

To Visit Ch'town Over The Week-end



Major General Albert Bruce Matthews, CBE, DSO, (above) is due to arrive here today and remain in the city until Monday.

Encouraging S. A. Drive Report

Mr. R. E. Ellis, secretary treasurer of the Red Shield Sunset Lodge campaign for the Summerside area made a most encouraging report to the campaign headquarters in Charlottetown yesterday when he submitted that over \$2,200 had already been collected for the drive at Summerside proper and the R.C.A.F. station there.

BIRTHS, MARRIAGES, DEATHS 50c Per Insertion

BIRTHS

McISAAC—At St. Joseph's Hospital, Guelph, Ontario, on Wednesday, May 26, to Mr. and Mrs. J. Clifford McIsaac, a daughter.

CLOW—At the Charlottetown Hospital June 2, 1954, to Mr. and Mrs. Victor Clow, a daughter.

SMITH—At Hermann Hospital, Houston, Texas, May 29th, 1954, to Lieut. Commander Albert Lee Smith and Mrs. Smith (nee Jean Macdonald) a baby girl, Elizabeth Florence, weight 7 lb. 8 oz.

DEATHS

MacNEVIN—At Canoe Cove, Wednesday, June 2, 1954, Mrs. Mary MacNevin, widow of the late James MacNevin in her 86th year. Funeral from her late residence Friday, June 4, service starting at one o'clock. Interment Canoe Cove Cemetery.

ARSENAULT—At his home, 415 Argyle Street, Summerside, on Thursday, June 3rd, 1954, Adolphus Arsenaault in his 94th year. Forwarded from the Bowness Funeral Home to his late residence from where the funeral will be held on Saturday, June 5th, to St. Paul's Church for Requiem Mass at 9:00 a.m. Interment in St. Paul's Cemetery.

N. D. MacLEAN UNDERTAKER EMBALMER Charlottetown and North Wiltshire DIAL 5549

THE HENNESSEY FUNERAL HOME 97 Kent St. W. J. BROWN Funeral Director 4321 Dial 7400 24 Hour Ambulance Service. Dignified, Courteous Service.

CHARLOTTETOWN FUNERAL HOME 78 Euston St. DIAL 4628 Complete Funeral and Ambulance Service - Director - ROBERT E. BRADLEY

CITY & DISTRICT

ROY'S TAXI. Dial 6560-6569.

POWER LAWN MOWERS, a few left, \$57.50 up, at The Bike Shop.

WESTWOOD ASPARAGUS. — A fresh picked Island Product.

CRASWELL for Better Photographs.

BICYCLES, new, used, and re-conditioned, at The Bike Shop.

JIMMY'S TAXI — Dial 7378 1370 or 5252.

TRICYCLES, used, all sizes, \$7.00 up. The Bike Shop.

"WE TREAT THE SICK WELL". Giggey's Pharmacy, open evenings 'till 8 o'clock.

MENT'S FRIDAY SPECIAL. Chilled tomato juice, fried fresh mackerel, rolls and butter, tea, coffee or milk 55 cents.

TENNIS RACQUETS, all racquets strung by machine. Get the best for less at The Bike Shop.

PASSED AT PHARMACY COLLEGE—Donald Edward Matheson of O'Leary and William Millar Matheson of Charlottetown are among the students listed in the pass list of the Maritime College of Pharmacy. Elementary Pharmacy Course for the spring term just completed.

ENGAGEMENT—The announcement is made of the engagement of Miss Eunice Cadmore of Charlottetown, daughter of Sheldon Cadmore, Boston, Mass., to Reginald Walker, son of Mr. and Mrs. James Walker of Cherry Hill, marriage to take place the latter part of June.

BOOTH AT TORONTO — In a telegram received yesterday, Mr. W. E. Agnew, director of trade reported many compliments were being received on the Nova Scotia, New Brunswick and P. E. Island joint booth at the International Trade Fair being held in Toronto. He regretted that more Islanders were not taking advantage of the opportunity to attend.

PRESBYTERIAN CHURCH in Canada. Central Parish, services next Lord's Day as follows: Canoe Cove 11 a.m., Sunday School 10 a.m.; Nine Mile Creek 3 p.m.; Clyde River 2 p.m., Sunday school 10 a.m. Mr. Ross MacEwen Charlottetown will be in charge of the services. Rev. Donald Nicholson, minister.

FUNERAL YESTERDAY — The funeral of Bernard Joseph DesRoches was held Thursday morning at the Charlottetown Funeral Home to St. Dunstan's Basilica where Requiem High Mass was celebrated by Rev. Francis Corcoran who also conducted service at the grave. Pall bearers were Dunstan MacDonald, Gerald MacDonald, Raymond Murphy, Charles MacKinnon, Raymond MacKinnon and Allen Shephard. Interment was in the Catholic cemetery.

FUNERAL AT ST. TERESA'S — The funeral of Mrs. Charles Grant was held Thursday morning from the residence of her son Donald A. Grant, Malpeque Road to St. Theresa's Church. St. Theresa's where Requiem High Mass was celebrated by the pastor, Rev. Basil Croken, who also conducted the service at the grave. Interment was in the Church Cemetery. Pall bearers were: Fergus Connors, Ralph Grant, Elmer Gauthier, Alfred Mooney, Joseph Myers and Drew Donnelly. The funeral was very largely attended.

ARMY RECRUITS—There were five Charlottetown men in the most recent group of nine leaving here for the Canadian Army Active Force. Three of them, Emmanuel J. Arsenault, John C. Acorn and John D. H. Mahan, are allocated to the Royal Canadian Infantry Corps. Joseph H. Gallant went to the Service Corps, and George A. Gauthier to the R.C.A.C. Blair P. Thompson and Harold L. Buchanan both of O'Leary also went to the R.C.I.C. while Sheldon C. Watis, Hamp Watch and William W. Brown, Kinross, was allocated to the R.C.A.S.C.

ADMITTED TO HOSPITAL — Mr. Douglas Rhynes, Parkdale, whose store and dwelling were destroyed by fire on Wednesday evening, was admitted to the Prince Edward Island Hospital at 4:00 o'clock yesterday morning when burns which he had received to his hands and face began to cause swelling and severe pain. His mother is also a patient in the hospital. In the meantime Mr. Robert Rhynes, father of Douglas was released from hospital yesterday afternoon. He had been taken there following the fire and at the time of his admission was suffering from shock. The remainder of the family are being cared for at the home of Mr. and Mrs. Alex Rhynes, Malpeque Road.

Catholic Action Rally At Notre Dame

On Saturday, May 30, Notre Dame Academy was hostess to a large Catholic Action Rally. Delegates from convents and schools from various sections of the Island attended in large numbers under the convener'ship of the Superior of Notre Dame, Sister St. Margaret of Paray whose effective work of organization is making Catholic Action a vital interest to the Catholic youth of Prince Edward Island. The spiritual and practical leadership of the following clergymen and laymen is due in large measure the outstanding success of the rally: Reverend Fathers Bulger, Peters, Corcoran, Roche and Dennis Gailant; Mr. Brendan O'Grady, and Mr. Wilfred Driscoll. A Superior's words of cordial welcome to the delegates, the Reverend Father Bulger also extended welcome, and outlined the purpose and proceedings of the rally. Then, assisted by leaders from Notre Dame and St. Joseph's School, a model Catholic

Community Planning Association Dinner



Pictured above are the head table guests at the annual dinner meeting of the P. E. I. Division of the Community Planning Association held at the Y. M. C. A. last night. From left to right are Mr. Thomas Lothian, chairman Charlottetown Branch; Mr. R. R. Bell, Q.C., Leader of the Opposition; Mrs. Lillias Toward, Halifax, Maritime Secretary of C.R.A.C.; Dr. John McVittie, Halifax, guest speaker; Mr. F. W. Hyndman, retiring president; Premier A. W. Matheson; Mayor J. D. Stewart; Hon. Eugene Cullen, Minister of Industry and Natural Resources; and Dr. Henry Moyses, chairman of the Summerside branch. (Barter's Film Lab.)

Kinsmen Spring Carnival Opens



High Spinney and his Ranch Boys who performed last night at the Kinsmen carnival. Left to right: Loman McAuley, Red Santry, Whitty Whitlock, Pius Blackett, Cy Burke, —Barter's Film Lab.

The annual Kinsmen Club spring carnival was officially opened by His Honor Lieut.-Gov. T. W. L. Prowse last evening at the Charlottetown Forum. Counsellor P. R. MacCormac, representing His Worship Mayor Stewart in his absence, presided at the opening. The Kinsmen on their brilliant effort towards charitable organizations.

Club president Ian Rankin expressed on behalf of the Kinsmen their sincere appreciation of the support given by those in attendance.

ADDRESSES JUNIOR TRADE BOARD ON PROBLEMS OF HIGHWAY SAFETY

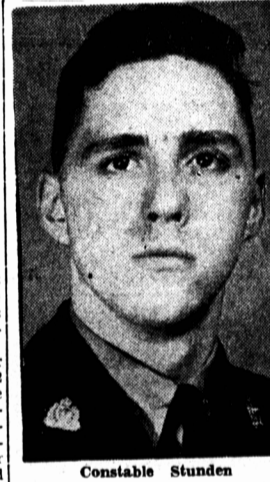
"Highway safety and all programs allied therewith are the direct result of the problem of highway accidents," Cons. R. M. Stunden, in charge of the R.C.M.P. Highway Traffic Squad in this Province told the members of the Junior Board of Trade at a dinner meeting at the Rendezvous last evening over which Ed. Pineau presided.

The speaker said the National Safety Council of the U.S.A. in 1952 reported 12 fatal accidents per hour at an average cost per death of \$90,000 with a total cost, including expenses, damages etc. of approximately \$ billion dollars. In 1953 Canadian Press figures gave the death toll in Canada from traffic accidents as exceeding 2,800 persons.

Bringing the casualty list nearer home, Cons. Stunden said 1952 statistics for P. E. Island from the R.C.M.P. records indicate 25 persons fatally injured and 164 injured with a property damage of \$183,929.30. The same Island record for 1953 showed fatally injured 13, and injured 203, with a property damage of \$179,329.65. Last year marked the inauguration of the R.C.M.P. highway patrol here in a small way.

"These statistics, a staggering number of deaths and an almost unbelievable amount of property damage," the speaker continued, "but a study and analysis of the figures reveal the cause and reason. Traffic authorities usually refer to accidents as 'caused occurrences', due to 'intention, precaution, failure to respect for Traffic laws'."

The speaker dealt at length with the basic ingredients of accident prevention, engineering, enforcement and education. None of the three, he emphasized, are self sufficient in themselves, but require close co-ordination to be successful.



Constable Stunden

that particular factor contributing to these accidents." To illustrate, Cons. Stunden continued, "Let us suppose there has been a high rate of pedestrian accidents in a certain area, caused through inattention at intersections. A safety program of signs placed on car bumpers, while being very effective on the highway, might not have the desired effect in cutting down the number of pedestrian intersection accidents. Discussion with local police force may indicate that the majority of these accidents are caused through the fault of the pedestrian failing to obey the traffic signals. If this is the case, stricter enforcement is the answer."

"However, this particular problem could be that the pedestrians are not looking at the traffic lights, and may possibly be looking down at the street. Would it not be better then to aim your safety program at the pedestrians by having safety slogans such as 'Look and Live', 'Will you be next?', 'Don't walk yourself to death', stencilled on the pavement at intersections to catch the attention of pedestrians?"

Publicity Important "The combination of good publicity given to such programs and the co-operation of the local law enforcement, should bring about a sharp reduction in accidents of this nature. Enquiries from your local police may reveal a high percentage of accidents involving teen aged and old cars. This problem may reveal the lack of driver training, mechanical knowledge of vehicles and their capabilities and lack of respect for traffic laws and obligations to other drivers on the road. To combat this problem might require the arousing of school officials to the need of adequate lectures and films on safety driving, the institution of mechanical classes to teach the fundamentals of operation, maintenance, the lecturing of pupils on their responsibilities as young citizens and the lecturing, possibly by Police Officers, on the reason and need for traffic laws and their observance. Your school boards, garage operators, local government

Musical Festival Executive Meets

A meeting of the executive of the P. E. I. Musical Festival Association was held last evening at the Y.M.C.A. A. Mrs. Lantz, vice president, presided in the absence of the president.

Various matters of policy were discussed in preparation for the annual meeting on June 10. A motion was adopted to name a policy committee within the executive consisting of the president, one vice president secretary, recording secretary and treasurer.

It was decided to omit the choral clinics from the Festival for one year because of the difficulty of finding time for them. The refreshment course committee will be combined with the scholarship committee.

Mr. Frederick J. Doyle, local bandsman with the P.E.I. Recce Regiment Band has recently enlisted in the Royal Canadian Air Force and leaves on Wednesday, June 9 for St. John's, P.Q. where he will undergo basic training.

Ch'town Lady I.O.D.E. Councillor

SAINT JOHN, N.B. (CP)—The national executive of the Imperial Order Daughters of the Empire at the end of the five-day annual meeting here Thursday, elected national councillors from each province.

MANY THANKS

On behalf of all those who benefit by blood transfusions the Prince Edward Island Division Canadian Red Cross Society says— "MANY THANKS" to all those who were blood donors and workers this week and put the Province "over the top!"

WEEK-END SPECIAL: NYLON HOSE Summer Shades Sizes 8 1/2 to 11 Regular 1.50 SALE 98c S. A. Mc DONALD

Fire Levels Peat Moss Co. Plant SHIPPEGAN, N. B. (CP)—Fire of unknown origin levelled the plant of Atlantic Peat Moss Company Limited at nearby Lemeque early Thursday morning, causing an estimated loss of \$125,000. Company officials said no decision has been made as yet on whether to rebuild. Destruction of the plant throws 150 men out of work. They had been working night and day on two shifts handling a big backlog of orders for the dried moss. Peat moss is dried and baled for shipment to the United States markets, where it is used for insulation, animal bedding and fertilizer.

HOLMAN STORE NEWS - G.H.M.

MAYBE your home has a gleaming modern stairway and then again MAYBE it has one of the beautiful classic stairways of days gone by... either one will be enhanced and made more attractive and comfortable with the addition of a Floral Embossed STAIR RUNNER of Fortable with the addition of a Plastic Vinyl. These handsome Satin Runners are 27 Inch wide and are in either a soft green or a rich wine shade... They're available in the Furniture Departments of Holman's in Charlottetown and Holman's in Summerside, too! Made in England, the Stair Runners are given a springy feel by the sturdy felt backing and the tough, long wearing Plastic Vinyl exterior is very good looking the whole under surface is strongly cemented to the stair so that there are no loose edges to collect dust and dirt—the outside surface, being made of Plastic will wipe off clean and gleaming with the swish of a damp cloth. You can get this Stair Runner for just 2.98 swish of a damp cloth. You can get this Stair Runner for just 2.98 per Lineal Yard in the Furniture Department of either Holman Store.

COME SHOP AT HOLMAN'S IN SUMMERSIDE AND VOTE FOR YOUR FAVORITE JUNE BRIDE—LISTEN TO HOLMAN'S "JUNE BRIDE" CONTEST PROGRAM OVER RADIO STATION CJRW EVERY DAY!

WEEK-END SAVINGS table with items like Sugar, Broken Pekoe Tea, Raggedy Ann Peaches, Peanut Butter, Maple Leaf Pure Lard, Fluffo Shortening, Fig Bars, McCormack's, Royal Instant Pudding, Oakleaf Tomatoes, Aylmer Beans, White Swan and Purex Toilet Tissue, 2 Rolls, McCready's Pickles, Mother's Own Tea, Brk Dates.

Robin Hood Flour and White Hood White Cake mix. 24 lb. Bag \$1.65, 2 Pkgs. 59c

FRUIT and VEG. DEPT. table with items like Strawberry Rhubarb, Oranges, Grape, Lettuce, Cukes, long green, Green Mountain Potatoes, Texas Onions, Watermelon.

MEAT and FISH DEPT. table with items like Boneless Corned Beef, Sausages, Bacon, Shoulder Roast, Wieners, Back Bacon, Beef Liver, Corned Spare Ribs, Corned Pork Hocks.

SHAMA'S GROCETERIA Complete Line of Cold Cuts FISH—Fresh Salmon, Haddock, Cod, Haddock Fillets, Mackerel, Lobsters, Scallops, Salt Cod. Dial 8224 We Deliver 211-Euston St.