

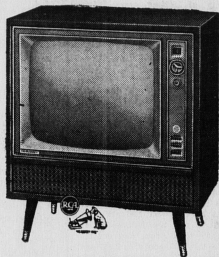
OCTOBER APPLIANCE SALE

ONE WEEK ONLY - OCT. 19th To OCT. 24th

23" DELUXE RCA VICTOR TELEVISION \$70.00 FOR YOUR OLD TV

Watch clear, sharper, steady pictures even in fringe areas with this powerful deluxe R C A Victor TV. All this is made possible by the new vista tuner which is the most dependable ever made. Years of trouble free entertainment for you.

- Trade in your old TV and enjoy the many new features in the new 1965 model
- 23" bonded picture tube reduces reflections and makes tube dust proof
- Smartly styled slim-line cabinet will add beauty to your home
- Guaranteed and serviced by Holman's factory trained servicemen



REG. 299.95
229.⁹⁷

Trade in must be in normal working order and not over 7 years old. Picture tube must check OK.

And your old TV

No Down Payment — 12.00 Monthly

RCA VICTOR STEREO COMBINATION

Here's value that can't be beat. This smartly styled stereo finished in genuine walnut is made by RCA Victor, the most trusted name in sound. You'll enjoy the best in true stereo sound made possible only by RCA Victor's constant research and engineered quality.



- Performance proved 4 speed automatic dual record changer
- 15 tube functions plus, 1 diode
- 20 watt peak music power
- Separate treble and bass tone controls
- Pilot light, dial light, compartment light

REG. 319.95
249.⁹⁷

No Down Payment — 13.00 Monthly

RCA VICTOR 23" TELEVISION

This R C A Victor new vista Television with space age circuiting gives you better performance, needs fewer repairs. Costs less to maintain than sets using old fashioned all hand wiring. If you are in the market for a second TV, or buying your first set come in and see this new Victor before you buy.



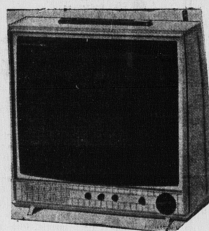
- Bonded safety glass on aluminumized 23" picture tube, reduces reflections
- Automatic channel equalizer reduces flutter and fading
- Dark heater tube and silicon rectifiers mean cooler operation, longer set life
- Golden throat sound from careful acoustical balance of amplifier speaker and cabinet.

REG. 269.95
219.⁹⁷

No Down Payment — 12.00 Monthly

PHILCO PORTABLE TELEVISION

The most lively likeable lug-able portable ever. Now lighter than ever. Less than 25 lbs. This is a big picture in a set that costs only a little more than smaller screen sets.



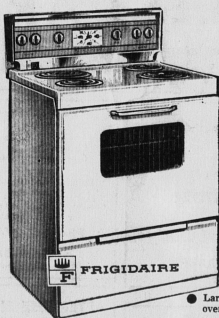
- Built in dipole pivottuna for perfect picture and sound
- Front mounted speaker
- Finished in antique white with dark beige contrasting areas
- Philco's patented Cool Chassis beats the heat. Tubes last longer and performs better.

Regular 189.95

159.97

NO DOWN PAYMENT—9.00 MONTHLY

FRIGIDAIRE 30" ELECTRIC RANGE



This Frigidaire electric range made by General Motors of Canada offers you the ultimate in fast flameless cooking convenience. It's big 23" oven will cook the biggest turkey or complete meal automatically while you are at work or shopping.

- Cook master control centre lets you cook your meals automatically
- New self-cleaning tubular electric range elements
- High speed broiling
- Large no-fog window on oven door
- Finished in gleaming porcelain enamel

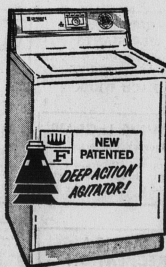
Regular 259.95

197.97

NO DOWN PAYMENT—11.00 MONTHLY

FRIGIDAIRE AUTOMATIC WASHER

It's New, It's Advanced, It's Here... Now you can buy the new 1965 Frigidaire jet action washer with complete confidence backed by the strongest warranty a Frigidaire Washer ever had.



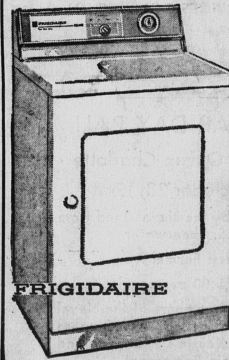
- Patented deep action agitator moves up and down, jet currents help remove heaviest soil
- Automatic soak cycle ideal for diapers, work clothes
- Jet away rinsing scoots lint, suds right out of the tub and there is no lint traps to clean
- Spins extra dry... saves heavy lifting
- Four combinations of wash and rinse temperature for correct fabric washing

Reg. 329.95

279.97

No Down Payment 15.00 Monthly

FRIGIDAIRE CLOTHES DRYER



Gentle as a breeze, exclusive Frigidaire flowing heat fills the drum with a moving stream of air, never a hot spot. Every piece dries fluffily soft, clean through. Enjoy the convenience of owning a Frigidaire Dryer on those cold fall days.

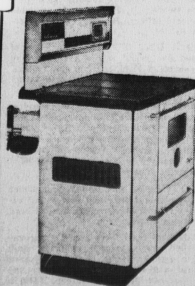
- Automatic cool and fluff period in last 10 minutes of drying cycle
- Safety with you in mind. Dryer action stops when door is opened
- Automatic temperature safety switch
- Easy to clean lint screen on door
- Smooth as glass porcelain enamel drum and working top

169.97

Regular 199.95

NO DOWN PAYMENT—10.00 MONTHLY

ENTERPRISE KEMAC RANGE



Enjoy the best baking results ever, with this new model Enterprise Kemac Range. It's the biggest and best Kemac Range made. Never before a range so luxurious, so ready to respond to all your cooking and heating needs.

- Deluxe backguard with electric clock and minute minder
- Largest oven of any Kemac range finished in lifetime porcelain enamel
- Big deep firebox for burning wood or garbage with oil
- Non-fog glass in oven door
- Heavy cast iron oven door frame, exclusive feature with Enterprise

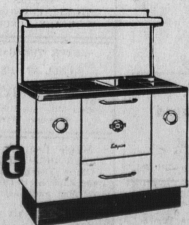
Regular 399.95

329.97

And your old Range

NO DOWN PAYMENT—17.00 MONTHLY

ENTERPRISE SAVOY COAL and WOOD RANGE



Not Exactly As Shown Model on Sale Has High Closet

Remember that into this range is built the matchless quality which is part of every Enterprise product. It responds instantly to your cooking needs, oven meals are evenly and deliciously cooked. Top cooking too is fast and accurate.

- Large roomy firebox for wood and coal
- Family size oven, finished in lifetime porcelain enamel, heavy oven door hinges
- Highly polished roomy cooking top
- Storage drawer ideal for cooking utensils or warming compartment

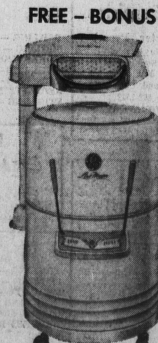
Regular 277.95

227.97

And Your Old Range

NO DOWN PAYMENT—12.00 MONTHLY

GENERAL ELECTRIC DELUXE WRINGER WASHER



FREE - BONUS

- 6 months supply of Tide for the average family
 - Deluxe heavy duty ironing board
 - Ironing board cover
 - Large plastic clothes basket
- If your looking for a superior washer take advantage of this special trade-in offer. General Electric washers are quality built for years of trouble free washdays. Take advantage of the special offer and also receive a free bonus.
- Heavy duty model with deluxe features
 - Deluxe safety wringer locks in any convenient position
 - Permanent mechanism, permanently lubricated
 - Safety start switch, cuts off power supply
 - Removable underwater lint filter
 - 5 year warranty on mechanism

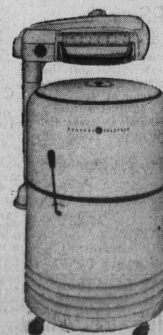
Reglar 199.95

169.97

And your old set

NO DOWN PAYMENT—10.00 MONTHLY

GENERAL ELECTRIC WRINGER WASHER



Quality built with you in mind. You are sure of years of trouble free washdays when you buy this budget priced model. Complete with fast acting trouble free automatic drain pump, and you enjoy faster, cleaner washes with its large family size tub.

- Exclusive 3 zone washing action soaks flexes and scrubs by constantly turning over each piece individually
- Big deluxe chrome drain boards
- Heavy duty safety wringer, rolls are self-adjusting to garment thickness
- Permanent mechanism is permanently lubricated and has five years warranty

Reg. 159.95

119.97

NO DOWN PAYMENT—9.00 MONTHLY