

# The Wedding Page

The right plans usually result in a beautiful wedding whether it's June, January, May or December. That's why it's important to make the proper plans for the wedding itself, for the reception and for all the intricate details of a beautiful and proper event. That's why those planning or helping with the plans for a wedding should avail themselves of the merchandise and services of these merchants. Many of them have outstanding wedding gifts, too!



Photo Meyers Studios.

**YOUR WEDDING DAY TO REMEMBER  
FOR PORTRAITS OF DISTINCTION  
MAKE YOUR APPOINTMENT EARLY.**

**MEYERS STUDIOS**

128 RICHMOND ST.

DIAL 9913

## TROUSSEAU TREASURE

Those filmy intimate treasures for your trousseau are the specialty of Moore and McLeod Ltd. Lingerie by the famed Luxite and the well known Ardelle in the delicacy of styling and shades so essential to the bride's trousseau. And for travelling a full fashioned pure Botany English wool twin set by Wolsey. These you will find at —

**MOORE & McLEOD LTD.**

## FLOWERS FOR YOUR WEDDING

Selecting flowers for your wedding is an easy matter at the West End Nurseries. We have helped hundreds choose their flowers from our large selections and it will be a pleasure for us to assist you in selecting your flowers for Church decorations, the bridal bouquet and corsages. Our service is Province-wide and a phone call or letter from any part of the Island will bring you immediate service. For fresh flowers in the right place at the right time it's always —

**WEST END NURSERIES**

22 RICHMOND ST.

DIAL 3525

## WALK DOWN THE AISLE IN COMFORT WITH FOOTWEAR FROM—

— **LePAGE'S** —

Silver Brocade Pumps in spike and Cuban heels—AA and B widths at . . . \$6.95

We will have these shoes dyed to match your wedding gown for only \$1.00.

**LePAGE SHOE CO. LTD.**

DIAL 4748

## WEDDING CLOTHES FOR YOU

**BRIDAL GOWNS . . . . . 29.95 and up**  
**BRIDESMAIDS . . . . . 24.95 and up**  
**DRESSES FOR MOTHERS OF THE BRIDE AND GROOM . . . 19.95 and up**  
**HATS . . . . . 4.95 and up**

**MOORE & McLEOD LTD.**

## ITEMS FOR THE HOME

We have a large variety of lovely items for the home, such as all small electric appliances, Firestone and Westinghouse refrigerators, washers, clothes dryers, food freezers, television, etc.

When wedding bells are ringing, you can make it like the old saying, "and they lived happily ever after", when they purchase all their needs from

**FIRESTONE HOME & AUTO CO. LIMITED**

187 ST. GEORGE ST.  
Your Friendly FIRESTONE Dealer

## TO THE BRIDE TO BE

What do these names mean to you?



**ADDERLY  
SHELLEY  
PARAGON  
ROYAL STAFFORD  
COLEPORT**

To us they mean the finest English Bone China—All in open stock—in our housewares department. Those who purchase their dinnerware from us will be happily surprised by a free gift.

**THE ROGERS HARDWARE CO. LTD.**  
CHARLOTTETOWN

## COMPLETE HOME FURNISHINGS

The wonderful home furnishings values offered at CROCKETT & STOREY LTD. are designed especially for the newly-weds.

Here you can completely furnish your apartment or home—livingroom, bedroom, kitchen, etc., with furniture, furnishings and appliances made by Famous Name manufacturers.

You will find that many of Canada's most reliable manufacturers are represented in Prince Edward Island by CROCKETT & STOREY LTD.

**CROCKETT & STOREY LTD.**

CHARLOTTETOWN & SOURIS

## PROTECT WEDDING GIFTS & PURCHASES

In the rush and excitement of wedding plans and preparations it is easy to overlook one important thing—proper insurance coverage on those valuable wedding gifts and the important purchases you are making for your new home.

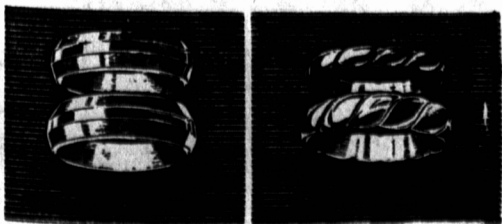
Let us protect you with insurance tailored to meet your needs.

TO BE SURE — INSURE WITH

**A. R. McINNIS LTD.**

75 Queen St. CHARLOTTETOWN Dial 6331

## FROM OUR SUPERB SELECTION OF MATCHING WEDDING RINGS



Taylor's Wedding Rings for Bride and Groom are of excellent quality, in good fashion and taste, and reasonably priced . . .

**TAYLORS JEWELLERS LTD.**

## WEDDING CAKES BAKED TO YOUR ORDER



Small or large, all our wedding cakes are baked to order and are of the same highest quality. We are taking orders now for summer and fall weddings. A bride deserves the best and tastiest wedding cake. So why not drop in and see for yourself. A visit to our store will convince you.

**STEWART BAKERIES LTD.**

161 KENT ST. DIAL 3711

## HAPPY IS THE BRIDE

When she tries Sterns Ltd. Santone Service! How much better ALL household fabrics and garments are Dry Cleaned this modern way! Proud is the groom . . . His shirts are always new looking, professionally finished at Moderate Cost.

**STERNS LTD.**

LAUNDRY

234 KENT ST. DIAL 6501

## LUGGAGE FOR THE BRIDE

Ultra Smart — Ultra Light — Luggage for her going away — You'll find the greatest selection of Eveleigh's, McBrine, Carson's and all other fine luggage in blue, green, grey, and white—Make her travelling happier—with new luggage

FROM

**MOORE & McLEOD LTD.**



CREATED JUST FOR A HONEYMOON

Look your radiant best during those precious days of your honeymoon. Let our trained staff create a confidence that's just for you and your own particular loveliness.

**Marie Elena Beauty Salon**

134 Richmond Street  
CHARLOTTETOWN, P. E. I.

## THE RECEPTION — CATERING

After the wedding—the reception and the gay good wishes of friends that make it a day to remember. And, here, in the catering, the surroundings, the attention to detail, lies the secret of a wedding happily remembered by bride, groom and guests. The Queen Hotel is an ideal setting and the management and staff have long experience in helping select the menu and arranging the myriad of details. No guest list is too large or too small. When you plan your wedding reception consult us.

**QUEEN HOTEL**

89 - 103 WATER ST. DIAL 5531