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WE SELL and RECOMMEND **Firestone TIRES** COMPLETE **Firestone SERVICE**

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HERE NOW! **NEW Firestone TRANSPORT TRUCK TIRES**

- UP TO 35% MORE NON-SKID MILEAGE
- DOUBLE THE TRACTION LIFE
- OUTSTANDING PERFORMANCE ON ANY WHEEL



Here are the most advanced tractor tires ever built! Tread bars are curved and tapered... bite deep, take a stronger grip in any soil. Increase your drawbar pulling power, save fuel, save time. See the Firestone Open Centre Curved Bar Tractor Tire now at

FIRESTONE **Bryenton & MacKay Co.** 187 GREAT GEORGE ST. "Your Friendly FIRESTONE Dealer"

Happenings Of The Week

Continued from page 2

Tuesday morning for Ottawa, where they will be guests of their sister, Mrs. Allan C. Tait, also the former's son and daughter-in-law, F/O and Mrs. Donald E. MacLean.

Mrs. J. Frank Arnett entertained at bridge at her home in Summerside on Monday evening.

Mr. and Mrs. Kenneth Walker, Summerside, had as their weekend guests, the latter's brother and sister-in-law, Mr. and Mrs. George G. MacLean of Alma, N. S., on their wedding trip.

Mrs. Maurice Mill and daughter, Enid, of Summerside spent a few days in Moncton, N. B. this week.

Mrs. Creelman MacArthur was hostess at bridge at her home in Summerside on Monday evening.

Mr. and Mrs. Wendell Proffitt of Charlottetown were visitors in Summerside this week, guests of the latter's parents, Dr. and Mrs. Harry Allen.

The many friends of Mrs. H. R. Crockett, who has been ill at her home in Summerside, will be pleased to learn she is much improved.

Flt./Lt. and Mrs. Stuart Martin with their three children of Chatham, N. B. were weekend guests of Mr. and Mrs. W. A. Currie, Summerside.

Rev. and Mrs. W. A. Harper of Summerside have as their guests the latter's sister, Mrs. J. A. R. Tringley with her daughter, Miss Beverly, of Vancouver, B. C.

Mrs. Harold B. Schurman has returned to her home in Summerside after spending a few weeks in Montreal.

On Wednesday evening Mrs. J. Frank Arnett, Mrs. Mark Delaney, Mrs. W. A. Gaudet and Mrs. Frank A. MacNeill were hostesses at the home of Mrs. J. R. Cunningham when ten tables of hospital bridge were in play.

Mr. and Mrs. Harry Birch and children left yesterday for Aberdeen, Saskatchewan after spending several weeks with relatives in Port Hill and Summerside.

Among those from Summerside who attended the Spring Parade of Fashions on Monday evening in Charlottetown were Mrs. Ralph Emery, Mrs. Keith Lapp, Mrs. John Downing, Mrs. J. K. Beer, Mrs. Ferno Rogers, Mrs. Mark Gaudet, Jr., Mrs. Bert Hunter, Mrs. Grant Travers and Mrs. Allen Wedlock.

The Misses Dorothy Wyatt, Wanda Wyatt and Mrs. J. W. Lecky were joint hostesses at the home of the former on Thursday afternoon for the I. O. D. E. meeting.

Miss Joyce Currie, whose marriage will take place in April, was guest of honour at the home of Miss Dorothy Daley, Summerside, on Thursday evening at a kitchen shower.

Mr. and Mrs. Willard MacDonald returned to their home in Summerside on Tuesday evening from a trip to Florida.

Mrs. Mark Gaudet, Jr. was hostess at bridge at her home in Summerside last evening when three tables were in play.

GET READY FOR THE BIG DAY



HERE'S A

AT YOUR C.T.C. STORE

Is there any thrill in all the world like the bang you get from your first big catch of the new season? Right now you're looking forward to it... checking over last year's fishing tackle to see what's needed to complete your enjoyment of this fascinating sport. One thing sure: Whatever you need, we have—made right and priced right. Come and choose from our big selection of fishing equipment of all kinds. You'll make many a "good catch" right here at your C. T. C. Store where you SAVE SAFELY.



REELS

Smooth working, good looking Casting and Fly Reels.

from 59c to \$3.95



You Bet We Have TACKLE BOXES! A type for every fisherman. From \$1.49 to \$6.95

A BEAUTIFUL SELECTION OF RODS

World famous "Montague" Fly Rods in split bamboo or tubular glass, from— \$7.45 to \$17.95

A complete line of "Bristol" Telescope Steel Rods priced from— \$3.95 to \$8.45

Tackle Box Rod—Folds to 14"—extends to 4 1/2". ONLY \$5.95

WE CARRY EXTRA TIPS FOR ALL OUR FLY RODS

Carrying Cases for your Rods at 75c and \$1.75 Good quality Rods for the younger angler— 95c to \$2.95

A Complete Assortment of LINES

To Suit the Novice or Expert.

LINEN — COTTON — NYLON — SILK

Rod Lines 19c to 59c

Fly Lines \$1.10 to \$5.25

See the "WEXFORD" double taper fly lines

Reg. \$11.00—At C.T.C. \$5.25

Hip Length Vinylite WADERS \$3.25

Waist Type Vinylite WADERS—with Pockets and Suspenders \$6.75

FLIES

Look over our assortment of MASTERCRAFT Hand Tied FLIES. THEY'RE TERRIFIC!

All the popular patterns in wet and dry flies

ALSO: Fly Books, Fly Boxes, Utility Boxes, Bait Boxes, Creels, Spinners, Bottled Bait, Leaders and Leader material, Pocket Scales, Floats, Hooks and Sinkers.

Olive Green HIP BOOTS \$12.75

"Save Safely"

CANADIAN TIRE CORP'N ASSOCIATE STORE

SUMMERSIDE: B. L. Miller & Co. 24 Central St., Phone 2358
CHARLOTTETOWN: Stewart & MacRae 86 Queen St., Phone 1880



FISHERMEN

WE NOW HAVE KERMATH - MARINE ENGINES IN STOCK AT OUR MALPEQUE ROAD SHOWROOM A. PICKARD MACHINERY LTD.

"Grandfather was a great man"



Yes, son, in his community your grandfather was a great man. And today, in a beautifully landscaped resting place, among those whose lives he shared, stands an appropriate monument—a lasting tribute to his greatness.

Some day, you'll appreciate more fully the significance of a fine memorial. You'll understand why nature's most beautiful stone—Vermont marble—is so widely chosen as a tribute to the departed and to inspire the living.

To you who are about to select a family memorial, we invite you to see "The Memory Stone."

Vere Beck & Son Ltd. Montague and Charlottetown

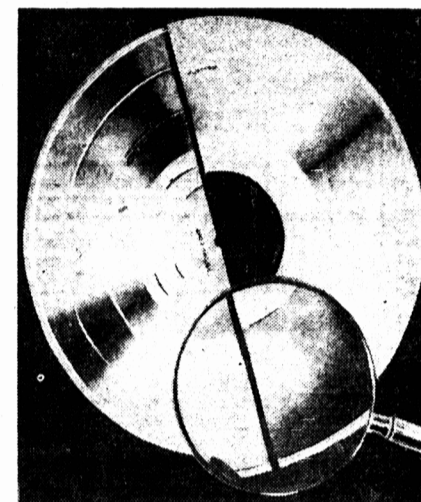
AUTHORIZED DEALER

Vermont Marble

Memorials of Enduring Beauty

AMAZING NEW "TRIPLE GROVED" RECORDS

BRING YOU THIS WEEK'S 18 TOP WESTERN OR POPULAR RECORD HITS FOR 17¢ EACH



AMAZING NEW GROOVING PROCESS REVOLUTIONIZES 10 INCH RECORDS!

The dramatic half and half photograph shows the old fashioned 10 inch record with just one song on each side on the right... and on the left you see the amazing new triple grooved records with 3 complete songs on each side. See for yourself how the old fashioned record has its grooves placed wide apart... how the music and song part of the record stops almost an inch from the label... and a curlycue "wasted" groove goes into the center. Also see for yourself how the new Triple Grooved records put over 10,000 inches of grooves on each record by putting grooves closer together, and making use of waste space near the center. In this way you get 3 complete hits on each side. Now, to introduce these amazing new 6-in-1 records, we have taken the 18 top hits in the country and grooved 3 on each side of standard 10 inch records. They play on any record player or phonograph! So instead of your buying one record with a hit on one side and an unknown song on the other side, you now actually get 6 top hits on each record... all 18 for a saving of \$13.04! But you must order by mail immediately. Supplies are still limited. Mail the coupon immediately!

GREAT RECORD COMPANY DISCOVERS WAY TO PUT 10,000 INCHES OF GROOVES ON 1 TEN INCH RECORD!... 3 COMPLETE SMASH HITS ON EACH SIDE! YOU SAVE \$13.04!

TORONTO, ONT.—Here is the most amazing news record fans have ever heard! Now at last you can get the top record hits in the country... the songs that are thrilling the nation this very week. And, instead of getting just one hit on one side of a record and an unknown song on the other side... you can actually get 3 complete hits on each side... 6 complete hits on each record. And instead of paying 89c for each hit... or \$16.02 for the 18 top hits... you pay only 17c a tune... \$2.98 for all 18! You save over \$13.00!

ALL BRAND-NEW UP TO THE MINUTE SMASH HITS

Imagine! Not cheap, poorly produced recordings you've never heard before. When you play these amazing records you'll hear the same hits that are thrilling the country. Hear the same hits that are played by Radio disc jockeys. These records look just like standard 10 inch records. They play on any old or new record player or phonograph. The only difference is the number of grooves and the money you save!

HERE ARE THE 18 SMASH POPULAR HITS YOU GET FOR ONLY \$2.98

1. Till I Waltz Again With You
2. Tell Me You're Mine
3. Anywhere I Wander
4. Doggy In The Window
5. Side by Side
6. Pretend
7. Wild Horses
8. Even Now
9. Downhearted
10. Congratulations to Someone
11. Your Cheating Heart
12. Have You Heard
13. A Fool Such as I
14. I Confess
15. Oh Happy Day
16. Keep It A Secret
17. Why Don't You Believe Me
18. Don't Let The Stars Get In Your Eyes

HERE ARE THE 18 SMASH WESTERN HITS YOU GET FOR ONLY \$2.98

1. Eddy's Song
2. A Fool Such As I
3. No Help Wanted
4. I'm Going On Alone
5. Death of Hank Williams
6. That's Me Without You
7. I Let The Stars Get In My Eyes
8. Kavalga
9. Condemned Without Trial
10. Your Cheating Heart
11. Dear Judge
12. I Don't Know
13. Hot Rod Mama
14. I'd Trade All My Tomorrows
15. The Gal Who Invented Kissing
16. I'll Never Get Out Of This World Alive
17. Back Street Affair
18. Midnight

ORDER MUST BE MAILED IMMEDIATELY

This amazing offer of this week's 18 TOP HITS is being made to introduce these revolutionary new triple grooved records. You save over \$13.00 over what you'd pay to get these hits on separate records. The only restriction we make is that you must mail your order in NOW. These revolutionary records are not yet in the stores. The supply is limited. The offer will not be repeated in this paper.

SEND NO MONEY

Play Records 10 Days At Our Risk!

Hearing is believing. We want you to try these amazing new triple grooved records entirely at our risk. Let us send you these 3 "triple grooved" records with 6 complete smash hits on each record, 18 smash hits in all, for you to play and enjoy for 10 days free. Play them all you want. Dance to them. Let your friends hear them. Compare their quality and tone with the same hits that you hear on the radio. Compare them with any 89c record. If for any reason you are not delighted, we'll refund your purchase price immediately... no questions asked. But you must order at once. This amazing offer of all 18 smash hits in the country this week on 3 records is being made this ONE TIME ONLY! You must mail the coupon immediately.

MAIL THIS NO RISK TRIAL COUPON NOW

18 TOP HITS Box 1577 00 Toronto, Ontario.

Mark X in Box Below Popular Hit Parade Western Hit Parade

Gentlemen: Without risk to me, please rush me your 18 TOP HITS on 3 unbreakable vinyl records. I'll pay postage man \$2.98 for either group or \$5.79 for both plus postage and try the records for 10 days at your risk. If I am not delighted with them for any reason, you'll refund my purchase price, no questions asked.

NAME

ADDRESS

CITY ZONE PROVINCE

SAVE MORE! I enclose \$2.98 for either group or \$5.79 for both. You pay all postage and handling charges. Same money back guarantee!