



CANADA'S BIGGEST  
CASH PRIZE GAME

**IS BACK!**



**WIN**

Remember the excitement and the fun of the last "4-in-a-row" game... the hundreds of big cash prize winners? Well, this thrilling game is back, for another prize-filled 11 weeks! Join the fun and start your game today! You could be among the very first to win \$100 or \$500 cash! You'll enjoy the thrill of getting 4-in-a-row or 4-of-a-kind... Canada's most outstanding cash prize game! You receive a free game card every time you visit your friendly DOMINION, where as always... it's Mainly because of the Meat! When you dip your card in water, one of the following numbers OR letters will appear in two corners:

2-3-4-5-6-7-8-9-10-J-Q-K-A

Collect any four in a row (as above) from 2-3-4-5 up to 10-J-Q-K, all cards printed in the same colour, and qualify for

**\$100.**

Collect J-Q-K-A, all cards printed in the same colour and qualify for

**\$500.**

Collect four of the same NUMBER, each card printed in a DIFFERENT colour (orange, black, purple and green) and qualify for

**\$100.**

Collect four of the same LETTER, each card printed in a DIFFERENT colour (orange, black, purple and green) and qualify for

**\$500.**

If the word **BONUS** appears on any card you win \$2.00 and another card.  
**\$1000 GRAND PRIZE** See Details On Card



**DOMINION**

Switch to **DOMINION... YOU COULD WIN!**

**LOOK! WE HAVE WINNERS ALREADY**

Clyde McAvey, Halifax, N.S.; Mrs. Shirley Newcombe, Halifax, N.S.; Mr. E. MacGillivray, Bedford, N.S.; Mrs. John McGrath, 6 Gorham St. Bedford, N.S.; Mrs. M. Michaud, Woodstock, N.B.; Mr. Horace Alexander, 595 King St. Fredericton, N.B.; Mr. Joshua Hiltz, Fredericton Junction, N.B.; Mr. Alphonse Doucette, 398 North Market St., Summerside, P.E.I.; Mr. Eric R. Cox, R.R. No. 1, Moncton, N.B.; Mr. Bruce Champion, 65 Glovers Shore, Summerside East, P.E.I.; Mr. J. L. Boileau, Lewisville, N.B.

SAVE 13c CASH  
OLD HOMESTEAD RASPBERRY

**STRAWBERRY JAM** 24 OZ. JAR **49c**

SAVE 4c CASH  
LIQUID SUNSHINE DISINFECTS, DEODORIZES

**JAVEX** 32 OZ. PLASTIC **25c**

SAVE 14c CASH  
SCHWARTZ HOMOGENIZED

**PEANUT BUTTER** 16 OZ. JAR **39c**

SAVE 15c ON TWO TINS  
DOMINONS OWN, DOMINO

**TOMATOES** 20 OZ. TIN **21c**

GORDON BLEU BONELESS

**CHICKEN** 7 OZ. TIN **39c**

BAYVIEW BRAND  
BROKEN

**SHRIMP** 4 3/8 OZ. TIN **43c**

NOW... A TRULY CANADIAN GUIDE TO BETTER MENUS!  
*by Madame Benoit*  
CANADA'S BEST KNOWN EXPERT ON COOKING

ENCYCLOPEDIA OF **Canadian Cuisine** SEE THE COMPLETE BOOK ON DISPLAY! START YOUR BOOK TODAY!

12 EXCITING SECTIONS—PLUS HANDBY BINDER! BUY A SECTION A WEEK!

SECTION 1 **Only 49c**  
SECTIONS 2 TO 12 **Only 99c**  
STRONG ATTRACTIVE BINDER **Only 99c** (PLUS TAX)

See the complete book on display at Dominion! Start your set with Section No. 1—only 49c at a Special Introductory Price of Just 49c!



IT'S MAINLY BECAUSE  
OF THE

**MEAT**

SAVE 16c LB.  
CUT FROM FRESH ISLAND HOGS—FRESH PORK

**LOIN ROAST** Lb. **59c**

PUT AN EXTRA SUPPLY OF PORK IN YOUR HOME FREEZER

CUT FROM RED OR BLUE BRAND, GOVERNMENT INSPECTED

**PRIME RIB ROAST** LB. **79c**

WE WILL REPLACE IT IF YOU'RE NOT SATISFIED

CANADA PACKERS SPECIAL LAYER, BREAKFAST

**BACON** 1 LB. PACKAGE **49c**

TRIMMED RIGHT EVERY TIME - CONSISTENT QUALITY

EXCELLENT FOR BOILED DINNER, SWEET PICKLED

**NECK RIBS** 2 LBS. **29c**

ALL MEAT SOLD AT DOMINION IS GOVERNMENT INSPECTED

FRESH CUT—IDEAL FOR BROILING

**CHICKEN LEGS** LB. **59c**

SHOP SELF SERVICE OR PERSONAL SERVICE