

# SANTA'S VERY OWN

# Toyland

## OPENS

THURSDAY, Nov. 17th

-- AT --

## HOLMAN'S SUMMERSIDE STORE

With The Biggest, Brightest Pack Of  
TOYS To Thrill All Girls and Boys!

AND THAT'S NOT ALL

### Jolly Old Santa

Will Arrive At 2 p. m.

Boy, oh boy . . . It's the most exciting event in the Year! Santa's arrival in his own Toyland at Holman's, Summerside. The old boy has been busy packing his sleigh with the most wonderful toys for all good girls and boys. All this to see ALL of his friends . . . old and new, big and little. Yes, all the excitement of Christmas starts when Toyland opens and Santa arrives. Be sure to see him at Holman's, Summerside, Thursday.

**BE SURE TO SEE SANTA ON PARADE  
IN HIS BIG NEW TOYLAND FLOAT**

Santa's Parade Route Thursday ---

Start at 1:00 p.m. from Curran & Briggs via St. Eleanors to Notre Dame Street to Central St. to Schurman Avenue to Summer Street to Beatty Ave. to Granville Street to Green Street to Summer Street to Notre Dame Street through Harvard Street to Eustane Street to Fitzroy Street to Central Street to Water Street and to Santa's Toyland at Holman's.

Come Visit Santa and His Toyland  
Thursday at HOLMAN'S Summerside

Please -- Children Must Be  
Accompanied By An Adult



Come One!  
Come All!

## OPENING DAY TOY SPECIALS

SEE WHAT **88c** WILL BUY

REGULAR 90c to 5.25 VALUES

- |   |            |   |            |
|---|------------|---|------------|
| <b>PUPPY DOG</b> —Assorted bright colors. Attractively made, squeeze him and he cries. Ribbon and bell attached. Each . . . . .                                       | <b>88c</b> | <b>DOMINOES</b> — A complete set of 55 Greyhound Brand Dominoes with instructions inside the box. Set . . . . .   | <b>88c</b> |
| <b>HOBBY HORSE</b> —Attractively made twin rocking horse seat, brightly colored plastic. For rocking small dolls, etc. Each . . . . .                                 | <b>88c</b> | <b>DUMP TRUCK</b> — Sturdily constructed toy consisting of dual wheels and jack type hoist. Brightly colored and resembling modern truck. Each . . . . .                                      | <b>88c</b> |
| <b>TRICKY TROLLEY</b> —Plastic model of old time trolley car, complete with motor man, rubber wheels and plastic lever gear motor. Each . . . . .                     | <b>88c</b> | <b>TELEPHONE BANK</b> — Small toy telephone bank of assorted colors, complete with dialing, cord and earpiece. Each . . . . .   | <b>88c</b> |
| <b>DINKY TOYS</b> —Sturdily made of heavy gauge steel. The latest models, cars, trucks, etc. The best toy you will ever have. Your choice, 2 for . . . . .            | <b>88c</b> | <b>DOLLY FACIAL KIT</b> — 10 piece dolly facial kit that actually cleans vinyl, latex and plastic dolls. Consisting of hand lotion, powder, dolly cleanser, make-up, cape, etc. Set . . . . . | <b>88c</b> |
| <b>SATELLITE SPACE STATION</b> —Real fun for the space suit crowd. Regular 1.29 to 5.25. Special, Each . . . . .  | <b>88c</b> | <b>ROY ROGERS PISTOL</b> — Roy Rogers repeating cap pistol with pearl like plastic handle, equipped with lever for automatic loading. Each . . . . .  | <b>88c</b> |
| <b>JIG SAW PUZZLE</b> —A 500 piece Masterpiece—Deluxe Jig Saw Puzzle, 16x20. Six different pictures in series. Each . . . . .   | <b>88c</b> | <b>BEVERAGE SET</b> — A 14 piece plastic and aluminum small fry beverage set, packed in a wooden display box. Set . . . . .   | <b>88c</b> |
| <b>WAGON BLOCKS</b> —15 blocks of letters, pictures, etc. Packed in small wooden box resembling a little red wagon complete with wheels and pull cord. Each . . . . . | <b>88c</b> | <b>DOLLY FEED-ME-SET</b> — 7 piece plastic set consisting of a feeding bottle, tumbler, fork and spoon, feeding dish and napkins. Set . . . . .   | <b>88c</b> |
| <b>TEDDY BEAR</b> —A small brown teddy bear with white forehead, black beady eyes and felt ears, with red ribbon around its neck. Each . . . . .                      | <b>88c</b> | <b>DOLLY FURNITURE</b> — Your choice of Bedroom, Living Room and Bathroom, 7 piece plastic furniture for Doll Houses. Set . . . . .   | <b>88c</b> |
| <b>JUNIOR NURSE</b> —An 11-piece plastic nurse set in an attractive carrying case. . . . .  | <b>88c</b> | <b>BINGO BEDS</b> — Complete with mallet and colored pegs, sturdy pounding toy for the little tot. Each . . . . .   | <b>88c</b> |
| <b>TRI TONE WREATH</b> — 10" Red, green and silver wreath with holly and red bow attached. Each . . . . .   | <b>88c</b> | <b>KORKING SPOOL SET</b> — Complete with 3 spools, 6 skeins colored yarns, knitting needles and instructions. An educational toy. Set . . . . .   | <b>88c</b> |
| <b>LONE RYDER CAP GUN</b> — Complete with holster and belt. Imitation pearl inset handle and well finished barrel and stock. Each . . . . .                           | <b>88c</b> | <b>ROLLY POLY</b> — A sturdy plastic musical toy resembling small tot. . . . .  | <b>88c</b> |
| <b>WESTERN KING POP GUN</b> — A pair of double barreled revolver cork guns complete with attached corks and cocking mechanism—good value. Each . . . . .              | <b>88c</b> | <b>HOBBY KIT</b> — A plastic kit of famous highway pioneers such as 1903 Cadillac, 1903 Model A Ford, Stanley Steamer and 1900 Packard complete with instructions. Each . . . . .             | <b>88c</b> |
| <b>GAS TRUCK</b> — A 6 wheeled 8" friction gas truck. Complete with markings, gas hose and grounding chain. Each . . . . .  | <b>88c</b> |   |            |

PLEASE NOTE ---

### TOYLAND OPENS SUMMERSIDE STORE ONLY

CHARLOTTETOWN TOYLAND  
WILL OPEN SOON

--- WATCH FOR OPENING AD.

