

Moore & McLeod Ltd

JULY CLEARANCE

SALE STARTS TUESDAY AT 9 a.m. — many unadvertised "CLEARANCE FEATURES"
NO SPECIAL PURCHASES — A GENUINE CLEARANCE OF SUMMER MERCHANDISE!



Ladies' SPRING and SUMMER COATS

In wool and laminated fabrics. Plains and check cloth in broken sizes and colors . . . in straight and half sizes. Reg. values to 29.95.

SECOND FLOOR
JULY CLEARANCE

16.66

ALL BETTER QUALITY COATS **1/3 OFF**
CLEARING AT

PLASTIC RAINWEAR

Clear lightweight plastic. Matching hat, belt and carrying envelope. S. M. L.

SECOND FLOOR JULY CLEARANCE

88c

ALL WEATHER COATS

Special groups in cotton, plain shades of beige, gold, blue, green, etc. Sizes 10 to 18. Reg. 14.95.

SECOND FLOOR JULY CLEARANCE

10.88

BRASSIERES

Bandeau style in sturdy cotton broadcloth. Styles by leading manufacturer. Sizes 30A to 40C. Substandard Quality. Reg. 1.50.

SECOND FLOOR JULY CLEARANCE

88c

Girdles and Pantie Girdles

In fine power net with front and back panel. Styled by leading manufacturer. Sizes S-M-L. Regular 5.00.

SECOND FLOOR JULY CLEARANCE

3.19

SUMMER HATS

Balance of Ladies' Summer Hats are all clearing at 1/2 price. Regular prices were 3.95 to 14.95 NOW only 1.98 to 7.48.

SECOND FLOOR JULY CLEARANCE

1/2 price

Ladies' Banlon SWEATERS

Group of Ladies' First Quality Banlon Sweaters, in assorted styles and colours in values to 6.95.

SECOND FLOOR JULY CLEARANCE

3.00

Ladies' CAR COATS

Balance of stock in suede and laminated jerseys in broken lines and sizes. Reg. 12.95 to 24.95.

SECOND FLOOR JULY CLEARANCE

8.64 TO 16.63

JEWELLERY by CORO

One table consisting of earrings, necklets, pins, etc. Regular 1.00 to 2.00 value.

FIRST FLOOR JULY CLEARANCE

1/2 price

SUMMER SKIRTS

Featuring Arnels and Cottons in straight and pleated styles. These are shown in a wide selection of colorful patterns. Sizes 10 to 20. Regular 3.98 to 4.98.

FIRST FLOOR JULY CLEARANCE

20% OFF

CARDIGAN SWEATERS

Ladies' Frost-Lon Cardigan sweaters in 80% orlon and 20% Mohair. Styles by Thistle of Nova Scotia. Featuring a wide range of colors. Sizes 14 to 20. Regular 4.98.

FIRST FLOOR JULY CLEARANCE

3.77 ea.

PULLOVER SWEATERS

Frost-Lon 80% Orlon and 20 Mohair%, styled by Thistle of Nova Scotia, featuring a good selection of colors. Sizes 14 to 20. Reg. 3.98.

FIRST FLOOR JULY CLEARANCE

2.77 ea.



Entire Stock SUMMER SPORTS WEAR

All clearing at 20% off including Bathing Suits, Shorts, Jamaica's, Pedal Pushers, Strides, Skirts, Blouses, T-Shirts and Beach Coats.

Prices Reg. 2.95 to 16.95
NOW **2.36 to 14.56**

JULY CLEARANCE **20% OFF**

SECOND FLOOR

SKIRTS

Ladies' cotton print skirts in straight and pleated styles. Featuring a wide assortment of patterns. Sizes 10 to 20. Regular 2.98.

FIRST FLOOR JULY CLEARANCE

1.88

Seamless Mesh NYLONS

First quality seamless mesh nylons 400 needle in shades light and dark beige. Sizes 9 to 11.

FIRST FLOOR JULY CLEARANCE

67c pr.
2 PR. 1.29

ON THE ISLAND IT'S
MOORE & McLEOD LTD.
"YOUR FAVORITE SHOPPING CENTRE"

Seamless
Micro Mesh NYLONS

First quality hy-gen-ized 400 needle in shades of blush and honey, sizes 9 to 11.

FIRST FLOOR JULY CLEARANCE

59c pr.
2 PRS. 1.00

Full-Fashioned NYLONS

51 gauge-30 denier. First quality with self seams, shades light and dark beige, sizes 9 to 11.

FIRST FLOOR JULY CLEARANCE

79c pr.
2 PRS. 1.50

Hot Weather COLOGNE

Hot weather cologne by Dorothy Gray. In fragrances sweetspice, June bouquet, lilac time and summer song, for limited time only Reg. 2.50.

FIRST FLOOR JULY CLEARANCE

1.25

CUPS and SAUCERS

Royal vale English bone china cups and saucers. In a wide selection of patterns and shapes.

FIRST FLOOR JULY CLEARANCE

88c

Ladies' Nylon SLIPS

All first quality with lace hemline and bodice, in sizes 32 to 44. . . white, parfalt, black and gardenia. Reg. 5.95.

FIRST FLOOR JULY CLEARANCE

3.88

Nylon HALF SLIPS

All first quality lace trim and hem line in sizes S-M-L. White, black, gardenia and parfalt. Reg. 3.96.

SECOND FLOOR JULY CLEARANCE

2.88

Nylon HALF SLIPS

First quality in sizes S-M-L. Aqua, gold, venetian blue and Cognac. Reg. 3.95.

SECOND FLOOR JULY CLEARANCE

2.47

Ladies' Rayon BRIEFS

Substandards in sizes S-M-L.

SECOND FLOOR JULY CLEARANCE

39c
3 FOR 1.00



Junior, Misses, Ladies Summer DRESSES

Printed and glazed cottons, arnels, linens, straight and full skirts. Newest summer shades.

SECOND FLOOR
Reg. 5.95 to 29.95

Now **4.46 to 22.46**

JULY CLEARANCE **25% OFF**