

Sled and Toboggan.

Good-bye to the sled and the old-fashioned jumper. The swift double-runner that flies o'er the snow!

Fortunes in Printer's Ink.

Don't expect an advertisement to bear fruit in one night. Bread is the staff of human life, and advertising is the staff of business.

A thing worth doing is worth doing well. A thing worth advertising is worth advertising well.

The enterprising advertiser proves that he understands how to buy, because in advertising he knows how to sell.

If you can arouse curiosity by an advertisement, it is a great point gained. The fair sex don't hold all the curiosity in the world.

People who advertise only once in three months forget that most folks cannot remember anything longer than about seven days.

Quitting advertising in dull times is like tearing out a dam because the water is low. Either plan will prevent good times from coming.

A constant dropping will wear a rock. Keep dropping your advertisements on the public and they will soon melt under it like rock salt.

Trying to do business without advertising is like winking at a pretty girl through a pair of green goggles. You may know what you are doing, but nobody else does.

It is a mistaken notion that a fine store on an eligible location, surrounded by attractive signs, is a superior advertisement; for the experience of most enterprising merchants is that it pays better to spend less in rent and more on advertising.

Enterprising people are beginning to learn the value of advertising the year round. The persistency of those who are not intimidated by the cry of "dull times" but keep their names ever before the public, will surely place them on the right side in the end.

A man's sign offers a mute invitation to those who pass his place of business; his circular can only reach those to whom personal attention is given; but his announcement in a newspaper goes into the highways and byways, finding customers and compelling them to consider his arguments.

Why the Barber Gets Drunk.

The barber's shop was next door to the baker's shop, and the baker had just gotten a ton of coal. The coal had been dumped on the sidewalk, and after the fashion of coal men, much nearer to the barber's door than that of the baker, to whom it belonged.

"Put yer coal in, mister?" "No," said the barber, pleasantly, "no, my friend, that's not my coal, you know."

The tramp had hardly disappeared round the corner when another opened the door.

"Put yer coal in for ye, mister?" "No," said the barber, a little sharply, "the coal's not mine, I say."

They kept coming, and seven of the m appeared in twenty minutes, and to the eighth man the barber is alleged to have said: "Git! The confounded coal ain't mine!"

"Now, see here," said the shaver, "thera ain't no use in gettin' mad over it. Jus' put up a sign sayin' 'this coal ain't mine.' That's all you need."

"Say, you've got a great head," said the barber, and in a few moments he had the sign stuck on the top of the heap of coal. "Reckon that'll fix it," he remarked.

The door opened, and a tall man with a shovel looked in. "Say, mister, did you put that 'ere sign up, or did the other feller?"

Then the barber closed his shop and went out and got drunk. He had only one remark to make when Justice Meech fined him \$5. "Mister Judge," he said, "can't I make that baker pay me fine?"

NOTES.

Not the promissory, but facts about WELCOME SOAP, an article that does not contain one particle of the adulterations used to reduce the cost of "Pure Goods," but does possess the value of legitimate Washing Soap.

JOHNSON'S ANODYNE LINIMENT

FOR INTERNAL AND EXTERNAL USE. PARSONS' PURGATIVE PILLS MAKE NEW, RICH BLOOD.

MAKE HENS LAY CHICKEN CHOLERA. It is a well-known fact that most of the Hens and Cattle Powder sold in this country is worthless.

BRITISH WAREHOUSE, 83 QUEEN STREET.

FALL AND WINTER STOCK, NOW COMPLETE IN EVERY DEPARTMENT.

UNSURPASSED FOR VALUE! A. L. BROWN. Ch'town, Nov. 19.—wklly.

The Liverpool and London and Globe Insurance Co.

Assets, 31st Dec. 1884, \$36,023,954.86

FIRE INSURANCE may be effected with this Company on the most Advantageous Terms.

LEONARD MORRIS, R. R. FITZGERALD, Agent, Summerside, P. E. I. Agent, Ch'town, P. E. I. Dec 22, 1885.

TELEPHONE COMPANY OF PRINCE EDWARD ISLAND.

THIS COMPANY is now ready to transmit written and verbal messages, by Telephone, between Charlottetown, Hunter River, County Line, Freetown, Kensington, Summerside and St. Eleanors, at the following rates:—

Table with columns for distance (0-10 miles, 10-20 miles, over 20 miles) and rates (10 Cents, 15 Cents, 25 Cents).

A discount of 20 per cent from the above rates will be made to lessees of instruments. Written messages will be delivered in Charlottetown within city limits; from all other receiving offices within a quarter of a mile from said offices.

Special rates will be made for delivering at greater distances. All communications and messages must be prepaid.

The Company is prepared to lease Telephone Instruments in Charlottetown and Summerside at established rates, and to treat with persons requiring private or toll lines.

For further information apply to the Subscriber, at Charlottetown. ROB ANGUS, MANAGER. Ch'town, Oct. 19, 1885—lyer eod

PRINCE EDWARD ISLAND RAILWAY, 1885-6. Winter Arrangement. 1885-6.

ON AND AFTER TUESDAY, DECEMBER 1st, 1885, Trains will run daily, as follows (Sundays excepted):—

Table with columns for TRAINS DEPART.—FOR THE WEST and TRAINS ARRIVE.—FROM THE WEST, listing stations and times.

Table with columns for TRAINS DEPART.—FOR THE EAST and TRAINS ARRIVE.—FROM THE EAST, listing stations and times.

Trains are run by Eastern Standard Time. JAMES COLEMAN, Superintendent. Railway Office, Charlottetown, Nov. 23, 1885—wklly pre 61

Dominion of Canada, Province of Prince Edward Island, IN THE SUPREME COURT.

IN pursuance of an order of His Honor Chief Justice Palmer, dated the twenty-eighth day of December, A. D. 1885, in the matter of an Act of the Parliament of Canada, passed in the forty-fifth year of Her Present Majesty's reign, chapter 23, intitled "An Act Respecting Insolvent Banks, Insurance Companies, Loan Companies, Building Societies and Trading Corporations, and of the President, Directors and Company of the Bank of Prince Edward Island, an Insolvent Banking Company."

THE Liquidators of the above named Banking Company will sell by Public Auction, on TUESDAY, the 23rd day of FEBRUARY, next, A. D. 1886, at the hour of eight o'clock in the evening, in the hall of Stone's Hotel, on Main Street, in Souris East, all that tract, piece, or parcel of land, described in the Indenture of Mortgage, hereinafter mentioned as all that tract, piece and parcel of land, hereditaments and premises, situate, lying and being in Souris East aforesaid, bounded and described as follows, that is to say: Commencing at a post fixed in the south side of the Main Street running through Souris, and in the fence being the eastern division line of land owned by the heirs of the late John Knight, Esquire, and running thence along Main Street, easterly, a distance of seventy-four feet, to a plot of land sold to James Larrigan, and thence running south-westerly by a line parallel with the eastern division line or fence aforesaid, a distance of one hundred and seventy-eight feet to the shore, and thence following the various courses of the shore westerly to the said eastern division line, and thence north-easterly along said division fence a distance of one hundred and thirty-two feet to the place of commencement, said tract of land being that plot of land lying on the south side of said Main Street, and bounded on the east by a plot of land in possession of Captain Larrigan, and on the west by a plot of land in possession of C. D. Anderson.

The above sale will be made under and by virtue of a Power of Sale, contained in an Indenture of Mortgage, bearing date the 23rd day of May, A. D. 1877, and made between Simon Chiverio and Mary Chiverio his wife, and Alexander Chiverio and Mary Chiverio his wife, of the one part, and James R. McLean, of the other part, which said mortgage is now due and unsatisfied. For further particulars apply at the office of R. B. Fitzgerald, Solicitor, Charlottetown. Dated this 8th day of January, A. D. 1886. The Bank of Nova Scotia, L. C. OWEN, C. C. GARDINER, Liquidators.

Dominion of Canada, Province of Prince Edward Island, IN THE SUPREME COURT.

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NERVOUS DEBILITATED MEN.

You are allowed a free trial of thirty days of the use of Dr. Dye's Celebrated Voltaic Belt with Electric Suppertime Apparatus, for the relief and permanent cure of Nervous Debility, loss of Vitality and Manhood, and all kindred troubles. Also for many other diseases connected with the system. No risk is incurred. Illustrated pamphlet in envelope mailed free, by addressing: VOLTAIC BELT CO., Marshall, Mich.

REMOVAL.

MACMILLAN'S COAL OFFICE has been Removed to foot of PRINCE STREET. A Large Assortment of HARD AND SOFT COAL. Kept Constantly on Hand. R. McMILLAN. Dec. 24—3m eod & wky

JUST RECEIVED.

MALTOPEPSYN

FOR DYSPEPSIA, INDIGESTION AND ALL KINDRED DISEASES.

MORSE'S CORBOLATED NORWEGIAN COD LIVER OIL!

FOR Consumption & all Wasting Diseases. Glycerole or Celery Compound.

FOR Teething Infants and Nervous Troubles. Laird's Bloom of Youth or Liquid Pearl.

FOR Beautifying and Preserving the Complexion.

FOR SALE AT C. D. RANKIN'S, QUEEN SQUARE, Charlottetown.

Nov. 16, 1885—ly r

THE EXAMINER JOB PRINTING OFFICE

has lately been replenished with a supply of

Printing Types and Material

—OF THE— Latest Invention and Best Description.

and we are now prepared to print, under the

Careful and Skillful Supervision of Mr. J. W. Mitchell,

BILL HEADS, BLANK CHEQUES, NOTES OF HAND, HAND BILLS, LETTER HEADS, RECEIPTS, POSTERS, DODGERS, &c.

On Short Notice, in Good Style AND AT CHEAP PRICES.

SCIENTIFIC AMERICAN.

ESTABLISHED 1846.

THE most popular WEEKLY newspaper devoted to science, mechanics, engineering, discoveries, inventions and patents ever published. Every number illustrated with splendid engravings. This publication furnishes a most valuable encyclopedia of information which no person should be without. The popularity of the SCIENTIFIC AMERICAN is such that its circulation nearly equals that of all other papers of its class combined. Price, \$3.20 a year. Discount to Clubs. Sold by all newsdealers. MUNN & CO., Publishers, No. 361 Broadway, N. Y.

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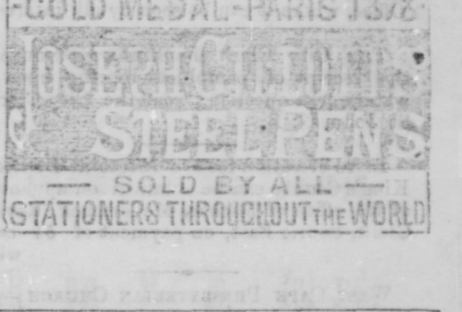
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This book should be read by the young for instruction, and by the afflicted for relief. It will benefit all.—London Lancet.

There is no member of society to whom this book will not be useful, whether youth, parent, guardian, instructor or clergyman.—Argonaut.

Address the Peabody Medical Institute, or Dr. W. H. Parker, No. 4 Bulfinch Street, Boston, Mass., who may be consulted on all diseases requiring skill and experience. Chronic and obstinate diseases that have baffled the skill of all other physicians, a specialty. Such treated HEAL and incessantly without an instant's delay.

HEAL THYSELF. Ch'town, Feb. 18, '75—ly eod wky.



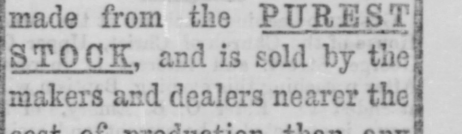
THIS PAPER may be found on the streets of New York, New York, where advertising contracts may be made for it in NEW YORK.

WELCOME SOAP



TRADE MARK SOAP PAYS NO FANCY PROFIT

But is an original compound, made from the PUREST STOCK, and is sold by the makers and dealers nearer the cost of production than any other Laundry Soap in the market. See that you get this Soap, and not accept any of the numerous imitations that pay the grocer more money to recommend. The word WELCOME and the Clapsed Hands are on every bar.



Best value in the market. Has taken first prizes wherever exhibited. Holds six Medals and many Diplomas. Don't be misled by cheap imitations. Buy it, try it and be convinced.

W. D. MCLAREN, MONTREAL.

MANHOOD

How Lost, How Restored. We have recently published a new edition of DR. CULVERWELL'S CELEBRATED ESSAY on the medical and permanent cure (without medicine) of Nervous Debility, Mental and Physical Incapacity, Impediments to Marriage, etc., resulting from excesses.

Price, in a sealed envelope, only 6 cts or two postage stamps. The celebrated author, in this admirable Essay, clearly demonstrates, from thirty years' successful practice, that alarming consequences may be radically cured without the dangerous use of internal medicine, or the use of the knife; pointing out a mode of cure at once simple, certain and effectual, by means of which every sufferer, no matter what his condition may be, may cure himself cheaply, privately, and radically.

This Lecture should be in the hands of every youth and every man in the land. ADDRESS: THE CULVERWELL MEDICAL CO., 41 Ann St. New York.

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