



COAT WEEK

NEW FALL STYLES for men WOMEN BOYS GIRLS

A New Season Gives The Best Reason For Buying A Smart New FALL COAT



These are the coats chosen by men like you, and you, and you, who must be out in all weather and look neat and trim at all times! Well tailored of fabrics that stand up smartly to lots of rugged wear. They have a handsome appearance and a comfortable cut . . . We recommend them enthusiastically for your Fall and Winter Coat requirements.

ZIP-LINED TRENCH COAT—made of fawn, blue or gray Viscose and Nylon blend gabardine that is showerproof, mothproof, crease and stain resistant. Storm flap shoulder, button cuffs and roomy pockets. Warm lining zippers in for colder weather. Sizes 36 to 44—

24.95

GABARDINE TOP COAT—made of gray or fawn pure English wool gabardine. Tailored in single breasted style, slip on model with slash pockets and fine rayon satin lining. A fine garment at an exceptionally reasonable price. Sizes 36 to 44—

39.95

PROGRESS BRAND TOP COAT—superbly tailored of fine check backed satin faced Venetian (100% wool) in navy and 'Cathedral Tones.' Box, single breasted style with roomy slash pockets and half lining of rayon satin. Sizes 36 to 42—

75.00

SUBURBAN COAT—made of gray or charcoal fleeced wool with warm quilted satin lining. Leather button closing and buttoned storm cuffs; large patch pockets with outer flaps. Tailored by Utex in sizes 36 to 44—

19.95

SUBURBAN COAT—made of gray or charcoal checked wool with warm quilted satin lining. Styled for comfortable wear with roomy patch pockets and two button storm cuffs. Tailored by Utex in sizes 36 to 44—

24.95

HOLMAN'S MEN'S WEAR
Summerside

Choose Your Fall Coat From Our Wonderfully Complete Collection --- You'll Wear It With Pride!

Every one of our Fall Coats has a stunning look this season! They have an air of distinction, an aura of Autumn that is rich and flattering! Whether you select an on-the-go casual or a coat for dramatic glamour, you'll feel at ease and proud in your investment. Five of the smartest are listed here . . . there are many more from which to choose.

JUNIOR TREND COAT—made in a number of fashion-right styles with either gored or full backs and new neat sleeves. The Autumn rich fabrics include virgin wool and cashmere blend, pussy willow tweed and pure wool Fibrella in red, blue, charcoal, gray, black and dark green. Sizes are 10 to 20—

29.95

"DON-A-TEX" COAT—fashioned of an all wool fabric woven by Brooks of Simcoe. The style focus is on a loose yoked back, small shawl collar, set-in tapered sleeves, patch pockets and oversize buttons. The outstanding color is navy with royal blue. Sizes 12 to 18—

39.95

MONTROY COAT—fashioned of the finest of lamb's wool, the original "Montmoor" fabric is a deep luxurious brown shade. Styled with a loose back, neat shawl collar, notched lapels, tapered sleeves and a one button closing. A coat with verve and dash in sizes 10 to 18—

49.95

KILGORNOCH COAT—made by Gordon of Elysian deluxe, a blend of imported lamb's wool and angora. A classic style with small shawl collar and a loose back. There are twenty-eight glowing Fall colors from which to choose. Our most popular coat for Fall. Sizes 8 to 20—

69.75

"CLOUD 9" COAT—The nearest thing to fur you'll ever find! . . . "More heavenly than fur itself." The fabulous "Cloud 9" is exquisitely fashioned of a blended Orlon and Dynel pile that never loses its lifetime lustre. Styled with a shawl collar, slash pockets and a three button closing. Black or brown in sizes 10 to 18—

119.75

HOLMAN'S LADIES' WEAR
Summerside - Charlottetown



Smart Serviceable Coats For The Boys!

Outfit your boys for any weather now while the selection of coats and warm jackets is so very complete. The boys will like these grown-up styles, and you will like these garments that are made to take all the hard wear that the boys can "dish out."

TRENCH COAT—made of a nylon blend gabardine in fawn or navy shades. The fabric is showerproof, mothproof, spot and crease resistant. Double breasted style with storm flap, belt, button cuffs and roomy pockets. Sizes 28 to 34—

14.95

SUBURBAN COAT—made of gray or charcoal fleeced wool with warm quilted satin lining. Styled with leather buttons, buttoned storm cuffs and flapped patch pockets. Made by Utex in sizes 28 to 34—

14.95

HOLMAN'S BOYS' SHOP
Summerside



The Girls Like Our Fall Coat Fashions

What kind of coats send a young junior miss into great sighs! We believe they look like the ones you'll find in our Youth Centre. They're new and smart as mother's but styled and sized specially for sister!

MELTON COAT—made of charcoal with pink or gray with red all wool Melton cloth in a gored back style with warm quilted lining, slash pockets, Peter Pan collar. Sizes 7 to 12—

17.95

NUGGETEEN COAT—made of gray checked wool, styled with cross-over collar, patch pockets, double breasted closing and a warm quilted lining. Sub-teens sizes 10 to 14x—

29.95

BOY'S COAT SET—made of fine blended gabardine (nylon) in brown or airforce blue shades. Station wagon coat, downhill slacks and fur trimmed helmet. Warm and serviceable for little boys, sizes 4 to 6x . . .

16.95

HOLMAN'S YOUTH CENTRE
Summerside - Charlottetown



FUR COLLARED COAT—made of flecked wool in wine or blue shades with gored back, double breasted closing and luxurious mouton collar. Warm quilted lining. Sizes 7 to 11—

19.95

COAT SETS—consisting of fitted or full double breasted coats, leggings and beret or pixie cap. Made of all wool fabric in red or green colors with fur collars. Sizes 2 to 6x—

19.95-29.95