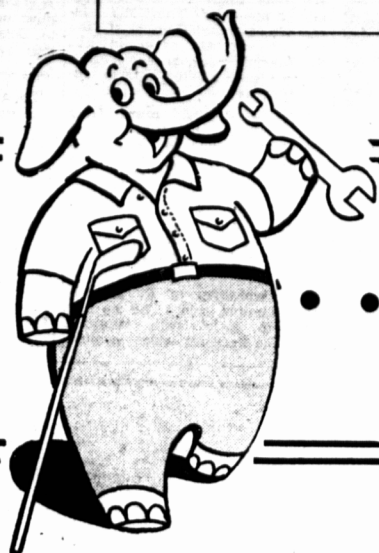


"As one Maritimer to another"



CONGRATULATIONS

R. T. Holman Ltd.

on the celebration of your
CENTENNIAL YEAR

SHOP AT
HOLMAN'S
FOR THESE LONG-WEARING
GARMENTS BY
MURPHY'S LTD.

Murphy's Dungarees & Jeans

- "Bluenose", 8½ oz. Blue Denim 2.98
- "Champion", 9 oz. Sanforized Blue Denim 3.75
- "Top Hand", 11½ oz. White Back Denim 3.95
- Boys' "Top Hand", 11½ oz. Sanforized Western Jeans 3.29

• HOLMAN'S MEN'S WEAR . . . Both Stores



MURPHY'S LIMITED

HALIFAX, NOVA SCOTIA



OVER A CENTURY OF SERVICE... 1857-1957



MEN'S WEAR S'side

Centennial year at Holman's was marked by the opening of a new department in the Charlottetown store. This new department, Men's Wear, brought the Charlottetown operation the status of a full department store. The experience of the men's wear department in the Summerside store was freely drawn upon in establishing a similar operation in Charlottetown. The stock carried is made to meet the needs of not only the urban centres, but rural areas as well. An amusing incident occurred recently when a member of one of Holman's men's wear departments decided to investigate some old boxes in a back corner of the stock room. He found a box of white celluloid "circular affairs." He was at a loss to determine what they were. However, an older member of the store's sales force came to his assistance and provided the information. They were, he said, men's detachable shirt collars. Needless to say, these collars are not for sale. They are kept as mementoes of an early day. Only the most modern styles are featured at Holman's Men's Wear department.



MEN'S WEAR Ch'town



Yesteryear—Summerside