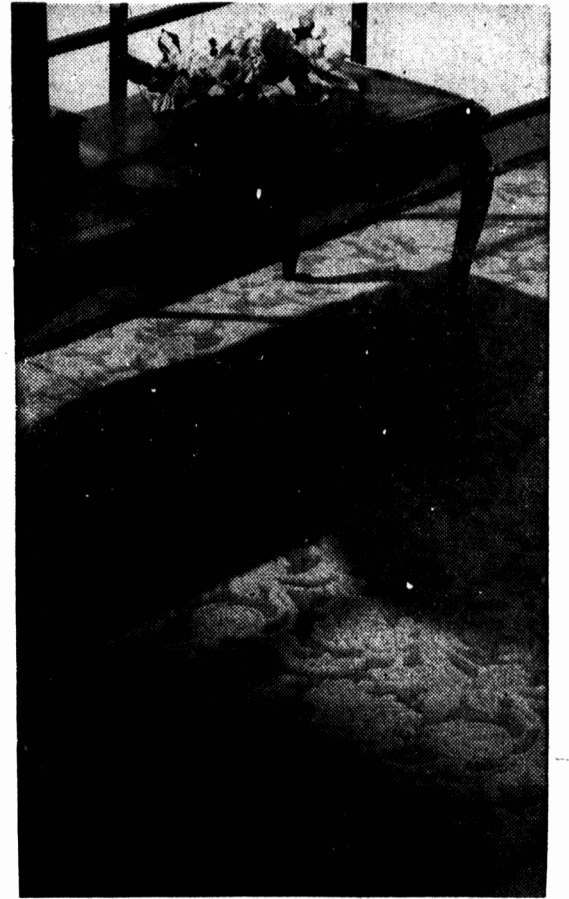


Introducing The New "Lucerne" WILTON BROADLOOM CARPET



We Invite You To Visit
Our New
LAMP Dept.

Second Floor
Charlottetown Store

Register Your Name For A
Chance To WIN The
BULOVA "Miss Bermuda"
LADIES' WATCH

FREE

To celebrate the opening of our new Lamp Department, we are giving away a beautiful Bulova "Miss Bermuda" Ladies' Wrist Watch (71.50 value) to some lucky visitor. Nothing to buy . . . no obligation, simply visit our new Lamp Department and register your name and address on a ballot. (Children under 16 not eligible. Winning name will be drawn on May 12th.)

**Luxurious All Wool Wilton by Harding!
Rich Looking New Pattern In An
Exciting New Color.. Cinnamon!**

Give your home the beauty and luxury of fine Broadloom Carpet at moderate cost. This beautiful new "Lucerne" broadloom is of all wool style-textured Wilton in a distinctive pattern that will enhance any room. You'll like the new cinnamon shade . . . most suitable for P. E. I. homes. Also available in several other colors. Come in and see the lovely new Broadloom Carpet soon!

We Specialize In
Wall - To - Wall Carpet
Installations

We specialize in wall-to-wall carpet installations, using the "smooth-edge" tackless method. Let us give you, without obligation, an estimate on your carpet requirements. Simply call HOLMAN'S Furniture Department in Summerside or Charlottetown.

--- THREE YARDS WIDE ---

HOLMAN'S PRICE
Square Yard --- **13.98**

Rugs And Carpets Are Available On The
HOLMAN HOME PLAN

10% DOWN Balance Monthly

--- HOLMAN'S Both Stores FLOOR COVERINGS ---

HOLMAN'S Presents... "ARMSTRONG" The Greatest Name In Tires

Exclusive With HOLMAN'S In Prince Edward Island



The "ARMSTRONG" Tire

Low In Cost ... High In Dependability

Size 600 x 16 4-Ply — Each	17.99	Size 650 x 16 4-Ply — Each	19.99
Size 670 x 15 4-Ply — Each	19.99		

Armstrong MIRACLE TIRES

The World's Finest Replacement Tire!

Size 670 x 15
4-Ply — Each **23.99**

Armstrong SUPER HEATMASTER CUSHION RIDE TIRES

Size 600 x 16 4-Ply — Each	20.99	Size 650 x 16 4-Ply — Each	28.99
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Armstrong Rhino Flex TRUCK TIRES Heavy Duty -- Extra Mileage

Size 750 x 20 10-Ply, Each	99.99	Size 825 x 20 10-Ply, Each	128.99
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--- HOLMAN'S Both Stores HARDWARE ---

Backing the Armstrong tire line are the engineering and development facilities of four great plants. These facilities, plus trained and experienced craftsmen, assure that plus values are built into every Armstrong tire. Extensive chemical and engineering research is constantly carried on so that Armstrong tires are engineered to the most advanced standards of safety, mileage and comfort. The combination of research, manufacturing facilities and trained tire builders and engineers will continue to make the Armstrong name second to none in the tire field.

MANUFACTURER'S LIFETIME WARRANTY

Every tire or tube of our manufacture bearing our name and serial number, is unconditionally guaranteed to be free from defects in workmanship and material without limit as to time or mileage. If upon presentation of the tire or tube, our examination shows such tire or tube has failed under the terms of this guarantee, the unserviceable tire or tube will be replaced with a tire or tube of like size and grade, the customer to receive credit for the unexpired (normal) life of the tire.

We've turned

on the light
in

**SPORT COATS
for Young Men**



Come see the brightened ideas we have for you in smart Sport Coats. Fine all wool tweeds that put a lot of life into your looks. Smart two-button front style with new narrow lapels and three patch pockets. Rayon half lining. In grey and brown tweed patterns. Sizes 26 to 36. Each—

14.98

Boys' Smart

DACRON SLACKS

Made of nylon and rayon blend and smartly tailored in regular style with pleats, belt loops and zipper closure. Finished with cuffs. Colors brown, charcoal and blue. Sizes 26 to 34. Pair—

9.98

Boys' DRESS SHIRTS

Made of fine sanforized cotton broadcloth with short pointed fused collar and one breast pocket. Colors blue, tan or grey. Sizes 11 to 14½. Each **2.25**

Boys' New TIES

Styled by Park Lane in rayon and silk. Long narrow type with pointed end. Assorted color and patterns. Each **79¢**

Boys' STRETCH HOSE

100% nylon for long wear and comfort. Finished with elastic top. Assorted fancy designs. One size fits all 8 to 10½. Pair **79¢**

HOLMAN'S BOYS' SHOP, SUMMERSIDE



HOLMAN'S ACCEPT LONG DISTANCE COLLECT CALLS

For Any Order Over 3.00 From Any Point In P. E. I. — Until May 12th

CALL SUMMERSIDE 2222
(Except Groceries)

CHARLOTTETOWN 6525