

"KNOW-YOUR-HOCKEY" CONTEST — \$15.00 IN PRIZES EACH WEEK

THREE QUESTIONS, EACH WORTH \$5.00 FOR CORRECT ANSWER. YOU MAY ANSWER QUESTIONS OF YOUR CHOICE OR ALL THREE QUESTIONS

SKATING AND HOCKEY SEASON NOW UNDERWAY

All leading hockey Players wear C.C.M. OUTFITS and HOCKEY STICKS



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Jean Bellevue 183 GT. GEORGE ST. PHONE 6241

LAST WEEK'S WINNERS

- Mrs. Sterling MacLure 42 Douglas St.
- Garnet Steele 278 Grafton St.
- William O. Cantwell 5 Bungalow Place

CONTEST REGULATIONS:-

- Questions for this contest will be found in the ballot box below. Answers for the first two questions may be found by checking through the advertisements for the correct information. Answer to the third question depends upon your own hockey knowledge.
- Check your advertisements carefully to find the correct answers to the first two questions.
- To answer clip out the ballot form, fill out your answers and deposit only in ballot boxes in stores advertising here. No answers received by mail.
- Each person is allowed one entry.
- Answers must be deposited before 4:30 p.m. Thursday, November 21
- Winners of this contest will be announced on Saturday, November 23.
- Employees of Guardian, Patriot and stores advertising on this page are ineligible for this competition.
- In the event of a tie, the winner will be selected by a draw.



Deposit Answers At Stores Advertising On This Page.

REDDIN BROS. Pre CHRISTMAS Sale
CHRISTMAS CARDS in BOXES — 1/2 PRICE
SPECIAL PRICES ON TOILET GOODS
BOXED SOAPS — BRUSH, COMB and MIRROR SETS
GENUINE BRIAR PIPES Reg. \$1.75 Sp. \$1.19
SPECIALS on BOXED CHOCOLATES

Guercain SHALIMAR Perfume TWO \$4.00 BOTTLES SP. \$5.00

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PRESTONE ANTI-FREEZE

98c Qt. \$3.75 Gal.



Fireside Furnishings A PRICE AND STYLE FOR EVERY HEATH

C. C. M. SKATES AND HOCKEY STICKS

THE ROGERS HARDWARE CO., LTD.

YOUR BALLOT

(TO BE DEPOSITED IN BALLOT BOX IN ONE OF STORES ADVERTISING ON THIS PAGE)

Question 1—What N.H.L. star was recently dropped by the Toronto Maple Leafs?

ANSWER

Question 2—What Maritime born hockey player became a great star with the Toronto Maple Leafs?

ANSWER

Question 3—Eddy Shore was once involved in a hockey incident which resulted in a serious injury to a Toronto player. Who was the player?

ANSWER

NAME

ADDRESS

WITH AUTOMATIC SHUT - OFF

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SPORT CLOTHES FOR FALL AND WINTER

CAR COATS

Zoom into town for another big season... Weather resistant poplin toggles closing. All quilted lined. Wool tweed with knitted collars and button closing, also quilted lining. Lovely full shades of red, beige, turquoise and powder blue.

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\$5.95 to \$19.95

Gordon Drillon

MOORE & McLEOD Ltd.

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It's a fancy quality juice from choice tomatoes. An excellent source of Vitamins A and C.

2 20 OZ. CANS 37c

Sid Smith

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Hyper-Power Television, the exclusive Philco electronic triumph for 1958, gives the viewer super bright pictures... Philco's "Hyper-Power Wrap-Around Sound" reaches you from the front, left and right sides of the Cabinet. See us today for the wonderful new 1958 Philco, over which a number of N.H.L. games will be carried live this winter.

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