

Presenting the NEW ZENITH "REGENT" HEARING AID



Remarkable operating economy!
 Thrilling new Phone Magnet!
 Money-saving Power Selector Switch!
 Zenith does it again! The sensational new Zenith "Regent" has an unbelievably low operating cost—less than one-third of a cent per hour! Remarkable Power Selector Switch fully adjustable—you never pay for more power than you need! Enjoy clearer phone conversation—scientific Phone Magnet cuts out all other sounds! Operates on standard, tiny, long-life batteries, available anywhere. Patented Permaphone defies even tropical heat and humidity, saves upkeep costs. Fingertip Tone and Volume Controls for personalized adjustment under all conditions.

NEW! These famous Zenith models—the extra-small Zenith "Royal" and the extra-powerful Zenith "Super-Royal"—are obtainable in NEW EBONY COLOR... also in lustrous golden color. All Zenith Hearing Aids now available with brown-tinted earphones and cords to match summer-tanned or dark complexion.

ALL ZENITH HEARING AIDS ONLY \$85

HEAR BETTER OR PAY NOTHING... that's Zenith's 10-day, money-back GUARANTEE! See your Classified Telephone Directory for nearest dealer. Write for FREE complete information in new Zenith catalog: Zenith Radio Corp. of Canada, Dept. KDS50, Canada Trust Bldg., Windsor, Ont., Canada.

BERLIN, Oct. 9—(Reuters)—Gen. Pierre Carolet, French commandant in Berlin, today returned a Soviet protest note because of its "insulting contents." The note, received Oct. 4, protested against an alleged "provocative attack" last Aug. 29 by West Berlin police on a French sector rail station. Communists administer the elevated rail system.

Très Secrète
 (VERY SECRET)
INFLATABLE BRA
 by *Amnicor*
IT'S NEW!
IT'S REVOLUTIONARY!

Très Secrète is the only bra ever made that gives you the desired bust-line.

NO HEAVY RUBBER PADS... just a small amount of air in adjustable removable cups **THE IDEAL BODY BALANCER.** You don't need a try-on—just buy one.

This bra is the solution to your problem of fitting that special dress or suit—thus eliminating costly alterations.



Size 32, 34, 36 A and B Cups
 White Nylon only.

\$7.00
 Sole Distributors in Charlottetown
Moore & McLeod



Scout News and Notices

7th Charlottetown (St. Paul's) Scout Troop.

Twenty four Scouts attended the Troop Camp at Crapaud from June 28th to July 6th. Overnight hikes, daily swimming, games, instruction periods and all the other camp activities were enjoyed in perfect weather. Mr. F. A. Driscoll, Provincial Commissioner, was our Camp Chief and he expressed the opinion that the camp more than lived up to the requirements of a Scout Camp. We are indebted to the Rev. A. E. Piercey, Mr. Wallie Scantlebury, Mr. George Scantlebury, Mr. and Mrs. Bert Larkin and Mrs. R. Taggart for the help that they gave us at this camp.

We are now back in full swing after the summer break and regular meetings are being held every Monday evening. All except one of last year's Troop have returned which speaks well of the enthusiasm of our lads. Five Cubs "came up" to the Troop and four new recruits have joined us to give a total of some forty boys. In addition we have a waiting list but we hope to admit more boys when the re-organization of the Troop has been completed.

Our Queen's Scouts are being given special duties and will act as Troop instructors. Bill Ives is Troop Leader, Ian Taylor is Quartermaster, Pierre Dalziel is responsible for outdoor activities, Alan Massey is responsible for recruit training while Bill Nelson is arranging extra outdoor activities.

Frank Melish has qualified for his First Class Badge and is now established as a Patrol Leader. The three other Patrol Leader vacancies are up for competition among our eighteen Second Class Scouts.

So far this season we have had two week-end hikes and a Troop hike on October 11th for the purpose of passing First Class tests. Great enthusiasm is shown for these activities and Lloyd Dalziel, Alan Massey and Alec Murchison are deserving of congratulations for the parts they have played.

It is planned to establish model aeroplane, table tennis and amateur radio club activities within the Troop with each boy entitled to invite one friend to join these clubs. This will provide extra fun for everybody. In addition we are planning a toy repair project to be started immediately in order that Christmas gifts will be available for the needy. If anyone reading this column is interested

NEW! SOLEX WHITE LAMP
 Gives FULL-BULB BRIGHTNESS
 SEE THE DIFFERENCE!
 GET A CARTON TODAY

A New LOW FARE
 By **AIR**
EARLYBIRD FLIGHTS
 Only \$5.00 one way to MONCTON and \$4.50 to NEW GLASGOW.
 Fly Earlybird Today
MARITIME CENTRAL AIRWAYS

In helping with any of these plans, will they please contact F. W. Jelks, phone 364. This is great work which helps young people keep out of mischief and trains them to be useful citizens.

Mr. Tom Gardham and Mr. Roland MacEachern have joined us as Troop Leaders. We are very pleased to have their help and know that they will enjoy their association with our boys.

It is very pleasant to find our Ladies' Auxiliary so active early in the season. They have already arranged and held a Dancing Party in order to raise funds which will be used for the furtherance of our many activities. This type of support heartens the leaders immensely and relieves them from worries over funds.

Best wishes to all other Scouts and their supporters; we hope you have the best season ever.

CAPE TRAVERSE SCHOOL
 Report of the senior department of Cape Traverse School for September:
 Grade 9—1. Jean Murphy; 2. Elaine Noonan; 3. Bob MacWilliams.
 Grade 8—1. Lila Irving; 2. Elaine Campbell; 3. Jessie MacDonald.
 Grade 7—1. Beryl Murphy.
 Grade 6—1. Wayne Howatt; 2. Patricia Patterson; 3. Leo Holloran.
 Principal: Doris G. MacWilliams.

W.C.T.U. NOTES

IT CANNOT BE DENIED!!!

Every scientific fact gathered from the studies of alcohol points to total abstinence as a sound way of life.

It is "sound socially." The use of alcoholic beverages creates no improvements in social relationships. Rather it hinders and defeats the building of good fellowship.

It is "sound physically." Alcohol is a menace to health when used for human consumption. It is not subject to digestion.

It is "sound economically." Manitobans spent approximately \$29,000,000 during the year 1950, plus another \$9,000,000 or hotel keepers' profits; nearly 40 millions of dollars which could be diverted to the building of new schools, and increasing teachers' salaries, better roads and many other sadly needed improvements.

It is "sound psychologically." Beverage alcohol has at no time given any real help to the mind. Its uses as an "Escape," a "Crutch," or as a "Pick-me-up" are dangerous. Its use cannot possibly promote creative or realistic thinking. It is "sound morally." The use of

beverage alcohol even in small quantities put to sleep the frontal lobes of our brain—the part that no animal has. When God created man he did not intend he should, by drinking, revert to the level of animal life, both physically and mentally. Drinkers desecrate God's image, and His handiwork.

TIT FOR TAT
 Though you mistreat a friend of Yours his generosity May overlook the thing you did And let you go scot free, Returning good for evil done, or Kindliness for aught But your body won't forgive you if You fail to treat it right.

If you should give it ale or beer Or whiskey, wine or gin, 'Twill cease to serve you accurately, But always will begin To slow your mental processes as

COMPLETE VISUAL REFRACTION AND ANALYSIS
G. F. HUTCHESON & SON
 Optometrists
 53 Grafton St.

NOVEL SALVAGE
ST. IVES, England—(CP)—A balloon was used to salvage the minesweeper Wave, stranded in a Cornwall bay. At high tide a big barrage balloon was pushed through a hole in the ship's side. When it was inflated, the vessel rose to the surface.

GREAT CHANNEL
 The first ship passed through the Panama Canal on Aug. 15, 1914.

The Bering Strait entrance to the Arctic Ocean is only 49 miles wide and 27 fathoms deep.

FOR THE BEST IN DRUGSTORE NEEDS

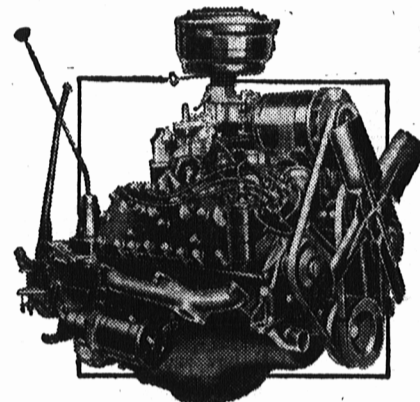
PHONE — 3060

IMPERIAL LIFE
DEATH NEVER CANCELS A MORTGAGE
 If you have the usual type of mortgage and are around 40 the chances are one in six that you will not live to see your home free of debt. Not a bright prospect for the family. Imperial Life mortgage insurance will guarantee the payments.
IMPERIAL LIFE
 HEAD OFFICE: TORONTO, CANADA
 CHARLOTTETOWN OFFICE: Currie Bldg.



There's a Mercury Truck built for your business... regardless of load, bulk or weight. Mercury Trucks are available in over 80 models from 4,700 lbs. G.V.W. to 22,000 lbs. G.V.W. And, are priced with the lowest.

Mercury Trucks are truck-engineered for long-life, truck-built for reliability and peak performance... with a profit. Features such as over-strength frames, rear axles, transmissions, brakes and clutches all combine to deliver greater truck value... Mercury Truck value! Operators from coast-to-coast acclaim Mercury M-1's and M-3's for saving dollars in light duty service. Mercury M-1's and M-3's are powered with the new "World Famous" 106 Hp., L-head V-8 engine!



"WORLD FAMOUS" 106 H.P. V-8

Built for your business

MERCURY TRUCKS

Priced with the lowest!

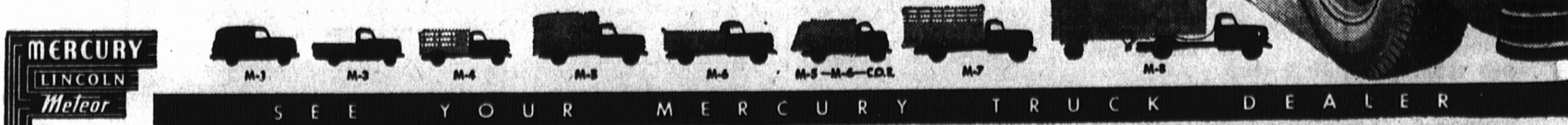
- 4 MIGHTY V-8 ENGINES FROM 106 H.P. TO 155 H.P.
- 7 GREAT SERIES
- OVER 80 MODELS... FROM 1/2 TO 5 TONS
- 11 EXTRA STRENGTH CHASSIS

Never before have Mercury Trucks offered so great a horsepower range. Four stamina-packed, V-8 engines range from 106 Hp. to 155 Hp. These powerplants supply more power... more power combinations, more versatility and greater capacity. In addition to the "World Famous" 106 Hp. V-8 engine there are the exclusive 120 Hp. L-head V-8 (Canada's heavy duty Champion), the "Cargo King" 145 Hp. Overhead Valve V-8 and the "Cargo King" 155 Hp. Overhead Valve V-8. Never before have Mercury Trucks offered so much horsepower per cubic inch of piston displacement.

Your Mercury Truck Dealer will gladly help you select the truck best suited for your business.



MOVE IT WITH MERCURY FOR LESS!



F. Earle McDonald
 YOUR MERCURY-METEOR DEALER
 Summerside

Stewart Motors Ltd.
 YOUR MERCURY-METEOR DEALER
 224 Great George St., Charlottetown

FOR THE BEST BUY IN A USED TRUCK... SEE YOUR MERCURY TRUCK DEALER