

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

TAKE-HOME remembrances and souvenirs of your happy holiday on Prince Edward Island should be of fine English China bearing, proudly, colorful P. E. Island scenes, maps, crests and motifs. These pieces of English China make welcome and delightful gifts or prizes, as well as useful little dishes for your own home. The large selection includes: incidental dishes, tea plates, cups and saucers, cream and sugar sets, jugs, steins, ash trays and cigarette boxes — the prices range from 60 cents to 2.30. And, here is another suggestion you will welcome as a "Take-Home"; it's a copy of "OUR ISLAND STORY" by Carrie Ellen Holman. This small book, priced just 1.25, is a collection of broad-casts given by Miss Holman over radio station CFCY. The tales are of a historical nature giving readers an interesting, human insight into the life in the early days on "The Island". For "Take-Homes" of lasting interest and quality come to Holman's China Department in either Summerside or Charlottetown.

DAVY CROCKETT never, no never, was as well dressed as the young fry of today who are following in his frontier days footsteps! Holman's Youth Centre in Summerside has a marvelous array of Davy Crockett Wearables for lads from 2 to 6 years of age. For instance, you'll find several types of Dungarees, complete with leather fringes, priced 1.98 and 2.98; neat little Shorts, sporting a Davy Crockett motif, priced just 98 cents; faded blue with checks Shirt and Jean Sets, priced 2.98 a set; finely woven "T" Shirts at 79 cents; plastic Guns at 19 cents; flexible rubber Knives at 15 cents; Braces priced 79 cents and believe it or not, a real, easy-to-play, plastic Guitar at 1.49. With all these Davy Crockett things from which to choose, there's no reason why you can't be the ring leader of your gang when it comes to Davy Crockett Outfits — they're here for you in Holman's Youth Centre, Summerside.

SOME of our most fascinating fashions have been adapted from the peasant garb of other nations. . . . This morning I was intrigued by a startling SKIRT that had its origin in Mexico. It is of fine, silky mercerized cotton slub with a black background and peon figures in gay bright colors. Soft, unpressed pleats give a luxurious and cool fullness. The sizes are from 12 to 18, priced 4.98. Wear this daring Mexican Skirt with a white or colored cotton blouse and you'll have a costume that will be a "conversation piece". The Sportswear of Holman's in Summerside and the Ladies' Shop of Holman's in Charlottetown have this and many other stunning, sporty clothing for your choosing.

RIGHT NOW, Holman's Men's Wear in Summerside has a very complete and adequate stock of superbly tailored ENGLISH WORSTED FLANNEL SLACKS. These are made by Cornwall Pants and are in the classic gray color, as well as, for the very first time, handsome charcoal. They are made with a fitted back waistband, self belt that has a detachable buckle and elastic adjustment. There is a full range of sizes from 28 to 44 and the price a pair is 19.95. You men who like to be well dressed on all occasions will very definitely want a pair of these English Worsteds. . . . You can get your right and proper fitting in Holman's Men's Wear, Summerside.

# HOLMAN'S Both Stores...



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Repeated By Popular Demand!  
**SAVE \$1.00 GALLON**  
On Moore's High Quality House Paint

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**10 DAYS ONLY**  
July 27th Through August 6th

Fresh Paint enhances your property both in value and in appearance. . . . Now is the time to paint, because for the next ten days you will save \$1.00 a gallon on the Moore's House Paint you purchase, and believe me, that Saving is well worth your while. And too, there is a Special Saving Price on House lot quantities.

**Paint Now And Save!**  
HOLMAN'S Both Stores **HARDWARE**

**MOORE'S PAINT**  
May Be Purchased  
**ON THE**  
**HOLMAN HOME PLAN**



Manufacturer's Clearance!

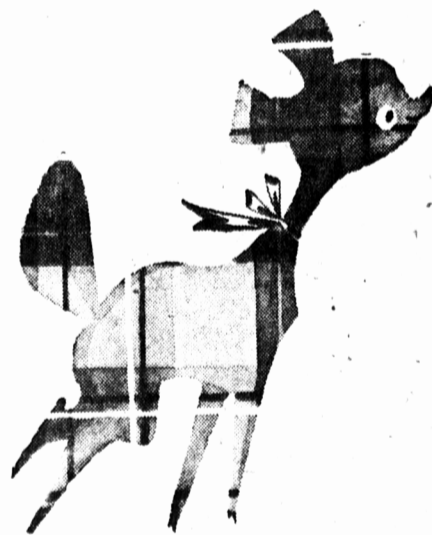
Men's Polo  
**SPORT SHIRTS**

Famous Name Brand  
REGULAR 2.95

**2.19**

There's a large assortment of handsome colors in three distinctive knit rayons. Cool and comfortable with short sleeves and short, pointed, wide spread collars that are Pellon lined for lasting looks. Sizes small, medium and large.

**HOLMAN'S Men's Wear**  
Summerside



**SEW AND SAVE!**



**4.95**  
YARD

**Authentic Scottish Tartans**

Made From High Grade Virgin Wool

This year Scottish Tartans are big news in the fashion world. We are happy to offer you a host of authentic Clan Tartans; the selection includes Anderson, MacKenzie, Margaret Rose, Kerr, Red MacDuff, Hunting MacKinnon, Lindsay and the ever popular Black Watch. The pure wool material is 56 inches wide, suitable for dresses, skirts, Highland Dress, suits and children's clothing.

**HOLMAN'S Dry Goods Summerside**