

# GRAND OPENING TOMORROW

## GREENDAL'S NEW LADIES' STORE--150 GT. GEORGE ST.



GREENDAL'S LADIES' STORE USHERS IN THE NEW EASTER SEASON WITH A COMPLETELY NEW STOCK IN A COMPLETELY NEW SETTING . . . A BRAND NEW, UP-TO-THE-MINUTE STORE AT 150 GREAT GEORGE ST. (Adjoining Our Men's Store). GREENDAL'S ARE JUSTIFIABLY PROUD OF THEIR ACHIEVEMENT! WE CORDIALLY AND SINCERELY INVITE YOUR INSPECTION AT THE OPENING OF THESE PREMISES TOMORROW.

### UNCHANGING IN A CHANGING WORLD

Good Merchandise .. Service and Values .. these are foundations upon which we have built and grown! Our new store will be an important factor in enabling us to serve you even better than before.

We believe today, as we have always believed in the past, that the good-will of our customers is the most important asset we can possess. We hope we will continue to merit that good-will!

### Meet Your Friends At The Opening "Tomorrow"



### FREE GIFTS FOR THE LADIES



Although extra coupons are given with purchases, it is not necessary to buy anything . . . simply write your name and address on the Gift-Slip and deposit in the Gift Box.

You may win any one of the following—  
Your choice of any new EASTER HAT . . .  
a NYLON SLIP . . . a 4.95 BLOUSE and 10  
ladies will get a pair of our finest NYLON  
HOSE.

### DRAWING AT 4 P. M. THURSDAY

Coupons may be deposited any time until 4 p. m. THURSDAY and will be given to all visitors on Tuesday, Wednesday and Thursday.



May we take this opportunity of extending a welcome to members of the Teachers' Federation in their coming annual session in Charlottetown and cordially invite them to visit our new store.

THE GREENDAL, CO. LTD.

**Come, see our new store...see the loveliest assemblage of Spring and Easter Finery ever shown on the Island. Many of our best manufacturers have co-operated with us for this important event and consequently we are able to present many outstanding values!**

**We'll gladly welcome your visit.**



NEW STORE  
150  
GT. GEORGE ST.

# GREENDAL Ladies' Store

NEW STORE  
150  
GT. GEORGE ST.