



**SENGALESE PRESIDENT VISITS OTTAWA**

Sengalese President Leopold Senghor chats with Governor-General Vanier on arrival at Ottawa Monday afternoon for a state visit. The 60-year-old president will be in Ottawa for two days, then will go to Quebec before leaving for the United States Sept. 27.

**THIS AGRICULTURAL INDUSTRY**

## Livestock Sales Seen Assistance To Farmers

By NEIL A. MATHESON  
 (This column will not appear next week. I am going away in search of rest. I am not sure about the following week. But it definitely will appear in two weeks' time, if not before that.)

A series of weekly cattle sales will be established here next week which will offer an opportunity for livestockmen anywhere in the province to bring their animals to be sold at public auction.

The first sale will be held next Tuesday, September 27. It starts at 1 p.m. The sales ring and accommodation for the livestock is now being provided in Cattle barn No. 10 at the Provincial Exhibition Grounds, outside Kensington Road, just outside of Charlottetown.

Managing the sales is George Lacey, a former Tracadie, P.E.I. man and Frank Berkelaar is the auctioneer. Frank is the man who auctions the livestock at the weekly livestock sales in Truro, N.S. Mr. Lacey also lives in that area now. Like our Glen Cotton, the popular and efficient beef fieldman here, George was a buyer for a large packinghouse for some years.

This sales idea has the blessing of the provincial department of agriculture, and Agriculture Minister Daniel MacDonald is going to officially open the series of sales by auctioning off the first animal to be sold.

I talked a few days ago with Messrs. Lacey and Berkelaar and they mean business in this venture. "What will happen?" I asked them "if the first few sales are flops, if enough cattle are not offered by Island farmers to make the same worthwhile?"

The answer was straightforward. They mean to develop the sale idea here and are prepared to stick with it, until it does become a success.

**BUYERS ARE COMING**  
 Of special interest to livestockmen here is the statement they will be bringing four or five buyers with them. One is from "Alco Packers" in Maine and he is a large buyer, the Lacey-Berkelaar pair tell me.

Another man who buys in volume is William Gorber of Moncton. He'll be here, so there will be competitive bidding they feel sure.

Mr. Lacey tells me that the charge to put an animal through the sale is three and one-half per cent of the gross sales. If an animal sold for \$100, for example, the charge would be \$3.50. If it brought \$200, the fee would be seven dollars.

The weekly sales at Truro will handle 12,000 head of cattle — this includes calves — this year, the two men told me. There were 272 animals sold last week at Truro, they added.

They'll handle any type of livestock, they told me, though they do prefer cattle. So that means sales action is available also for pigs and sheep, for example. Don't suppose anyone will be offering horses now. There are darn few farm horses left in the province.

"We'll operate a year, so the idea will have a chance for a real try," is how the Lacey-Berkelaar pair put it.

The series of weekly sales at Truro has been in operation since 1959, they told me. The cattle, or other livestock, should be in Barn 10 at the Exhibition Grounds in the morning of the day of the sale, they advise. The name of the sales organ-

ization, incidentally, is "Island Livestock Sales."

Reason the department here is backing this auction sale idea is something like this: As it is now farmers, for the most part, have to sell their cattle to professional buyers, men who are buying cattle practically every day of the year. The farmer may sell some animals perhaps two or three times a year. He just doesn't have the experience to compete on an equal basis with the man whose experience in sizing up animals, and buying them is so much more extensive.

This way, the department spokesmen suggest, the farmer should have a good chance of getting what the animal is worth.

**DARRACH STILL WINNING**  
 George Darrach who is farm manager for the Oak Ridge Farm outside Toronto, won the Premier Exhibitor's prize for his boss as the Canadian National Exhibition a few weeks ago.

He did that despite the fact that the Oak Ridge herd held a large dispersal sale earlier this year at which 40 or more of their very best Holstein cattle were sold.

The cattle were put up in pairs. When the lot was sold the successful bidder had the privilege of taking home his choice of the two cows offered. So the farm kept the rest, what the buyers did not want, in other words. And this is what George won with at the CNE. Quite a man this Darrach who came from Milo in Prince County originally.

A mutual friend told me recently that George received a really large bonus from his boss, R.E. Dennis, when the sale to which I have referred, brought a great deal more money than had been expected.

That sale — it was held last May — brought a world's record price for a dairy cow. The amount was \$42,000 for Glenafon Nettie Bonheur Maud. It was \$9,000 more than the previous record the sale story stated.

But how about this story? Bob Szazelle, Bunbury, tells me that a young bull, Carnation Sylvia King Segis brought \$106,000 from Carnation Farms, Wisconsin, U.S.A. away back in 1930.

The bull was out of May Echo Sylvia a cow that produced 100 pounds of milk in one day, and produced 1,005 pounds in one week. And that's away back in the "dirty thirties" as those poverty-ridden depression years were called.

Another son of May Echo Sylvia sold for \$46,000, Bob tells me.

Mr. Szazelle, incidentally, is the man who built up the fine nursery at Bunbury, which was made possible originally by the generous grant of \$100,000 from Robert Cotton, Brighton Road. Bob was the inspector who weighed and tested the milk of Sylvia, the dam of the bull that brought the big price, so he was well acquainted with the development.

**ISLAND PLOWING MATCH**  
 This is the week of the Provincial Plowing Match, also the Queens County match. Both are to be held at Alexandria, on the farm of my friend, Jim Robertson. The Queens County match will decide the County champion and the runner-up. It's on Wednesday then on Thursday the Island title will be decided, with

Queens chaps until sometime Wednesday evening.

There'll be a new Island Champion this year. Carl Willis, PhD will not be competing this year.

Carl won the Canadian title at Chilliwack, B.C. last April when his score of 166.2 points was two points better than his nearest rival.

I've written many stories about this young man, and his father, Stanley Willis, who is a plowing champion in his own right. Stanley won the Canadian title at Caledon, Ontario back in 1963.

I cannot recall the exact details but one of the top men in the Canadian Plowmen's Council — I think it was Alex McKinney of Brampton, who is president — told me that Stanley's score was so far ahead of any other contestant in 1963 that there was simply no comparison. Again I'm trusting to memory, but the recollection is that Stanley Willis was approximately 10 points ahead of the man who placed second.

When I asked Stanley about it later, he admitted that he had done an unusually good job that day. "I guess I just felt like plowing that day, and everything was breaking right for me," the Cornwall market gardener told me. Things were probably not breaking so good for the other lads, he added.

For Stanley it was his final appearance on the competitive plowing scene. His enlarged gardening operation requires all of his time now.

I've said different times that the performance of this father-son combination is unique, that it never happened before. I don't know that for sure, but nobody has ever challenged my statement and these columns are sent to, and are read many places.

I'm referring, of course to the fact that both father and son have each won the Canadian championship once, and both of them have twice represented Canada in world competition. Indeed Carl finished third in the world match in Northern Ireland several years ago.

Because so very many of you keep asking me about Mrs. Matheson, I feel I should tell you that she is definitely making progress. It's a very, very slow procedure, and it will take a very long time — I really

## Big Paying Job Is Given Up To Direct Foreign Aid Plan

By ROSEMARY SPEIRS  
 MONTREAL (CP)—"All my life I've gone where the action is," Maurice Strong says. Now he thinks it's in Ottawa.

At the age of 37 he will take a pay cut to \$27,000 from \$200,000 this October when he gives up the presidency of Montreal's billion-dollar Power Corporation of Canada to become director of Canada's foreign aid program.

"I don't look on my move as a personal sacrifice," he said in an interview. "It's never a sacrifice to do what you want."

And what he has really wanted for the last few years, he says, is to take a responsible part in foreign affairs.

A two-year trip with his wife to trouble spots in 30 Asian and African countries, during the early '60s convinced Mr. Strong the problems of the underdeveloped countries are fundamental to our times.

Returning to Canada he applied to the foreign service and ironically was turned down because he lacked a university degree. But through succeeding years of business success he could not lose his hankering for overseas aid.

"I was sick of being an on-looker. When trouble broke I wanted to be directly involved. I was one of those men whose main interest is his hobby."

**QUICKLY INVOLVED**  
 The "hobby" began inconspicuously on Mr. Strong's return from Africa when he asked the local YMCA whether it had anything he could do.

He shortly found himself president of the National Council of YMCAs, a member of the Canadian Institute of International Affairs and adviser to the Canadian University Service Overseas and the Company of Young Canadians.

Along the way he developed informal connections with the external affairs department by doing a government survey of the natural gas potential in Nigeria.

But all this wasn't enough and when Mr. Strong joined Power Corporation in 1964—it has tripled in value since then—he told the directors he would not stay in business for more than another five years.

He gives up his control of the interlocking directorates of 16 companies in his October move to Ottawa to replace Herbert Moran, who will become Canada's ambassador to Japan.

With his small moustache and pin-stripe suits—Mr. Strong, a father of three daughters and two sons, looks more like an unassuming clerk than a man with large and restless energies.

**STOWAWAY AT 13**  
 But Mr. Strong has moved up in the business world with giant strides ever since he ran away from his Oak Lake, Man., family home at age 13 and he has never yet been satisfied. He has higher hopes for his new job.

"For the first time the challenge is going to be big enough. I think I've finally found something I can devote my life to."

Sitting in his comfortable Place Ville Marie office high above Montreal's skyline, he can smile now at the impulses that made him leave home and stow away on the Canada Steamships Lines' Noronic.

"I couldn't help it. I have always just loved adventure too much. Of course, I was caught but by stretching my age five years I managed to talk myself into a job as a galley swab for the summer."

He returned to Oak Lake to finish high school and then was off again—this time to a job

with the Hudson's Bay Co. in the Arctic.

After that it was a quick succession of steps from a junior job with the UN secretariat at New York to statistical work analysing oil and mining securities, to, at age 23, the vice-presidency of Dome Petroleum Ltd.

"I've always been lucky," he said. "And I've worked hard."

**WARY OF BUREAUCRACY**  
 The skills he will bring to the foreign aid department are the administrative and organizational abilities that have made him a man to whom companies look when they need a top management expert who is both efficient and imaginative.

The first businessman ever to head foreign aid, the new director says he feels his appointment symbolizes the Liberal government's hope of involving the private sectors of society more intimately in social problems.

"I am terrified of just helping to create another huge bureaucratic structure. But I have hopes Canadians are not as apathetic to foreign aid as they sometimes seem. I think this country is now looking for something to do to give it a sense of national purpose and maybe my department will be able to give them some direction in that search."

His budget rises to \$311,000,000 from \$286,000,000 this year and should shortly reach the half billion mark if the Pearson government realizes its intention of raising aid to the one per cent of gross national product the UN suggests favored nations should spend.

## Progressive Conservative DISTRICT MEETING

4th District Kings County

Wednesday, Sept. 21st

8:30 p.m.

PUBLIC HALL - MURRAY RIVER

Guest Speakers: Walter R. Shaw and Melvin McQuaid, M.P.

Each Poll Committee is requested to have five voting delegates in attendance.

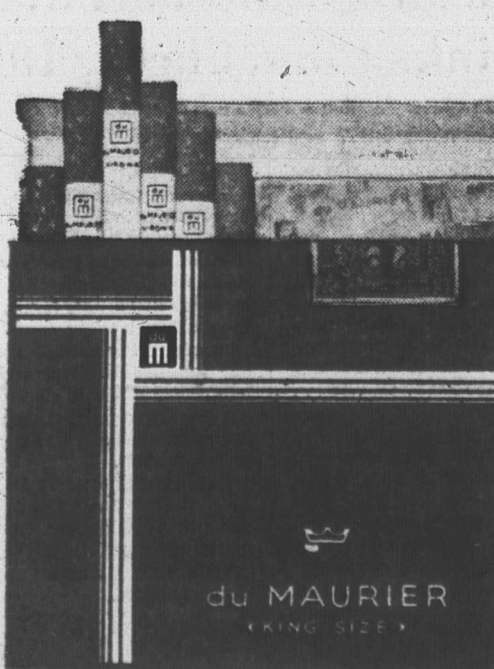
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