

HEAR THE CASH REGISTER RING---WANT AD RESULTS!

The Guardian, Charlottetown, Mon., May 25, 1959. 13

ANNOUNCEMENTS

CITY & QUEEN'S

HEAR MR. Walter Shaw, leader of Progressive Conservative Party, speaking on T.V. Monday 7.30 A.S.T.

WE TREAT the sick well. Gigg's Pharmacy open 8.30 a.m. to 8.00 p.m.

THE BEST values for your Food Dollar--At Weatherby's Clover Farm. Open Fri-Sat. till 10 p.m.

CEREBRAL PALSEY Meeting will be Tuesday 26th at the Center 67 Hillsboro St. 8.30 p.m.

AUCTION "45" Score Cards for sale at Guardian - Patriot

GREENHOUSES open daily 8 p.m. to 1 p.m. (closed Sunday) annual, cabbage, cauliflower and tomato plants, red Geraniums, Begonias etc. Jewell's Greenhouses York. Phone 7074.

MONTHLY MEETING Womens Progressive Conservative Association, Monday evening May 25th, Conservative Headquarters, Guest speaker, Mr. M. A. Farmer and Mr. J. D. Stewart will speak at 8 o'clock. Meeting immediately after.

HIGH STYLE MILLINERY clearing spring and early summer hats, special assortment \$1.95, \$2.95, \$3.95. You cannot afford to miss calling.

HEAR MR. Walter Shaw, leader of Progressive Conservative Party speaking on T.V. Monday 7.30 A.S.T.

COME to the Y' Camp Girls age's 8 to 10 July 2 to 12, ages 11 to 14 July 13 to 23. Boy's ages 9 to 14 July 24 to Aug. 3rd. Phone Y.M.C.A. Charlottetown 3425.

DON'T MISS Wheatley River Variety Concert in Willshire, Hall, Monday May 25th. In aid of hall.

MOORE AND MacLeods Bargain basement for Specials at all times.

PRINCE COUNTY

VARIETY CINCERT in Crapaud Hall, Tuesday, May 26th, 1959. Proceeds in aid of Library.

WOMEN Demonstrators full or part time--car necessary. Replies from city and rural greatly appreciated. Reply to Mrs. E. Passfield Box 684 Summerside or phone 3291 Summerside.

VARIETY CINCERT in Crapaud Hall, Tuesday, May 26th, 1959. Plays, Solos, Readings, anc. Proceeds in aid of Library.

KING'S COUNTY

THE ANNUAL meeting of Caldonia Presbyterian Church will be held Wednesday evening, May 27th., 8 p.m.

P.W.C. Principal

(Continued from Page 5) tion as a nice social pastime. Most jobs and professions are now requiring men and women who know something and who know how to work; and most fields suffer from a shortage of just this type of worker. The acute shortage of teachers and money is combining with the demand for trained personnel to require a transfer of students who won't make the effort to employment where they have to work. Overcrowding is welcomed only if the resulting work justifies the numbers.

NOT GOOD ENOUGH "Whether we like it or not our economy is operating in an age of Sputniks, supersonic jets, wonder drugs, fast transport and mass communications when an extra language is fast becoming a requirement and when mathematics is becoming a prerequisite for an increasing number of jobs. And our way of life operates in an age when people are needing more straight thinking than ever before. Yet in matriculation examinations from coast to coast approximately one fifth of those who write fall and about two thirds of those who pass do so with their eyes closed. The change that's coming here is only too obvious.

"Unfortunately we are a little slow in realizing the weakness in our educational system and I'm hesitant in asking about it. It appears much more comfortable to accept what we have without question and to boast that it is 'better than ever'. You have all heard reports of the distinguished eminent Canadians who have discussed features of Russian education, starting two years ago with 1. Norman Smith of the Ottawa Journal through a series of leading personages to James Muir, president of the Royal Bank, down to Principals James of McGill two weeks ago.

"We have been veering toward the vocational while they, keeping well advanced in vocational matters, are also making phenomenal students in both philosophical enquiry and scientific training. In drama, music, literature and art, it would be an understatement to say they are by no means behind us. Indeed, we have much to fear from one system in which the average salary of teachers is four times that of industrialists; it obviously puts emphasis on the right place.

"Even if we don't agree with the ideology of other countries, we should examine their educational policies and relate them to public social policy generally. Instead of splashing contentedly in our own little academic puddles, we had better find out what's going on.

FALSE CONCEPTION And this examination is needed right here at home. An article in the current Atlantic Advocate starts off with these provocative words: "In these Atlantic Provinces the overwhelming majority of students get nothing out of school except a completely false conception of the meaning of education and an ingrained distaste for any form of mental exertion whatever". This is a shocking statement; whether it is right or wrong or half right, it is obviously in the public interest to find out.

"The other change is a little further off in its realization but it, too, has started. Students need to know much more about peoples and ways of life other than their own. Ignorance is one of the great barriers to international understanding just as education is one of its best instruments. Geographic and group barriers to be raised so that our view of the world can be lengthened. Let me put it in another way. I suspect that not one student in Prince Edward Island has ever been taught anything about the Muslim World, yet every one of them will be affected by what goes on there.

TOLERANCE "Look at it yet another way. Many of the leaders in the constant effort to maintain peace from many countries, were at one time students in countries other than their own. Many countries are doing everything possible to facilitate exchanges of students to increase tolerance and understanding. Politicians and businessmen can't do it; they are too old and they have too many "interests". One student who has spent a period abroad will, as an influential adult, do more for international good than a dozen others who grew up without any idea of other people and belatedly take an interest in international affairs.

"In the past two of our ablest students at Prince of Wales journeyed to the other side of the world--one to Yugoslavia and one to Australia. I wish it were possible for half our student body to do the same and also for a hundred or so students from the other side of the world to visit. There's not a classroom in this province that wouldn't benefit greatly from the presence of, say, a dozen Chinese in it for a few weeks.

"Again Canada is just beginning to give this aspect of education some thought. Up two years ago any of our students who went abroad were financed by other countries. Recently we are realizing that we must send and receive students as our contribution to the international understanding which the next generation is go-

ing to need far more than this one.

"It is not just a matter of international understanding. As individuals we have to get out of the narrow intellectual parochialism which takes us through life judging everything by our standards alone. Everyone has recently seen some Italian movie that puts Hollywood to shame, or Russian ballet, or Chinese story, or Indian handicraft, or American dance tune which he has thoroughly enjoyed. Why not more of this, and why not put it right in our schools and colleges? And why not put more of our ideas and activities in the schools of other countries?"

"I'll bet a Japanese translation of Lucy Maude Montgomery's Anne of Green Gables read in Japanese schools would warm more hearts and do this island more good than any official propaganda we could devise, aside altogether from providing some return for all the Japanese souvenirs we import!

TOO EXCLUSIVE "One of the great barriers to real education is the homogeneity of our classrooms. Peoples of different cultures have too much to offer one another for them to be exclusive. And, given the marvels of modern transportation and the horrors of modern weapons, we are in a very good position to decide whether to tell young Canadians and Chinese about each other or have them blow each other up. And certainly there's more sense to this alternative than having a grand race to see who and what's on Mars or the Moon without understanding who and what's in other countries or our own countries or our own planet.

"The point I wish to make is that we are conducting the educational system in little water-tight compartments where everyone gets the same limited set of facts and ideas in the same routine way. It would be unfortunate if we remained so confident in these water-tight compartments that we abandoned caution and permitted our democratic way of life like a Titanic to be ripped open from end to end by the next collision with another ideology.

"These changes in educational thought and policy are coming; indeed they have to come. We need to be receptive to them and understand that education, like industry, transportation, war and politics, is not a static, confined process. The mind of man must keep up with the things it has been creating.

FREEDOM "In this age of changing values our students have one great asset--freedom. That is freedom in the sense of scope to make up their mind and guide their own destiny. To use this freedom wisely you students will need to control it with discipline in the form of the trained brain.

"God gave you a brain, why not use it? Or to put it simply, use your common sense. Homely thought it is, that's the best advice a teacher can give you. "But, and here's the catch, use your own brain--your common sense, and make sure you have enough knowledge to do it with. Don't let your own brain be controlled by someone else. When enough people became controlled the days of freedom are over.

OPEN MIND "As you go on to higher studies or into employment you should cultivate the open, enquiring mind. Not in the sense that everything blows right through and nothing is retained--but in the sense of readiness to receive, judge, and accept or reject new ideas.

"There is a real danger here that we ignore at our peril. It is becoming increasingly obvious that the freedom which is vital to democracy may be lost because we who live in the democracies are too indifferent to the responsibilities of freedom and too inclined to take it for granted. One of Canada's experienced diplomats, Mr. Lester B. Pearson, recently warned a graduating class in Toronto that everyone doesn't love freedom enough to uphold it.

"There are those," he said, who, bewildered and in despair over the effort and obligations

REAL DANGER "Education is one of the best means of cultivating freedom. For the more one delves into the mysteries of nature and the ideas of men the more one realizes that God's truths are indeed mysterious and wondrous and that any man is a fool who thinks his approach to them is unique, easy, and sure.

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that it entails, far from cherishing freedom, look for an escape from it. To them, even more important than the need to be free, is the need to belong; to feel the comforting bonds of community, to be guided and protected. To them individualism is not enough. Indeed, it may be a burden. It is so much easier, so much more comfortable to have one's political and economic and even spiritual life organized and arranged".

FETERS AND CENSORS "This is a wise warning to all students who are going out into a society which, in an age of mass communication and organizations, is only too inclined to put fetters and censors on their thoughts and actions. It is similar to the advice of the late Dr. Sidney Smith who told his students not to be like jellyfish floating aimlessly around in the tides and currents of opinion and propaganda, but, rather, to be like the Canada goose, inclined to range free and far.

"I stress this problem of freedom for I believe the next decade will see a struggle for freedom, in education as well as in public life, and that this student body will be closely involved.

"I know I speak for all my colleagues at Prince of Wales when I say we wish you the happiness which comes from a life well lived and the success which comes from doing your best.

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EVENT WATCH

Tomorrow's Paper

For The

GREATEST STORE OPENING

ever held in

P.E.I.

IT'S

HOLMAN'S FOODLAND

Burke Electric
LIMITED
Electrical and Oil Heating Contracting
G. E. FINANCE SERVICE! UP TO 2 YEARS TO PAY!
HOUSEHOLD APPLIANCES
Dial 4021 112 Kent St.
Member Electric Service League

FOR 10 YEARS YOUR AUTHORIZED Dealer AND SMALL APPLIANCE SERVICE DEPOT

Births, Deaths, Marriages

(When death notices are received too late to be included on this page, they appear for one edition on page two and are transferred to this department in the next edition.)

BIRTHS

TIERNY -- At the Charlottetown Hospital on Saturday, May 23rd, 1959 to Mr. and Mrs. Gerald Tierney, New Haven, a son. Weight 6 lbs., 12 ozs.

TRUMPLER -- To Mr. and Mrs. R.E. Trumpler, (nee Mildred Webster) of 4555 Dudenaine St. on May 14, 1959, at the Catherine Booth Hospital, Montreal, a daughter, Paula Jean.

ENGAGEMENTS

CUTCLIFFE-DAWSON -- Mr. and Mrs. Roy Cutcliffe announce

the engagement of their daughter Joan Winifred R.N. to Mr. Gordon Addington Dawson, son of Mr. and Mrs. Eldon Dawson, Augustine Cove. The marriage will take place on Saturday, June 20th., at 3 o'clock in Tryon Union Church.

ATTLEES IN ACCIDENT LONDON (AP) -- Lord Attlee and his wife escaped injury Friday when a car driven by Lady Attlee collided with another not far from spot where the Attlees' auto and a truck collided in February, 1956. That time the former Labor prime minister broke two ribs and Lady Attlee suffered a cut head.

IN MEMORIAM

DAWSON -- In loving memory of our father, Rex L. Dawson, who passed away May 24th, 1957.

The month is here with deep regret. It brings back a day we will never forget. He fell asleep without saying good-bye. But memory of him will never die.

Sadly missed by Bertie and Prowse, Martha and Don and Grandchildren.

Funeral Director

N. D. MacLEAN

FUNERAL DIRECTOR

15 King Square

Charlottetown

Dial 5549

Monuments

MONUMENTS

VERE BECK & SON LTD.

Montague & Charlottetown

Memorial Craftsmen

since 1870

CANADA PROVINCE OF PRINCE EDWARD ISLAND

In the Probate Court The 23rd day of April A.D. 1959. In Re Estate of HENRY SENCA BAUGH late of Murray Harbour in King's County in the said Province, Retired Gentleman, deceased, in testate.

To the Sheriff of the County of King's County or any Constable or literate person within said County GREETING:

WHEREAS upon reading the petition on file of Allie B. Cutcliffe of Charlottetown in Queens County in the said Province, Undertaker, the Administrator of the above named Estate, praying that a citation may be issued for the purpose hereinafter set forth: You are therefore hereby required to cite all persons interested in the said Estate to be and appear before the Judge present at a Probate Court to be held in the Court House in Charlottetown in Queens County in the said Province, on Monday the 1st day of June next coming, at the hour of ten o'clock forenoon of the same day to shew cause if any they can why the Accounts of the said Estate should not be passed and an order for distribution made to class the Estate as prayed for in said petition and on motion of A. James Haslam Esquire, Proctor for said Petitioner.

AND IT IS HEREBY ORDERED that a true copy hereof be forthwith published in some newspaper published in Charlottetown aforesaid once in each week for at least four consecutive weeks from the date hereof and that a true copy hereof be forthwith posted in the following public places respectively, namely, in the hall of the Court House in Georgetown in King's County aforesaid, at or near the store of Lea & MacFarlane in Murray Harbour aforesaid and at or near the store of Silas D. Hugh in Murray Harbour South in King's County aforesaid, so that all persons interested in the said Estate as aforesaid may have due notice thereof.

WITNESS His Honour Harold Leonard Palmer, Judge of the said Probate Court at Charlottetown in Queens County, the day and year first above written. By the Court. (L. S.) (Sgd.) Frances B. Vinnicombe, Registrar.

POETS' BIRTHPLACE

Fredericton, N.B., is the birthplace of three poets--Sir Charles G. D. Roberts, Bliss Carman and Francis Sherman.

Coming Events

KING'S COUNTY

Easter Monday Play: Eager Miss Beaver, Morell Tuesday, May 26, at 8.30 p.m. Sponsored by Athletic Clubs.

CITY & QUEEN'S

Come to South Rustico hall Monday May 25 to see Oyster Bed Bridge Players present A Pair of Country Kids. Curtain 8.15.

Attention Farmers! Cleaning grain and grass seed daily. Take advantage of prompt service by having your grain cleaned early. Canada Packers Ltd. Shur-Gain Feed Service, 12 Lower Queen Street.

Dance at Mr. Stewart Memorial Hall Tuesday night May 26.

Come to Winsloe Station Hall Tuesday May 26, and See Springvale present their variety concert.

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PRINCE COUNTY

Regular Dance Bonshaw Inn. Tuesday night. Burns Orchestra. Admission 50 cents., plus tax.

ATTENTION

MAIN BRACE NAVAL VETERANS

ANNUAL MEETING

IN THE CLUB

MONDAY, MAY 25th AT 8:00 P.M.

ELECTION OF OFFICERS

ALL MEMBERS REQUESTED TO ATTEND

SALESMAN WANTED

The TISGO Aluminum Window Co. require the services of two salesmen immediately--TISGO salesmen must be energetic, dependable and interested in above average pay--This is a good proposition for the right men.

We offer --

- Draw against commission
- Health Plan
- Weekly Indemnity
- Complete Sales Course
- Experience not Essential
- Men with Car Preferred

An interview with Mr. Dave Samson may be most interesting to you--Interviews from 10 to 12 a.m., 2 to 4 p.m. daily.

Tisco Aluminum Window Co.

Suite No. 2 Currie Building Queen Street, Charlottetown, P.E.I.

OPPORTUNITY FOR SALESMEN

CALLING ON COUNTRY GENERAL STORES IN PRINCE EDWARD ISLAND

Top line of men's competitive work clothing and footwear as side line. Liberal commission. Apply in writing stating age, marital status and lines presently carried. All information strictly confidential. Interview to be arranged later. Apply to Scheffer Bros., Ltd., 389 St. Paul St. West, Montreal.



Who created the idea that went into the message



that sent the reader out of the house to buy?

SINCE A MAJOR AMOUNT OF ADVERTISING is created by advertising agencies, the chances are that one of the country's 113 skilled agencies thought up, wrote, designed and placed the newspaper ad that sent this lady out to buy.

Last year, advertising agencies and other advertisers in Canada placed over \$164,000,000 worth of national advertising in newspapers, magazines, radio, television, outdoor and transit advertising. The largest amount, by far, was invested in daily newspapers.

The function of an advertising agency is to increase the sales and profits of its clients. In a relatively few years, agencies

have helped to make thousands of products household words. Through their contribution to greater sales, they as well as their clients have helped us to enjoy the second highest standard of living anywhere in the world.

Agencies and newspapers have always worked closely to bring news of products and services to YOU. Most agencies like the clients they serve so well, recognize the daily newspaper as the most effective advertising medium to introduce and maintain any product on the market.

THE TOTAL SELLING MEDIUM IS THE DAILY NEWSPAPER

THE GUARDIAN-EVENING PATRIOT

Prince Edward Island's "Total Selling" Medium.