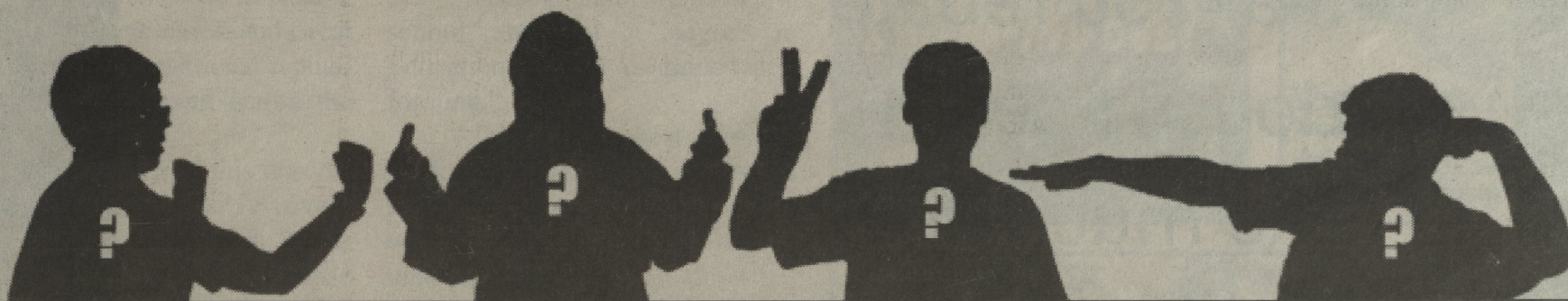


GUESS WHO'S COMING TO DINNER?

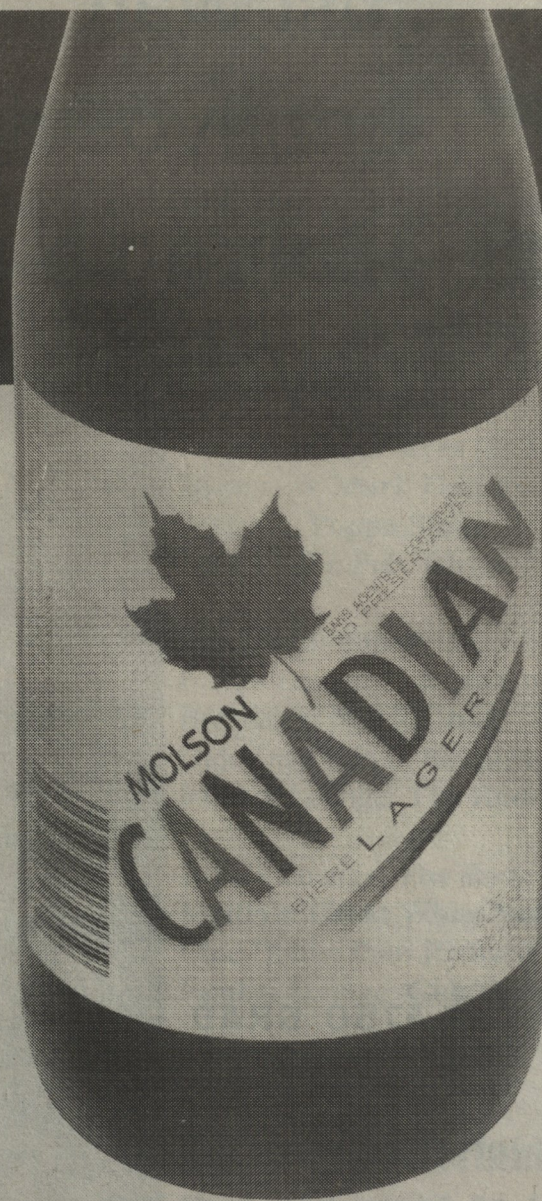
OCTOBER 7



On Prince Edward Island

I AM. FREE

Get a Free Molson Canadian
Quart (625 mL) with every purchase
of a Canadian 12-pack.



At participating PEILC stores, September 1 to October 31, 2000.
While supplies last.

 I AM.CANADIAN