

Announcing

A REVOLUTIONARY NEW GASOLINE ADVANCEMENT

★ ★ ★ BY TEXACO ★ ★ ★

NEW!

Sky Chief

Super-Charged with

PETROX

delivers **MAXIMUM POWER**... yet actually **CUTS ENGINE WEAR!**

MILLION-MILE test proves these facts: New Sky Chief, Super-Charged with PETROX, an exclusive petroleum-base element developed by Texaco Engineers, gives you...

1. MAXIMUM POWER yet actually CUTS ENGINE WEAR. Protects valves, valve guides and valve seats, pistons and piston rings against wear, glazing and harmful deposits. Ring wear on test cars reduced up to 45%... spark plug life and efficiency prolonged over 300%!

2. A CLEANER, SMOOTHER ENGINE. Intake system deposits were cut down as much as 38%. This kind of engine cleanliness means smoother, knock-free performance.

3. VISIBLE ECONOMY. New Sky Chief keeps your engine younger... to give you maximum power with less wear. Result: lower repair bills... and real extra mileage you can check on your speedometer.

4. CLIMATE-CONTROL. New Sky Chief is 100% Climate-Controlled—especially blended for top performance in Canada and the United States.

Keep your tank filled with new Sky Chief, Super-Charged with PETROX. You'll notice a new smoothness, a new responsiveness—quicker starts and warm-ups, faster get-aways, knock-free power to spare for highway and hill. Fill up today at your Texaco Dealer*, *the best friend your car can ever have.*

When Texaco Sky Chief Gasoline was first introduced it was immediately accepted as an outstanding petroleum product and described as the gasoline for those who want the best. Through the years it has maintained this reputation. Now, more than ever, new Texaco Sky Chief, Super-Charged with PETROX is the gasoline for those who want the best.

*In Canada a dealer of McColl-Frontenac Oil Company Limited



SEE YOUR

TEXACO DEALER*

McColl-Frontenac Oil Company Limited

Manufacturers & Distributors in Canada
of Texaco Petroleum Products.

NEW!

