

INTERESTING TWO DAY PROGRAM ARRANGED FOR EVENT

PLOWMEN!

FOR THE BEST IN
Tractor and Automotive
Electrical Service

— CONSULT —

BATT & MacRAE LTD.

CORNER EUSTON AND QUEEN STREETS
CHARLOTTETOWN

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The 14th Annual Provincial Plowing Match, horse and livestock show gets underway at Dundas tomorrow, September 15, and will continue through Thursday. The feature events of the 2-day program will be the plowing classes climaxed by the Esso Provincial championship class on Thursday, the first and second winners of which one eligible to represent the Province as a team in the All Canadian Plowing Match held in Coburg, Ontario in October. Besides the many plowing classes, there will also be the famous red and white show which is staged annually. Holstein, Jersey and Shorthorn, Hereford and Red Poll will also be shown.

24 HORSE CLASSES

Twenty-four horse classes will be presented in the two-day show, and there will also be sporting events on Wednesday and Thursday. The handicraft building will be open to the public, who may view an excellent display of cooking, vegetables, flowers and handicraft. There will be step-dancing, singing, music galore, all heard over the Godfrey sound system which will be on the grounds. On Wednesday the following

classes will be held: Plowing — men and girls; Tractor, 2 and 3 Gang Plow, Seniors; Single furrow, Novice; Single furrow, boys under 16; Tractors, 2—sod; Tractors, 3—sod; Tractors, boys or girls under 16; Horse classes 1-10; all cattle and senior sports. On Thursday the following classes: Plowing — Single furrow, open; Gang Plow, under 16; Tractor, wo-

men and girls; Tractor, 2 and 3 sod; Esso Provincial Championship; Horse classes 11-24, step-dancing and Junior sports. Plowing starts at 10 a.m., and horse and livestock judging at 1 p.m. Every effort is being made to make this a 2-day outing for the

Continued on page 9

GOOD LUCK FARMERS at the PLOWING MATCH

For 41 Years
CANADIAN TIRE



Has served Farmers throughout Eastern Canada.

Each year your local CTC Associate Store is becoming more and more the shopping centre for Island farmers. Highest quality merchandise at lowest prices has always been our policy.

For Farm and Automotive Supplies, always remember to

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ASSOCIATE STORES
STEWART & MacRAE
96 Queen St. Ch'Town Dial 9125

BEST WISHES

To the
PLOWING MATCHES

Come and See

JOHN DEERE

TRACTORS & PLOWS
IN COMPETITION

A. PICKARD & CO. LTD.

Malpeque Road

Dial 7329

MASSEY HARRIS FERGUSON LTD.

WISH TO

CONGRATULATE

The **PROVINCIAL PLOWING MATCH & AGRICULTURAL FAIR**
DUNDAS

On their efforts again this year—and may they enjoy the success so richly deserved. We, of **MASSEY HARRIS FERGUSON LTD.**, are always ready to assist our Plowmen by supplying the best in equipment.

Dealers for Queen's County are

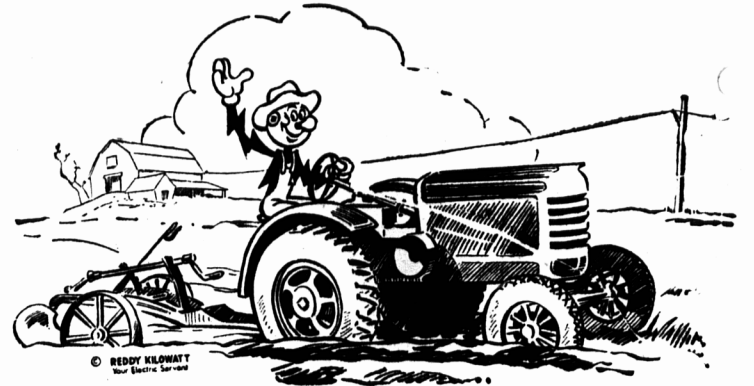
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INQUIRE AT:-
CROCKETT & STOREY LTD.
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CONGRATULATIONS . . . PLOWMEN
AND GOOD LUCK IN THE ANNUAL COMPETITIONS

Reddy Kilowatt

YOUR ELECTRIC SERVANT.

MARITIME ELECTRIC COMPANY LIMITED

GOOD LUCK and A STRAIGHT FURROW TO ALL COMPETITORS



ALSO IMPERIAL
and RIFLE SHELLS

And when the work's all done this Fall
GOOD HUNTING
with QUALITY AMMUNITION & FIRE-ARMS from

THE ROGERS HARDWARE CO. LTD.
DISTRIBUTORS

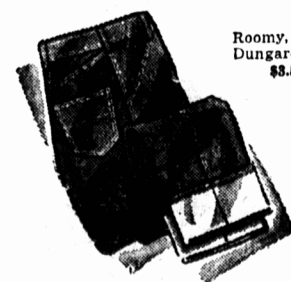
LONG-WEARING CLOTHES FOR . . . men at work

... At Thrifty Low Prices!

Visit our newly renovated basement department for men and boys, where you will find a complete range of work clothing and lower priced dress wear.



Strong durable Work Jackets—
\$4.25 to \$5.50



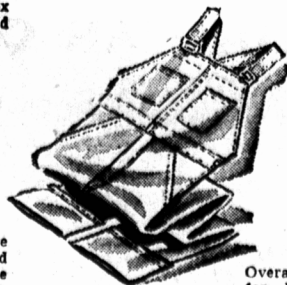
Roomy, well cut
Dungarees—
\$3.50 Pr.



Work Pants,
strong stitching
\$3.50 to \$6.50



Heavy ribbed Sox
all wools and
mixtures—
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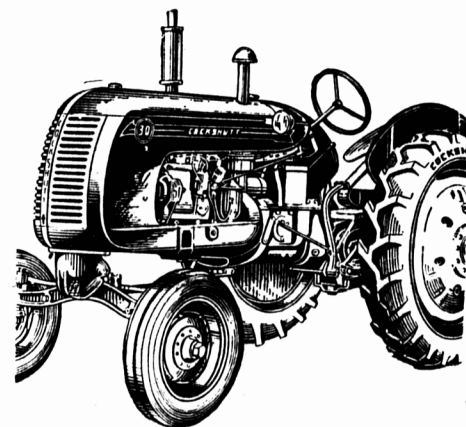
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Shirts—
\$1.98 to \$3.95

Matching olive
green shirts and
pants for garage
and other service
workers.
\$6.75 per set

Overalls, made
for heavy serv-
ice, deep pockets
\$3.95 to \$6.50

MOORE & McLEOD Limited

WITH A Cockshutt Tractor and Plow



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SUCCESS AT YOUR
PLOWING MATCH

Successful farmers know for the best in Farm Implements, Service and Parts, they always look to the old reliable firm, **COCKSHUTT**, the oldest implement company doing business in Canada—115 years. Patronize a Canadian Company employing thousands of our own men. WE HAVE EVERYTHING TO HELP YOU MAKE FARMING A SUCCESS—Look for the **COCKSHUTT TRACTORS and PLOWS** at the Plowing Match. You will see the new 20, 30, 40 and 50 Gas and Diesel models which make farming more profitable with their light fuel consumption. Holds world's record. First with live power take-off, 8 speeds forward. You will also see the 2-3 furrow tractor plow—a speed plow with light draft.

The Island Championship was won with a **COCKSHUTT PLOW**

Turner Farm Equipment

156 Kent St., Charlottetown

IVAN TURNER

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Dependable Quality Clothing
by Makers of Repute

OVERALLS by Snag Proof. Bib style with double stitching, roomy reinforced pockets. Sanforized denim **4.95**
Sizes 34 to 46—Regular Denim **\$3.95**

SMOCKS Big Roomy **4.95**
To Match Sanforized **3.95**
Regular

WORK SHIRTS **1.98**
WORK SHIRTS special during the plowing matches
—Top quality chambray in full-cut styles. Sizes 14 1/2 to 17 1/2. Regular to \$3.39 for—

WORK SOX in hard-wearing cotton (nylon reinforced) heel and toe **39c**

WORK SOX in all wool with nylon reinforced heel and toe **69c to 1.19**

WORK SOX in the popular all nylon **1.29**

DUNGAREES by Snag Proof in sanforized blue denim. Double stitched seams—reinforced pockets. Sizes 30 to 46—Pair **3.39**

DUNGAREES Sailor-type in regular quality denim. Lace back. Reinforced throughout. Sizes 30 to 46. Pair **3.19**

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CHARLOTTETOWN