

# BETTER BUSINESS BULLETIN

## BUSINESS DIRECTORY AND INTERESTING CONTEST FOR ALL OUR READERS

**MOORE'S**  
Week End Specials

Hamburg Steak, 2 lbs. .... 25c  
Lamb Legs, per lb. .... 23c  
Lamb Fronts, per lb. .... 17c  
Lamb Chops, per lb. .... 28c  
Corned Pork Ribs, per lb. 7c  
Corned Beef, per lb. 16c & 12c  
Chuck Roast, per lb. .... 12c  
Rump Roast, per lb. .... 17c  
Rib Roast, per lb. .... 18c

**E. S. MOORE**  
Meats and Groceries  
169 Richmond St. Phone 1085.

We urgently request owners of watches left with us for repairs and remaining with us for over twelve months to call for them, as we do not wish to be obliged to sell them for charges against them.

**W. N. TANTON**  
JEWELER  
180 Kent Street  
Formerly Grafton Street

**EGGS**

We pay highest prices for eggs the year round. Send us a trial shipment and be convinced.

**F. B. CONRAD**  
PHONE 500  
Cor. Queen and Water Sts.

**EXPLANATION OF CONTEST**

The Charlottetown Guardian's "BETTER BUSINESS BULLETIN" has been published each Saturday for a number of weeks, and will be continued until the twenty-sixth week, with the last appearing in the issue of August 8, 1936.

The Charlottetown Guardian will issue three prizes each week: 1st, \$3.00; 2nd, \$2.00; 3rd, \$1.00.

All prizes will be issued in the form of merchandise orders that will be honored by any advertiser on this Bulletin.

**Week-End SPECIALS**

Bargains in  
Boys' Shirts and Blouses;  
Polo Shirts, Cotton Golf Hose  
and Wash Suits, at

**The Boys' Store**  
JACK HENDERSON,  
Proprietor  
143 Great George Street

**Values That Speak For Themselves**

10 lbs. Sugar and 1 lb. any package Tea all for ..... 99c

10 lbs. Rolled Oats or Oatmeal ..... 39c  
2 lbs. Choice Dairy Butter ..... 39c  
6 tins Big 5 Cleanser ..... 29c

2 packages Raisins, Seeded or Seedless ..... 29c  
4 cans Salmon ..... 39c  
2 large bottles Catsup ..... 19c

**Values Bigger and Than Ever**

**P. J. MacDONALD**  
Cor. Prince and Kent Streets. Phone 888.

**WHEN DEATH OCCURS**  
YOU WILL FIND THAT  
**FLOWERS**  
provide the most appropriate means of paying your last tribute of respect.

We deliver by telegraph to all parts of the world.

**JAMES TAIT**  
PHONE 269  
37 VILLA AVENUE  
FLOBIST

**CONTEST RULES**

Each week the name of some one or more advertisers on this Bulletin will be taken and words will be listed from the letters making up the name. Each word listed begins with one of the letters of the advertiser's name. These words so listed will be purposely omitted from the copy material appearing in a corresponding number of advertisements, one word only being left out of any one advertisement. Having read each advertisement carefully and locating those in which the words were omitted, contestants must write the name of the advertiser in whose announcement a word was missing, along with the missing word in each individual one. Also state the merchant or merchants whose names were used as key letters for the missing words. These key letters are jumbled but when put in order spell an advertiser's name.

**Car For Sale**

1928 MODEL  
**ESSEX SEDAN**  
With License.  
In good running order.  
Priced right for cash.

**Walter Lawlor**  
Cumberland Street  
Between Kent & Fitzroy St.

**We Specialize In**  
Funeral Designs,  
Wedding Bouquets,  
and Floral arrangements for  
occasions. We deliver to all  
points within this province.

**PHONE 1482.**  
**Uptown Flowers**  
173 Great George Street

A New Shipment of  
**Printed Crepe And  
Sport Wash  
Dresses**  
Sizes 14 to 20.  
Price \$2.95

**THE GLORIA**

**We Have On Hand Several  
USED CARS**  
Which We Will Sell  
At **BARGAIN PRICES**

All makes. All prices. Terms to suit purchaser.  
Here, is your chance, if you are looking for a real good car at small cost.

COME IN AND SEE THEM

**T. G. IVES**  
219 Great George Street. Phone 1117.

**SPECIALS**

All white Felt and Crepe  
Hats clearing at ..... \$1.49

**The BETTY LOU  
SHOPPE**  
117 Kent St. Hotel Bldg.

**SPECIALS?**

Yes, we have the lowest prices possible on all our stock of  
**FRESH BEST QUALITY  
FOOD SUPPLIES**

PHONE 65  
**S. N. KAYS**  
87 Pownall Street  
Secure entry slips for this Contest at our Store.

**MISSING WORDS**

Advertiser's Name \_\_\_\_\_

Of Money	Prince	Have
Better	Ask	Every
Sure	Elements	Connection
	Revere	

**Fox Ranchers**

Now is the time to feed your foxes right. Get our new low prices on Hexite for cash off car arriving about July 15th.

**Dillon & Spillett**  
WHOLESALE & RETAIL  
Phone 146. 70 Queen St.

"SAVE THE CHILD AND BUILD THE NATION"

**MOTHERS KNOW.**

**"GARDEN CITY" MILK IS ALWAYS SAFE**

and that it contains all the necessary for the promotion of real healthy babies.

**THAT IS WHY they insist on GARDEN CITY MILK AND OTHER GARDEN CITY PRODUCTS**

GARDEN CITY MILK is clarified and pasteurized, and contains the full percentage of rich top milk.

ORDER YOURS TODAY  
You're sure it's pure when it's "GARDEN CITY."

**PHONE 584**

**THE PURE MILK COMPANY**  
Corner Great George and Fitzroy Streets

The Breakfast Problem  
**SOLVED**

For an all round food containing all the vitamins necessary to perfect health, nothing can come up to

**WANT A-NAME Cereal**

Ask your Grocer for Want-A-Name Cereal. You'll like it.

**BATHING CAPS**

We have a nice line of extra heavy caps to choose from. All the newest shades. Prices low.

**E. A. FOSTER**  
CENTRAL DRUGSTORE

**Paint Stays On A Long Time**

and if it's not done properly you will regret it for just as long.

For Satisfaction try  
**J. A. DOYLE**  
General Painting and Decorating Contractor  
195 Grafton Street

Then attach to your solution a receipt from any advertiser on this Bulletin, indicating that business had been transacted with at least one of the advertisers on the Bulletin and mail or bring your letter to The Guardian Office.

Each week three replies will be drawn from all received and three awards given in the order of their drawing: 1st, \$3.00; 2nd, \$2.00; and 3rd, \$1.00. As all prizes will be given in merchandise orders, it is necessary to state in your reply the name of the merchant upon whom you wish the prize order drawn.

There is no limit to the number of replies any contestant may send in each week, providing a receipt from any merchant on this Bulletin accompanies each reply.

All replies to this contest should be addressed to Editor, The Better Business Bulletin, The Guardian Charlottetown, P. E. I., and should be in this office not later than Thursday noon each week.

This contest is open to all except employees of the Charlottetown Guardian and their families.

**ATTENTION!**

We have in stock many attractively priced groceries, such as:

3 pkgs. Kellogg's Corn Flakes ..... 23c  
3 tins Island Beans (small) ..... 25c  
5 cakes Surprise Soap ..... 23c  
And also many other articles at saving prices.

PHONE 246  
**MacPHEE BROS.**  
Prince Street

**Be Particular**

when you have your plumbing system repaired. Employ experts and be that no detail will be slighted.

PHONE 661-L.  
**BEVAN BROS.**  
PLUMBING ENGINEERS  
92 Weymouth Street

**SPECIAL PRICES**

on Grocery Orders for  
**Picnics & Outings**

Come in and see us or  
PHONE 364

We deliver free to any part of the City.

**Gaudet's Grocery**  
Cor. and Grafton Streets

**COAL NOW IS THE TIME**

for Summer delivery

To Order Your  
Winter's Coal supply while handling and hauling costs are low. us for prices.

**A. Pickard & Co.**  
Queen's Wharf  
Uptown Office 153 Gt. Geo. St.

**HEXITE**

Best for growth, furring and colour.  
Hexite-fed ranches are showing heavy production. Write us for particulars.

**The Dominion Silver Fox Furs, Ltd.**  
Summerside, P. E. I.

**Solution to Last Week's Contest**

ADVERTISER'S NAME—THE GLORIA

Express—James Tait  
Our—The Pure Milk Co.  
Items—S. N. Kays  
Try—Dillon & Spillett  
Like—Robt. C. MacCallum  
Are—Uptown Flowers  
Hauling—A. Pickard & Co.  
Repairs—Harding's Garage  
Guarantee—Bevan Bros.

**Summer Heat CALLS FOR CAUTION**

IN FEEDING FOXES.  
"FOR SUCCESS FEED IMPERIAL FOX BISCUITS FROM PUP TO Pelt"

**COME TO US FOR EVERYTHING**

in with Automobile Repairs, Supplies and Service.

Modern Equipment, Competent Workmanship and prompt courteous attention assure you of entire satisfaction.

**HARDING'S GARAGE**  
WATER STREET SUMMERSIDE

Dealers for  
HUDSON TERRAPLANE DODGE DeSOTO

**Get Your Picnic Supper HERE**

We everything you need to make up a most complete Picnic Basket, for couples or Parties.

PHONE 1140.  
**ANGELINA BLANCHARD**  
55 King Street

**GET YOUR MEALS AT THE NEW NANKING CAFE**

Y. S. HONG, Proprietor

Prompt, Courteous Service.  
Highest quality foods.  
Open all hours.

Dinner 11.00 A. M.—2.00 P. M.  
Supper 5.00 P. M.—8.00 P. M.  
Opposite Holman's

**PRIZE WINNERS**

1. Mrs. Frank Woodside, Summerside
2. Mrs. J. Currie, 315 Euston Street.
3. Mrs. George E. Batt, 52 Water Street.

**W. C. T. U. Notes**

**THE FAITHFUL FEW**

When the meeting's called to order, And you look around the room, You're sure to see some faces That from out the shadows loom, That are always at the meeting, And stay till it is through, The ones that I mention Are the always faithful few.

They fill the vacant offices As they're always on the spot, No matter what's the weather Though it be very hot, It may be dark and rainy, But they're tried and true, The ones that you rely on, Are the always faithful few.

There are lots of worthy neighbors Who will come when in the mood, When everything's convenient They can do a little good, They're a factor in the Union, And are necessary too; But the ones who never fail us Are the always faithful few.

If it were not for these faithful ones Whose shoulders at the wheel Keep the order going onward Without a hair or reel, What would be the fate of the

**Unions, Who claim so much to do, They surely would go under, But for the faithful few.**

**CANADA, A LAND OF PROMISE**

—BUT—  
Canadians have breathing spaces that are attracting the attention of many who were born in the congested areas of population of the older world. In spite of all that is claimed to the contrary, in some quarters, Canada has freedom of speech, freedom of press and freedom to worship God according to the dictates of personal conviction. Canada has great stretches of grain producing soil, it has fruits, and its wonderful waters are peopled with fish. Canada could live on its own resources, and, in addition help to feed countries who know what it is to hunger. The ends of the earth are now looking to Canada as a veritable Land of Promise.

The earnest Canadian Christian should honestly face certain conditions that these peoples will discover when they reach Canada's shores. Usually when writing of one's native land a note of optimism is struck, but unfortunately, in this case, truth is stranger than fiction. Strangers coming to so-called Christian shores, will find the following conditions and many more than can be enumerated here:

**Sabbath Desecration**

The Sabbath is all too largely marked by its non-observance. It was given for worship and rest of soul and body, but it is being given over to long, tiresome motor treks, or some other form of the spirit of the world. For example Bishop W. L. B. Boughnall, of the Anglican Church, speaking in Hamilton, Ont., said: "Folks who at home and listen to a portion of a sermon or hymn by radio are deluding themselves if they think they are fulfilling the requirements of religion."

**The Greed of the Liquor Manufacturers**

It is hoped that if newcomers do not "catch on" to a wet movement that our intelligent citizens will, and this is the action of distillers and brewers to collect from the Dominion Government the gallonage and excise taxes paid when they were smuggling their wares into the United States in the days of American prohibition, and which they are now claiming were exported and should be exempt from this taxation.

**Women Voters' Responsibility**

Women have been enfranchised

**"KICK"**

Those whose cry is "Give us light wine and beer" are never satisfied with lightness. Always they want kick!

"And isn't it interesting how the 'kick' in alcohol 'kicks'!"

"I have known it to KICK people out of good jobs into no jobs."

"I have known it to KICK whole families into the street and boots and shoes from children's feet."

"I have known it to KICK men and women into the madhouse."

"I have known it to KICK men and women into jail."

"I have known it to KICK women and babies to death."

"I have seen it KICK murderous blows at youth."

"I have known it to KICK men to the gallows."

"And I know—the devil KICKS with alcohol!"—Grace Houldier, of Australia.—"Union Worker," Michigan.

**I AM DRY, BONE DRY**  
(By Guy Edward Mark, D.D.)  
Because I have known unborn babies to be cursed through booze; little children to starve because of booze; young people to be stunted for life through booze; gifted women to become imbeciles through booze; leaders in industry to become beggars in the street because of booze; wedding rings to be sold for booze; every article of furniture to be pawned for booze; fortunes to be squandered for booze; girls to become prostitutes through booze; boys to become criminals through booze; women to be hanged because of booze; men to go to the electric chair because of booze; because of all the foregoing I am bone dry.

Because I have never known booze to contribute to the happiness of a single child, or to the mental ability of a single young person, or to the moral uplift of a

**"MOB RULE" IN ONTARIO SAYS PREMIER**

**Relief Outbreaks To Be Suppressed By Police Measures.**

TORONTO, July 10.—(C.P.)—Premier Mitchell Hepburn announced yesterday steps would be taken to bring to an end what he called mob rule in Ontario. The announcement came at the close of a conference with York County police officers.

The Premier said arrangements had been made for the swearing-in of additional police in York Township in order to put an end to the relief outbreaks of the last few weeks. A large number of police would be used to enforce protective measures.

In addition, truck drivers found single middle-aged person, or to the comfort and happiness of a single old person. I am bone dry. Why shouldn't I be dry, bone dry?—"The Watchman-Examiner."

According to the Northwestern National Life Insurance Company records, indulgence in alcohol shows an increase of 149 per cent since repeal, as a cause of unfitness among men and women under thirty as compared with the pre-repeal days of 1931 and 1932—American Ex.

**Complete Plans for Jasper Lodge Radio Programs**

JASPER PARK, Alta., July 9.—Arrangements have now been completed between Jasper Park Lodge and the Canadian Radio Commission for the handling of two outstanding musical programs over the National network each week. Every Saturday evening from 11:30 to 12:00 o'clock (Atlantic Standard Time) the Jasper Park Lodge dance orchestra will broadcast. Every Sunday evening from 8:30 to 9:00 o'clock (Atlantic Standard Time) the famous Markoski Concert Orchestra will be heard in a program of specially selected music. G. R. Markoski, famous in musical circles all over this continent as well as in the Old Country, is director of music at Jasper this summer and already has a very large following as a result of his Sunday evening concerts.

His program of concert music has a unique arrangement, inasmuch as there is only one interruption from start to finish. This is a merely for identification purposes and only for a moment, so that there are really two complete sections of uninterrupted music of about thirteen minutes each.

The orchestra is made up of individual ranking stars in the music world, including such concert artists as Helen Lennox, cellist, and Alfred Edgemoor, pianist. These two outstanding programs will be continued throughout the season.

"That sort of business is going to end right away," Mr. Hepburn said.

**Takas Convicted of Manslaughter**

(C. P. By Guardian's Special Wire) SYDNEY, N. S., July 8.—George Takas, New Waterford Hungarian charged with the murder of a comrade, Steven Braun, was convicted of manslaughter today by a Supreme Court jury.

A recommendation for mercy was attached to the verdict, returned after two hours' deliberation.

Braun died in New Waterford Hospital Feb. 23 a few hours after he had been beaten with a coal shovel in Takas' hands.

Takas stood in his own defence, Takas said Braun first attacked him with the shovel. He wrested the implement from his assailant and struck out with it. They had quarrelled previously.

The prisoner will be sentenced at the conclusion of the Court's criminal docket.

Minard's great Robbing Liniment