

SHAMA'S NEWLY REMODELLED SELF-SERVICE FOOD STORE

Extending Congratulations to . . .

Shama's Grocery

Corner

Euston and Hillsborough Streets

on the renovation of their

New Self Service Store

Which should be a great convenience to the community which it has served for many years.

As electrical contractors we wish to Congratulate this firm on their enterprise.

LAWRENCE KELLY

86 Sydney St.

Greater Convenience For Shopping Public

Spacious, brilliantly lighted and modern in every respect Shama's Self-Service Groceteria, corner of Euston and Hillsborough Streets, takes a prominent place in the commercial life of the City and the community it serves.

Founded some 25 years ago by Mr. Joseph Shama the business is carried on by members of his family and has continued to grow resulting in a complete modernization and expansion program.

The transformation of the store is startling. It is a far cry from the old type grocery establishment to the modern self-service market. The shopper can quickly spot any article and with the aid of a shopping cart can conveniently gather and make purchases. The store has been enlarged to provide all the popular features of the modern super market.

The whole lower floor of the building has been completely renovated and the large show windows provide an attraction to promote the sale of goods. A huge walk-in refrigerator makes it possible for Shama's to maintain a

large stock of meats and supplies that must be safeguarded in proper temperatures. There is also the display refrigeration for immediate service.

The store itself, offers many interesting features to daily shoppers. Three well-stocked islands provide attraction to the centre portion of the building and the wall shelving combines the latest features in this type of grocery sales business.

The remodelling work in this splendid new store was done by Mr. A. A. MacDonald, well-known builder. The electrical installation was by Mr. Lawrence Kelly and the heating and plumbing by Bevan Bros. The refrigeration was installed by Palmer Electric.

The new store will give greater service to the customers it has served so faithfully for many years, and the community in which it is immediately located.

Manager of the store is Mr. William Shama. Featured today and continuing until Monday, December 4th, is a pre Christmas sale.



Compliments of

A. A. MacDONALD

Builders

We are proud of our part in this modern self-service store including the furnishings and 300 cu. ft. walk-in refrigerator.

OUR BEST WISHES

to

Shama's Grocery



Congratulations

to

SHAMA' SELF SERVICE GROCETERIA

on the

completion of their fine new store.

Canada Packers Ltd.

Producers of

Maple Leaf Tender Sweet Ham
Maple Leaf Bacon Domestic Shortening
Maple Leaf Tender Flake Lard

Congratulations

on the

REMODELLING

of your

PREMISES

J. C. Montgomery & Co.

Wholesale Confectionery

79 Queen St.

With

Congratulations

and

Best Wishes for Continued Success

DeBLOIS BROS. LIMITED

For

WALK-IN

and

Display

REFRIGERATION

Consult

PALMER ELECTRIC

96 Fitzroy St.

Our congratulations to
SHAMA'S SELF-SERVICE GROCETERIA

If

It's

HARDWARE

We

Have

It

The Rogers Hardware Co. Ltd.

Our Best Wishes to
SHAMA'S GROCERY
A Fine Improvement

We are Happy to have been associated in the Remodelling of

SHAMA'S SELF-SERVICE GROCETERIA

and offer our

CONGRATULATIONS

Plumbing and Heating

By

BEVAN BROS.

60 Queen St.

Ask For the Best . . .

Ask For

Island Maid Bread

We Join in Congratulating

SHAMA'S GROCERY

on their bright, spacious store

Stewart Bakeries, Ltd.

CONGRATULATIONS

And BEST WISHES in

the Modernizing of your store

It is a pleasure for us to supply this store with fresh groceries direct from the manufacturer.

Atlantic Wholesalers Limited

THE CLARKE FRUIT CO. LTD.

is Happy to join

in wishing

EVERY SUCCESS

to

SHAMA'S SELF-SERVICE GROCETERIA

on the

Completion of its expansion and

modernizing program

We take pleasure in . . .

Congratulating

SHAMA'S SELF-SERVICE GROCERY

on their

Splendid Remodelled Premises

LUMBER and MILL-WORK SUPPLIED BY

MacDonald - Rowe

Woodworking Company Ltd.

Lr. Water St.

Phone 2767-2768

Perfection Ice Cream

Get your supply today for

DESSERT

SNACK

or PARTY TREAT

at

SHAMA'S SELF-SERVICE GROCETERIA

CENTRAL CREAMERIES LIMITED

Charlottetown — Summerside — Souris