

# 83 YEARS



# OF PROGRESS

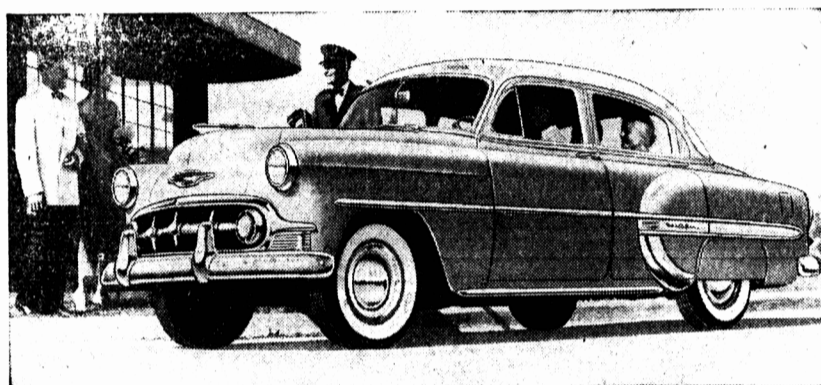


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## HORNE MOTORS LIMITED — REMEMBERING THE PAST, LOOKING TO THE FUTURE

- GM Parts and Accessories
- Garage Service
- Superline Gasoline
- Veedol Motor Oil



TODAY

- Front End Alignment
- Undercoating
- Washing and Greasing
- David Brown Tractors

### See The New Chevrolet Cars And Trucks On Display Today

#### An Invitation

Horne Motors Limited, 203 Fitzroy Street, invite you to see the 1953 Chevrolet on display today.

The Chevrolet this year has been expanded to include three series of cars—Bel Air, "Two-Ten" and "One-Fifty."

Bodies have been completely re-designed. All cars have increased power, with special emphasis on new power train that includes a new engine and improved automatic transmission. In performance, in economy, in driving and riding qualities, exterior and interior appointments, the latest Chevrolet models contribute importantly to automotive progress.



General view of the new offices, showroom and garage of Horne Motors Limited on Fitzroy Street. It is on the site of the old Government Garage which was earlier the skating arena.

#### Thank You

We take this opportunity of thanking our many customers for their patience and forbearance during the period of rebuilding following a disastrous fire.

We feel that our new premises, modernly equipped, will enable us to give the utmost in service.

It is some 83 years since our firm was established. We have served Prince Edward Islanders since then in various ways and have sought to keep abreast of the times.

We happily look to the future, confident with the experience gained in the past we will continue to merit your patronage.



LEFT— An interior view of a portion of the spacious Service Department of Horne Motors Limited. It is well lighted and modernly equipped.



RIGHT— The Showroom, Parts Department and Offices are conveniently and attractively arranged to provide efficiency in service and operation.

# HORNE MOTORS LIMITED

203 Fitzroy Street