



FOUNDER OF TIP TOP

Tip Top Tailors Marks Firm's Fiftieth Anniversary

It may come as a surprise even to its regular patrons that the Tip Top Tailors Store at 99 Grafton Street, this year is celebrating the 50th Anniversary of a company with a history as fascinating as any recorded by a Canadian industry.

The familiar atmosphere of personal service of the neatly-kept store gives it all the characteristics of a local enterprise instead of a link in a big industrial chain.

TERRY KNUDSON
But big it is. The Charlottetown store managed by Terry Knudson is one of 65 such stores from coast to coast. And these in turn are part of a company boasting more than 700 other retail outlets, a large manufacturing plant and thousands of steady customers.

Behind this massive organization is a single individual who founded the business, built it up and is still active in it.

It was in 1909 that young David Dunkelman recognizing that young men of his day wanted better clothes than they could afford to buy because production costs were high, came up with the idea that revolutionized the made-to-measure business.

BOTH METHODS
Today, Tip Top Tailors leads the way in quantity, production of the product that required individual operation by combining the best of both methods.

The business grew from the most inauspicious of beginnings. David Dunkelman bought up cloth ends from suppliers, set up shop in a small store on Yonge Street in downtown Toronto, and advertised his first made-to-measure suits for only \$14. At that time, most made-to-measure suits were selling at about \$50 out of the range of average-income young men.

Everyone thought it couldn't be done. Early customers thought there must be a catch to it. But they soon found that there was (Continued on page 5)

\$2.00 each: Mrs. Flora Clark, Mrs. Heath Howatt, Roy Dawson, George Pratt.

\$1.00 each: Mrs. Mary Robinson, Mrs. Sheldon Howatt, Mrs. L. R. Graves, Miss M. R. Gamble, Mrs. Aage Sorenson, Mrs. Walter Bell, Mrs. Bessie Rongerson, Dorothy Taylor, Mrs. Mildred Clark, Mrs. Amy Sherman, Mrs. Harleigh Howatt, Austin Toombs, Alastair MacLeod, Albro Howatt, Ione Wright, Mrs. Earl Mayhew, Arthur Halliwell, Mrs. W. E. Lodge, Mrs. Claude Vessey.

.90c: A friend.

.50c: Keith Thomas

.25c: Mrs. Robert Crawford.

Total—\$28.65.

Collector Mrs. Harrison Leard.

.50c ea: Mrs. Earle Mabey, Mrs. Gordon Carr, Mrs. Harrison Leard.

Total—\$1.50.

Total Tryon—\$30.15.

West Tryon, Collector Marilyn Best.

\$2.00: Mrs. J. L. Lund.

\$1.00 ea: Asher Howard, Harry Craig, Everett Howatt Jr., Everett Howatt Sr., Morley Mullins, Gerald Best.

Total—\$8.00.

Lower Tryon, Collector Rohie Foy.

\$4.00 Mr. and Mrs. T. D. Calbeck.

\$2.00 ea: Rev. A. D. C. Earle, Jack Nelder, Mrs. Robert McIlwaine.

\$1.00 ea: Miss Ethel Foy, Florence Mabey, Ralph Foy, George Canfield, Austin Smith, Keith Foy, Mrs. Maynard Foy, Percy Foy, Cecil Foy, Mrs. Charles Pooley.

.50c: Harris Boyler, Lloyd Storty, Mrs. Lloyd Carr, Mildred Smith.

Total—\$22.00.

Mount Tryon, Collected by Mrs. George Quigley.

\$2.00 ea: Mr. & Mrs. Fred Walsh, Mr. & Mrs. Alfred Wood.

\$1.00 ea: Wilbur Waddell, Mrs. Walter Wood, Miss Marjorie Wood, Mrs. George Quigley.

.50c: Miss Melinda Mullins.

.50c ea: Earl MacDonald, Mrs. Earl MacKenna, Mrs. Alfred Cairns.

Total—\$10.05.

Cross Road, Collector Mrs. Sterling Lord.

\$1.00 ea: Fred Leard, Sterling Lord, Mrs. Glen Led, Mrs. M. S. Lea, Mrs. George Muttart, Mrs. Reginald Dixon, Mrs. V. A. Dwyer, Mrs. Vernon Inman, Ernest Inman, Mrs. Richard Newsome, Mrs. Eric Craig.

Total—\$11.00.

Tryon Branch & County Line Roads, Collector Mrs. Ernest Francis.

\$2.00 ea: Mrs. George Mayhew, Mrs. Louis Francis.

\$1.00 ea: Mrs. Stanley Mayhew, Lionel Cairns, Mrs. John Francis, Mrs. Parker Francis, Mrs. Arthur Craig, Mrs. Keith Storty, Mrs. Frank Robblee, Mrs. Kenneth Robblee.

.50c ea: Mrs. Maurice Howatt, Mrs. George Robblee, Mrs. Percy Howatt, Mrs. Ernest Francis.

.40c: Mrs. Robert Cairns.

.25c: Mrs. Gordon Cotton.

Total—\$14.65.

Augustine Cove, Collector Mrs. Lorne Carruthers.

\$2.00 ea: Mrs. Gerald MacFadyen, Mrs. Eric Robinson, Mrs. Kenneth Dawson, Mrs. Wendell MacFadyen.

\$1.00 ea: Mrs. Brent Clarke, Mrs. John MacWilliams, Mrs. Leaman MacWilliams, Mrs. Roy Cutcliffe, Mrs. Elmer Dawson, Mrs. Edward MacFadyen, Mrs. Donald MacDonald, Mrs. Harry Inman, Mrs. Lloyd Inman, Mrs. William MacNeill, Mrs. Marven Sherran, Mrs. Harold Howatt, Mrs. Bruce Campbell, Mrs. Vernie Webster, Mrs. Harry MacFarlane, Mrs. Eldon Dawson, Mrs. Theo. Foy, Mrs. Artie Newsome, Mrs. Lorne Carruthers.

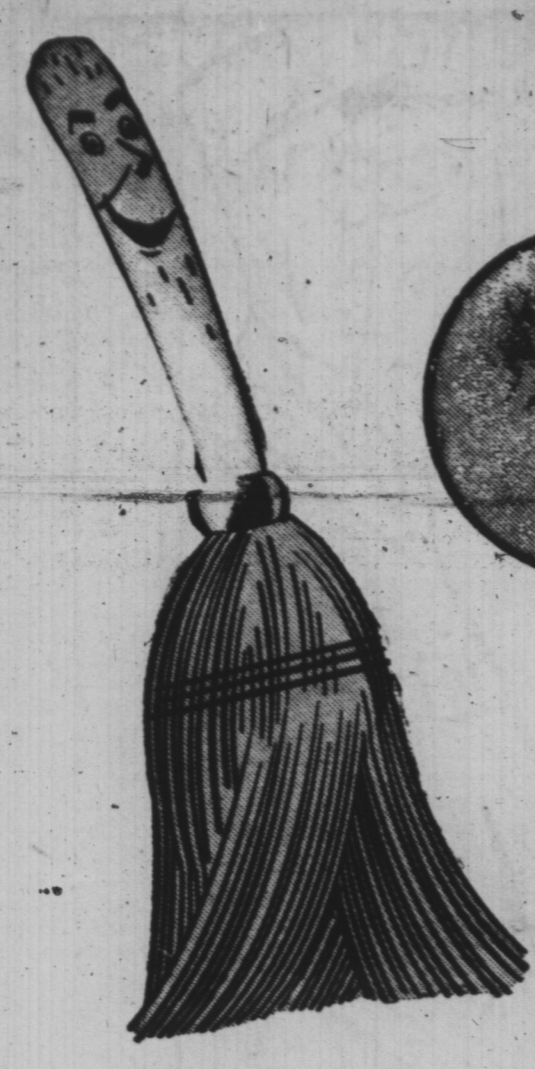
.75c: Mrs. Joseph Wadman.

.50c ea: Mrs. Myrtle Peters, Mrs. Peter Reeves, Mrs. Willard Wadman, Mrs. Fred Leard, Mrs. Life Clark.

Total—\$30.25.

Grand Total, Tryon and Districts—\$126.10.

Tryon & Districts To Date—



PROWSE BROS. LTD.

STOREWIDE CLEAR OUT

DISCOUNTS of 20% to 50%

OUR INVENTORY SALE IS NOW ON. ALL WINTER AND FALL MERCHANDISE MUST BE CLEANED OUT. EVERY DEPARTMENT IN THIS LARGE STORE WILL HAVE PLENTY OF GOOD BARGAINS FOR YOU. ALL NEW MERCHANDISE TAKEN FROM REGULAR STOCK, NO JOB GOODS. THEREFORE YOU DON'T GAMBLE, YOU SAVE PLENTY OF DOLLARS BY SHOPPING HERE DURING OUR JANUARY SALE. SHOP EARLY AND DON'T BE DISAPPOINTED. WE'RE READY AND HAVE THE GOODS YOU NEED. THREE WAYS TO BUY—CASH—CHARGE ACCOUNTS AND PART PAYMENT.

WOMEN'S and CHILDREN'S

- Boys' & Girls' Snow Suits 2 pc. and 3 pc. Sizes 1 to 6x yrs. Reg. Prices \$7.95 to \$17.95 Selling Less **25%**
- Kiddies Coat Sets. Size 2 to 6x. Reg prices \$10.50 to \$23.98. Selling Less **25%**
- Girls and Teen Age Coats, size 7 to 14x Reg. Prices \$7.95 to \$27.98 Selling Less **25%**
- Kiddies and Girls Teen Age Dresses, size 2 to 14x. Reg. Prices \$2.98 to \$7.98. Selling Less **20%**
- Kiddies and Girls Teen Age Skirts, pleated and plain. Sizes 2 to 14x. Reg. prices \$3.98 to \$12.98 Selling Less **20%**
- Ladies' Orion and Boucle Cardigan Pullover Sweaters Sizes 14 to 20. Reg. Prices \$5.98 and \$6.98. Selling Less **25%**
- Ladies' Nylon Hose, substandards, 45 gauge 30-denier and 51 gauge 15 denier **65c pr. 2 pr. for \$ 1.25**
- Balance of Ladies' Winter Coats—All New Styles. Reg. Value \$26.98 to \$75.00. Out they go at a Discount of **33 1-3**
- Ladies' Wool and Crepe Dresses, Smart New Styles. Reg. Value \$14.98 to \$26.98. Out they go at a Discount of **33 1-3**
- Ladies' Nylon House Coats, slightly soiled. Reg. \$6.98 to \$9.98. Out they go for only **\$ 5.00**
- Ladies' Blouses Slightly Soiled **1/2 Price**
- Ladies' Cotton Crepe Gowns and Pyjamas. Reg Value \$2.98 Sale Price **\$ 1.98**
- Ladies' Nylon Tricot Gowns, Pyjamas and Slips. Reg. Value \$2.98. Sale Price **\$ 1.98**
- Ladies' Wool Gloves a Pair **88c**
- Lingerie left over from our Christmas Stock, slightly soiled including gowns—long and waltz length Pyjamas—long and baby dolls, Slips and Panties Clearing **1-3 OFF**
- Special Pack of Ladies' Dresses. Reg. Values \$6.98 to \$14.98. Sale Price **\$ 5.00**

MEN'S and BOYS' WEAR

- Boys' Suburban Coats, value to \$13.95 Sale Price **\$ 9.95**
- Boys' Car Coats, quilted lined Sale Price **\$ 7.95**
- All Boys Leather Jackets Clearing at **\$11.95**
- All Boys Coat Sweaters Less **25%**
- Boys' Lined Jeans Sale Price Pr. **2.95**
- Boys' Corduroy Jeans Sale Price **4.89**
- Boys' Wool Gloves Pr. **95c**
- Boys' Hockey Sweaters Clearing Less **25%**
- Boys' Lined Capeskin Gloves Sale Price Pr. **\$ 1.95**
- Boys' Plaid Doeskin Shirts Sale Price **\$ 1.79**
- Boys' Orion and All Wool V-Neck Sweaters Sale Price **\$ 2.69**
- Boys' Fleece Lined Combination Underwear Suit **\$ 1.98**
- All Boys Suits, 2 pr. Pants, Sport Coats Clearing Less **20%**
- All Men's Suits—Fine Wool Worsteds Sale Price Less **25%**
- Clearing Range in Men's Suits \$30.00 Suits Value & \$50.00 Receive 2 Suits and you pay an extra **\$ 1.00**
- All Men's Winter Overcoats Clearing Less **25%**
- Men's Heavy Jumbo Coat Sweaters Sale Price **\$ 5.19**
- Men's Brown Suede Leather Jacket Sale Price **\$13.95**
- Men's Heavy Wool Pants Sale Price **\$ 5.95**
- Men's Lined Cape Skin Gloves Sale Price Pr. **\$ 2.69**
- Men's Broadcloth and Flannelette Pyjamas Sale Price **\$ 3.59**
- Men's Heavy All Wool Combinations Sale Price **\$ 6.29**
- Heavy All Wool Shirts & Drawers Sale Price **\$ 3.59**
- Men's O'alls & Jumpers Sale Price Each **\$ 3.79**
- Flannelette Blankets—Plaid, size 70 x 80 Sale Price Pr. **\$ 4.59**
- Men's Heavy Plaid Work Shirts Sale Price **\$ 2.69**
- Men's Fine Wool Dress Gloves Pr. **\$ 1.95**
- Men's Dressing Gowns and House Coats Clearing Less **25%**
- Men's Tweed Sport Jackets Clearing Less **25%**
- Men's Suburban Coats Clearing Less **20%**
- Men's Wool Mufflers Clearing All Luggage Less **25%**
- Boys' Flannelette or Broadcloth Pyjamas Sale Price **\$ 2.39**

LINOLEUM RUG and DRAPERY DEPT.

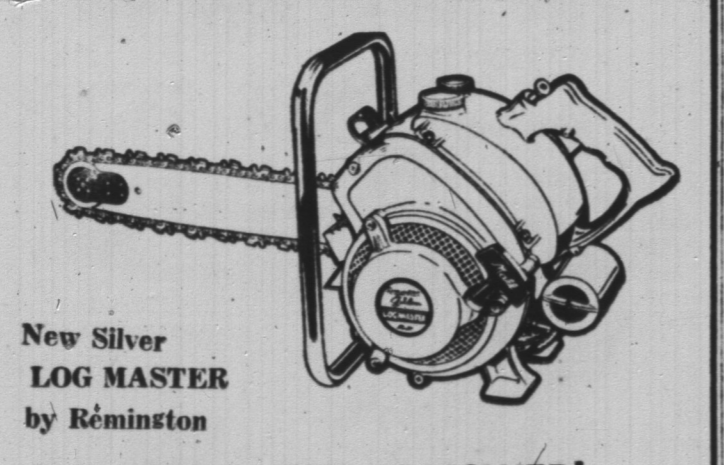
- Good quality Axminster Rugs. All beautiful designs in assorted colors. On sale at the following Special Prices:
- 6 3/4 x 9 ft. **\$49.00**
- 9 x 10 1/2 ft. **\$79.00**
- 9 x 12 ft. **\$89.00**
- All Carpets not Advertised clearing at Special Prices
- Axminster Mats: Assorted colors. Size 27 x 45 inches Special **\$ 5.25**
- Inlaid Linoleum. Jasper design. A good range of colors to choose from. 6 ft. wide. Special Per Yard **\$ 2.98**
- Rexoleum Rugs. Discontinued designs. 6 x 9 ft. **\$ 4.95**
- 7 1/2 x 9 ft. **\$ 5.95**
- 9 x 9 ft. **\$ 7.25**
- 9 x 10 1/2 ft. **\$ 8.50**
- 9 x 12 ft. **\$ 9.50**
- 9 x 13 1/2 ft. **\$10.75**
- 9 x 15 ft. **\$12.00**
- Rexoleum De Luxe quality. 2 yds. wide. In black and floral designs. Special Per Yard **\$ 1.59**
- Inlaid Linoleum Ends 2 to 4 yds. long on Sale at a Discount of **33 1/2%**
- Fiberglow Drapery in plain pastel shades of Green, Gold, Sand and Pink. Special Per Pair **\$ 5.95**
- Ruffled Curtains, dot design. Size 41" x 81 inches Pair **\$ 2.98**
- Tailored Curtains. Ivory Marquessette. Size 40 x 81 inches Pair **\$ 2.98**
- Broken lines in Cottage Sets and Curtains Clearing at **1-3 OFF**
- Drapery Material 2 to 5 yd. ends On Sale At **1-3 OFF**
- Plastic Bathroom Sets, assorted colors. Shower Curtain and Window Curtain Special Per Set **\$ 2.19**

NOTICE

DUE TO THE DEATH OF MRS. MARGARET E. LINDSAY OUR OFFICE WILL BE CLOSED UNTIL 1:00 P.M. MONDAY, JANUARY 12.

B. H. HUGHES INSURANCE LTD.
72 GRAFTON STREET

Chopping Got You Down? Old Saw Worn Out?



New Silver LOG MASTER by Remington

HERE'S THE ANSWER!

Here is a rugged, dependable saw built to last by a company whose name you can trust—Remington. It's completely Canadian made so parts are no problem. This tough beauty has a host of features you'll like including the finest cutting performance for pulpwood, tree-farming, nursery or wood lot work. See it today at the NEW LOW PRICE \$189.00. Used saws taken in trade. Dollar for dollar, feature for feature, your best buy for value—your best buy for quality.

BATT & McRAE
91 Euston St. Charlottetown Dial 6537

Protestant Orphanage Contributions

Hunter River, Collectors Mrs. R. L. Smith and Mrs. Mary Silliphant.

\$5.00—Chester Sellar.

\$2.00 each: R. L. Smith, Mrs. Mary Silliphant, James MacDonald, John A. MacInnis, Christine MacInnis, Hedley Spence, C. Montgomery, W. L. Bowman, L. H. Craswell, C. B. Matheson, Mr. and Mrs. F. M. Jeffery, P. R. Boyle, G. I. MacKay, James L. LePage, Dr. J. R. Murchison, Mr. & Mrs. James G. Wood, William P. Bernard, Gordon MacLean, John Matheson, Mrs. Bessie MacLeod, Mrs. Emily MacLeod, L. W. Ripley, J. Beaton, E. E. MacInnis, Olin Ellis.

\$1.50: George A. MacLeod.

\$1.00 each: A. B. MacDonald, Daniel MacLeod, Mrs. A. W. Stewart, Mrs. Rufus Stevenson, Mrs. Percy Noye, George Robinson, W. A. MacMillan, Harold MacLean, Donald Dickieson, V. J. Noye, Mrs. John Ford, Mrs. Beryl Craswell, Mrs. Frank Bagnall, Mrs. Duncan Nicholson, Harold Lord, William Carew, Gordon Carew, Mrs. Clayton Tremere, Orville Selhar, Cyril Smith, Reagh Bagnall, Mrs. Nelson Clark, Howard MacLennan, Stephen Burns, George Nesbit.

.50c each: Mrs. Ray Bernard, Mrs. W. Silliphant.

Total—\$82.50.

Collector Mrs. Russell Nicholson

COMING EVENTS

A. A. meeting to-night Richmond Street group, 130 Richmond Street (upstairs).

Modern and old-time dancing Junior Farmers Recreation Center every Saturday Night, until 12. Doiron's Orchestra, Calceep.

Bingo every Monday night, St. Andrews' Hall, Mt. Stewart—Two jackpots of \$25 each.

New Wiltshire District L.O.L. will meet in Tanton Lodge Room, January 14th, 2.30 p.m.

Shur-Gain Amateur Cavalcade will be held in St. Mary's Parish Hall, January 14. Send Entries to Mrs. Bernard MacDonald, Secretary, Bear River South Women's Institute.

Organizations using this column to promote their meetings and entertainments are requested to place their announcements in the name of the Organization or Group who are sponsoring the event.

Pantry Sale at S.A. MacDonalds, Charlottetown, Friday, January 16, sponsored by Highfield Women's Institute.

Hockey at North River Rink tonight Nine Mile Creek Bulldogs vs. Winsloe Tigers for W.R. Shaw Trophy. Game time 8.30. Skate after. Team holding up game will be penalized.

Card Party, Cherry Valley School, Monday, January 12th, 8 p.m. Sponsored by Cherry Valley W. I.

Hillsboro District L.O.L. meets in Boyne Lodge Room, Tuesday, January 13th, at 7.30 p.m.

PROWSE BROS. LTD.

DRY GOODS

YARD GOODS, TOWELS, COTTONS

- Wabasso Substandard Sheets 81 x 100 Sale Price \$2.50 each
- 72 x 100 Sale Price \$2.75 each
- 63 x 100 Sale Price \$2.98 each
- Flaw so slight—not noticeable
- Special Substandard Bath Towels—Blue, Yellow, Pink, Aqua, Sapd. Size 22 x 42. Sale Price Pr. **\$ 1.75**
- Wabasso Substandard Pillow Cases, standard size, hemstitched and plain. Hem Sale Price a pair **\$ 1.29**
- Flaw so slight not noticeable
- Printed Cotton good assortment of patterns 36 in. wide. Sale Price **3 yds. for \$ 1.00**
- Printed Flannelette in floral designs 36 in. wide **3 yds. for \$ 1.49**
- Extra Special in Chenille Bed Spreads, double bed size. Blue, Tan and White. Sale Price **\$ 5.95**
- Remnants in Cottons, Curtaining, Flannelette, Rayons, Wool, Silks, and Velveteens Selling At **1/2 Price**