

FINAL BIG WEEK!.....

NEW WAY'S SALE

Greatest EXPANSION SALE

Now! **5** STORES NOT JUST But... **8** STORES All in the MARITIMES

NOW TRULY the Maritimes GREATEST Furniture, Appliance and Television Stores!

Take Advantage - as Thousands have - of **CANADA'S EASIEST TERMS!**

Take Up to **200 WEEKS TO PAY!** WITH -

LOWEST CARRYING CHARGE - only 1/2 of 1% per MONTH

SHOP EARLY FOR THESE "FINAL WEEK" VALUES:

NO DEPOSIT OR DOWN PAYMENT REQUIRED

1/3 OFF - ALL FAMOUS MAKES RADIO-PHONO CONSOLE COMBINATIONS

Big, handsome console cabinet with built-in three-speed record player with automatic changer. Buy now during New Way's EXPANSION SALE and SAVE 1/3! Expansion Sale Special - From

\$149.50 or \$1. weekly

NO DOWN PAYMENT!

4-PC. "ESMOND" BLANKET ENSEMBLES

Rich, satin binding. Choice of rose, blue, yellow or green. Expansion Sale Special -

\$29.95 or 50c weekly

NO DOWN PAYMENT!

SAVE \$50.00! BUNK BED OUTFITS

Includes beds, mattresses, springs and ladder. Ideal for home or summer camp. Expansion Sale special -

\$99.50 or 65c weekly

NO DOWN PAYMENT!

FAMOUS MAKE POWER LAWN MOWERS BY "MAXWELL" - SAVE \$20.00!

An economical, quality rotary mower with 1.6 H.P. engine, rope starter, positive safety slip clutch and blade adjustment for 1" to 2 1/2" cutting heights. Strong and powerful. REGULAR \$109.50 - New Way's Expansion Sale Special -

\$89.50 or \$1.00 weekly

NO DOWN PAYMENT!

SNYDER'S SENSATIONALLY LOW-PRICED 7-PC. T. V. SECTIONAL ENSEMBLE

Practical! Economical! Comfortable and beautiful! Ensemble includes 4 upholstered pieces (2 ends; armless chair and matching rocker) 3 wood pieces (2 end tables and coffee table). Expansion Sale Price -

\$259.50 or \$1.50 weekly

NO DOWN PAYMENT!

SAVE \$10.00! "Lullaby" MATTRESSES 220-COIL, SPRING FILLED! REG. \$49.95

Sleep better on a "Lullaby", a high grade mattress at a substantial saving. All sizes available. New Way's Expansion Sale Price -

\$39.95 or 50c weekly

NO DOWN PAYMENT!

SAVE \$7.00! SMART HOSTESS CHAIRS

Velour and frizze coverings. REGULAR \$21.95! New Way's Expansion Sale -

\$14.95 or 50c weekly

NO DOWN PAYMENT!

SAVE \$15! STUDIO COUCHES

Hercules No-Sag spring construction! Attractive, long-wearing coverings! REG. \$74.50! Expansion Sale -

\$59.50 or 50c weekly

NO DOWN PAYMENT!

SAVE on this 53-PC. PROFESSIONAL TOOL SET

Everything you need to do it yourself! Screwdrivers, chisels, saws, hammer, wrenches, brace and bits, level, planes, pliers, rule, files, assorted screws plus a big Universal; wood and pegboard tool case for hanging and storing tools. Expansion Sale Special -

\$33.95 or only \$1.00 wkl

NO DOWN PAYMENT!

SAVE MANY DOLLARS on this 14-PC. LIVING ROOM ENSEMBLE

Ensemble includes:
 * 3-pc. Suite in attractive, hard-wearing covering with HERCULES NO-SAG spring construction.
 * 2 Walnut Finish End Tables!
 * 1 Walnut Finish Coffee Table!
 * 2 Table Lamps - 2 Lamp Shades!
 * 1 Chrome Tri-Lite! * Tri-Lite Shade!
 * 1 Chrome Smoking Stand! * 1 Satin Cushion!
 Expansion Sale Price -

\$199.50 or \$1.25 weekly

NO DOWN PAYMENT!

UPHOLSTERED CHAIRS & ROCKERS

Smart occasional chairs and comfortable rockers at a \$10.00 saving! REG. \$29.95! Expansion Sale -

\$19.95 or 50c weekly

NO DOWN PAYMENT!

FAMOUS "RED SEAL" CEDAR CHESTS

Guaranteed mothproof! Many sizes! Lid compartments and drawers! Priced from -

\$59.50 or 50c weekly

NO DOWN PAYMENT!

SUPER BARGAIN! DEEP FRY COOKER PLUS A FREE 3-PC. CLEAVER SET

A completely automatic deep fry cooker - a fryer-a cooker-a roaster-never before at such a low price! Automatic control assures perfect results. Complete with cook book, fryer is made from heavy cast aluminum. Use it for donuts! French Fries! Fish Chicken! Expansion Sale special -

\$24.95 or 50c weekly

NO DOWN PAYMENT!

3-PC. LUGGAGE ENSEMBLES

Including train case, week-ender and overniter. Nicely finished and bound. Expansion Sale special -

\$39.95 or 75c weekly

NO DOWN PAYMENT!

NEW "DECCA" HIGH FIDELTY CONSOLE RECORD PLAYER - SAVE \$40.00!

If you like High Fidelity you'll want this DECCA Hi-Fi automatic record player. Handsome console styling. Plays all speeds - all size records. REG. \$289.50! Expansion Sale Special -

\$229.50 or \$1.50 weekly

NO DOWN PAYMENT!

2-PC. SPACE SAVER DAVENPORT SUITE

Includes popular space-saver davenport that opens into a comfortable bed - and matching hostess chair. Smart! Versatile! Expansion Sale special -

\$89.50 or 50c weekly

NO DOWN PAYMENT!

50-PC. TEX-MADE PASTEL SHEET & TOWEL ENSEMBLE

Buy beautiful coloured sheets, pillow cases and towels for LESS than the price of white! 50 pieces to restock your linen closet. Expansion Sale Special -

\$39.95 or 75c weekly

NO DOWN PAYMENT!

MODERN LOUNGE LAMPS \$29.95 VALUE!

Styled in tole metal with polished brass trim. Convenient spotlight built on standard. Expansion sale special -

\$15.95 or 25c WEEKLY

NO DOWN PAYMENT!

THISTLE BICYCLES

Models for men, women, boys and girls. Deluxe model with tool kit and wrench. Chrome rimmed wheels. Priced as low as -

\$52.50 or \$1.00 weekly

NO DOWN PAYMENT!

"HOOVER" VACUUM CLEANERS & FLOOR POLISHERS

Choose from 6 models including upright and cylinder cleaners and a powerful floor polisher. Complete with all attachments, the Hoover takes the work out of house cleaning. Priced from as low as -

\$59.95 or 50c weekly

NO DOWN PAYMENT!

CHILDREN'S TRAINER BICYCLES - 1/2 Price!

Complete with guide wheels and pneumatic tires! REGULAR \$41.95! New Way's Expansion Sale -

\$20.95 or \$1.00 weekly

NO DOWN PAYMENT!


SANDMAN RECLINER and STOOL

By Snyder's... with the kind of built-in comfort a man wants! Very smart and exceptionally well-built. Only -

\$79.95 or 75c WEEKLY

NO DOWN PAYMENT!

NO Down Payment on this TERRIFIC "Westinghouse" TV VALUE 21" TABLE MODEL TV



Here's the TV set you've been waiting for - beautifully modern, compact and powerful. Note these features:-

- * Giant 21" Aluminized Videoramic Picture Tube!
- * Grey-Green Picture Mask for Easy Viewing!
- * Smart Uncluttered Full Face Styling!
- * Smart Wood Cabinet - (Base available at slight extra cost!)

Buy this Westinghouse now at New Way and -

SAVE MANY DOLLARS

NEW WAY EXPANSION SALE SPECIAL

\$239.95

OR PAY AS LITTLE AS **2.25 weekly**

See the Maritimes Greatest display of Television for 1955 - including * MARCONI! * ROGERS MAJESTIC! * WESTINGHOUSE! * ADMIRAL! * PHILCO! * FLEETWOOD! * HALLCRAFTERS! * EMERSON! * C B S COLUMBIA! Priced from \$199.95 or \$1.80 weekly - NO DOWN PAYMENT!

NO Down Payment! SAVE 70.00!

BIG SPECIAL PURCHASE OF REGULAR \$189.50

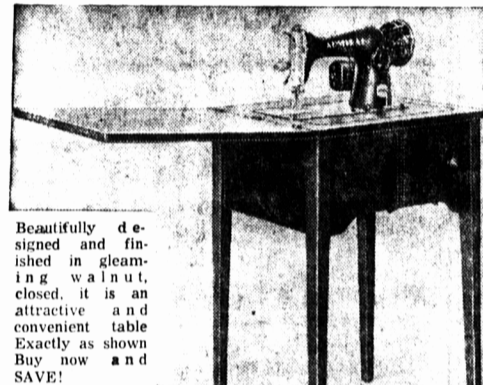
"Admiral" Console Electric Sewing Machines . . .

of the LOWEST PRICE EVER

\$119.50 OR \$1. weekly

COMPARE THESE FEATURES:

- * Complete with All Attachments!
- * Forward and Backward Stitching!
- * Full Size Round Bobbin is Jam Proof!
- * Universal Type AC-DC Motor for Long Life!
- * Non-Glare Sew Light! Beautiful Walnut Cabinet! Fully Guaranteed for Long Life a good Service.



NO Down Payment!

FREE G. E. Kettle or Iron . . .

WHEN YOU CHOOSE FROM EASTERN CANADA'S GREATEST LINEUP OF BRAND NEW 1955 MODELS

REFRIGERATORS

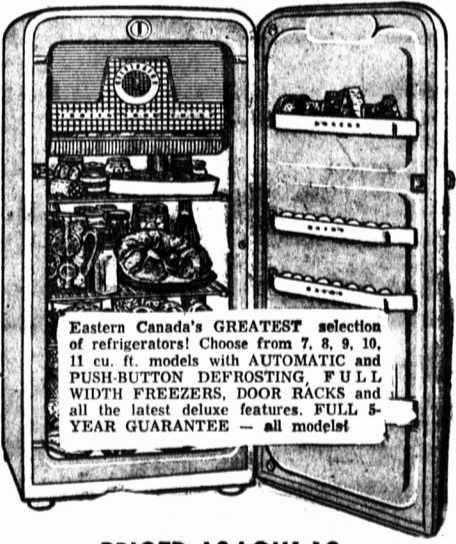
THE 6 BEST-KNOWN MAKES:

- * "KELVINATOR"
- * "DEEFPREEZE"
- * "WESTINGHOUSE"
- * "ADMIRAL"
- * "NORGE"
- * "PHILCO"

Eastern Canada's GREATEST selection of refrigerators! Choose from 7, 8, 9, 10, 11 cu. ft. models with AUTOMATIC and PUSH-BUTTON DEFROSTING, FULL WIDTH FREEZERS, DOOR RACKS and all the latest deluxe features. FULL 5-YEAR GUARANTEE - all models!

PRICED AS LOW AS -

\$239.50 OR \$1.50 WEEKLY



NO Down Payment! . . .

SAVE \$99.50!

Get this FREE

by purchasing a new Deluxe Model

SIMPLICITY WASHER with Pump & Timer!

FREE \$59.50 value WATERLESS COOKWARE SET when you purchase one of New Way's new SIMPLICITY washers . . . YOU SAVE \$99.50! The SIMPLICITY - regular \$229.50 - is an outstanding value! TAKE ADVANTAGE OF NEW WAY'S LOW, LOW PRICE! New Way's EXPANSION SALE SPECIAL -

189.50 OR 1.15 Weekly



NEW WAY Furniture 18 STORES TO SERVE YOU!

CO. LTD.

"The Maritime's GREATEST Furniture, Appliance & Television Stores"

161 Great George St. Charlottetown, P. E. I. Phone 6211