

DIAMOND JUBILEE

The Greatest Fall and Winter Sale In Our 60 Year History

At the first of this year plans were set for two big events in 1953—A Diamond Jubilee Spring Sale and a Diamond Jubilee Fall Sale. Now after many months we are ready with our Great Fall Sale. Our buyers searched the markets to come up with these great buys. Here are 4 pages of wonderful values. Store closed all day Wednesday — Sorry no phone orders.

FACTORY SPECIAL
Ladies' New Winter Coats
 Here's a great factory special of luxurious fleece coats in the newest shades. Sizes 10 to 20.

Two Price Groups

19.95 and 24.95

FALL & WINTER Dresses Values to \$18.95 \$5 EACH A smart group of velvets, printed silks, ficotina crepes and tissue taffeta. Sizes 12 to 22 1/2 (carried over from last season)	FALL & WINTER Dresses Values to \$29.50 \$7 EACH These include wool jersey, prints, crepes, taffeta, tie silk, bengaline. Sizes 9 to 40 (carried over from last season)
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Ladies' Winter Coats
 (12 Only carried over from last season)
 Here's your chance to get a \$75.00 coat for only \$37.50 or a \$52.50 coat for only \$26.25—smart styles—sizes are 10 to 18.

1/2 Price

FUR COAT SALE
 20% OFF ALL FUR COATS AND JACKETS
 YOU SAVE AS MUCH AS
\$95.00
 ON A NEW FUR COAT — 3 DAYS ONLY
 EVERY COAT NEW THIS SEASON

Choose from such luxurious furs as muskrat, grey or black Persian lamb, French seal (dyed rabbit), Coney or Jap Rabbit (dyed rabbit), Mouton (dyed processed lamb). Jackets are Mole Skin, Muskrat, Squirrel and Lap-pin (dyed rabbit).

FACTORY SPECIAL
Ladies' House Dresses
 Really outstanding values in this fine group of House Dresses—and such a variety to choose from—checks, stripes, polka dots and florals. Sizes 14 to 44.

Two Price Groups

2.95 and 3.95

FALL & WINTER Dresses Values to \$39.00 \$10 EACH Crepes, taffetas, failles, wools, wool jerseys and bengaline. Sizes 12 to 22 1/2 (carried over from last season)	FALL & WINTER Dresses \$15 EACH A smart group of better quality dresses—smart styles—quality fabrics. Sizes 12 to 20.
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FACTORY SPECIAL
Tartan Skirts
 100% All Wool
 A wonderful array of smart tartans in sizes 12 to 20

3.95

3 Fur Coats
 (carried over from last season)

2 ONLY—BEIGE MOUTON (dyed processed lamb) Size 14 and 16—Reg. \$225.00—SPECIAL, each	\$98.00
1 ONLY—BLACK FRENCH SEAL (dyed rabbit) Size 20—Reg. \$198.00—SPECIAL, each	\$98.00

FACTORY SPECIAL
 New Fall
Crepe Dresses
 A great manufacturer's clearance for our Diamond Jubilee—new fall crepe dresses in colors blue, red, taupe, grey, grey and black
 Sizes 12 to 44.

7.95

1500 PAIR First Quality NYLON HOSE

51 Guage 15 Denier Best Selling Shade	1.09 Pr.	3 pr. for 3.00
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LINGERIE DEPARTMENT

FEATURE SPECIAL
Travellers Samples
 Loxely Luxite Nylon Lingerie only slightly soiled. Small sizes

1/3 off

FEATURE SPECIAL
 GREAT FACTORY SPECIAL
"Nu-Back"
 Side Hook Girdles — Front Lace Corsets

Special **5.00** Each
 All Sizes — The buy of a lifetime
 Reg. \$7.50

Snuggledown Bed Jackets—soft and warm—3/4 length sleeve — Specially sale priced
 at only **2.95**

Kaysrette panties and vests — 50% wool — discontinued lines — Panties in size medium only and the vests are in sizes medium and large —
 reg. 1.95 — Special at only, each **1.00**

Better quality housecoats — broken sizes — must clear to make room for new complete size ranges — regularly priced up to 29.50
 Now clearing at **1/2 Price**

Garter belts — by the same manufacturer as the "Lovable" brassiere — size 24 to 30 —
 Priced very low at only **1.00**

Longline "Gothic" Brassieres with elastic cinch waistband— sizes 32 to — 44
 Reg. 2.00—Now sale priced at, each **1.69**

Gowns — very pretty for "Gift Giving" silk crepe and rayon Jersey — lavishly trimmed — sizes are small medium and large — sale priced at only, each **2.95**

CHILDREN'S DEPARTMENT

SAMPLE ITEMS BY THE HUNDRED — COMPLETE STOCK OF
Travellers Samples
 Your opportunity to buy these children's dresses, blouses, skirts, panties, infants' wear and numerous other items at prices less than we would pay ourselves when placing our orders—Reg. \$1.98 to \$15.00

Special 79c to 9.00

Nylon sweaters — Both pullover and cardigan styles for both boys and girls sizes 4 to 6x in colors grey, blue, red, and beige —
 Special, each **2.59**

Girls — Nylon cardigan style sweaters — sizes are 8 to 14 years — colors red, green, pink, blue, white and navy — specially priced at only, each **3.59**

Children's sleepers "Size 3 only" — not a big quantity — these are regular 3.50 value and now clearing at only, pair **2.29**

Station wagon coats — sizes 3 to 6x — only twenty in this group of warm, heavy quilted lined, station coats — colors are brown and navy —
 Special, each **8.49**

Lined jackets — broken ranges — Corduroy, suede and gabardine — regularly priced up to 5.95
 Now priced to clear at only, each **2.79**

Baby blankets — cozy eiderdown quality — fancy designs on pink and blue backgrounds
 size 30 x 40 inches — special each **98c**

FACTORY CLEARING
Lastex Girdles
 (Slight Subs)
 Regular \$2.95
Special 1.00
 Sizes are Small, Medium and Large

FEATURE SPECIAL
 FAMOUS
"Lovable Brassiere"
 Each **1.00**

You profit when we buy in large quantities—all sizes and cup types in satin, nylon and broadcloth. Cups A, B and C—Sizes 32 to 40.

Ladies' Sweater Specials
Special 3.95 **Special 3.95**

100% all wool Cardigan Sweaters, all first quality. Colors are ruby, pink, lilac, blue, green and grey mix. Sizes 36 to 44.

A great group of Sweaters regularly priced up to \$7.95, in short sleeve pullover, batwing, and cardigan styles in a host of beautiful colors.