses

Printed and glazed cottons, arnel, linen, straight and full skirts. Reg. \$5.95 to \$20.95. NOW \$4.46 to \$22.46.
RURAL APPRECIATION DAYS SALE
25% OFF

This Season's
Summer Dresses

- shift styles
- florals, cotton print designs
- sleeves and sleeveless
- broken size range

RURAL APPRECIATION DAYS SALE
3.88

ON THE ISLAND IT'S
MOORE & McLEOD LTD.
"YOUR FAVORITE SHOPPING CENTRE"