

Coronation Pageant



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NORTHUMBERLAND FERRIES LIMITED

Charlotteville, P. E. Island

THE CENTRAL GUARDIAN

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BURKES JEWELLERS, next to Bus Stop for expert watch repairs.

KEROSENE, Electric and Propane Gas Refrigerators, Bryenton and MacKay.

TAILORED TO MEASURE SUITS \$39.00 up. J. P. MacPherson and Son.

DE LUXE FENDER FLAPS \$185. De Luxe Fender Flaps \$275. Truck and Tractor Splash Guards, 5-6 and 7 Tube Radios. A special price on the 7 tube set. Tanton Auto Accessories.

Look younger after 30...



NEW! Lady Esther HORMONE CREAM

ONLY \$1.25

SAME 10,000 UNITS NATURAL HORMONES PER OUNCE AS COSTLIEST HORMONE CREAMS MADE!

Greatest agent known for combating signs of aging. Now for the price of plain face cream you can actually prolong the lovely look of youth...

THE JENKINS PHARMACY

Dispensing Chemists

Preparing Brief On Freight Rates Issue

One of the most important briefs to be prepared in the Maritime Provinces in some time will be under discussion at a meeting in Moncton next Tuesday, May 19.

The meeting is being called by the Maritime Transportation Commission to prepare material to be presented to the Board of Transport Commissioners when they will hold an expected hearing somewhere in the Maritimes in the late summer.

Principal subjects to be considered on Tuesday will be the several freight increases recently granted the railroads and the proposed freight rate equalization.

It is believed that there will be approximately 10 people from this Province attending as the matter is of great importance to all shippers of Island products, especially potato growers.

However, the names of those who will attend are not known as yet.

The meeting to be held in the Brunswick Hotel Tuesday morning is to accommodate interested shippers and trade groups in Prince Edward Island, the eastern section of New Brunswick and the northern part of Nova Scotia.

Mr. Ed. Acorn and Mrs. Clark Innis have returned from a visit to Cape Breton.

Friends of the Rev. J. H. Bishop will be pleased to know that he is moving after undergoing an operation in the P. E. I. Hospital on Monday.

The many friends of Sheldon C. Ross (Jr.) will be sorry to learn that he is still a patient in the P. E. I. Hospital suffering from a fractured skull and that a d. will be in hospital for some time.

Mrs. Lieut. Jack C. Domis, of Roxbury, Mass., is presently visiting her parents, Mr. and Mrs. Sheldon Ross, Dorchester Street, having been called home due to the accident to her brother, Sheldon C. Ross (Jr.)

The many friends of Mr. Dan Farquharson, Mermaid, will be sorry to learn that he entered the P. E. I. Hospital on Saturday evening for treatment. All wish him a speedy recovery.

Wednesday afternoon Miss Mary MacLellan and pupils of Grade VI, West Kent School, gathered together to present Master Blaine Sheeren, Charlottetown, with farewell gifts, Blaine is leaving Friday to reside in Dartmouth, N. S.

The Misses Lois and Peggy MacNeill, Mae MacLure, Myra Laird, Norma Woolner, and Master Johnnie MacLure and Leslie Hiscott, North Rustico, and Miss Winnifred Lea Clark of Cavendish were in Charlottetown on Friday. While there they attended the Young People's recruiting night and banquet at Trinity United Church.

Alberton W.I. Alberton Women's Institute met at the home of the secretary, Mrs. Arthur Wilkie, Friday evening May 1st. Twelve members were present. Mrs. Joseph O'Callaghan presided.

The school committee reported that about \$90.00 worth of books had been purchased for the school.

Thirty hospital calls and fifteen home calls were made by members during the month. It was reported that the executive had made arrangements to have the exterior of the hall painted.

The school committee for May and June will be Mrs. P. A. Saunders, Mrs. Arthur Wilkie and Mrs. A. C. Green. The school committee offered to arrange a showing of National Film Board pictures for the school children in May.

The May meeting will be in the hall with Mrs. Arthur Wilkie and Mrs. Everett Shea as hostesses. It was announced that the district convention is scheduled for June 23rd. A donation of \$5.00

PERSONALS

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WEEK END SPECIALS

Stock-up now for the long week-end ahead. We have a number of good values here at PIERCE'S for quick, easy to prepare meals. Enjoy your holiday as you'll enjoy shopping at PIERCE'S.

WHAT WILL I ORDER FOR THE WEEK-END?

Choice (Grade "A") (Limited Quantity) FOWL, lb. 49c

Ground Fresh Every Hour—HAMBURG, lb. 39c

Fresh Shankless PICNICS, lb. 43c

Fresh WIENERS, lb. 39c

Maple Leaf BOLOGNA, lb. 29c

Always In Stock—FRESH LOBSTER

Nature's Best—24 oz. jar STRAWBERRY JAM 45c

Nabisco Rice Rice Flakes, 2 for 37c

Cottage Cheese, pkg. 30c

Buttermilk, qt. 16c

WESTON'S Chocolate Marshmallow COOKIES Lb. 39c

PICTOU PEAS 20 oz. tin 2 for 39c

Sandwich Suggestions For the Holiday Macaroni and Cheese Loaf, lb. 49c

Mock Chicken Loaf, lb. 49c

Delicia Loaf, lb. 55c

Cooked Ham, lb. 99c

Choice Ducks, lb. 57c

PIERCE'S have it!

Woodbury's Soap, 4 bars 28c

Sheld (Light Halves) Walnuts, 1/4 lb. 23c

Fancy Pink Salmon, 1 lb. 45c

Clark's Fancy 20 oz. Tomato Juice, 2 for 31c

FRESH FRUIT "THE PICK OF THE CROP"

Sunny Sunkist ORANGES, 4 doz. 89c

Golden Ripe BANANAS, 2 lbs. 39c

Extra Nice TOMATOES, pkg. 25c

Fresh ASPARAGUS, lb. 39c

GREAT GEORGE STREET, CHARLOTTETOWN, P.E.I. PHONE - 224 or 225.

Pierce's CASH and CARRY DELIVERY SERVICE

The Neighbors



"That might help get him up on time. Hope we don't have to smoke the place up each morning."

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Canada's most popular engagement ring is our traditional solitaire. Tailored solitaire set in classic 14K gold mounting. \$100.00

G. H. TAYLOR Jewellers For Four Generations

Bolt end

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Made-to-Measure Suits and Coats for Men and Women THREE DAYS ONLY

Tomorrow, Friday, Saturday

99 Grafton Street Charlottetown P. E. I.

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20% OFF

on hundreds of "Bolt Ends" (LAST ENDS) Don't miss this golden opportunity to save many extra dollars on Tip Top's regular value-giving prices! Sales are rare with Tip Top because every day is bargain day with Canada's greatest clothing name—so this "last ends" sell-out is sensational news. First come is first choice—so be there early. On Thursday, Friday and Saturday only.