



# CHRISTMAS FESTIVAL

... A Wonderland of Gifts ... at Special Pre-Christmas Prices!

## HOSE SPECIAL



lovely sheer hose... first quality, seam-free micro mesh... Beautiful new season's shades in sizes 9 to 11... three pairs of these hose... at a specially low, low pre-Christmas price...

**3 PAIRS**  
**1.47**

## HANDBAGS



handsome, tailored roomy handbags in "Julspan", a lovely basket weave fabric in "Julius Rosnick"... a gift that's always right... lovely shades of brown and black.

**7.95**

## JEWELLERY

By Coro

"White Fire" by Coro... brilliant jewellery for the festive season... in gold with pearl and crystal; one, two and three strand necklets with earrings to match.

NECKLETS . . . 3.00  
EARRINGS . . . 2.00

## beautiful Shetland wool CARDIGANS

these beautiful Shetland wool cardigans, blended so perfectly with mohair and kitten, of course, give them the classic look so popular this season... buttoning to neck... collarless... and long sleeves. They're a dream to wear - a perfect, popular Christmas gift in a truly wonderful array of colors... sizes 34 to 40...

**12.95**

jewel necked sweater to match, 11.95 only

## LINGERIE

... by "KAYSER"

Intimate co-ordinates... for a most luxurious gift! All styled in lovely nylon satiene and embroidered with delicate flowers with sheer nylon overlays, exquisitely designed to ensure lingerie with glamour, yet giving a sleek, tailored look... in attractive white and aqua, sizes 32 to 40.

FULL SLIP . . . . . 8.98  
HALF SLIP . . . . . 5.98  
PANTIES . . . . . 2.98

## DUSTERS

cuddly robes for Christmas... so toasty warm, so pretty... yet light as a feather in 100% acrylic pile fabrics... collarless, button front and elbow length sleeves; made in lovely pastel shades of pink, blue and beige... sizes 12, 14 and 16.

**12.95**

## SHORTY GOWNS

glamorous nylon gowns for Christmas... with a double-overlay of chiffon nylon over 30-denier nylon... appliques of deep red apples at bottom and hem... lovely red only in sizes small, medium, large.

**12.95**

## YARDLEY GIFT SETS

Talc powder with two tablets of soap, together with a large bottle of cologne by Yardley, in a lovely gift box... red rose, lotus and lavender perfumes.

**5.25**



Only 12 Shopping Days Till Christmas



## MEN'S SPORT SHIRTS

large selection of better men's sport shirts... in attractive plaids and neat designs... shades of red, olive, gold and grey... sizes are small, medium and large... and these shirts are priced regularly at 4.95 and 5.95. Special, only...

**3.99**

## BOY'S SPORT SHIRTS



tailored from a warm cotton flannel in check and neat designs for every young boy on your gift list... sizes are 6 to 14, and these boys' shirts are priced regularly at 1.49 and 1.98. Priced especially at only...

**99c**

## COCKTAIL BOOTS



Smart suedeette booties with rayon pile lining... illusion heels, colors black and brown. Sizes 5 1/2 - 9.

Regular 7.98

**6.49**

## WOMEN'S SLIPERETTES

Saucy corduroy sliperettes, soft vinyl soles, colors, red, black, green and gold. Sizes S,M,L.

**99c**

## BOWLING BAGS

Ideal Christmas Gifts for Bowlers zipper fronts in blue, black watch and beige tapestry.

**1.98 TO 2.98**

## SHOE SHINE BOX

Makes Ideal Christmas Gifts Shoe shine kit made of varnished wood. Has foot rest. Contains one duster and one polishing brush.

**5.98**

## CHRISTMAS VALUES - CHILDRENS WEAR

### TODDLERS' DRESSES



Dress up your little Miss in a pretty dress from our beautiful selection of velvets, nylons, corduroys, wool blends, winter cottons and silk velvets... luxurious broadcades with laces, ribbons and ruffles... in sizes to 3X... popularly priced for Christmas giving at...

**4.98 TO 11.98**

### Esmond Baby Blankets

a gift for your grandson or granddaughter... beautiful blankets, satin bound, 36 x 50 in soft pastel shades... beautifully gift boxed.

**3.59**

### PANTALOONS

for the little Miss who likes to dress in frills and lace... made of stretchy helanka, with ankle lace frill and bow trim, in red, pink, white.

**1.29 pr.**

### BOYS' PYJAMAS

for boys 4 to 6X... brown mottled color with suede fringe on shirts and pants... popular gift, and only...

**3.98**

### DUSTERS

for girls from toddlers to teens in loose and fitted styles, quilted nylons, cottons and cords... and priced specially from...

**1.98 TO 6.98**

### 2-PC. JEAN SETS

matching cotton knit blouse with corduroy trim and lined corduroy slacks with elastic waistband in matching colors of gold, green, blue... wonderful for playing, skating, etc.

**5.98**

### LINGERIE FOR YOUNG LADIES

just like Mother's... designed, specially for young ladies who love high fashion in 100% anel tricot; can be machine washed, need little or no ironing; petal pink, powder blue, snowy white.

Gowns . . . . . 2.98  
Dusters . . . . . 3.98  
Pyjamas . . . . . 2.98  
Slips . . . . . 2.98  
Half slips . . . . . 1.98

### BOYS & GIRLS' 3-PC. WINTER COAT SETS

1/3 OFF

wool tweeds, laminates & silk velvets... warmly lined in sizes 3-3X; special 1/3 off reductions...

**19.98 TO 35.00**



### OLD SPICE TRAVELLER'S SET

After shave lotion, 4 1/2 oz. bottle, boxed **1.50**  
Old Spice after shave and spray deodorant in attractive plastic bottles; gift boxed **1.50**  
Stick deodorant and after shave lotion in attractive gift box for your favorite male **2.75**

### MEN'S DRESS HOSE

knitted in plain and fancy designs from 100% dupont nylon, wool and nylon... sizes 10 1/2 to 13... or stretch.

**1.00**

### MEN'S TIES

lovely selection of beautiful Christmas ties to suit every discriminating wardrobe... olives, golds, blues, browns and greys...

**1.00**

### STORE HOURS

Charlottetown Store  
Open Every Night  
Till 9 P.M.